

PROMTPRESS PUBLIC REPORT

Channel audit

Accessible Education



@course_free

Independent educational channel. Free lectures & courses. What many schools sell for big money, we give you for free. Contact: @tgmarta Buy ads:...

SUBSCRIBERS

17 298

-227 per month

ERR (% SEE POSTS)

21.0%

per day 11.8%

REACH/POST

3.7K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 298 —	 SUBSCRIBER REACH 21.34% avg % subs see post	 VIEWS/POST 3.7K median 2.4K · 29 days	 POSTS/WEEK 10.1 for the period
 7D TREND -0.6% vs previous week	 REACTIONS/POST 22.3 total 935 reactions, 1,839 reposts, 41 comments	 POST LENGTH 413 chars median 418 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH -227 last month	 CITATION RATE 181 citation index · 218 channels mentioned ever	 CHANNEL AGE 5 years 1 month created 23.05.2021

AI EDITOR SUMMARY

Channel «Accessible Education» – 17 298 subs. Each post averages 3.7K people (21% from subs), average reach – room to grow. Publishes 10 posts per week (~1/day) – consistent. For week Jun 22–28, reach stable (-0.6% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 42 posts in 29 days.
- 02 Dominant format — Photo (42/42 posts).
- 03 Avg post length — 413 chars (median 418).
- 04 Audience peak — Sunday, 14:00 MSK.
- 05 Top posts get 5x more views than the weakest (8.9K avg for top vs 1.9K for worst) — among 42 posts in 29 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 11:57 PHOTO Course on Secrets of Information Search To make internet search fast and successful, it helps to know what features...	VIEWS 8 963 REPOSTS 67	REACTIONS 25 ER 51.8%
Nº2 24.06 · 10:29 PHOTO Course on Zoomer Studies Video lectures explaining Gen Z without stereotypes or fluff. Understanding how zoomers are changing the job market...	VIEWS 8 927 REPOSTS 53	REACTIONS 26 ER 51.6%
Nº3 21.06 · 11:01 PHOTO Course on Dividend Stocks • Understand how dividends work and why they are paid • Analyze reports and find weaknesses in...	VIEWS 8 887 REPOSTS 57	REACTIONS 21 ER 51.4%

Nº4 23.06 • 11:50 PHOTO Summer is in full swing! Materials on what to do in hot days: new cities, festivals, beaches, recipes, and routes. Read Accessible...	VIEWS 8 883 REACTIONS 22 REPOSTS 17 ER 51.4%
Nº5 25.06 • 11:20 PHOTO Course on Food Styling Any shot can be made more interesting with minimal effort. Just experiment with light and angle...	VIEWS 8 491 REACTIONS 23 REPOSTS 32 ER 49.1%

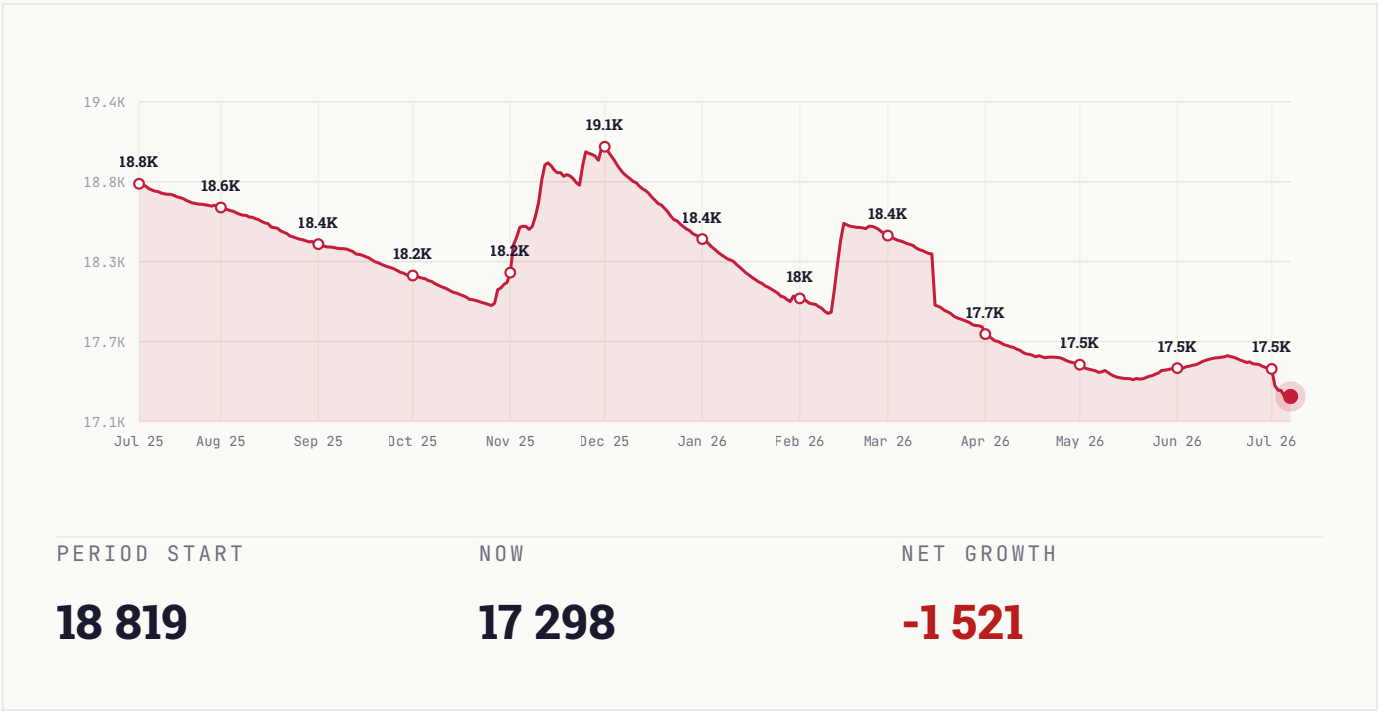
WORST 3

↓ 03.07 • 10:29 PHOTO Tidy up your home! Space optimization tips & cleaning advice Watch 1 Watch 2 Watch 3 Affordable education I...	VIEWS 1 916 REACTIONS 25 REPOSTS 46 ER 11.1%
↓ 04.07 • 08:29 PHOTO Lectures on Face Retouching How to retouch photos to attract attention, get likes, and promote a product. • Tasks and ethics...	VIEWS 1 831 REACTIONS 21 REPOSTS 31 ER 10.6%
↓ 04.07 • 15:19 PHOTO Course on the Art of Reproduction Covers the main ways of reproducing images in the 19th century. Learn about key technologies, their...	VIEWS 1 829 REACTIONS 16 REPOSTS 18 ER 10.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subscriber count. Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

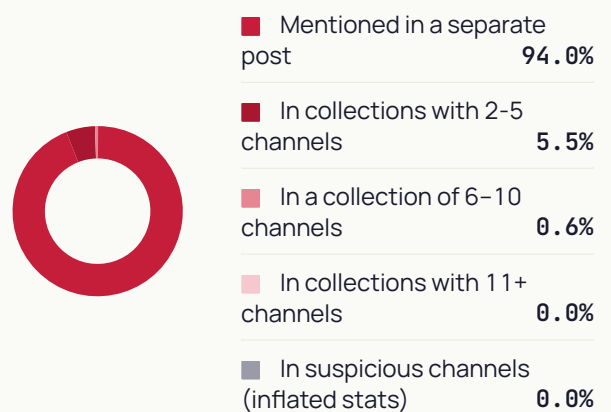
Who mentions the channel and how

Citation index **181** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **218** different channels.

COUNTRIES MENTIONING



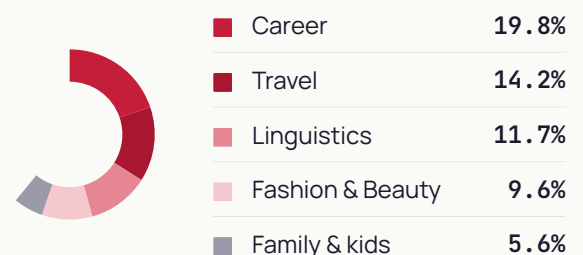
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



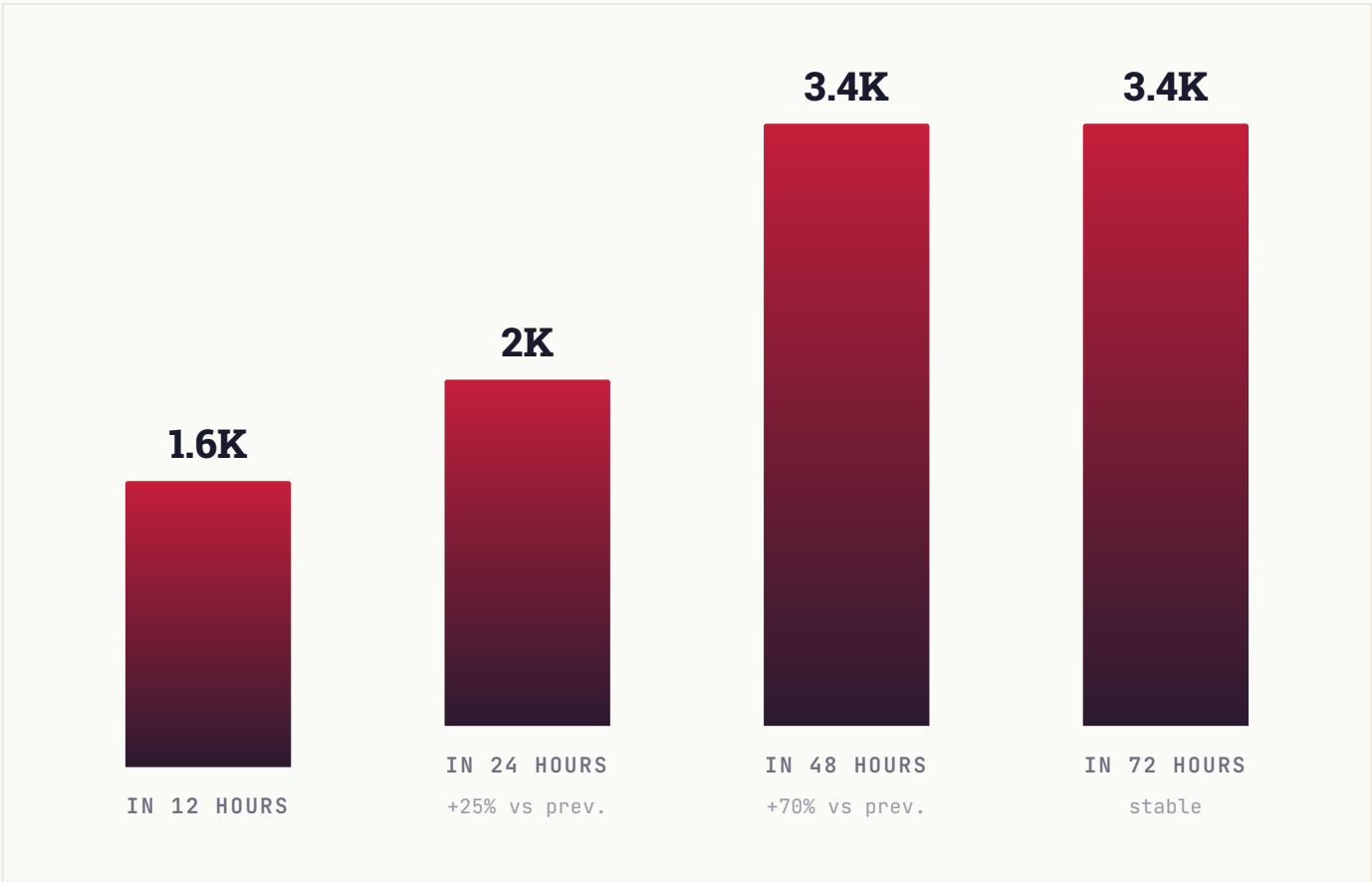
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Заработок в сети	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: работа и вакансии	280.1K
H• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
TI TeleWork Фриланс Удаленная работа	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
BEFORE Accessible Education YOU	17.3K

COMPARATIVE CONCLUSION

Channel is still outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median top-92: 89.5K. First goal: enter top-92 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **60**, they brought **1 434** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	39 
December 2025	4	2	12 
November 2025	45	24	1 215 
October 2025	10	5	166 
September 2025	1	1	0 
August 2025	0	0	2 
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBSCRIBERS
60	6		1 434

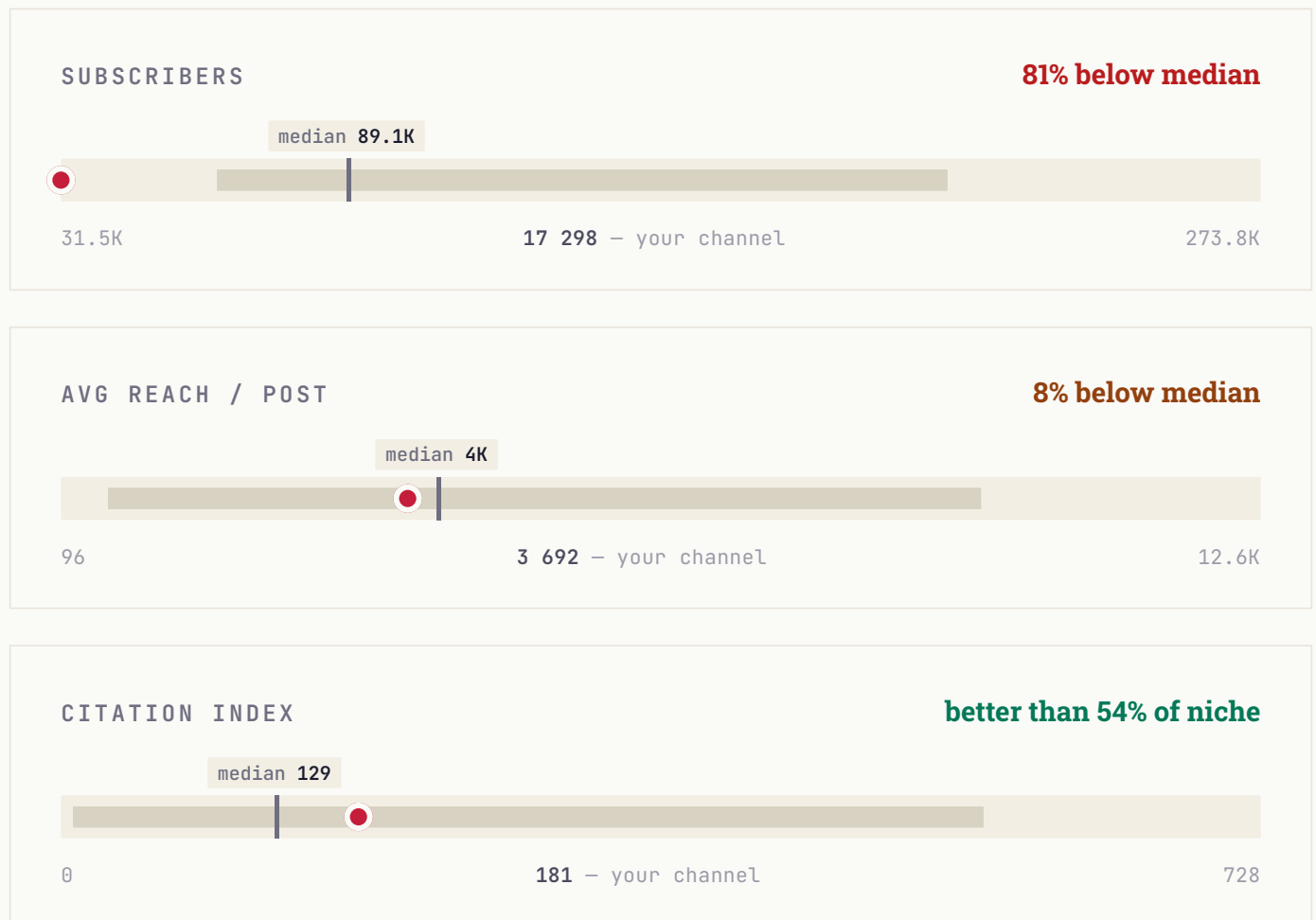
— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Career**» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — Sunday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for a key post****02**

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. We recommend reaching 15–25% share.

EFFECT

**Video retains
audience
better****03**

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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