

PROMTPRESS PUBLIC REPORT

Channel audit

Kompromat Wiki



@kompromat_wiki

Kompromat Wiki — free encyclopedia of kompromat, operating on WIKI principles. Longreads: <https://kompromatwiki.org> For any questions, contact the editorial team → [Contacts...](#)

SUBSCRIBERS

19 284

91 posts 27 days

ERR (% SEE POSTS)

5.0%

per day 5.4%

REACH/POST

846

ad reach 1.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 19 284 —	 SUBSCRIBER REACH 4.39% avg % of subs see post	 VIEWS/POST 846 median 627 · 27 days	 POSTS/WEEK 23.5 for the period
 TREND 7D -12.5% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 971 chars median 1000 · 27 days	 POSTS ANALYZED 91 27 days
 AD REACH 1.1K 24h avg	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel «Kompromat Wiki» — 19 284 subs. Each post avg views 846 people (4% subs), reach low — need to grow audience. Publishes 24 posts/week (~3/day) — active posting. Week Jun 29 – Jul 5 reach dropped -12.5% vs week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **91** posts in 27 days.
- 02 Dominant format — **Text** (87/91 posts).
- 03 Avg post length — **971** chars (median 1000).
- 04 Audience activity peak — **Sunday**, 11:00 MSK.
- 05 Top posts get **1382×** more views than the weakest (2.8K avg for top vs 2 for worst) — among 91 posts in 27 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 22.06 · 16:43 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 3 439 REACTIONS — REPOSTS 1 ER 17.8%
Nº2 22.06 · 13:49 TEXT We keep exposing the rot in Kuban police — dissecting the financial empire of a "modest" head of the ORCh SB GU MVD...	VIEWS 2 465 REACTIONS — REPOSTS — ER 12.8%
Nº3 05.07 · 08:34 TEXT Golden vein of Kuban SB officer: how Colonel Bogotsan turned the Ministry of Internal Affairs into a family syndicate While the federal center reports on another...	VIEWS 2 388 REACTIONS — REPOSTS — ER 12.4%

Nº4 28.06 · 05:29 TEXT Owner of a gastro pub in Asthana where fatal poisoning occurred turns out to be ex-United Russia deputy who claims pressure...	VIEWS 2 386 REPOSTS —	REACTIONS — ER 12.4%
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Nº5 21.06 · 13:07 TEXT Kuban octopus of Colonel Bogotsan: how the head of internal security of the Ministry of Internal Affairs built a supercar empire at the expense of poor relatives Campaign to...	VIEWS 2 280 REPOSTS —	REACTIONS — ER 11.8%
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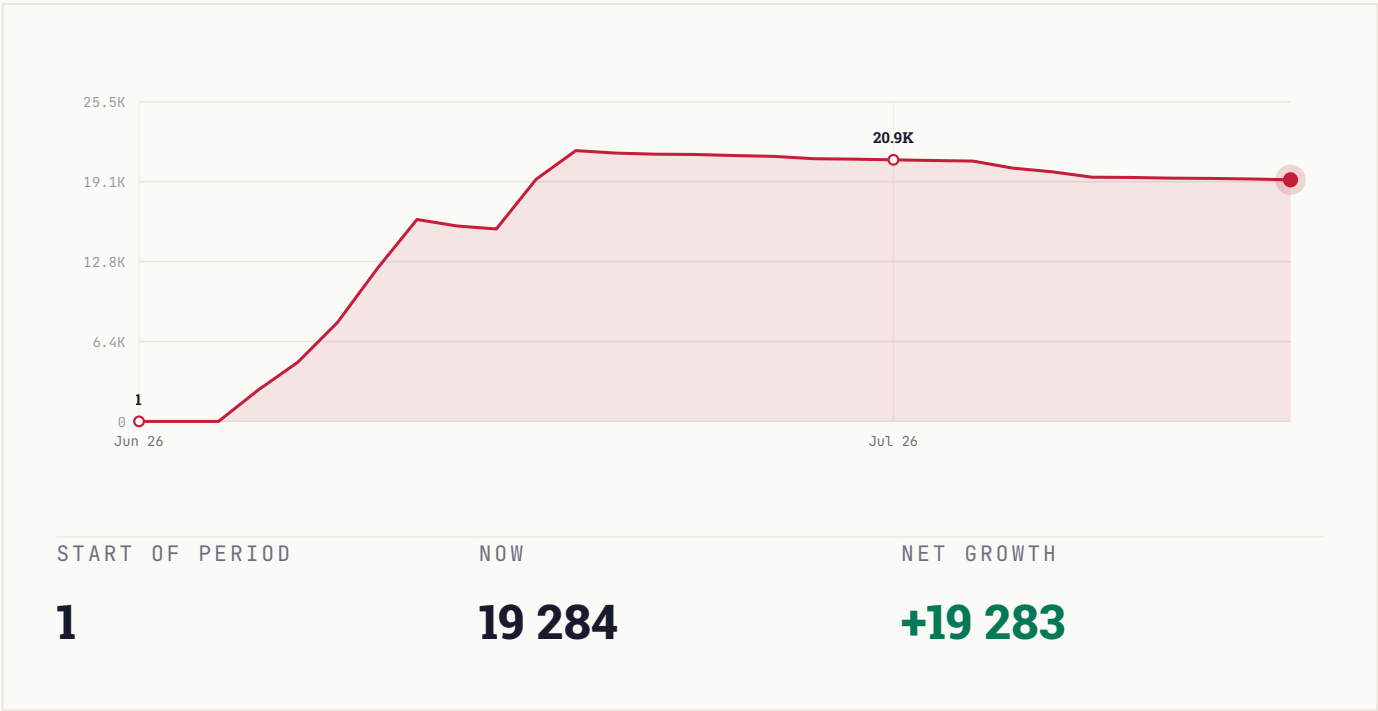
WORST 3

↓ 22.06 · 16:43 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 22.06 · 16:43 TEXT Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%
↓ 19.06 · 12:19 TEXT Contracts worth 50 billion, defense ties and former security officials: what is known about the business empire «SPF Roststroykontrakt»  Rostov...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

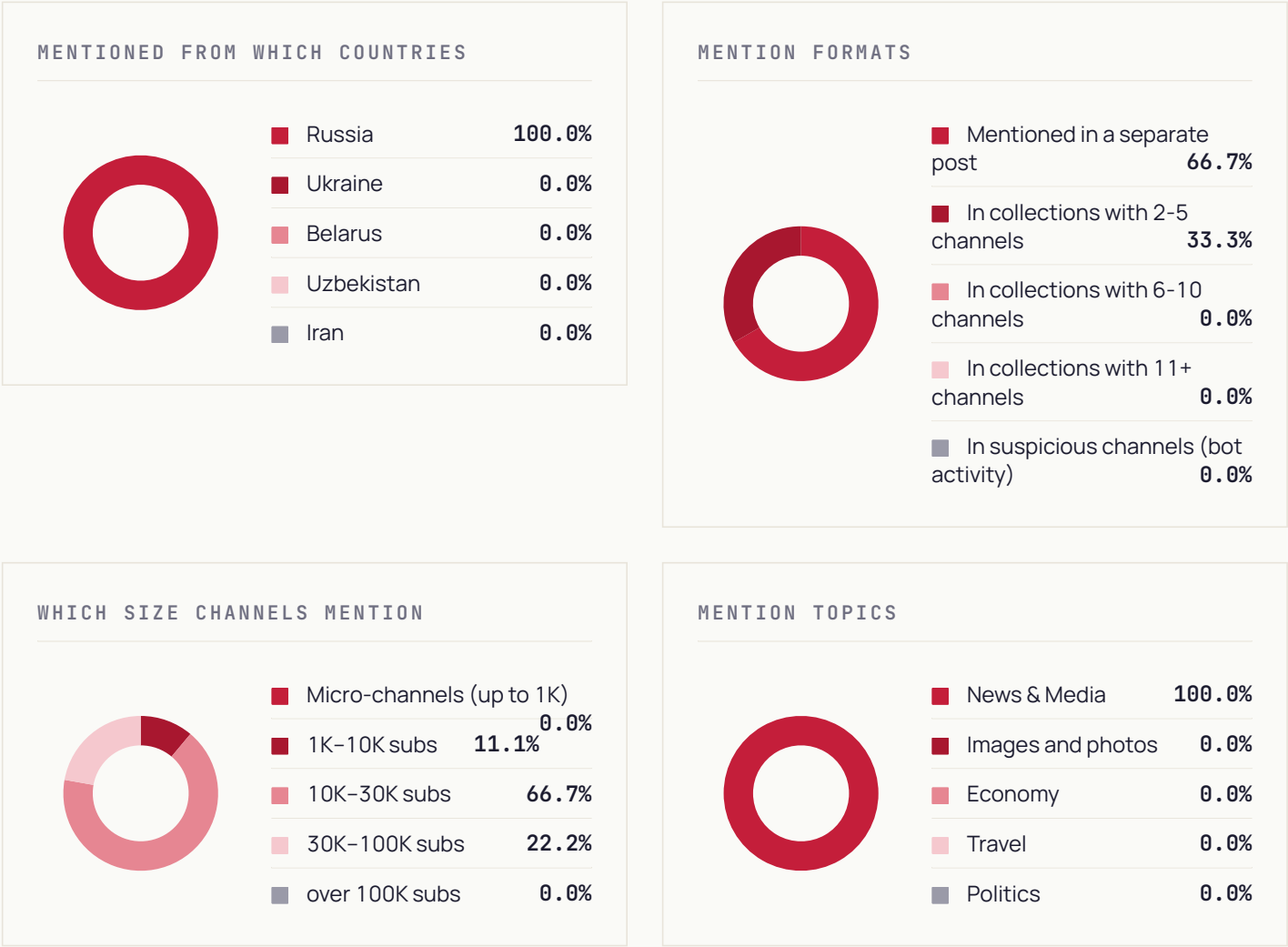
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

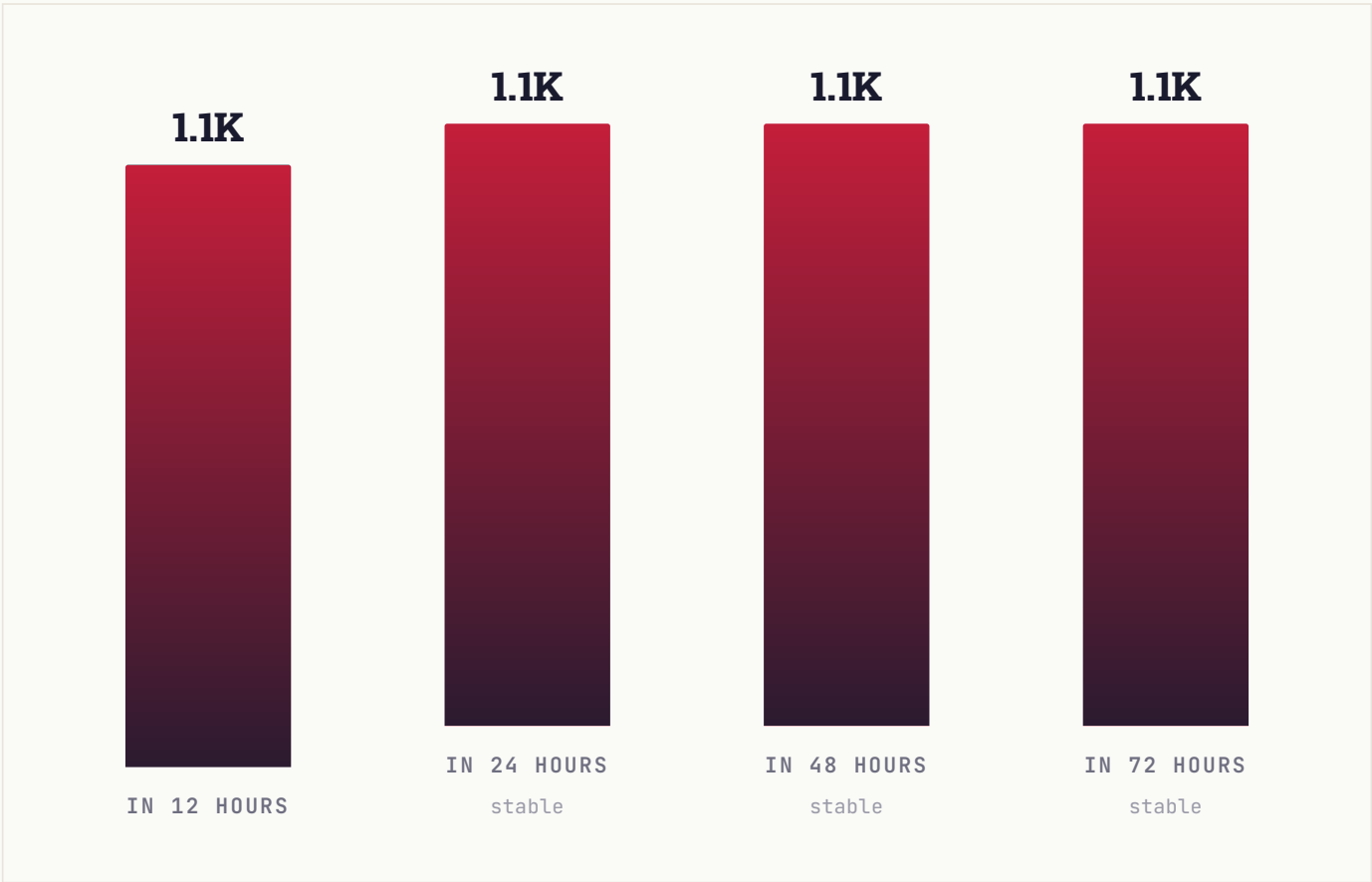
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.5M
کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trash ⚡ Ukraine	3.1M
KV Kompromat Wiki YOU	19.3K

COMPARATIVE INSIGHT

Channel yet outside top-97 niche — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal: enter top-97 through systematic traffic & content work.

Where the channel stands in its league

SUBSCRIBERS 99% below median

median 1.3M

501K 19 284 — your channel 4.1M

AVG REACH / POST 99% below median

median 85.3K

744 846 — your channel 438.6K

CITATION INDEX 99% below median

median 1.8K

0 0 — your channel 11.2K

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range from 0 to the 99% threshold, and a darker beige bar representing the range from 0 to the median. A vertical line marks the channel's performance, and a red dot marks the 99% threshold. The metrics are: Subscribers (501K vs 1.3M median vs 4.1M 99% threshold), Avg Reach / Post (744 vs 85.3K median vs 438.6K 99% threshold), and Citation Index (0 vs 1.8K median vs 11.2K 99% threshold). In all cases, the channel's performance is significantly below the median and the 99% threshold.

Metric	Channel Value	Median	99% Threshold
Subscribers	19,284	1.3M	4.1M
Avg Reach / Post	846	85.3K	438.6K
Citation Index	0	1.8K	11.2K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Top post of the week — Sunday
 Audience most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 4.39% vs norm 5.5%. Try polls and interactive formats.

EFFECT
+1.1pp ER
- 04

Systematic traffic buying
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager