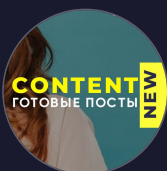


— PUBLIC REPORT BY PROMTPRESS

Channel audit

Stories for Beauty Masters | Prompts for AI Photoshoots



@content_like

Content for beauty masters. More ready-made posts and stories on our website: CONTENT-RUSSIA.TB.RU Post and story examples: t.me/content_like/16 Beauty backgrounds: @fon_beauty Support, ads:...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

17 830

-66 per month

7.0%

in 24h 3.0%

1.2K

ad reach 541/24h

— CONTENTS · 2026

What's inside the report

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 17 830 —	 SUBS REACH 6.72% avg % subs see post	 VIEWS/POST 1.2K median 1.1K · 27 days	 POSTS/WEEK 18.5 over period
 7D TREND -24.9% vs prev week	 REACTIONS/POST 16.9 only 1,250 reactions, 305 reposts, 0 comments	 POST LENGTH 325 chars median 320 · 27 days	 POSTS ANALYZED 74 27 days
 AD REACH 541 24h avg	 CHURN / MONTH -66 last month	 QUOTE RATE 56 citation index · 105 channels mentioned all time	 CHANNEL AGE 5 years 12 days created 02.07.2021

AI EDITOR SUMMARY

Channel «Stories for Beauty Masters | Prompts for AI photo shoots» — 17 830 subs. Each post avg views 1.2K people (7% from subs), reach low — should grow audience. Posts 18 posts per week (~3/day) — regular pace. Week Jun 29 – Jul 5 reach dropped -24.9% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 74 posts over 27 days.
- 02 Dominant format — Text (35/74 posts).
- 03 Avg post length — 325 chars (median 320).
- 04 Peak audience activity — Saturday, 17:00 MSK.
- 05 Top posts get 3x more views than the weakest (2.2K avg for top vs 862 for worst) — among 74 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 14:11 TEXT If you have a MAX account — subscribe to our main channel 👉📱 Download stories in MAX	VIEWS 2 797 REPOSTS 1	REACTIONS — ER 15.7%
Nº2 26.06 · 05:00 PHOTO Never seen before 😍 now each niche has free post & story examples ⚡ Grab them now ⬇️ FREE EXAMPLES...	VIEWS 2 003 REPOSTS 6	REACTIONS 10 ER 11.2%
Nº3 18.06 · 05:02 VIDEO 🔥STORIES⬇️ 1 - #Manicure 2 - #Pedicure 3 - #Podologist 4 - #Sugaring 5 - #WaxDepilation 6 - #MaleDepilation 7 - #LaserHairRemoval 8 -...	VIEWS 1 837 REPOSTS 20	REACTIONS 38 ER 10.3%

Nº4 17.06 • 06:11 PHOTO Now we'll also publish PROMPTS FOR AI PHOTOSHOOTS How to get photos like these? 🤩Go to Syntx AI bot - VIEW 🤩Choose 🎨...	VIEWS 1 820 REPOSTS 16 REACTIONS 29 ER 10.2%
Nº5 22.06 • 02:49 VIDEO 🌟Stories #GOODMORNING from Jun 22 to 28 ✅ Stickers: @storiesmagic2022 Want more stories? We'd appreciate your ❤️ - Beauty backgrounds - Reviews -...	VIEWS 1 774 REPOSTS 12 REACTIONS 29 ER 9.9%

WORST 3

↓ 04.07 • 05:43 TEXT Want new stories? Hit like ❤️ so we know you're waiting for fresh content 😊	VIEWS 923 REPOSTS — REACTIONS 10 ER 5.2%
↓ 10.07 • 06:46 PHOTO Now we'll also publish PROMPTS FOR AI PHOTOSHOOTS How to get a photo like this? 🤩Go to Syntx AI bot - VIEW 🤩Choose 🎨...	VIEWS 851 REPOSTS 1 REACTIONS 9 ER 4.8%
↓ 10.07 • 14:00 TEXT 💰 While you're on a procedure, clients are waiting for a reply in DMs. Some didn't wait — and booked with another master. Booking in chats and notes...	VIEWS 814 REPOSTS — REACTIONS 10 ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

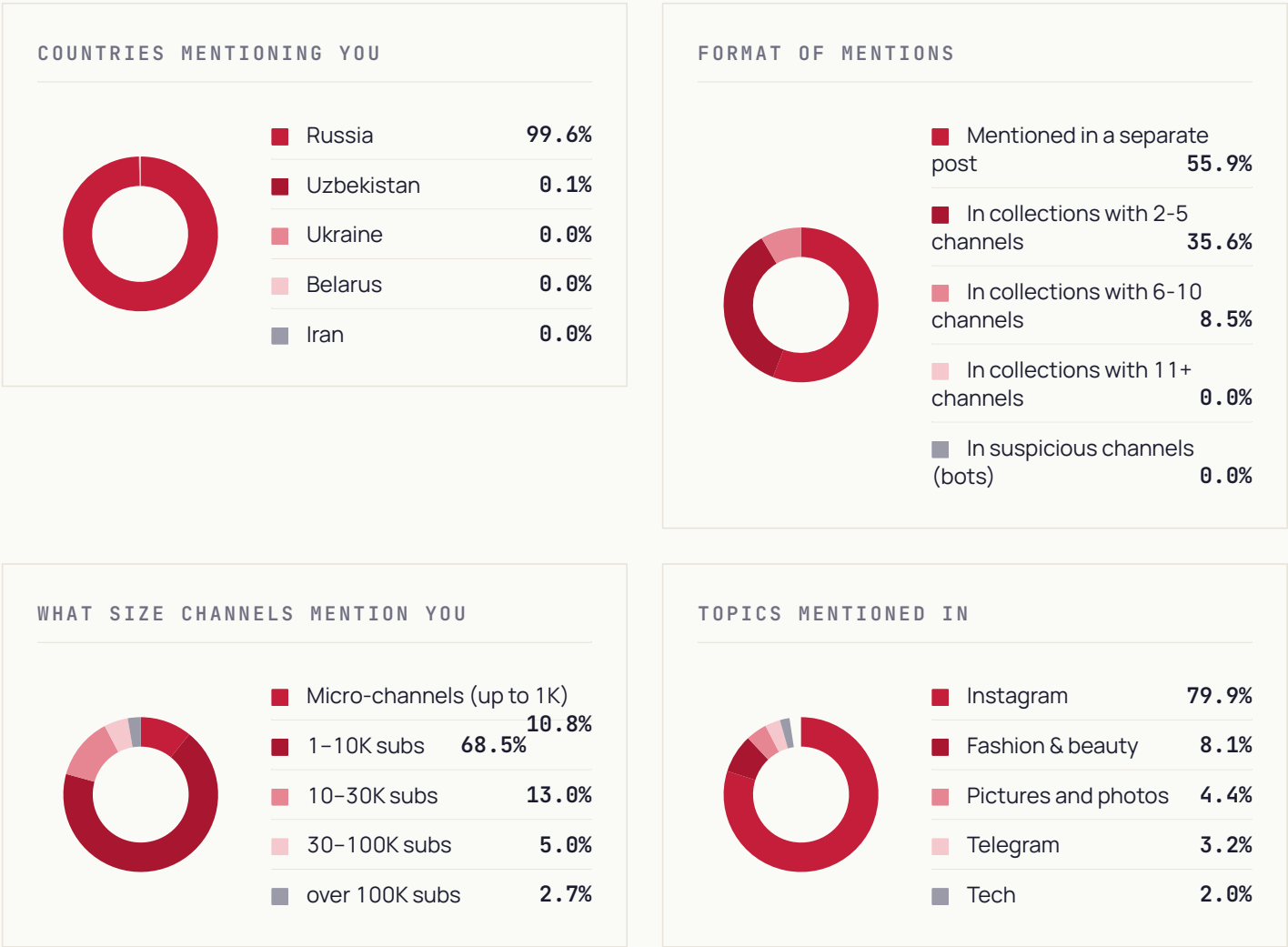
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

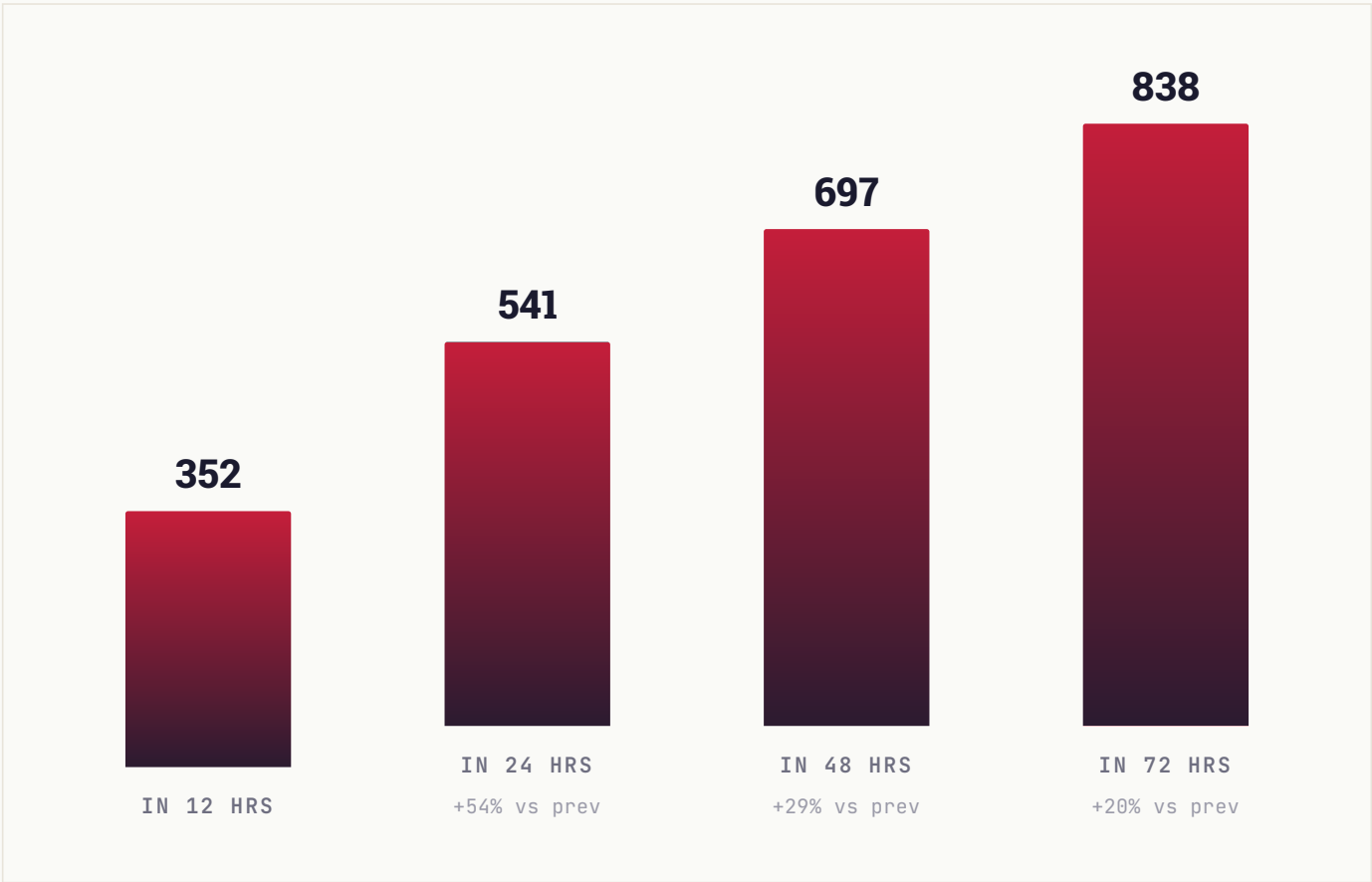
Citation index **56** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **105** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	439.7K
آهنگ موزیک جدید شاد	349.5K
ربات دانلود استوری و پست از اینستاگرام	207.3K
VIDEO FOR STORIES	137.5K
Cap Cut Templates Kap Kut	131.3K
piaceim · presets & blogging	126.3K
NESA PIRUZIFARD نسا پیروزی فرد	124.2K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113.6K
PNG STICKERS FOR STORIES	110.6K
Stories for Beauty Masters Prompts for AI Photoshoots	17.8K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#98 of 99). Niche median — 32.8K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (439.7K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **579**, they brought **1 991** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	44	7	96
December 2025	68	14	205
November 2025	61	13	226
October 2025	113	19	566
September 2025	141	25	631
August 2025	152	25	267
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
579	6	1 991	

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

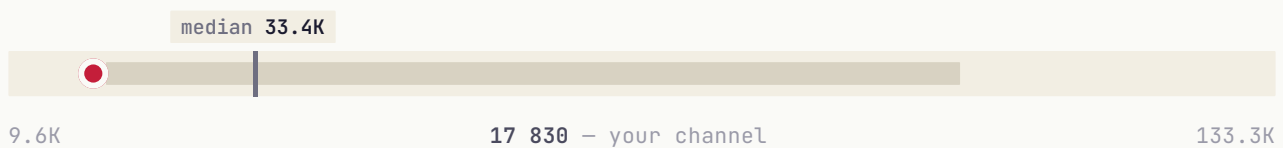
Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#98 /100

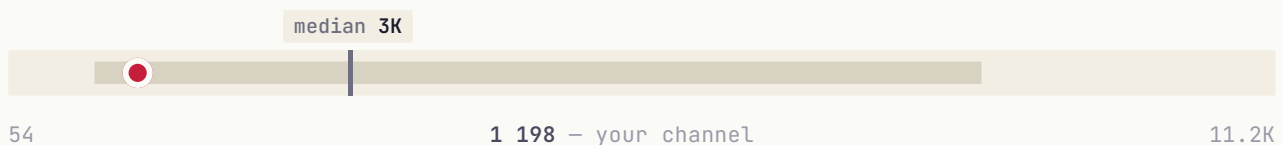
POSITION IN NICHE

Channel in the bottom half of the ranking

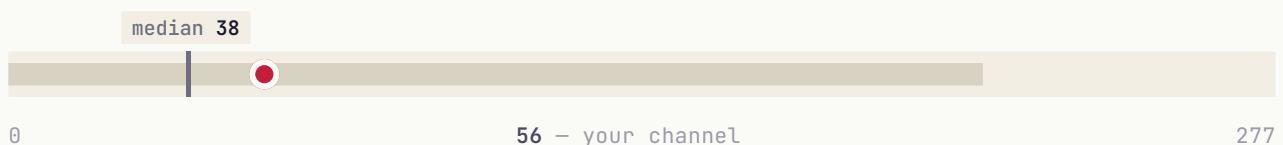
SUBSCRIBERS

47% below median

AVG REACH / POST

61% below median

CITATION INDEX

better than 53% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done PromptPress?

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager