

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Consortium.

Finance.



@consortiumjournal

Official channel of the Consortium. Only relevant and verified info from finance & business. Ads: @consortiumadd Partners: @Spiral_Miya № 5295614542

SUBSCRIBERS

31 402

-951 per month

ERR (% SEE POSTS)

39.0%

daily **31.4%**

REACH/POST

12.1K

ad reach **9.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 31 402 —	 SUBS REACH 38.41% avg % subs see post	 VIEWS/POST 12.1K median 12.4K · 29 days	 POSTS/WEEK 13.9 over period
 7D TREND -2.0% vs previous week	 REACTIONS/POST 132.6 total 7,693 reactions, 2,252 reposts, 0 comments	 POST LENGTH 371 chars. median 370 · 29 days	 POSTS ANALYZED 58 29 days
 AD REACH 9.9K 24h avg	 CHURN / MONTH -951 last month	 CITATION RATE 14 citation index · 537 channels mentioned all time	 CHANNEL AGE 2 years 23 days created 13.06.2024

AI EDITOR SUMMARY

Channel «Consortium. Finance.» – 31 402 subs. Avg views per post 12.1K people (38% of subs), good reach. Publishes 14 posts/week (~2/day) – regular. Week Jun 22–28 reach stable (-2.0% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **58** posts over 29 days.
- 02 Dominant format – **Text** (44/58 posts).
- 03 Avg post length – **371** chars (median 370).
- 04 Peak audience activity – **Saturday**, 13:00 MSK.
- 05 Top posts get **1x** more views than the weakest (12.8K avg for top vs 11.5K for worst) – among 58 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 10:11 TEXT Russia's military spending hit a record 65 billion rubles per day, about 2.7 billion per hour. According to military...	VIEWS 13 110 REPOSTS 56	REACTIONS 134 ER 41.7%
Nº2 17.06 · 10:11 TEXT In Moscow, a woman won a lawsuit and received 112,000 rubles in compensation after a door at Aviamotornaya metro station hit her. Po...	VIEWS 12 750 REPOSTS 39	REACTIONS 133 ER 40.6%
Nº3 12.06 · 10:11 TEXT Iran published a draft peace memorandum with the US, including 14 points to end war and rebuild the country with...	VIEWS 12 687 REPOSTS 36	REACTIONS 132 ER 40.4%

Nº4 20.06 · 10:10 TEXT On major online platforms in the Moscow region, listings for car gasoline have surged. Some sellers...	VIEWS 12 665 REPOSTS 66	REACTIONS 134 ER 40.3%
Nº5 16.06 · 10:11 TEXT Tatneft introduced temporary restrictions on gasoline and diesel sales at all its gas stations in Russia. Additionally...	VIEWS 12 654 REPOSTS 47	REACTIONS 131 ER 40.3%

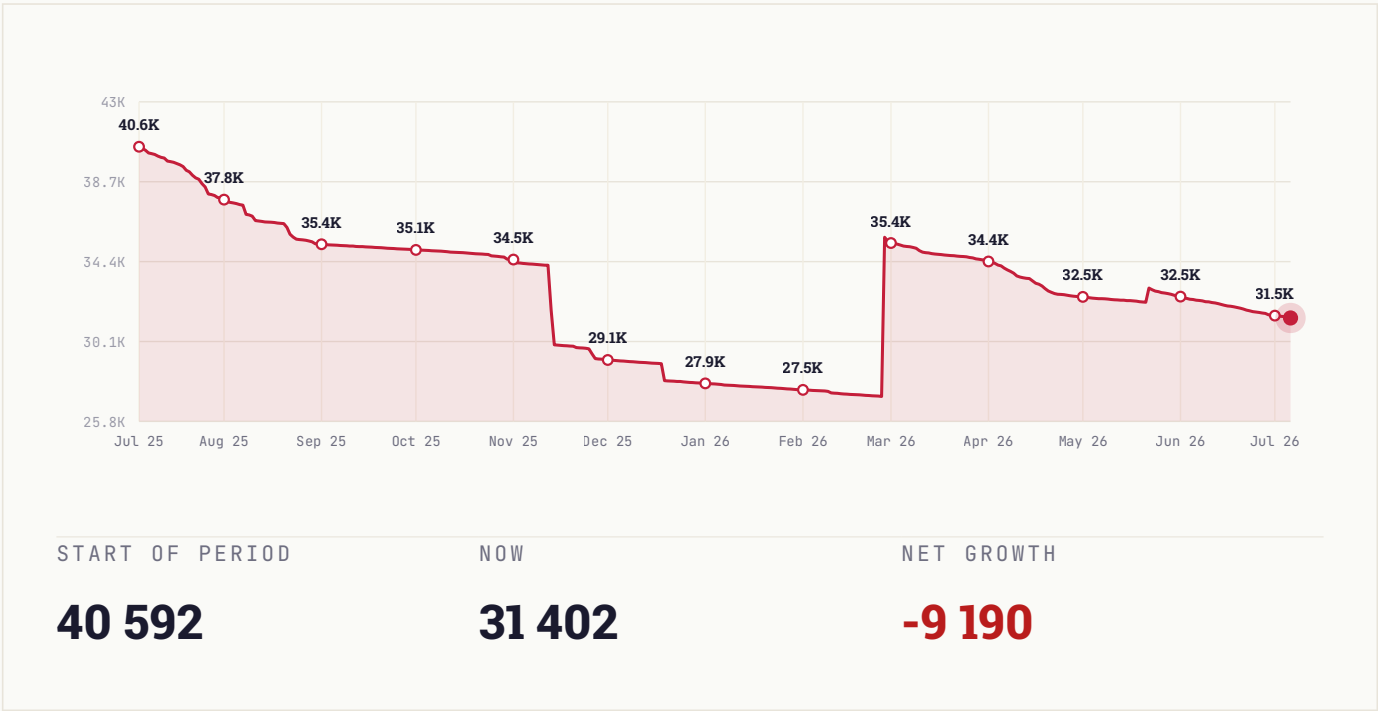
WORST 3

↓ 03.07 · 09:16 PHOTO Periods in messages turned out to be a sign of burnout. Research shows employees who regularly end messages with a period...	VIEWS 11 693 REPOSTS 58	REACTIONS 133 ER 37.2%
↓ 02.07 · 17:29 TEXT Foreign car parts in Russia surged 15–20% since start of year. Body parts, headlights, and electronics rose most, and...	VIEWS 11 666 REPOSTS 54	REACTIONS 133 ER 37.2%
↓ 29.06 · 07:49 TEXT Banks are facing cash shortages as Russians massively withdraw cash. Liquidity deficit by mid-June...	VIEWS 11 156 REPOSTS 1	REACTIONS 133 ER 35.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

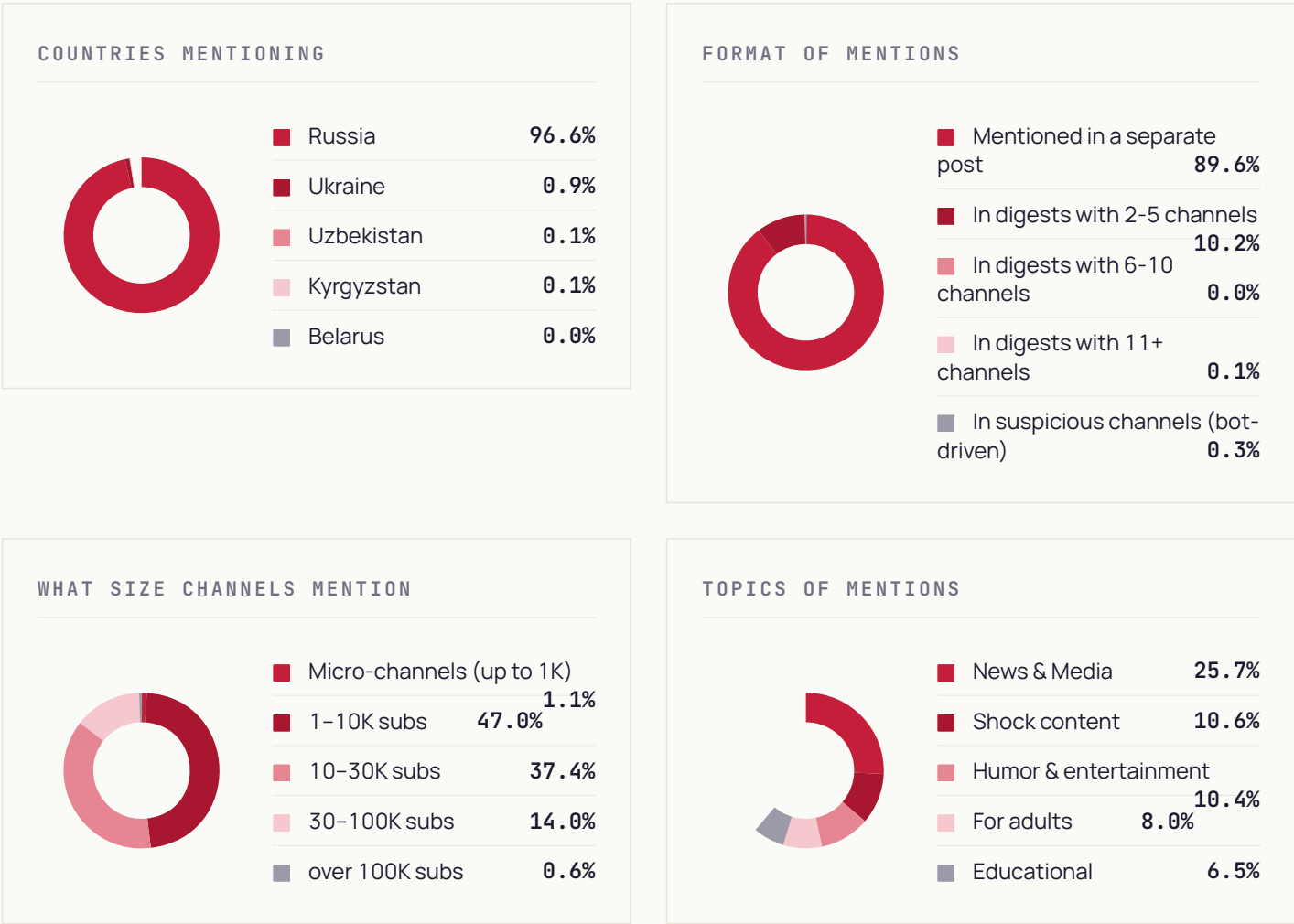
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

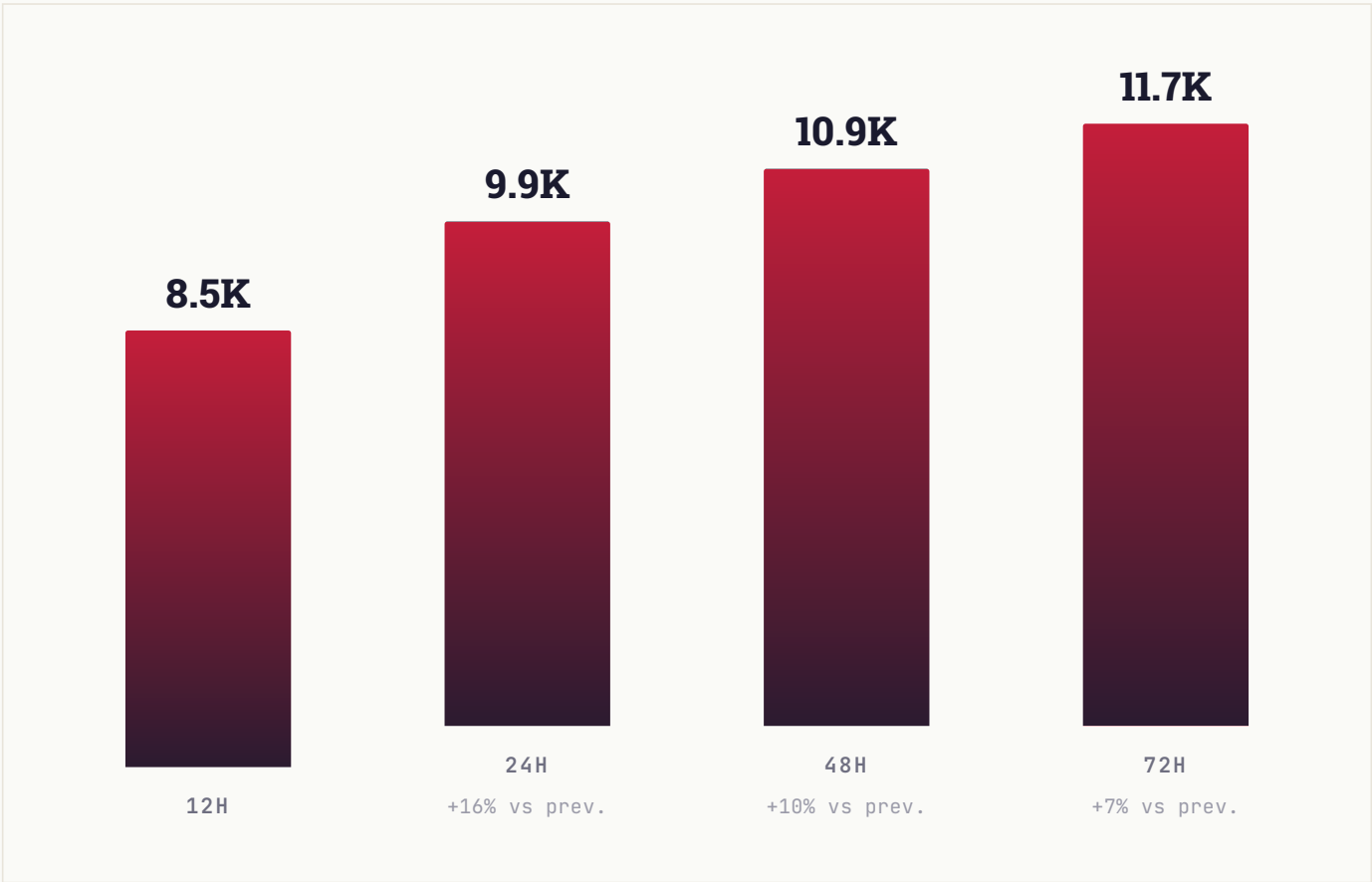
Citation index **14** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **537** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
CF Consortium. Finance. YOU	31.4K

COMPARATIVE INSIGHT

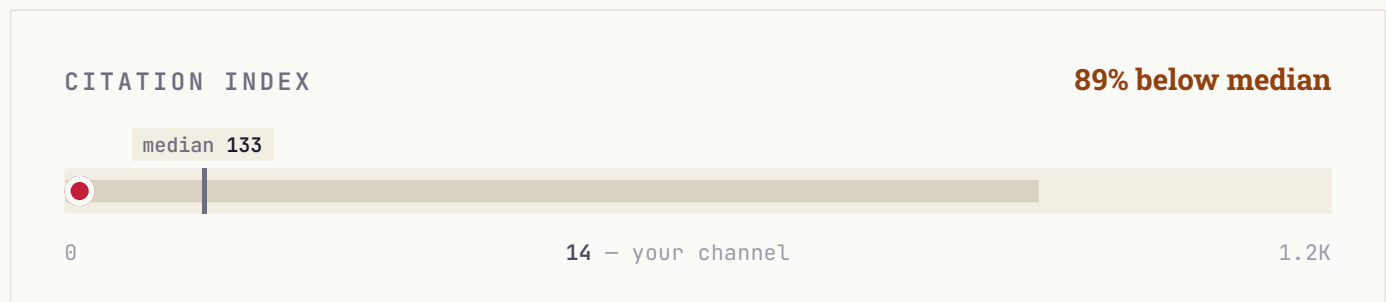
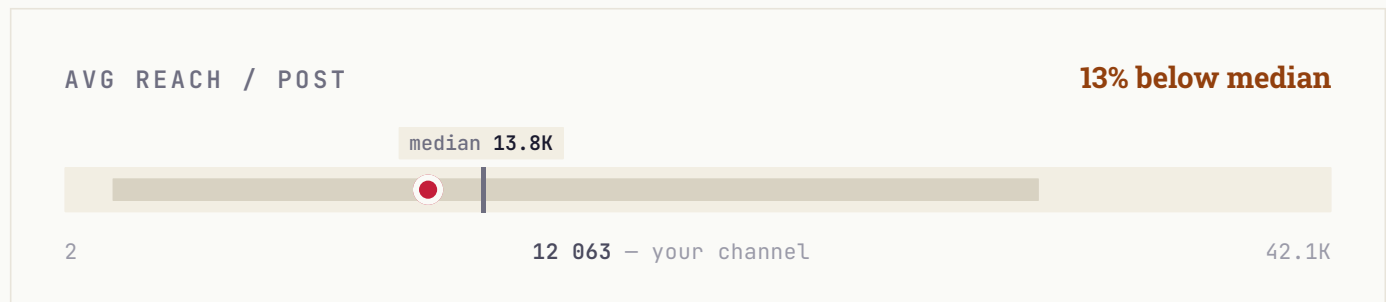
Channel yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal: enter top-98 through systematic traffic & content work.

Where the channel stands in its league

SUBSCRIBERS 81% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median. A label 'median 165.3K' is placed above the median line. The channel's value '31 402 - your channel' is centered below the bar. The range '49.7K' to '585.5K' is indicated at the bottom.

Metric	Value
Channel Subscribers	31 402
Median	165.3K
Range (Min-Max)	49.7K - 585.5K



— SECTION 08 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs.**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
