

PROMTPRESS PUBLIC REPORT

Channel audit

KOMPROMAT 1



@commpromat1

FIRST IN COMPROMAT! Portal: <https://kompromat1.online> Telegram contacts: @vchkogpu_pr

SUBS

19 900

79 posts 27 days

ERR (% WHO SEE
POSTS)

5.0%

per day 5.2%

REACH/POST

926

ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 19 900 —	 SUBSCRIBER REACH 4.65% avg % subs see post	 VIEWS/POST 926 median 647 · 27 days	 POSTS/WK 20.4 over period
 7D TREND -18.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 934 chars median 1000 · 27 days	 POSTS ANALYZED 79 27 days
 AD REACH 1K 24h avg	 CITATION RATE 2 citation index · 4 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel «KOMPRMAT 1» – 19 900 subs. Each post avg views 926 people (5% subs), reach low – expand audience. Publishes 20 posts per week (~3/day) – consistent. Week Jun 29 – Jul 5 reach down by -18.9% to week Jun 22–28 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **79** posts over 27 days.
- 02 Dominant format — **Text** (72/79 posts).
- 03 Avg post length — **934** chars (median 1000).
- 04 Audience peak activity — **Wednesday**, 15:00 MSK.
- 05 Top posts get **125x** more views than the weakest (2.5K avg for top vs 20 for worst) — among 79 posts over 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 13:51 TEXT Kuban 'feudal lord' in uniform: when will the Kremlin wake up? We continue dissecting the abscess in the Kuban police — the financial empire...	VIEWS 3 014 REPOSTS —	REACTIONS — ER 15.1%
Nº2 01.07 · 11:54 TEXT Billions of MRSN echo back to Gordovich: court issues new ruling — The scandalous story around the energy holding MRSN has received another...	VIEWS 2 387 REPOSTS —	REACTIONS — ER 12.0%
Nº3 07.07 · 15:23 PHOTO Search warrant at Kuban vice-governor Korobka's estate, long called "Kondratiev's dacha".	VIEWS 2 108 REPOSTS 1	REACTIONS — ER 10.6%

Nº4

25.06 · 09:31

TEXT

FAS analyzes data from a study by a major expert banking center to determine trade margins...

VIEWS

1 916

REPOSTS

—

REACTIONS

—

ER

9.6%

Nº5

22.06 · 16:43

TEXT

Roman Spiridonov and Ilya Traber: puppet masters of oil schemes and offshore billions  Roman Spiridonov is linked to the business of a German citizen...

VIEWS

1 875

REPOSTS

—

REACTIONS

—

ER

9.4%

|

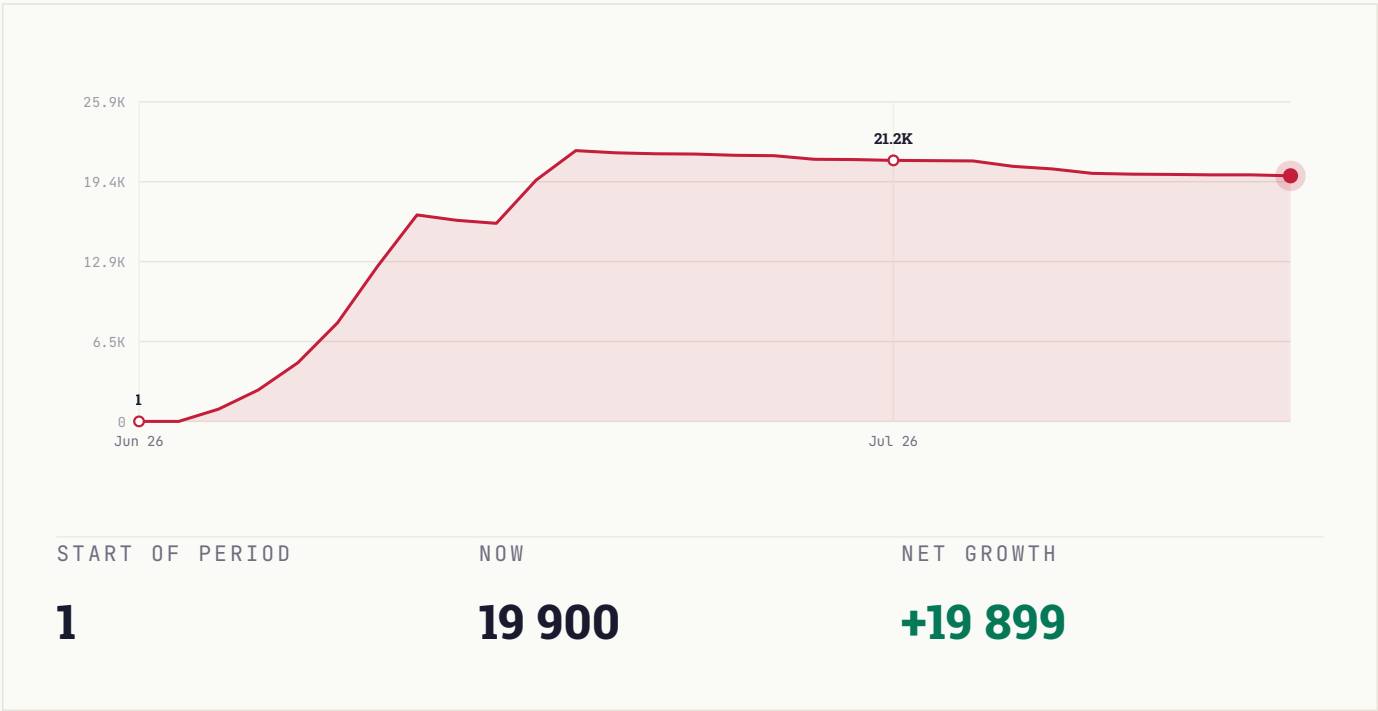
WORST 3

↓ 03.07 · 14:19 TEXT Sergey Gorkov, who drove Rosgeologiya to collapse, runs for State Duma from New People Former head of state corporation Rosgeologiya...	VIEWS 42 REPOSTS — REACTIONS — ER 0.2%
↓ 24.06 · 15:13 TEXT Moscow offloads old buses to regions While in Moscow passengers charge phones via USB ports and breathe with climate control in...	VIEWS 13 REPOSTS — REACTIONS — ER 0.1%
↓ 28.06 · 12:00 TEXT «Антиквар» and his ties: how Ilya Traber evaded prosecution for years New details emerge about the criminal...	VIEWS 7 REPOSTS — REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

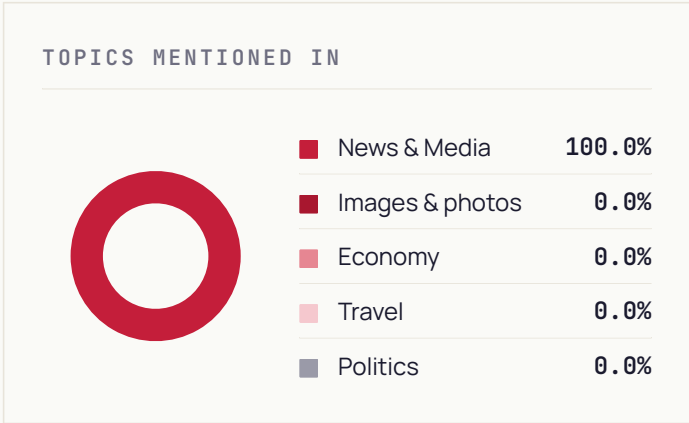
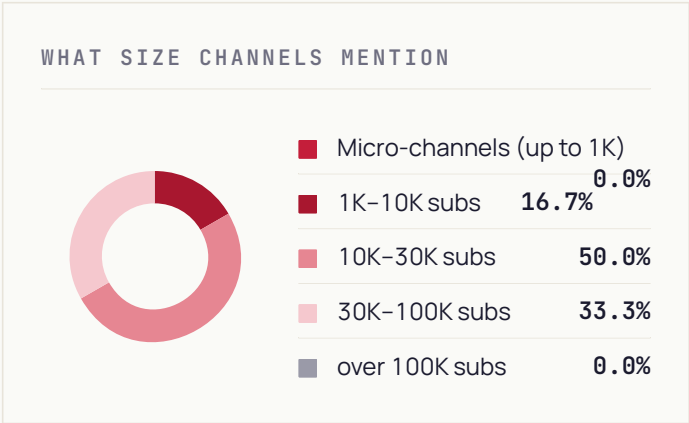
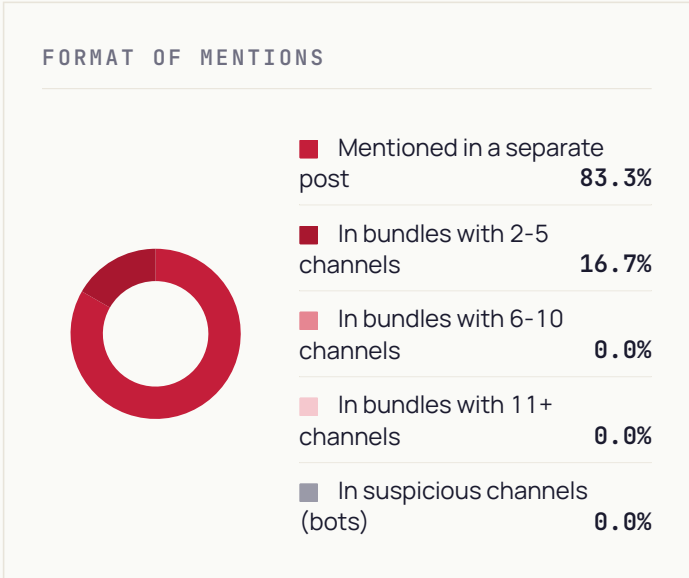
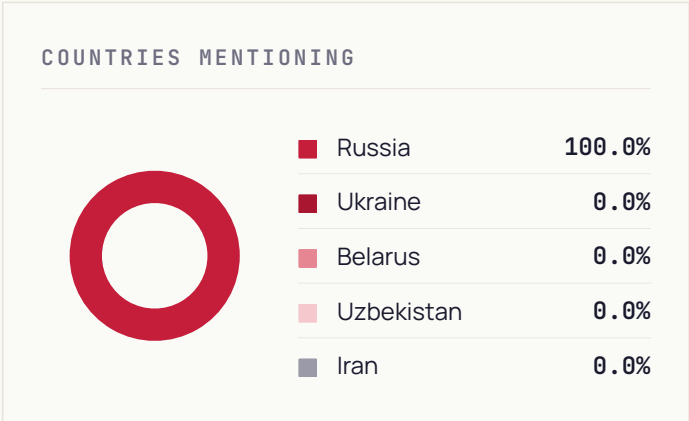
Subscriber growth chart over the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

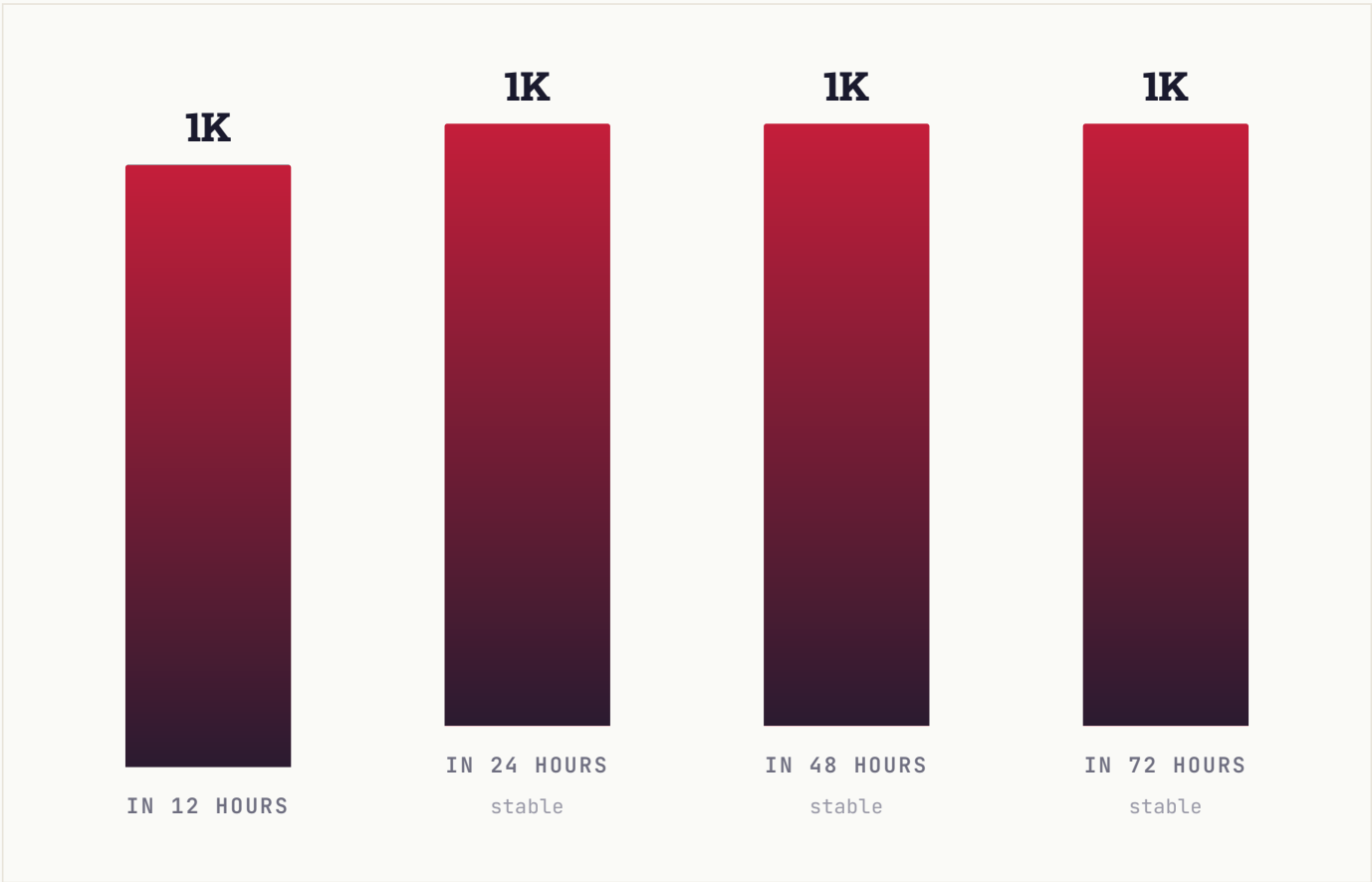
Citation index 2 – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should "live".



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.5M
ک ا کانال اخبار فوری خبر فوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
Q1 KOMPROMAT 1 YOU	19.9K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Wednesday
 Audience most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% video share.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 4.65% vs norm 5.5%. Try polls and interactive formats.

EFFECT
+0.8pp ER
- 04

Systematic traffic buying
 3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
