

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs for insiders ✨



@cozy_hr

Author channel by Polina Romanovskaya for her own ❤️ Education, HR, digital, marketing — stuff she'd respond to or forward to a friend
Jobs/partnerships: @lookingforalaskahere Inst:...

SUBS

50 285

+786 per month

ERR (% SEE POSTS)

20.0%

in 24 hours 6.9%

REACH/POST

9.8K

ad reach 3.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBS 50 285 —	 SUB REACH 19.55% avg % subs see post	 VIEWS/POST 9.8K median 9.6K · 25 days	 POSTS/WEEK 3.5 over period
 7D TREND -14.8% vs prev week	 REACTIONS/POST 20.9 only 272 reactions, 760 reposts, 0 comments	 POST LENGTH 419 chars median 31 · 25 days	 POSTS ANALYZED 13 25 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH +786 last month	 CITATION RATE 7 citation index · 51 channels mentioned ever	 CHANNEL AGE 5 yrs 3 mo created 19.04.2021

AI EDITOR SUMMARY

Channel «Jobs for insiders🌟» — 50 285 subs. Each post averages 9.8K people (20% of subs), avg reach — room to grow. Posts 4 posts per week (~0/day) — rare. For week Jul 6–12 reach dropped -14.8% by the week of Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 25 days.
- 02 Dominant format — Photo (7/13 posts).
- 03 Avg post length — 419 chars (median 31).
- 04 Peak audience activity — Friday, 13:00 MSK.
- 05 Top posts get 3x more views than the weakest (14.5K avg top vs 4.9K worst) — among 13 posts in 25 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 10:47 TEXT Hi everyone! Contact @lookingforalaskahere👋 I'm expanding the adaptation and internal training team at MTS Web Services. This...	VIEWS 17 626 REPOSTS 100	REACTIONS 31 ER 35.1%
Nº2 23.06 · 07:24 TEXT Marketing Manager at Cultural Center Kruzhok-Kruzhok (our website, our telegram) Cultural Center Kruzhok-Kruzhok in Moscow invites...	VIEWS 13 800 REPOSTS 86	REACTIONS 17 ER 27.4%
Nº3 02.07 · 15:10 TEXT Social media editor for online university «Introvert» Looking for an SMM specialist for our online university's social media to create...	VIEWS 12 130 REPOSTS 49	REACTIONS 48 ER 24.1%

Nº4 24.06 · 16:59 PHOTO https://hh.ru/vacancy/132530564	VIEWS 11 880 REPOSTS 36	REACTIONS 29 ER 23.6%
--	---	---

Nº5 25.06 · 19:11 PHOTO https://hh.ru/vacancy/134385994	VIEWS 11 479 REPOSTS 60	REACTIONS 10 ER 22.8%
--	---	---

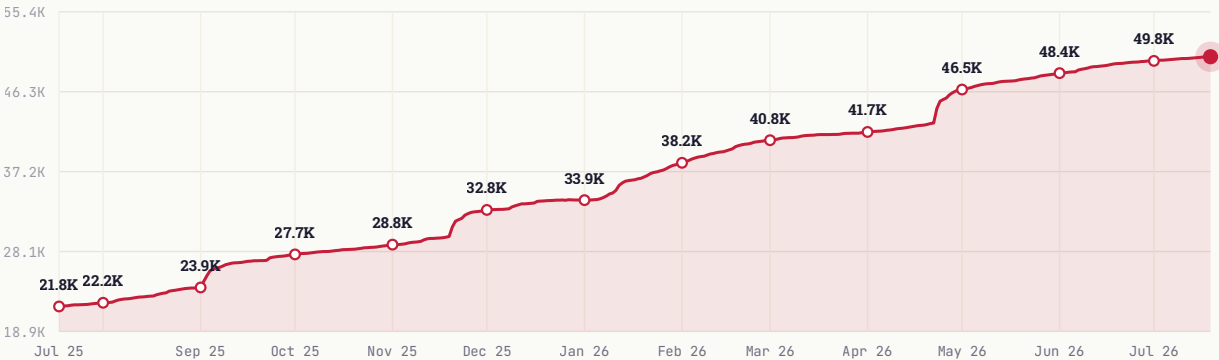
WORST 3

↓ 13.07 · 12:28 TEXT SMM / BOCA ROOM / PREMIUM BRAND / Moscow - office our site: https://boca.su/ our instagram: https://www.instagram.com/boca_room What...	VIEWS 5 618 REPOSTS 35	REACTIONS 9 ER 11.2%
↓ 15.07 · 10:44 PHOTO https://hh.ru/vacancy/135222128	VIEWS 4 575 REPOSTS 24	REACTIONS 3 ER 9.1%
↓ 15.07 · 10:45 PHOTO https://hh.ru/vacancy/135207009	VIEWS 4 563 REPOSTS 32	REACTIONS 6 ER 9.1%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



START OF PERIOD	NOW	NET GROWTH
21 779	50 285	+28 506

— SECTION 04 • MENTIONS

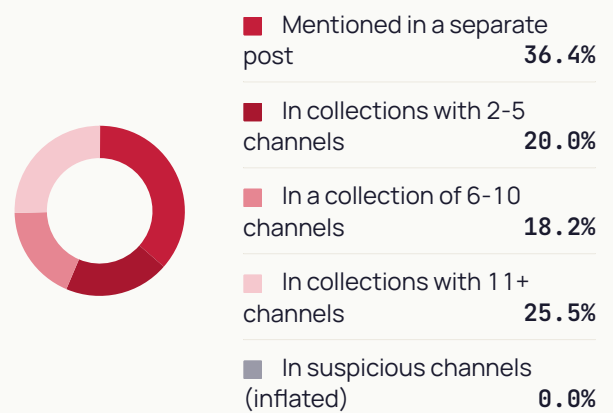
Who and how mentions the channel

Citation index **7** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **51** different channels.

COUNTRIES MENTIONING



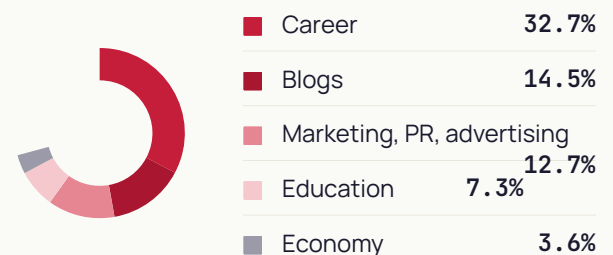
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



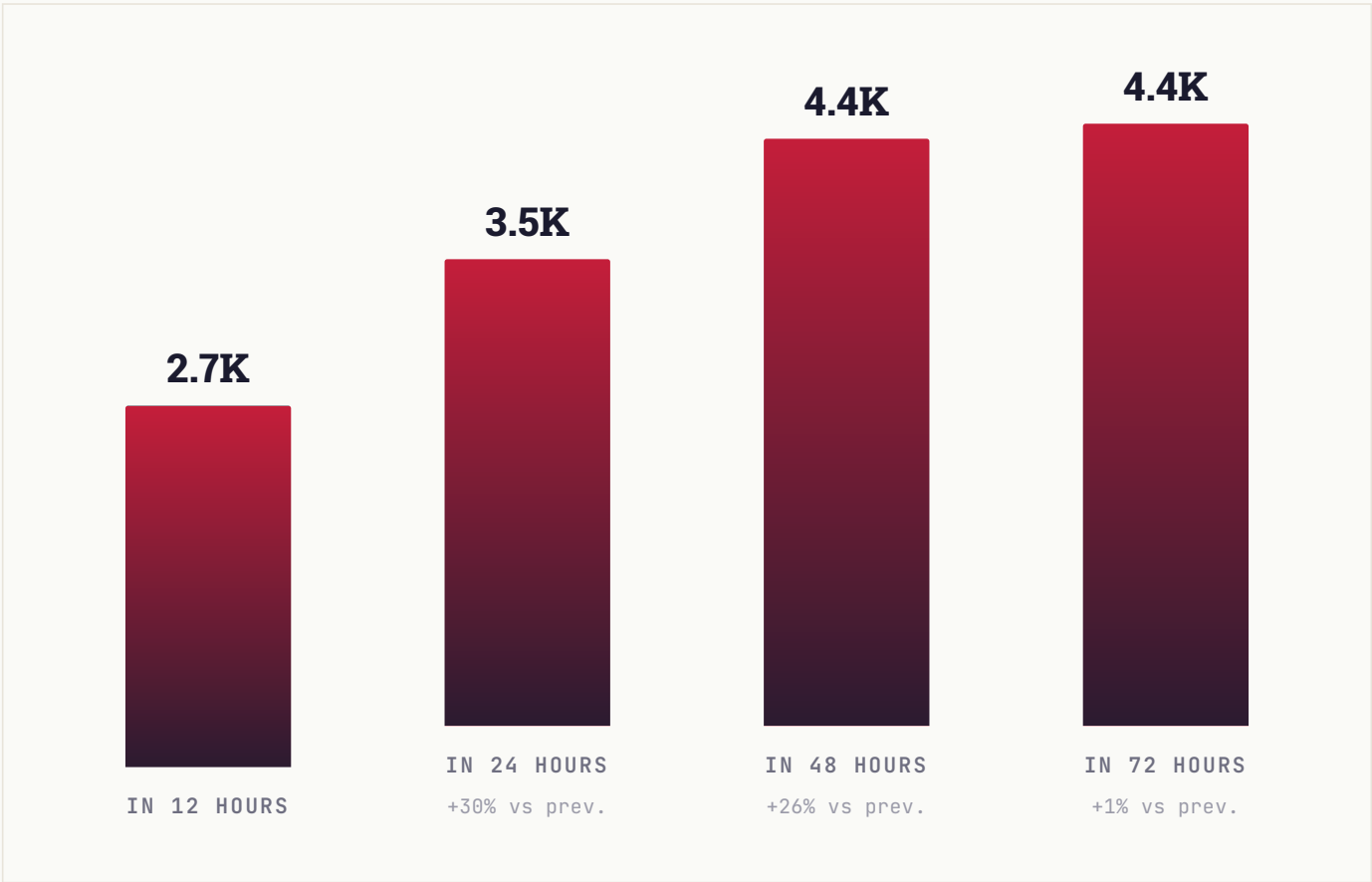
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD 🌐	464K
شغل	457.4K
SI SeoJob Earn online	429.2K
VD Jobs for insiders ✨ YOU	50.3K

COMPARATIVE INSIGHT

Channel is not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **15**, they brought **16 018** new subs.

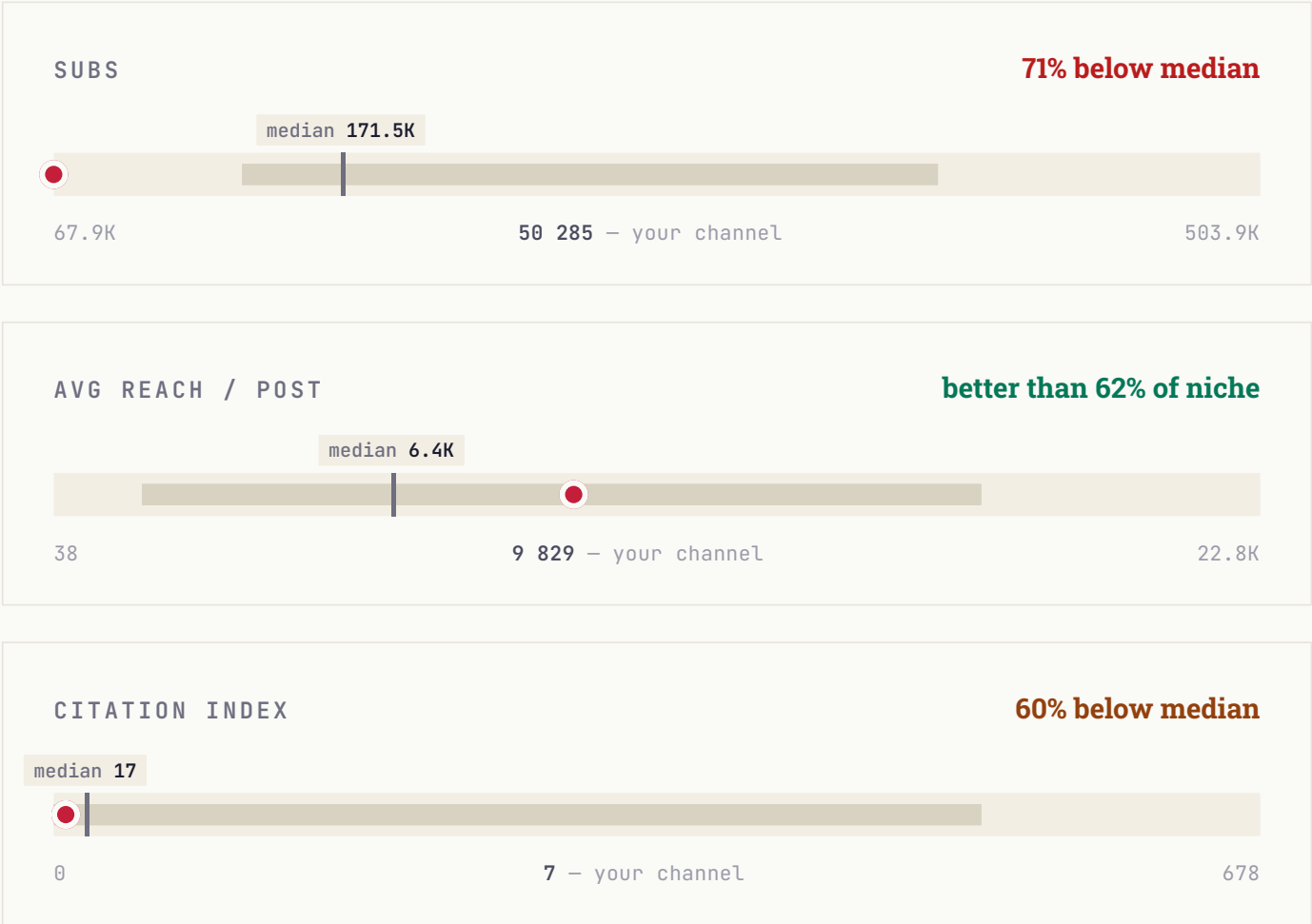
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	4 177
December 2025	0	0	1 315
November 2025	3	3	3 922
October 2025	4	4	1 109
September 2025	3	3	3 779
August 2025	4	4	1 716

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
15	6	16 018

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 3.5 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager