

— PUBLIC PROMTPRESS REPORT

# Channel audit

## SkinCode — код идеальной КОЖИ



@cosmoskin\_code

Ad manager: @Viktory88\_pr Registered in RKN: <https://clck.ru/3Tux9n>

| SUBSCRIBERS                                      | ERR (% SEE POSTS)                                                                                                                        | REACH/POST                    |
|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| 232 335                                          | 34.0%                                                                                                                                    | 66.3K                         |
| <div>-5253 per month</div> <div>17.07.2026</div> | <div>in 24h 13.2%</div> <div><a href="https://promtpress.com/audit/cosmoskin_code">HTTPS://PROMTPRESS.COM/AUDIT/COSMOSKIN_CODE</a></div> | <div>ad reach 30.8K/24h</div> |

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— CONTENTS · 2026

# What's inside the report

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## 01 Channel snapshot

12 key metrics · AI summary

---

## 02 Content analysis

Top 5 posts · worst 3 · insights

---

## 03 Subscriber dynamics

Yearly chart · growth

---

## 04 Citation rate

Who mentions the channel and how

---

## 05 Ad potential

How long a post generates reach

---

## 06 Competitors

Niche neighbors · your place

---

## 07 Mention dynamics

6 months · monthly

---

## 08 Niche comparison

Rank in «Fashion & Beauty»

---

## 09 Strategy

5 priority actions

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the period it covers.

|                                                                                                                                                |                                                                                                                                                                                          |                                                                                                                                                                                   |                                                                                                                                                                       |
|------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>232 335</div> <div>—</div>       | <div> SUBSCRIBER REACH</div> <div>28.53%</div> <div>avg % of subs see post</div>                        | <div> VIEWS/POST</div> <div>66.3K</div> <div>median 70.6K · 28 days</div>                        | <div> POSTS/WK</div> <div>2.5</div> <div>for period</div>                          |
| <div> 7D TREND</div> <div>-5.5%</div> <div>vs prev week</div> | <div> REACTIONS/POST</div> <div>4468.0</div> <div>total 44,680 reactions, 7 reposts, 197 comments</div> | <div> POST LENGTH</div> <div>1 000 chars</div> <div>median 1000 · 28 days</div>                  | <div> POSTS ANALYZED</div> <div>10</div> <div>28 days</div>                        |
| <div> AD REACH</div> <div>30.8K</div> <div>24h avg</div>    | <div> CHURN / MONTH</div> <div>-5253</div> <div>last month</div>                                      | <div> CITATION RATE</div> <div>17</div> <div>citation index · 11 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>1 year 2 months</div> <div>created 06.05.2025</div> |

AI EDITOR SUMMARY

Channel «SkinCode – code of perfect skin» – 232 335 subs. Each post averages 66.3K people (29% of subs), good reach. Posts 2 posts per week (~0/day) – rare. For week Jul 6–12, reach dropped -5.5% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

- | WHAT SUCCESSFUL POSTS HAVE IN COMMON
- 01

Analysis based on 10 posts in 28 days.
- 02

Dominant format – Photo (8/10 posts).
- 03

Avg post length – 1000 chars (median 1000).
- 04

Audience peak activity – Friday, 13:00 MSK.
- 05

Top posts get 2× more views than the weakest (92.9K avg for top vs 61.6K for worst) – among 10 posts over 28 days. Analyze what the top has in common: topic, format, time.

TOP 5 POSTS

|                                                                                                                                                                                                                                                                                                          |                                                                  |                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº1</div><div>19.06 · 10:02</div><div>PHOTO</div></div> <div>EVERYONE'S TALKING ABOUT MONOPOLAR RF. NEW THERMAGE OR JUST HYPE? 🔥 Doc here. Notice how aesthetic...</div>                                                                                                                       | <div>VIEWS</div> <div>100 491</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>5 738</div> <div>ER</div> <div>43.3%</div> |
| <div><div>Nº2</div><div>23.06 · 13:15</div><div>PHOTO</div></div> <div> LIP FILLERS IN 2026: YES OR NO? THE NEW TREND WILL SURPRISE YOU Ladies, this might be a bit provocative 😊 If I got a ruble for every...</div> | <div>VIEWS</div> <div>90 128</div> <div>REP.</div> <div>—</div>  | <div>REACTIONS</div> <div>5 100</div> <div>ER</div> <div>38.8%</div> |
| <div><div>Nº3</div><div>25.06 · 10:17</div><div>PHOTO</div></div> <div> While I make girls beautiful, my son reminds me that the best investment is still children ❤️ I look at him and realize how...</div>          | <div>VIEWS</div> <div>88 223</div> <div>REP.</div> <div>7</div>  | <div>REACTIONS</div> <div>5 517</div> <div>ER</div> <div>38.0%</div> |

|                                                                                                                                                                                                                                           |                                                                 |                                                                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº4</div><div>29.06 · 17:55</div><div>PHOTO</div></div> <div><div>Doc, which device is the best? That's probably the question I hear more often than: «Doc, does it hurt?» 😊 And here's the latest news. June 23...</div></div> | <div>VIEWS</div> <div>79 393</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>4 744</div> <div>ER</div> <div>34.2%</div> |
| <div><div>Nº5</div><div>07.07 · 14:26</div><div>PHOTO</div></div> <div><div>Doc, cosmetology and AI. That's it, we're done. Or finally arrived? 😊 Let me tell you news that makes marketers' hands tremble and...</div></div>             | <div>VIEWS</div> <div>73 146</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>5 391</div> <div>ER</div> <div>31.5%</div> |

I

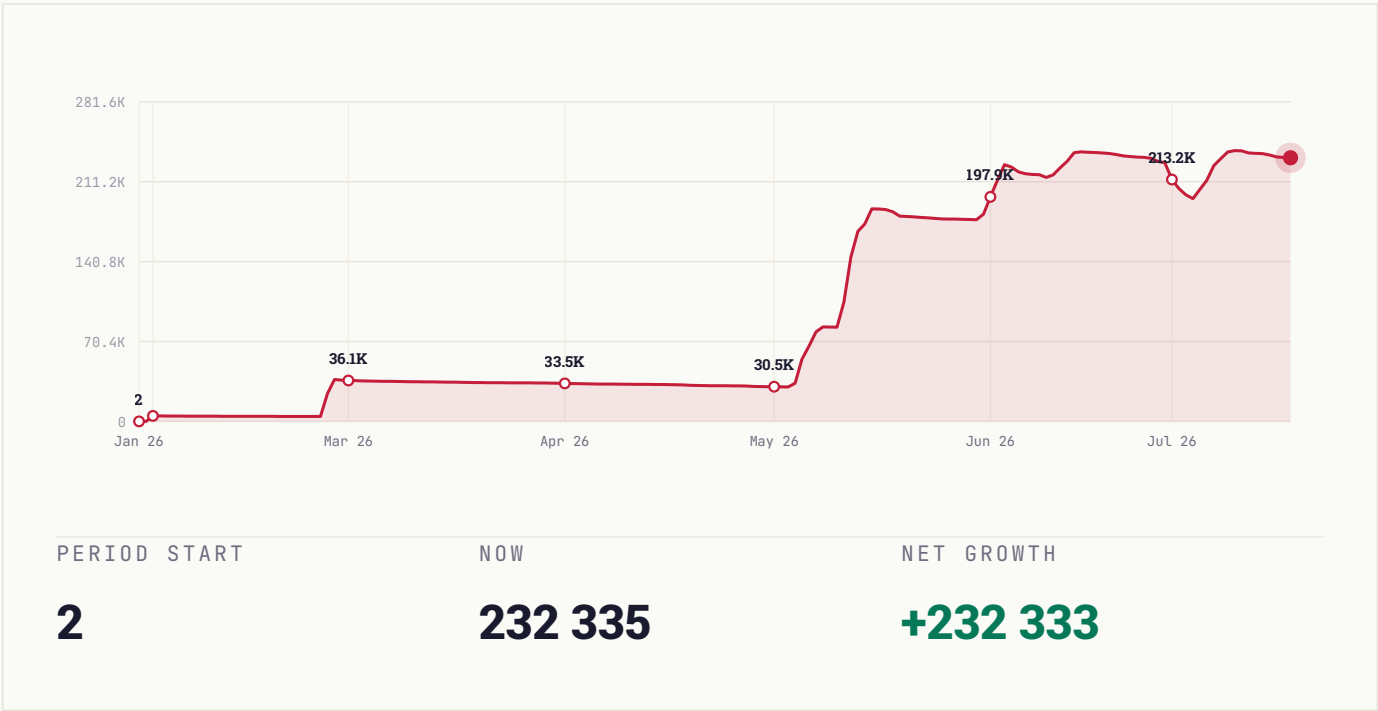
WORST 3

|                                                                                                                                                                                                                            |                                                                 |                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>↓</div><div>04.07 · 19:32</div><div>PHOTO</div></div> <div><div>👩 Ladies... nobody said we have to stop being vibrant after 30. I sometimes read comments: «Doc, when do you even...</div></div>                 | <div>VIEWS</div> <div>68 030</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>4 816</div> <div>ER</div> <div>29.3%</div> |
| <div><div>↓</div><div>10.07 · 17:28</div><div>VIDEO</div></div> <div><div>Doc, are wrinkles no longer in style? 😬 Don't celebrate yet. Botox isn't going anywhere. 😂 But you know what's happening globally...</div></div> | <div>VIEWS</div> <div>66 235</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>5 078</div> <div>ER</div> <div>28.5%</div> |
| <div><div>↓</div><div>14.07 · 16:28</div><div>PHOTO</div></div> <div><div>Doc, why do new creams cost as much as a plane ticket? 😓 Every time a new jar for 15–20K rubles comes out, someone...</div></div>                | <div>VIEWS</div> <div>50 436</div> <div>REP.</div> <div>—</div> | <div>REACTIONS</div> <div>4 272</div> <div>ER</div> <div>21.7%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

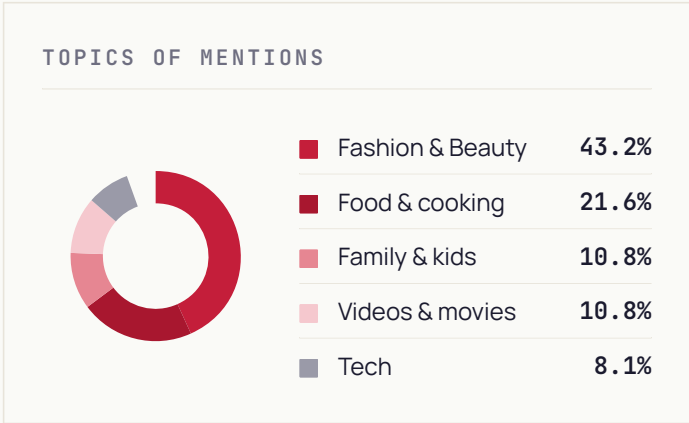
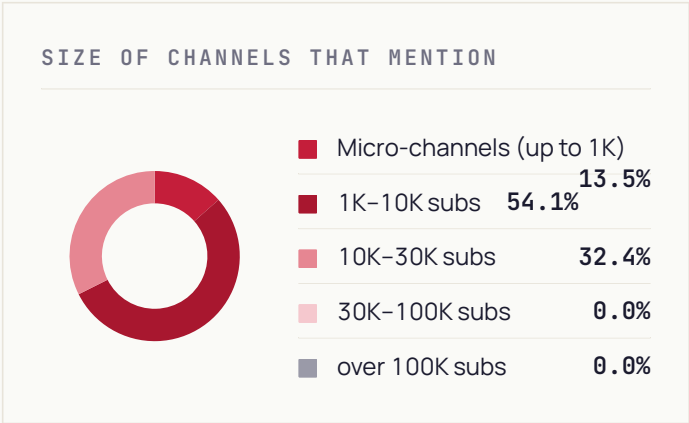
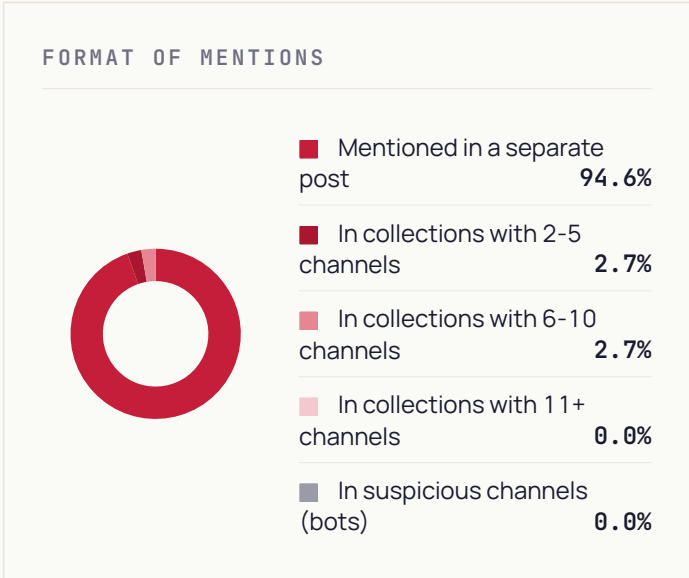
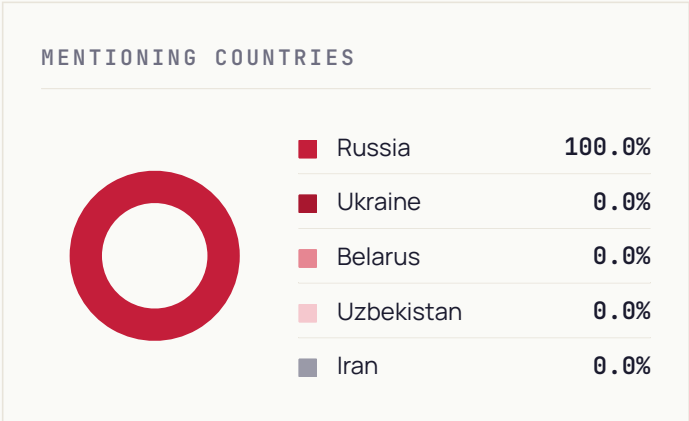
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

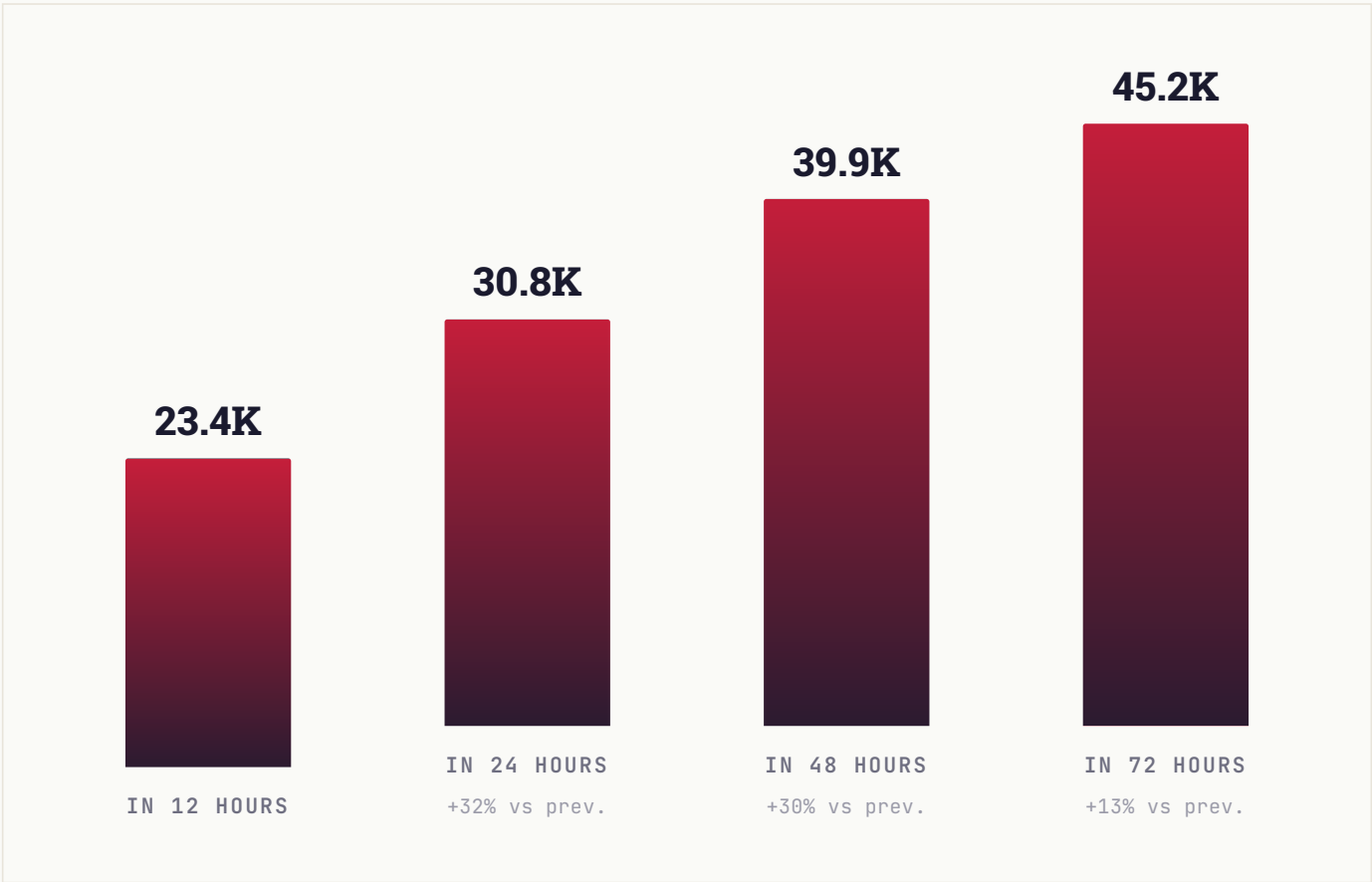
Citation index **17** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time, the channel was mentioned **11** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its place among niche neighbors.

| CHANNEL                                       | SUBSCRIBERS |
|-----------------------------------------------|-------------|
| ZY Zolotoe Yabloko                            | 1M          |
| PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼 | 790.3K      |
| NN Found on Wildberries                       | 633.3K      |
| MI MIXIT.RU                                   | 624.7K      |
| M  Manicure   Nails                           | 572K        |
| NN Finds on Wildberries / WB                  | 533.2K      |
| EM Elena Mixit                                | 518K        |
| GD Face gymnastics                            | 472.4K      |
| PM Fashion   Trends                           | 436K        |
| PS Prime Savers                               | 428.8K      |
| S- SkinCode — код идеальной кожи YOU          | 232.3K      |

COMPARATIVE INSIGHT

Channel in top half of niche (#40 of 97). Niche leader — Zolotoe Yabloko (1M), median subs 189.3K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

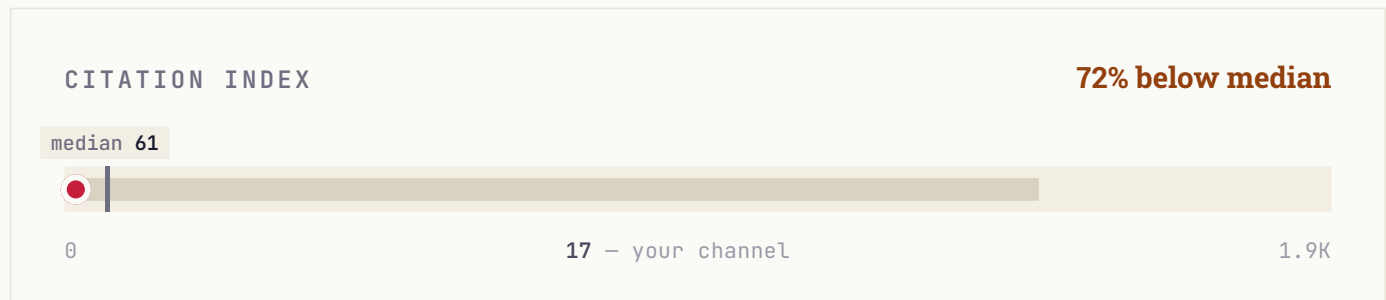
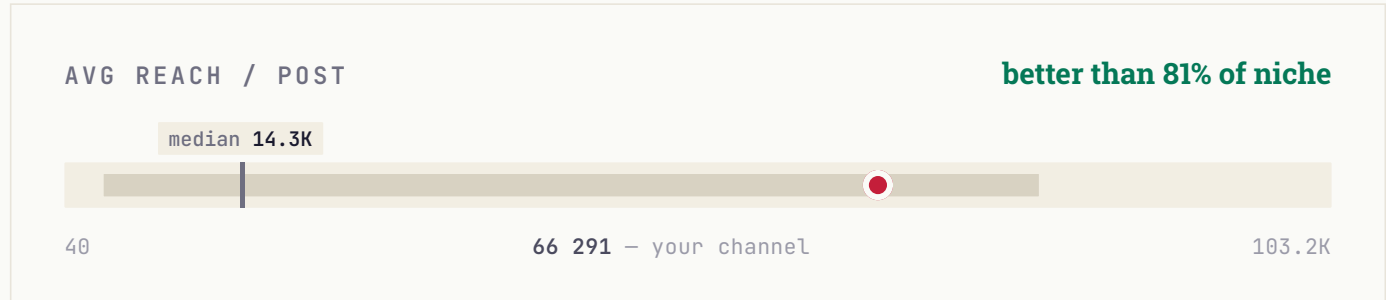
# How often the channel is mentioned

Each month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **1** new subs.

| PERIOD         | MENTIONS       | CHANNELS | BROUGHT SUBSCRIBERS   |
|----------------|----------------|----------|-----------------------|
| Jan 2026       | 0              | 0        | 1                     |
| December 2025  | 0              | 0        | 0                     |
| Nov 2025       | 0              | 0        | 0                     |
| Oct 2025       | 0              | 0        | 0                     |
| Sep 2025       | 0              | 0        | 0                     |
| August 2025    | 0              | 0        | 0                     |
| TOTAL MENTIONS | MONTHS OF DATA |          | ATTRACTED SUBSCRIBERS |
| 0              | 6              |          | 1                     |

## Where channel ranks in its league

**#40** /100 RANK IN NICHE **Channel in top half of ranking**



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Increase posting frequency**

Now 2.5 posts/wk. Active channels average 7-10.  
Consistency is key for audience retention.

EFFECT

**Consistency  
beats volume****02****Top post of the week — on Friday**

Most active today at 1:00 PM MSK.

EFFECT

**Best window  
for a key post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic — easy growth lever.

EFFECT

**+5-15% ER****05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.  
Want to go further — run ads through us and hit your growth plan  
in a month.

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|    |                                |                                                                                             |
|----|--------------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram<br/>ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|--------------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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