

PROMTPRESS PUBLIC REPORT

Channel Audit

concertzaal



@concertzaal

Media of the future. About science and development, influencers and new lifestyles, innovation and IT. About what defines our life.
Ads — @agreementa Registered in Roskomnadzor: clck.ru/3FXnP3

SUBS

840 875

+1999 per month

ERR (% SEE POSTS)

5.0%

per day 4.5%

REACH/POST

42.8K

ad reach 37.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 840 875 —	 SUBSCRIBER REACH 5.08% avg % subs see post	 VIEWS/POST 42.8K median 41.9K · 29 days	 POSTS/DAY 9.9 ~70/week
 7D TREND -2.6% vs prev week	 REACTIONS/POST 663.4 total 197,679 reactions, 99,531 reposts, 0 comments	 POST LENGTH 340 chars median 318 · 29 days	 POSTS ANALYZED 298 29 days
 AD REACH 37.5K 24h avg	 CHURN / MONTH +1999 last month	 CITATION RATE 1 783 citation index · 7,106 channels mentioned all time	 CHANNEL AGE 5 yr 11 mo created 27.07.2020

AI EDITOR SUMMARY

Channel «concertzaal» — 840 875 subs. Each post averages 42.8K people (5% from subs), reach is low — consider expanding audience. Publishes 70 posts/week (~10/day) — active posting. For the week of Jun 22–28, reach stable (-2.6% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **298** posts in 29 days.
- 02 Dominant format — **Photo** (198/298 posts).
- 03 Avg post length — **340** chars (median 318).
- 04 Peak audience activity — **Sunday**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (63.2K avg for top vs 33.1K for worst) — across 298 posts in 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1

28.06 · 07:40

PHOTO

no questions left for pigeon breeders either 😊 @concertzaal

VIEWS	REACTIONS
64 586	1 052
REPOSTS	ER
568	7.7%

Nº2

12.06 · 10:30

VIDEO

Ginger cat crashed tragic finale of ballet 'Romeo and Juliet' in Turkey — ginger stepped on stage with Russian troupe, lay down by 'dead'...

VIEWS	REACTIONS
62 634	1 372
REPOSTS	ER
1 227	7.4%

Nº3

13.06 · 06:16

PHOTO

US authorities banned foreign access to powerful neural nets — Claude already disabled Mythos / Fable 5. Restriction also applies and...

VIEWS	REACTIONS
62 264	915
REPOSTS	ER
510	7.4%

Nº4 06.06 · 07:22 PHOTO Messenger Max stopped working on some iPhones – the app asks to update, but it's no longer in the App Store. Looks like the developers didn't...	VIEWS 61 855 REPOSTS 599	REACTIONS 1 521 ER 7.4%
Nº5 21.06 · 09:49 VIDEO Guy made \$100K from \$1K on Polymarket? Actually, it's fake – and Polymarket paid for it. WSJ found 1,105 (!) such videos with...	VIEWS 61 412 REPOSTS 283	REACTIONS 559 ER 7.3%

|

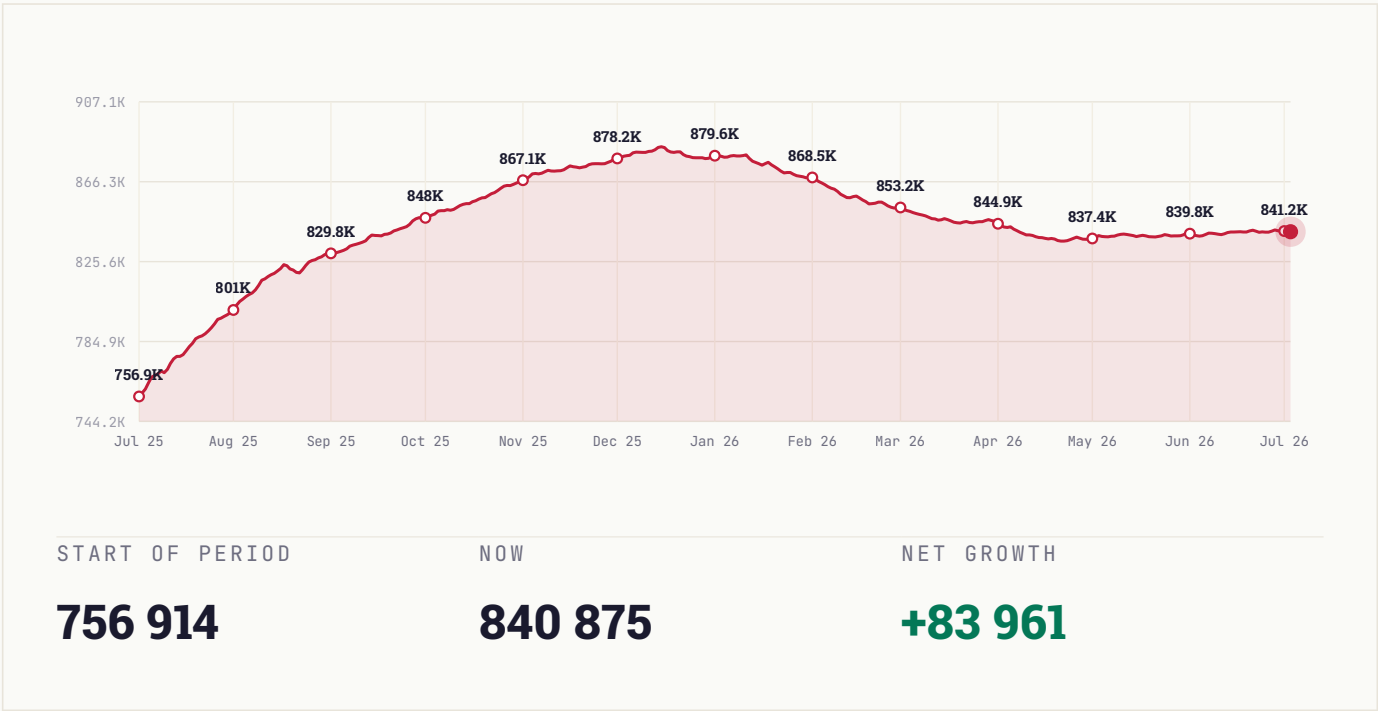
WORST 3

↓ 25.06 · 12:50 VIDEO I'm so tired of toggling VPN all day, [...] but it's motor skills!, – said the deputy minister of construction and housing. we feel you...	VIEWS 33 792 REPOSTS 213	REACTIONS 626 ER 4.0%
↓ 09.06 · 16:44 PHOTO Twitter users leaked system prompt of new Siri AI from iOS 27. And we found a lot of interesting stuff: Siri is reminded that it's just software – without...	VIEWS 33 240 REPOSTS 152	REACTIONS 410 ER 4.0%
↓ 25.06 · 08:28 VIDEO (uncaptioned post – video)	VIEWS 32 415 REPOSTS 14	REACTIONS 76 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

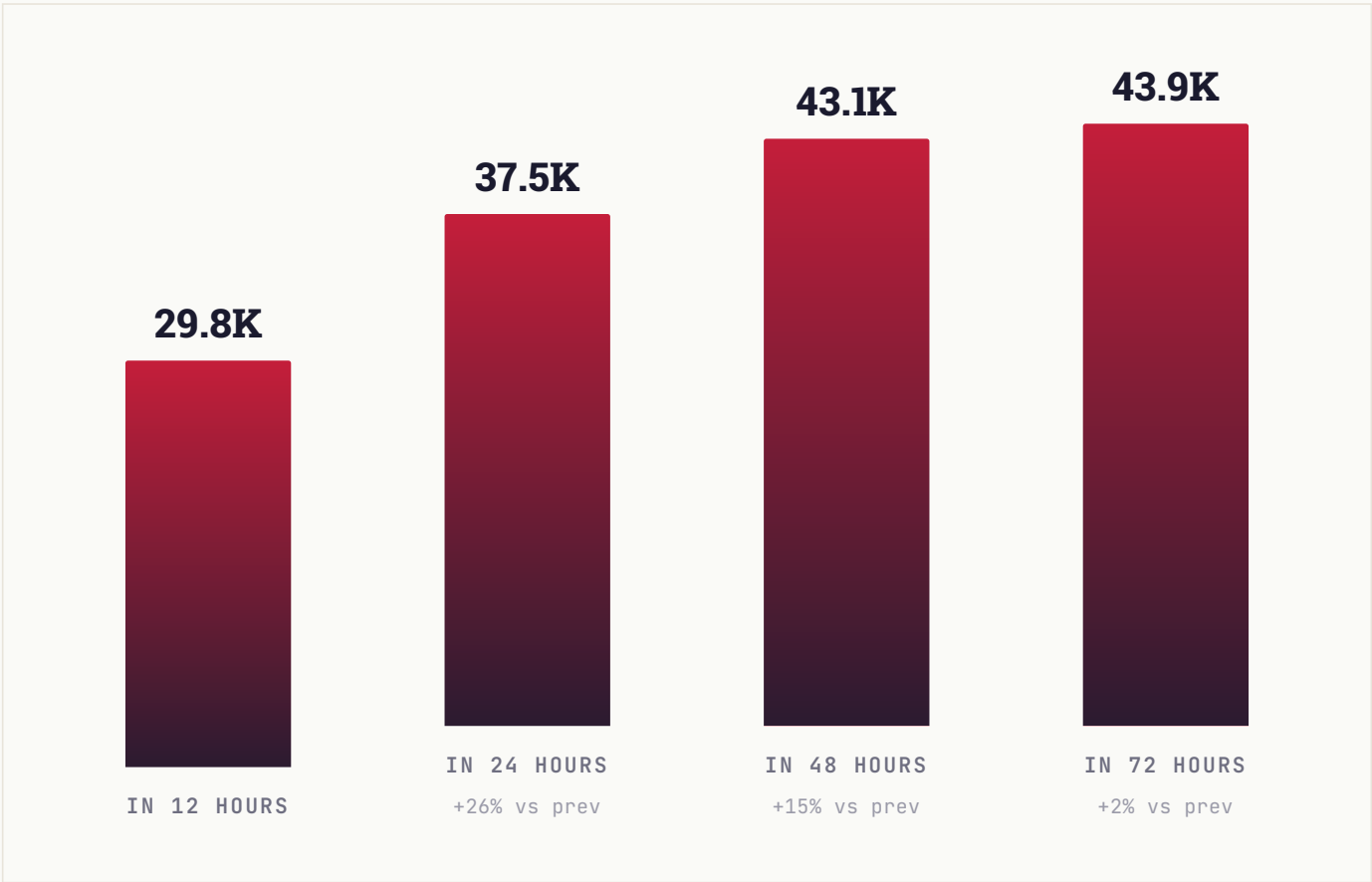
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت ژاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
CO concertzaal YOU	840.9K

COMPARATIVE CONCLUSION

Channel intop half of niche (#27 of 100). Niche leader — hitvpn_blog (4.6M), median subs 430.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 875**, they brought **96 573** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	307	184	3 632
Dec 2025	619	349	7 637
Nov 2025	496	302	13 123
Oct 2025	582	317	19 167
September 2025	433	257	18 789
August 2025	438	248	34 225

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2 875	6	96 573

SECTION 07 • NICHE COMPARISON

Where the channel ranks in its league

Took top **100** channels in category "Tech» (Russia) and compared your channel.

Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#27

/100

RANK IN NICHE

Channel in the top half of the ranking

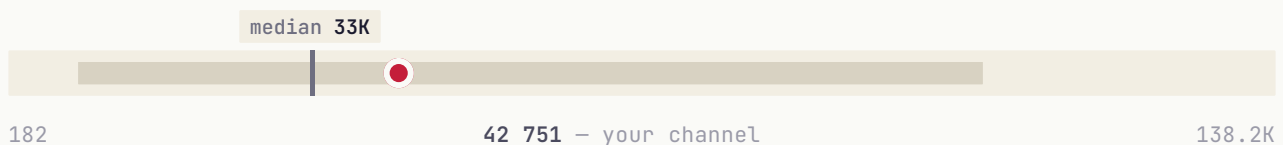
SUBS

better than 61% of niche



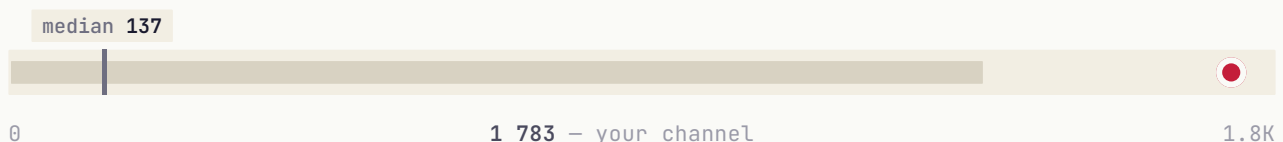
AVG REACH / POST

better than 55% of niche



CITATION INDEX

better than 90% of niche



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday
 Audience most active on this day at 10:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1K-3K subs
- 03

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by 5-15%.
 One weekly poll on a hot topic — easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
