

PROMTPRESS PUBLIC REPORT

Channel audit

Антирадар ContraCam News



@contracam_news

Project news, updates, discounts & promos.

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
63 021	54.0%	30.6K
-1820 per month 10.07.2026	per day 17.4% HTTPS://PROMTPRESS.COM/AUDIT/CONTRACAM_NEWS	ad reach 11K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 63 021 —	 SUBS REACH 48.54% avg % subs see post	 VIEWS/POST 30.6K median 30.6K · 13 days	 POSTS/WEEK 1.1 over period
 7D TREND — no data for period	 REACTIONS/POST 234.5 only 469 reactions, 28 reposts, 0 comments	 POST LENGTH 89 chars median 89 · 13 days	 POSTS ANALYZED 2 13 days
 AD REACH 11K 24h average	 CHURN / MONTH -1820 over last month	 CITATION RATE 0 citation index · 2 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 16.03.2022

AI EDITOR SUMMARY

Channel «Antirader ContraCam News» — 63 021 subs. Each post averages 30.6K people (49% from subs), this is wide reach for a channel of this size. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 13 days.
- 02 Dominant format – Photo (2/2 posts).
- 03 Avg post length – 89 chars (median 89).
- 04 Peak audience activity – Thursday, 11:00 MSK.
- 05 Top posts get ×1 more views than the weakest (20.4K avg top vs 30.6K worst) – among 2 posts in 13 days. Analyze commonalities: topic, format, timing.

TOP 2 POSTS

Nº1 11.06 · 08:19 PHOTO ⚡⚡⚡ ContraCam 4 full release on Google Play! 👉 the most advanced and feature-rich app in its class now available to everyone in the release in...	VIEWS	REACTIONS
	40 317	212
Nº2 24.06 · 11:16 PHOTO 😄😎😍 Mockup of the Skat-PP system	REPOSTS	ER
	18	64.0%

WORST 2

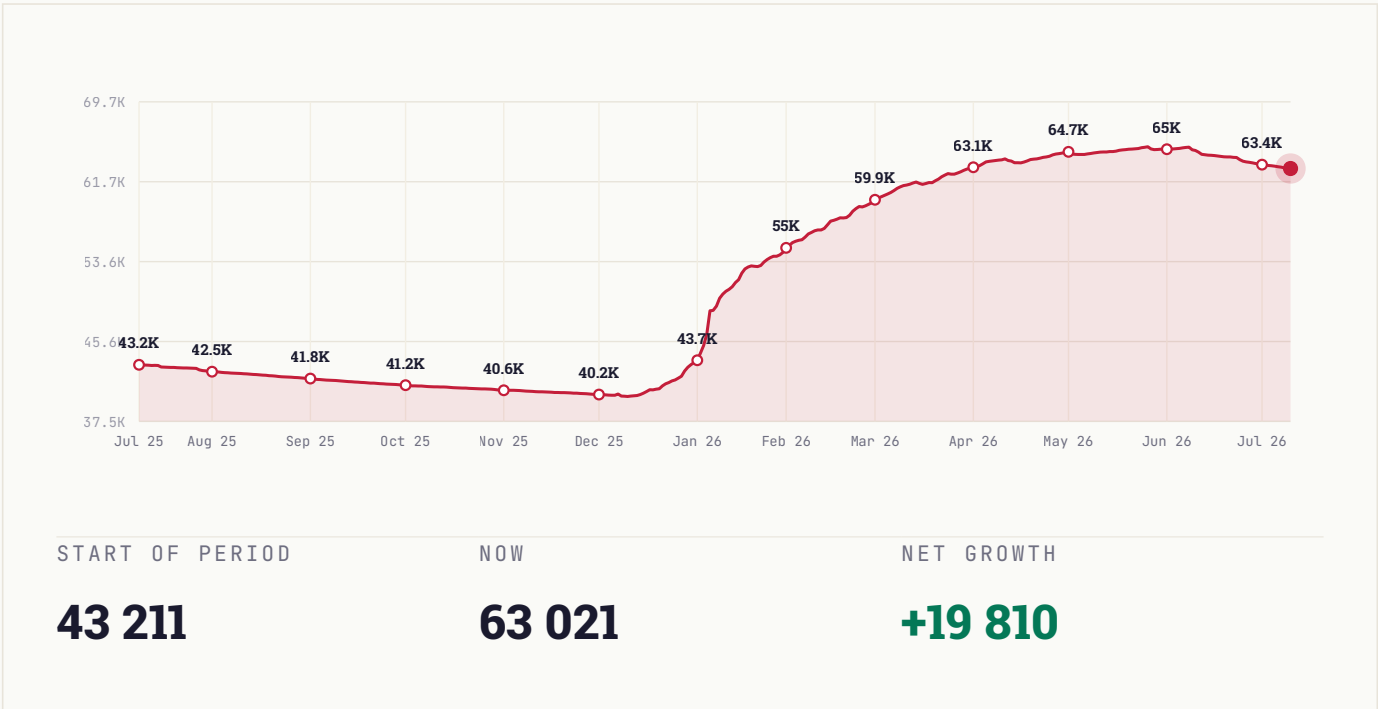
↓ 11.06 · 08:19 PHOTO ⚡⚡⚡ ContraCam 4 full release on Google Play! 👉 the most advanced and feature-rich app in its class now available to everyone in the release in...	VIEWS	REACTIONS
	40 317	212
	REPOSTS	ER
	18	64.0%

↓ 24.06 · 11:16 PHOTO 😊😎😍 Mockup of the Skat-PP system		VIEWS	REACTIONS
		20 867	257
		REPOSTS	ER
		10	33.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

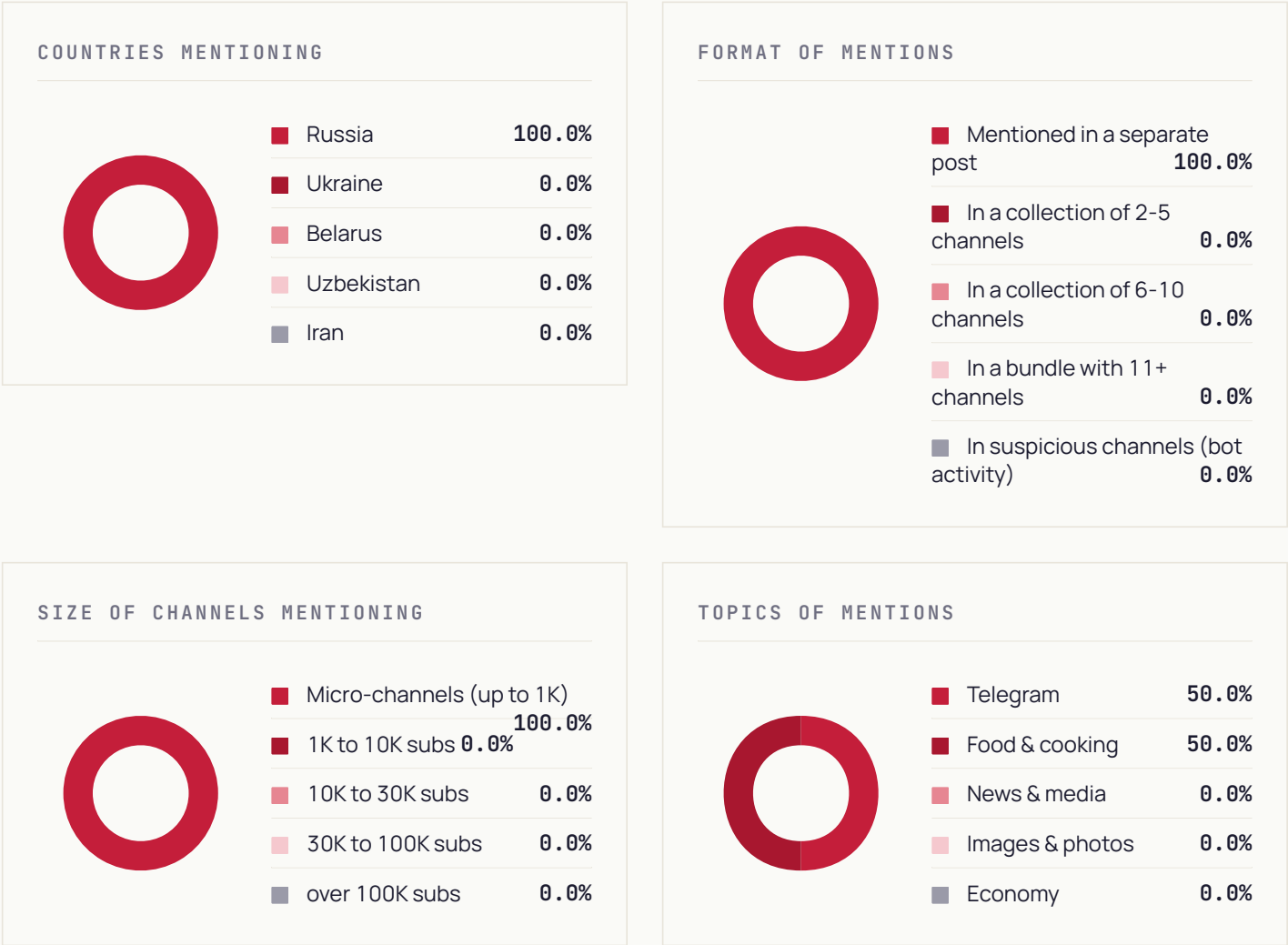
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

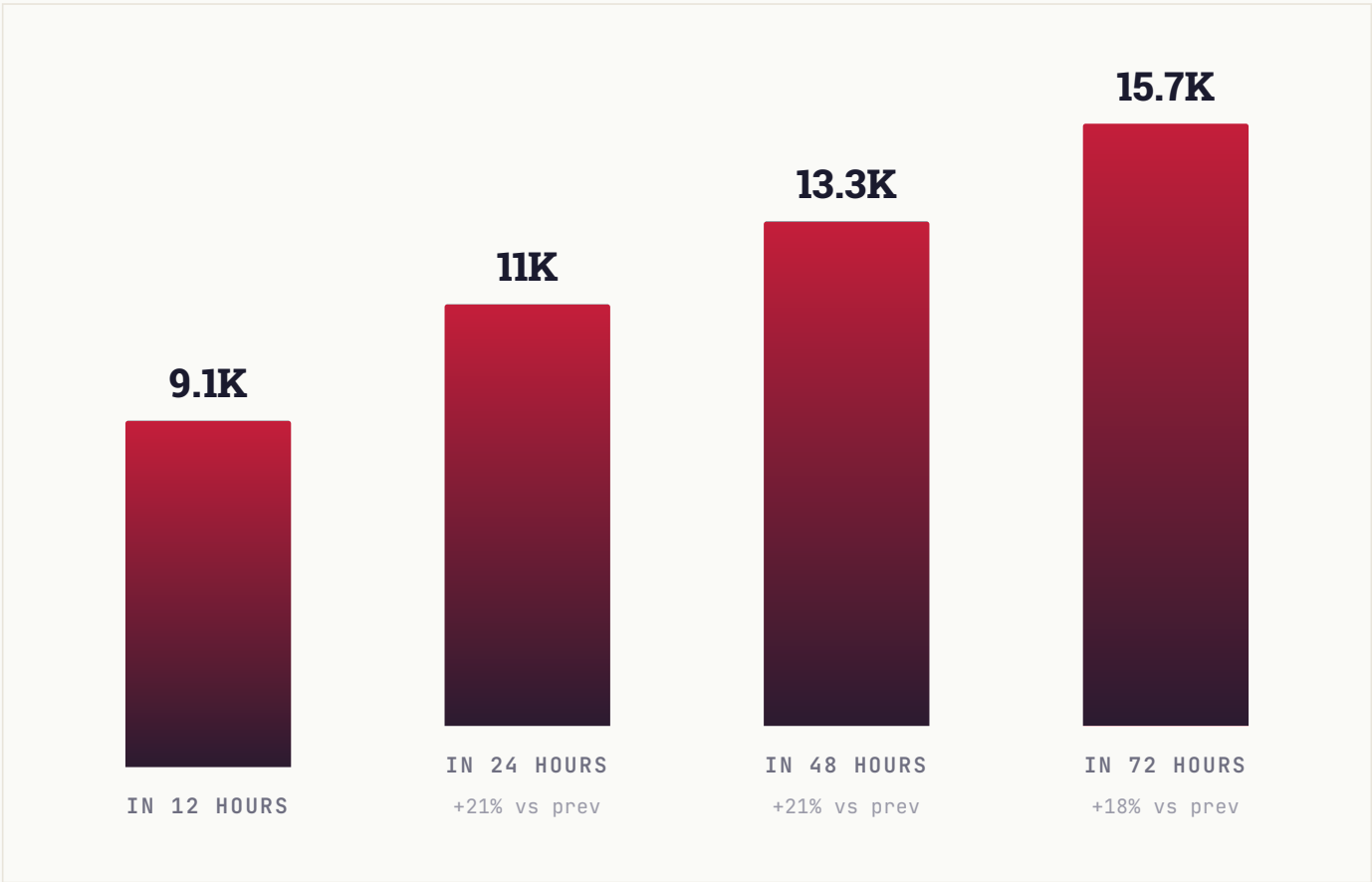
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Dot	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
AC Антирадар ContraCam News YOU	63K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Dot (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **12 413** new subs.

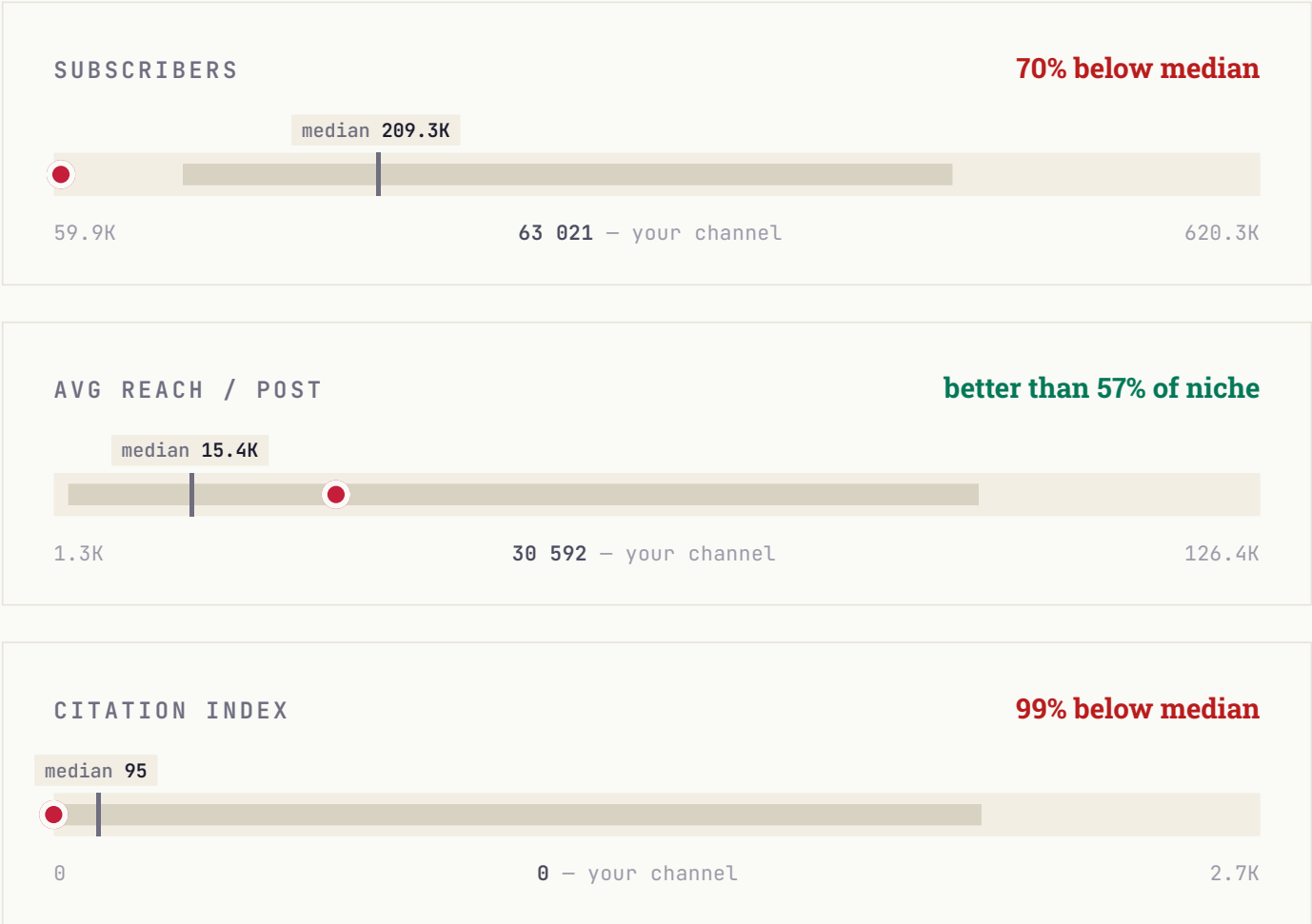
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	8 834
December 2025	0	0	3 573
November 2025	0	0	1
October 2025	0	0	5
September 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	12 413

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.1 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Thursday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager