

PUBLIC REPORT PROMTPRESS

Channel audit

Programmer's Corner



@conhum

The most coder channel in the wild west. Contact manager:
@Alivian Channel link: @conhum Collaborates with ad service
@Tgpodbor_official,...

SUBSCRIBERS

21 046

-152 per month

ERR (% SEE POSTS)

12.0%

per day 7.8%

REACH/POST

2.5K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 046 —	 SUBSCRIBER REACH 11.66% avg % subs see post	 VIEWS/POST 2.5K median 2.6K · 29 days	 POSTS/DAY 7.4 ~52 per week
 7D TREND -5.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 548 chars median 494 · 29 days	 POSTS ANALYZED 219 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -152 over the last month	 CITATION RATE 536 citation index · 538 channels mentioned over all time	 CHANNEL AGE 5 years 10 months created 02.09.2020

AI EDITOR SUMMARY

Channel «Programmer's Corner» — 21 046 subs. Each post averages 2.5K people (12% from subs), reach is low — expand audience. Publishes 52 posts/week (~7/day) — active publishing. Week of Jun 29 – Jul 5 reach stable (-5.0% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **219** posts in 29 days.
- 02 Dominant format — **Photo** (217/219 posts).
- 03 Avg post length — **548** chars (median 494).
- 04 Peak audience activity — **Friday, 16:00 MSK**.
- 05 Top posts get **2×** more views than the weakest (3.1K avg top vs 2.1K worst) — among 219 posts over 29 days. Analyze what the top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 15:10 PHOTO (post without caption — photo)	VIEWS 3 277 REPOSTS 45	REACTIONS — ER 15.6%
Nº2 23.06 · 09:21 PHOTO (post without caption — photo)	VIEWS 3 096 REPOSTS 40	REACTIONS — ER 14.7%
Nº3 02.07 · 20:05 PHOTO (post without caption — photo)	VIEWS 3 022 REPOSTS 30	REACTIONS — ER 14.4%

Nº423.06 · 20:05 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
2 966	—
REPOSTS	ER
51	14.1%

Nº523.06 · 13:15 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
2 941	—
REPOSTS	ER
41	14.0%

WORST 3

↓ 13.07 · 17:10 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
2 100	—
REPOSTS	ER
39	10.0%

↓ 13.07 · 09:21 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
2 073	—
REPOSTS	ER
24	9.8%

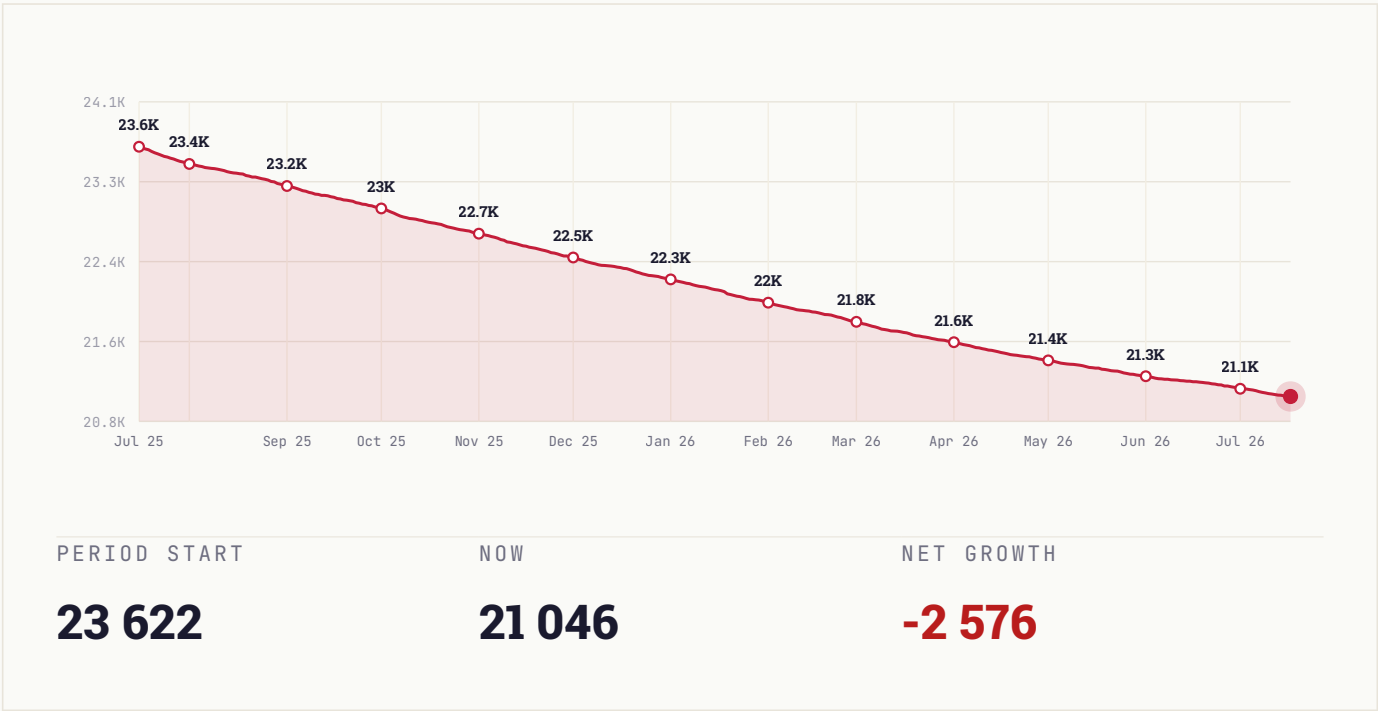
↓ 13.07 · 15:10 **PHOTO**
(post without caption – photo)

VIEWS	REACTIONS
2 045	—
REPOSTS	ER
12	9.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

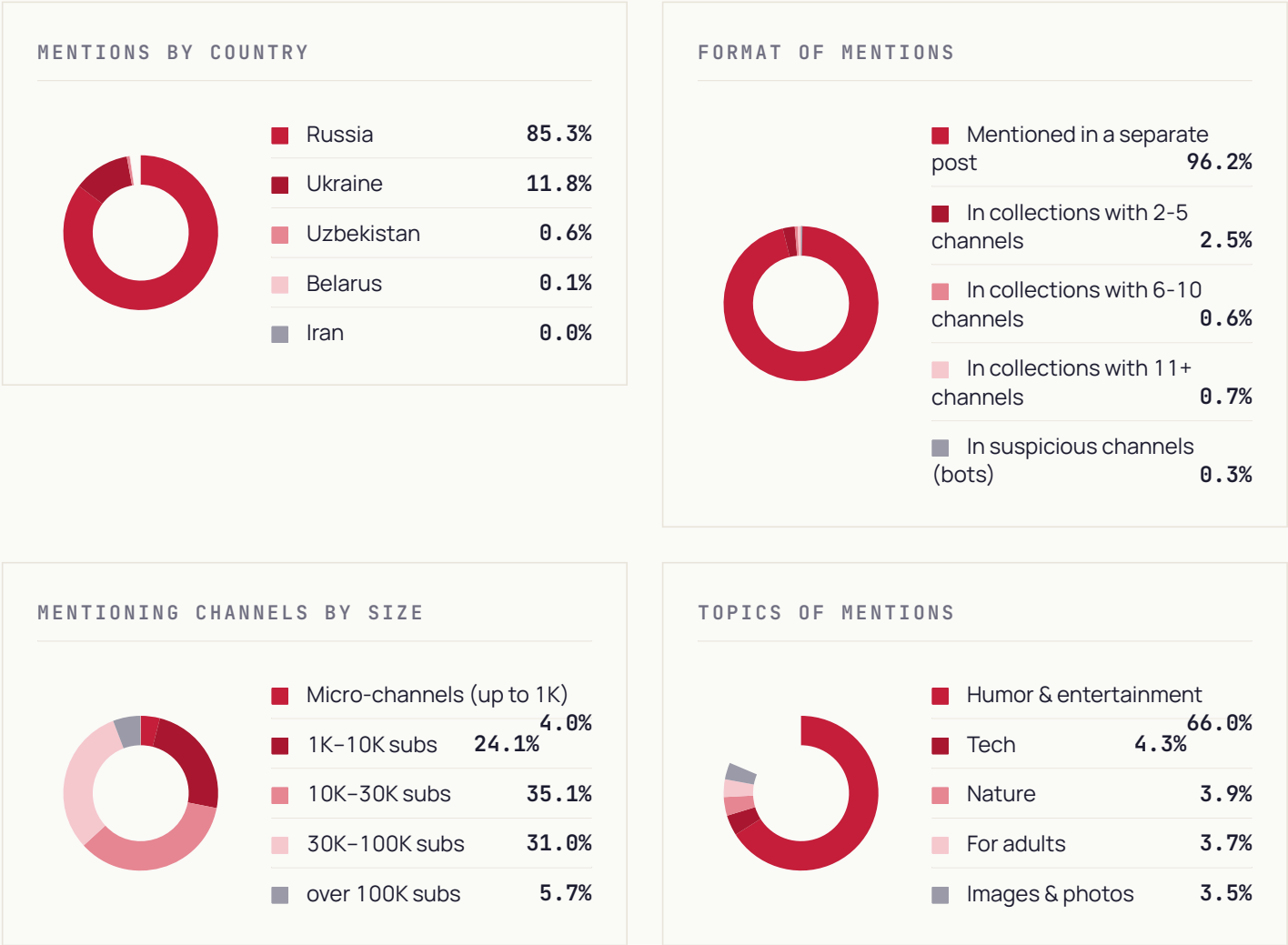
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

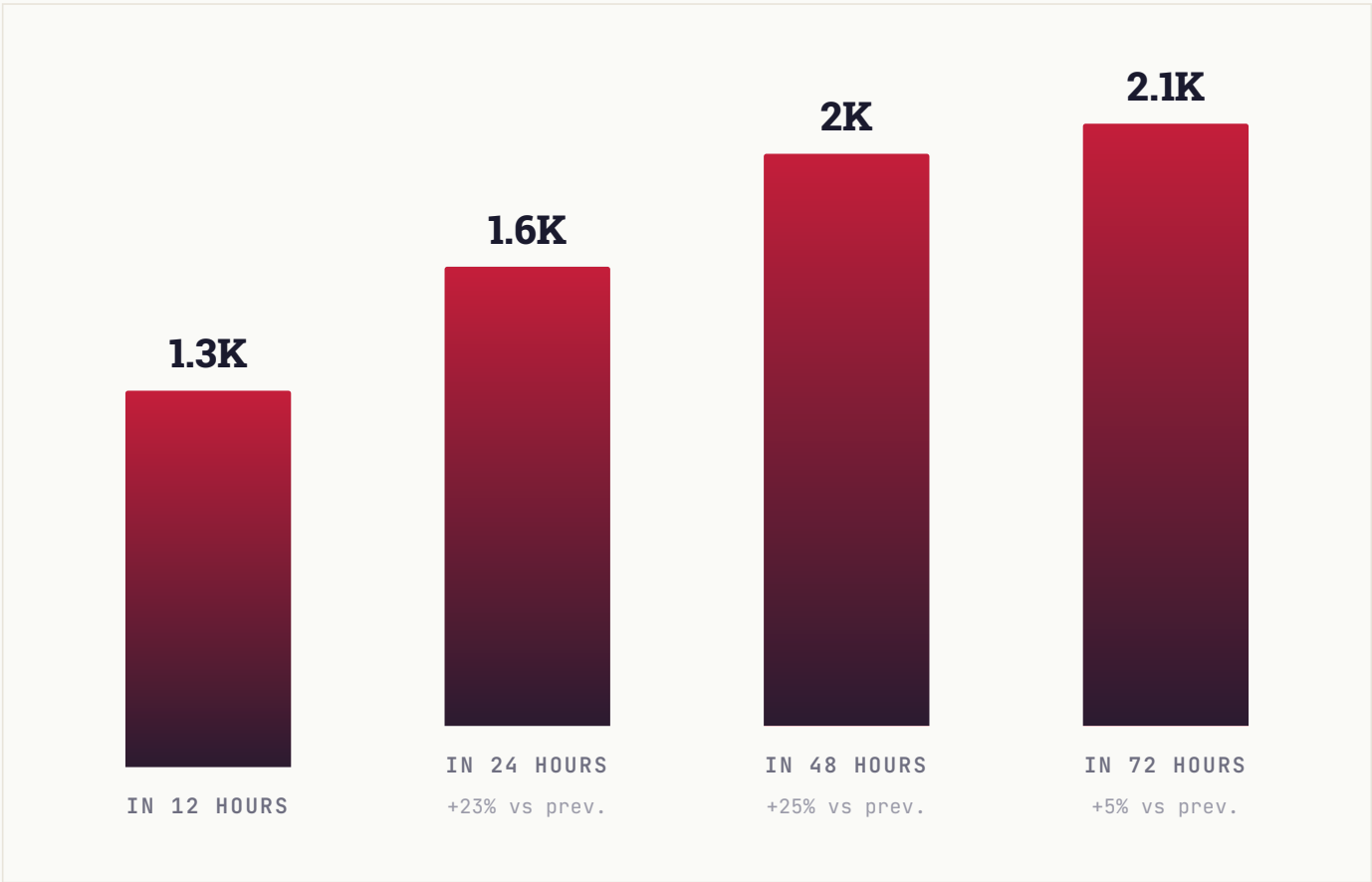
Citation index **536** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **538** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
UP Programmer's Corner YOU	21K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 through systematic traffic & content work.

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of the niche. A vertical line marks the median, and a red dot indicates the channel's position.

- SUBSCRIBERS:** The channel has 21,046 subscribers, which is 95% below the median of 457.1K. The range is from 113.2K to 2.4M.
- AVG REACH / POST:** The channel has 2,453 average reach per post, which is 93% below the median of 34.9K. The range is from 146 to 147.9K.
- CITATION INDEX:** The channel has a citation index of 536, which is better than 62% of the niche. The range is from 0 to 1.8K, with a median of 144.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	21 046	457.1K	95% below median	113.2K - 2.4M
AVG REACH / POST	2 453	34.9K	93% below median	146 - 147.9K
CITATION INDEX	536	144	better than 62% of niche	0 - 1.8K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Friday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with channels in your niche quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
