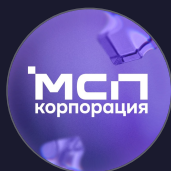


PUBLIC PROMTPRESS REPORT

Channel audit

Corporation MSP



@corpmspof

If you're micro, small or medium business, you're in the right place!
We help: — get loan guarantees — get subsidized leasing — if your rights were violated  tg_help@corpmsp.ru MAX:...

SUBS

40 982

-1020 per month

ERR (% SEE POSTS)

4.0%

in 24 hours **1.9%**

REACH/POST

1.2K

ad reach **782**/24h

— CONTENT · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly growth chart

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Business & Startups»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBS 40 982 —	 SUB REACH 3.04% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · 29 days	 POSTS/WEEK 20.1 over period
 7D TREND -21.3% vs prev week	 REACTIONS/POST 8.8 total 754 reactions, 550 reposts, 36 comments	 POST LENGTH 800 chars median 914 · 29 days	 POSTS ANALYZED 86 29 days
 AD REACH 782 24h avg	 CHURN / MONTH -1020 over last month	 CITATION RATE 469 citation index · 2,477 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 29.03.2021

AI EDITOR SUMMARY

Channel «Corporation MSP» — 40 982 subs. Each post averages 1.2K people (3% from subs), reach is low — consider expanding audience. Publishes 20 posts per week (~3/day) — regular schedule. For week Jun 29 – Jul 5 reach dropped by -21.3% by week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **86** posts in 29 days.
- 02 Dominant format: **Text** (40/86 posts).
- 03 Avg post length — **800** chars (median 914).
- 04 Peak audience activity — **Sunday**, 11:00 MSK.
- 05 Top posts get **3x** more views than the weakest (2.3K avg for top vs 865 for worst) — among 86 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 10:01 TEXT ⚡ Small business income threshold for simplified tax system kept at 20M RUB until 2030 State Duma adopted...	VIEWS 2 586 REPOSTS 21	REACTIONS 12 ER 6.3%
Nº2 24.06 · 08:21 PHOTO July 17 New entrepreneur calendar — track key dates ⌚What to watch in July ✅many...	VIEWS 2 307 REPOSTS 32	REACTIONS 13 ER 5.6%
Nº3 28.06 · 08:04 PHOTO ❤️ More than business Some projects aim beyond profit. They solve real problems: help families...	VIEWS 2 028 REPOSTS 8	REACTIONS 12 ER 4.9%

Nº4 17.06 • 15:56 **TEXT**

 **Business nearly fully switched to e-copies of founding documents Per* Federal Tax Service, H1 2026 ~95% of all...**

VIEWS
1 978

REACTIONS
6

REPOSTS
4

ER
4.8%

Nº5 26.06 • 14:22 **PHOTO**

★ **Young entrepreneurs drive digital growth in SMBs Digital business is young...**

VIEWS
1 940

REACTIONS
12

REPOSTS
3

ER
4.7%

WORST 3

↓ 07.07 • 11:58 **PHOTO**

  **Legal digest from SME Corporation! Weekly key legislative changes for business**   **Taxes** ...

VIEWS
879

REACTIONS
8

REPOSTS
6

ER
2.1%

↓ 07.07 • 14:24 **PHOTO**

Behind every strong brand is not just a product, but the person who created it ★ **Today meet Natasha Klenovich from Moscow...**

VIEWS
876

REACTIONS
11

REPOSTS
2

ER
2.1%

↓ 07.07 • 14:14 **PHOTO**

— What opportunities does the exchange open for small and medium businesses? — Where to start and how does the market entry process work?  **MSP Bank and...**

VIEWS
840

REACTIONS
7

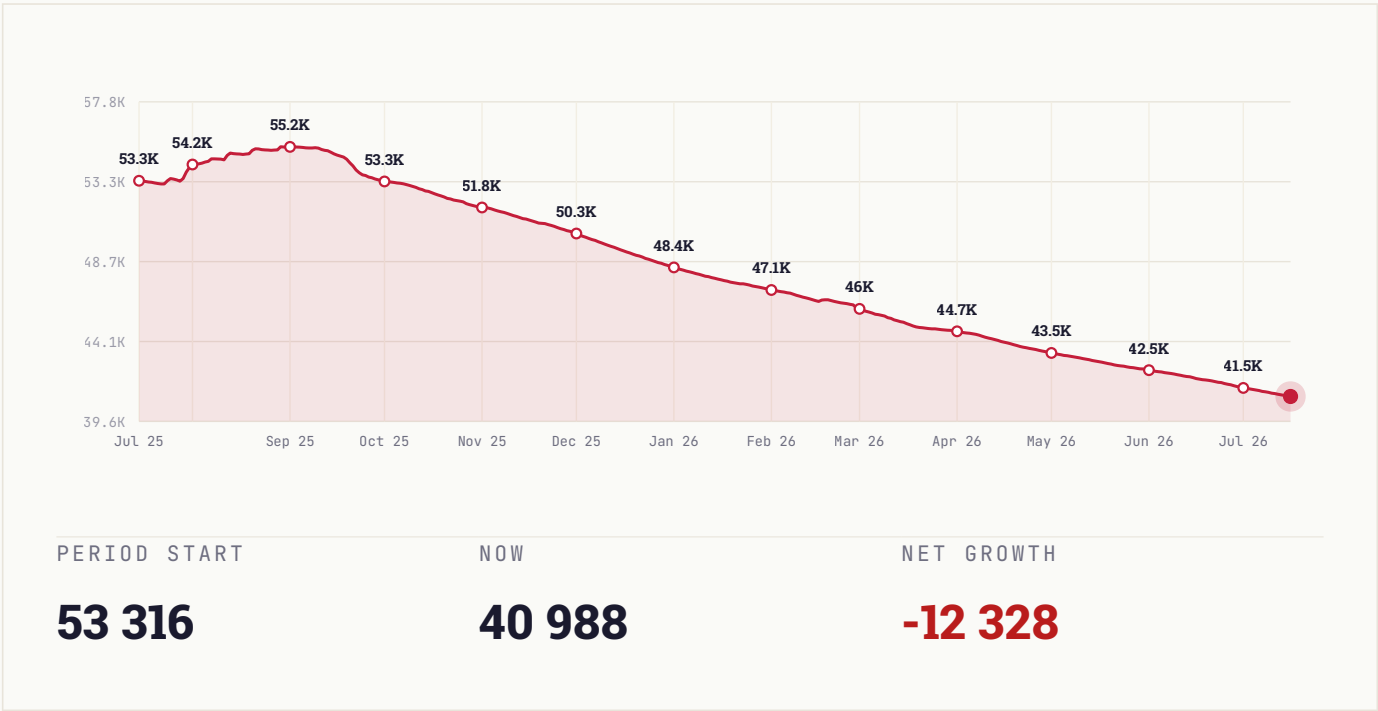
REPOSTS
3

ER
2.0%

SECTION 03 · SUB GROWTH

How the channel grew over the year

Subscriber growth over the year. Key months show exact subs. See gains and losses.

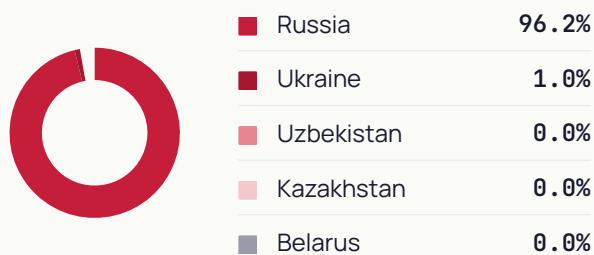


SECTION 04 • MENTIONS

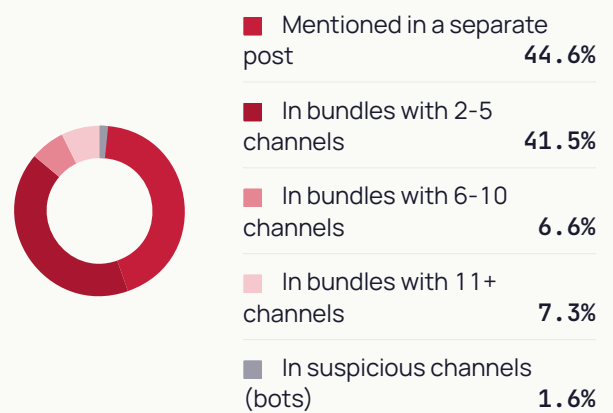
Who mentions the channel and how

Citation index **469** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **2 477** different channels.

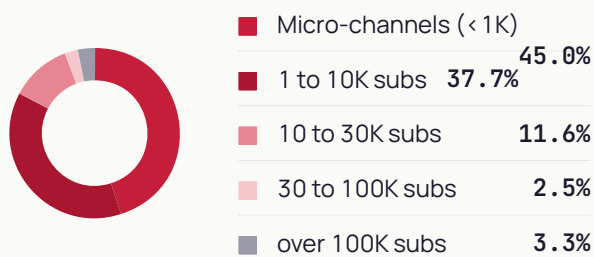
COUNTRIES MENTIONING YOU



HOW THEY MENTION YOU



SIZE OF CHANNELS MENTIONING YOU



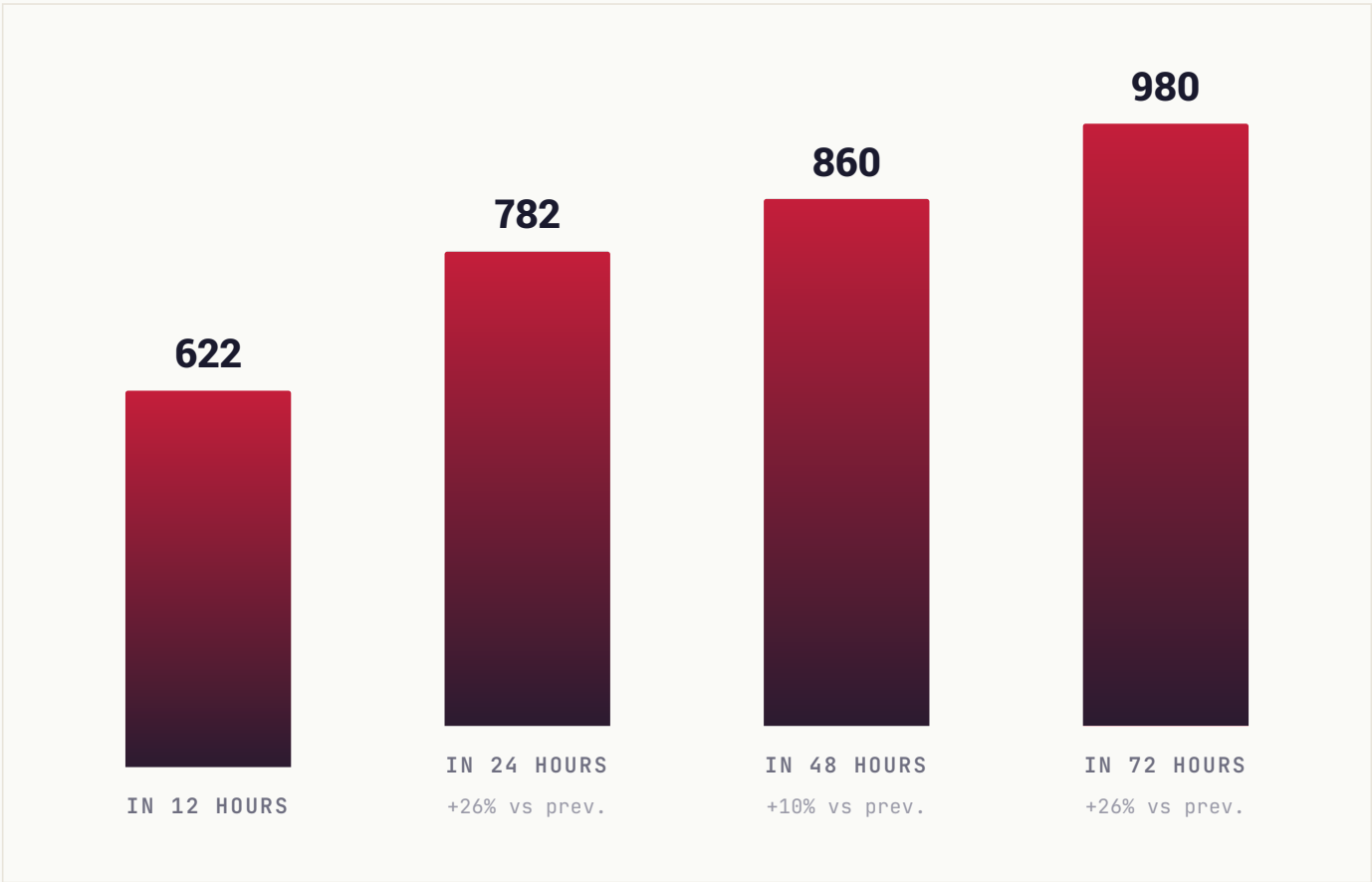
IN WHICH TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
KN Books for millions business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
CPM M&A	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
KM Corporation MSP YOU	41K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **547**, they brought **1 447** new subs.

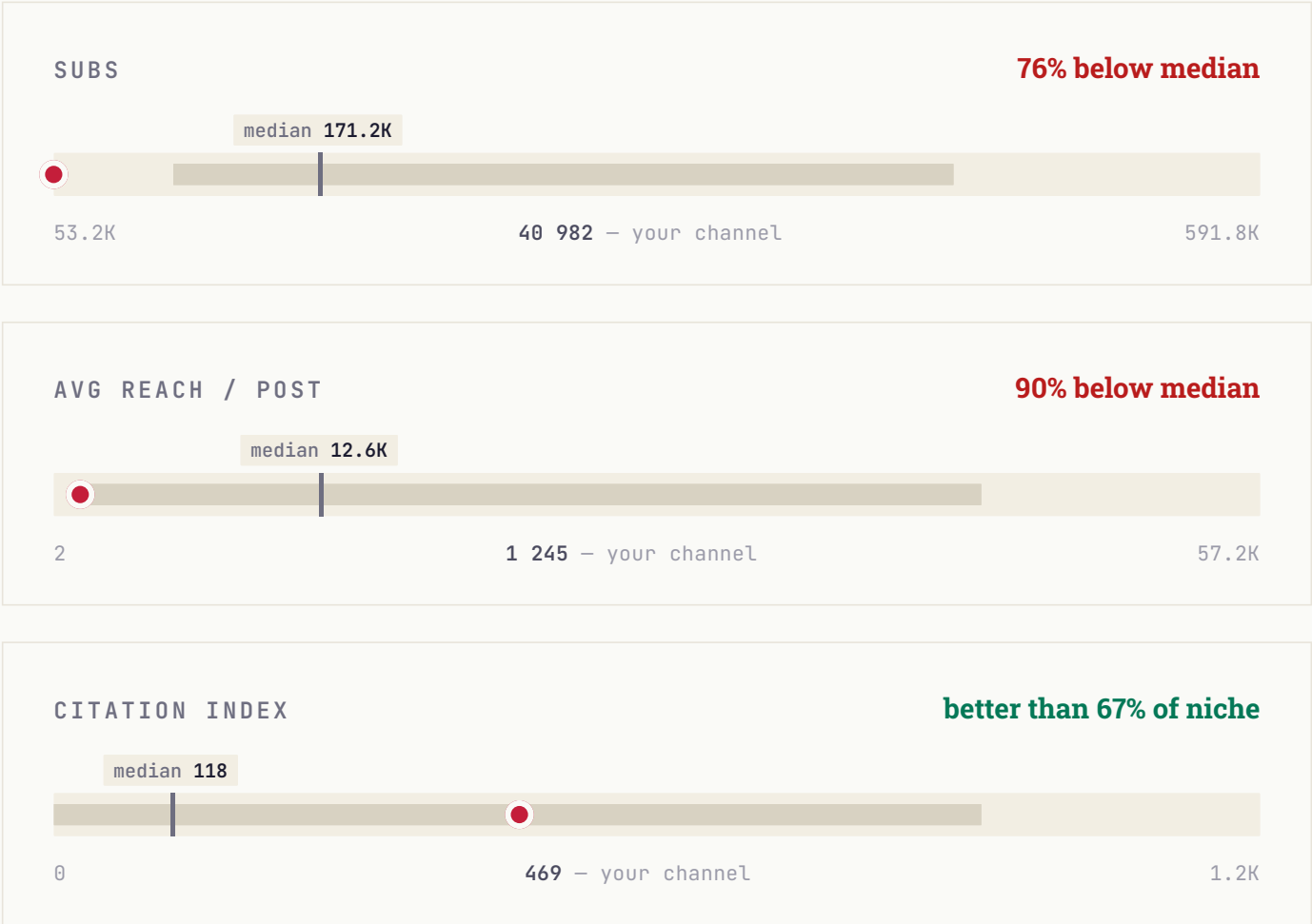
PERIOD	MENTIONS	CHANNELS	REFERRED	SUBS
January 2026	43	32	0	
December 2025	75	63	0	
Nov 2025	46	34	0	
Oct 2025	140	90	0	
Sep 2025	95	56	36	
August 2025	148	106	1 411	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
547	6	1 447

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Best post day: Sunday
Audience is most active on this day at 11:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video holds
audience
better |
| 03 | ER below niche benchmark — rethink formats
Current ER 3.04% vs norm 3.5%. Try polls & interactive formats. | EFFECT
+0.5pp ER |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
