

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kommerstype — business and trends



@kommerstype

№ 7590018949 Sharing business secrets in longreads. Ads:
@evgostov Channel in RKN list: <https://gosuslugi.ru/snet/67ab7fcb6857085566a5b395>

SUBSCRIBERS

28 129

+351 per month
06.07.2026

ERR (% SEE POSTS)

42.0%

per day 30.4%

REACH/POST

10.7K

ad reach 8.6K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/KOMMERSTYPE](https://promptpress.com/audit/kommerstype)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 28 129 —	 SUBS REACH 37.9% avg % subs see post	 VIEWS/POST 10.7K median 10.7K · 7 days	 POSTS/WEEK 3.9 over period
 7D TREND — no data for period	 REACTIONS/POST 16.8 only 67 reactions, 34 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · 7 days	 POSTS ANALYZED 4 7 days
 AD REACH 8.6K 24h avg	 CHURN / MONTH +351 over last month	 CITATION RATE 65 citation index · 41 channels mentioned all time	 CHANNEL AGE 1 year 10 months created 01.09.2024

AI EDITOR SUMMARY

Channel «Kommerstype – business and trends» – 28 129 subs. Each post averages 10.7K people (38% of subs), that's good reach. Publishes 4 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 7 days.
- 02 Dominant format – Text (4/4 posts).
- 03 Avg post length – 1000 chars (median 1000).
- 04 Peak audience activity – Monday, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.1K avg for top vs 10.2K for worst) – among 4 posts in 7 days. Worth analyzing what the top has in common – topic, format, time.

TOP 4 POSTS

Nº1 29.06 · 18:39 TEXT Readers, have you ever wondered how not to miss the mark with a product "just ask future clients" Listen, how many times has that happened...	VIEWS 12 067 REPOSTS —	REACTIONS — ER 42.9%
Nº2 28.06 · 13:14 TEXT ! How you want to make these three mistakes ! It's not enough to just find a great product and enter the market. You also need to constantly keep...	VIEWS 12 006 REPOSTS 34	REACTIONS 67 ER 42.7%
Nº3 05.07 · 15:48 TEXT How feedback makes learning cost-effective (Part 2) Continuing to explore what helps employees make learning truly...	VIEWS 9 299 REPOSTS —	REACTIONS — ER 33.1%

Nº405.07 · 15:58 TEXT  How to scale right and more... The main rule of scaling: deliberately do 20% worse than if you did it yourself...	VIEWS	REACTIONS
	9 271	—
	REPOSTS	ER
	—	33.0%

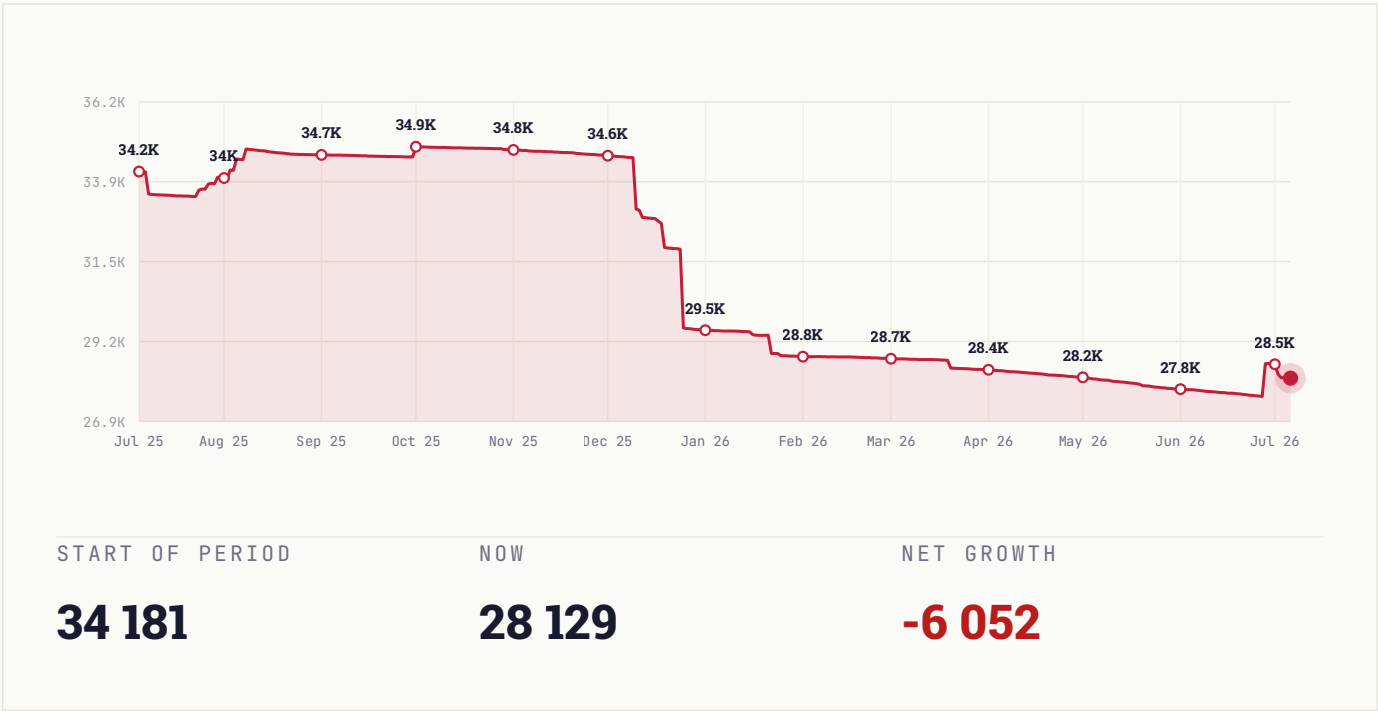
WORST 3

↓ 28.06 · 13:14 TEXT ! How you want to make these three mistakes ! It's not enough to just find a great product and enter the market. You also need to constantly keep...	VIEWS	REACTIONS
	12 006	67
	REPOSTS	ER
	34	42.7%
↓ 05.07 · 15:48 TEXT How feedback makes learning cost-effective (Part 2) Continuing to explore what helps employees make learning truly...	VIEWS	REACTIONS
	9 299	—
	REPOSTS	ER
	—	33.1%
↓ 05.07 · 15:58 TEXT  How to scale right and more... The main rule of scaling: deliberately do 20% worse than if you did it yourself...	VIEWS	REACTIONS
	9 271	—
	REPOSTS	ER
	—	33.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

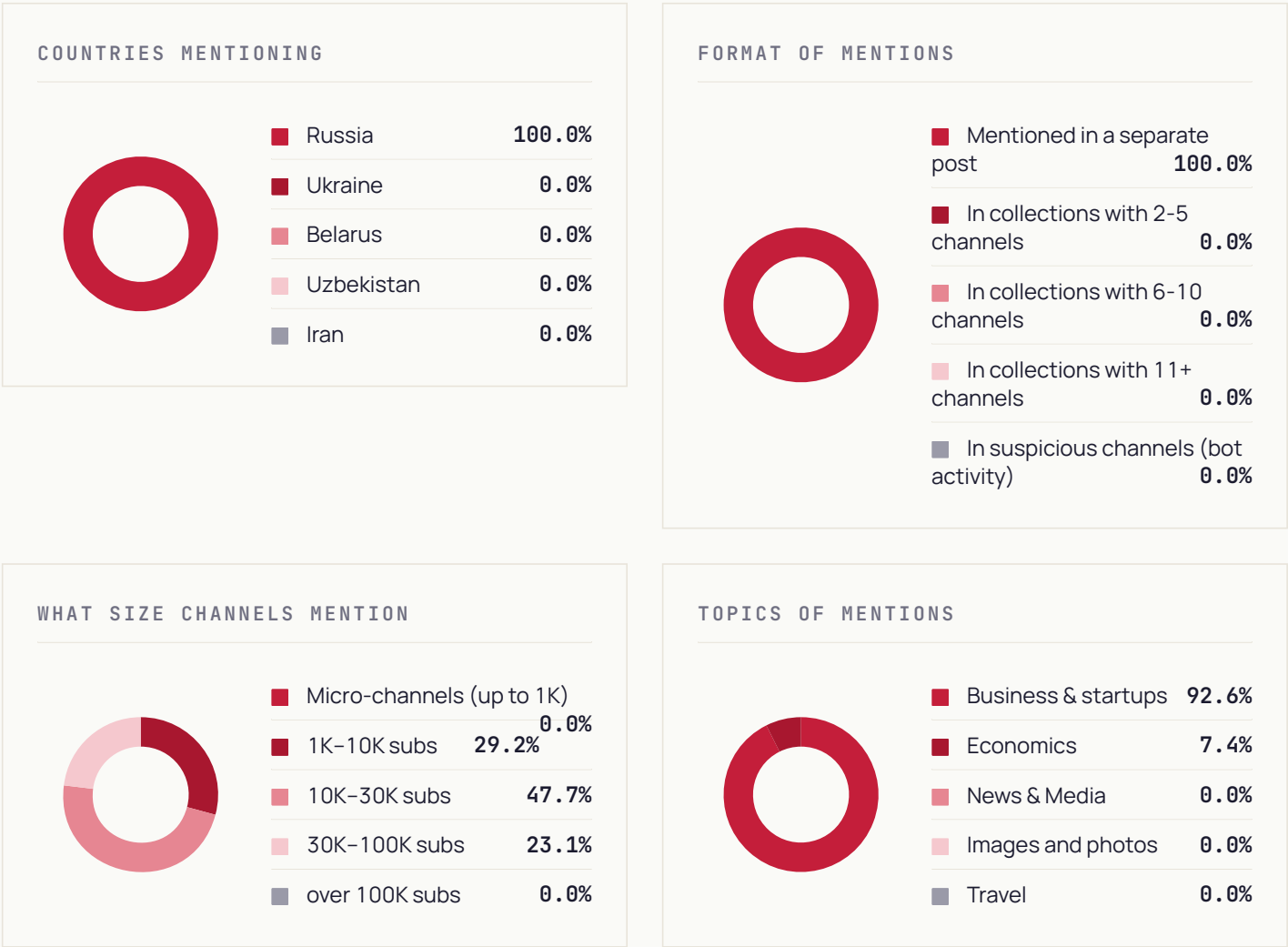
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

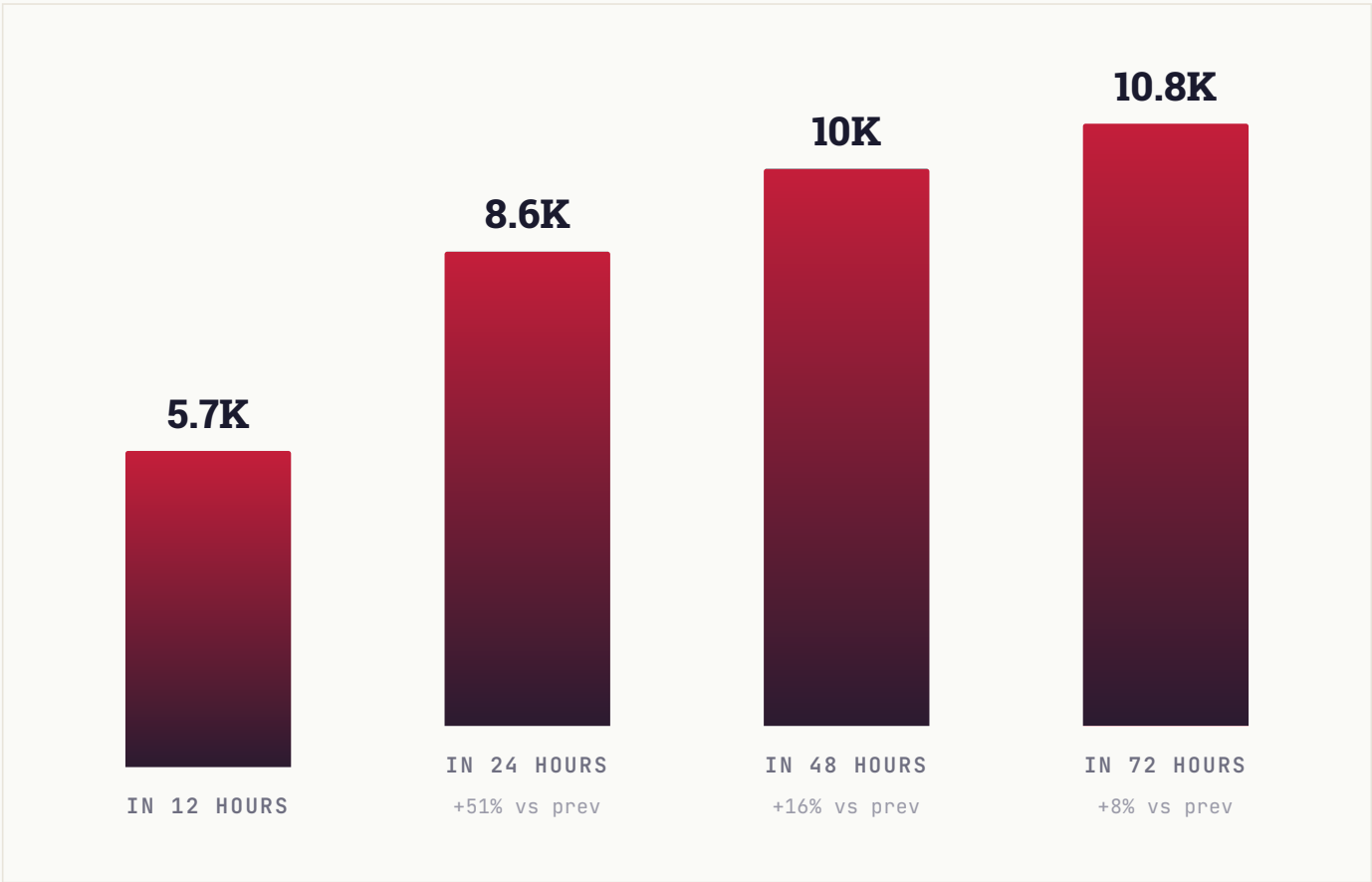
Citation index **65** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **41** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS M&A	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
K- Kommerstype — business and trends YOU	28.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **23**, they brought **1 185** new subs.

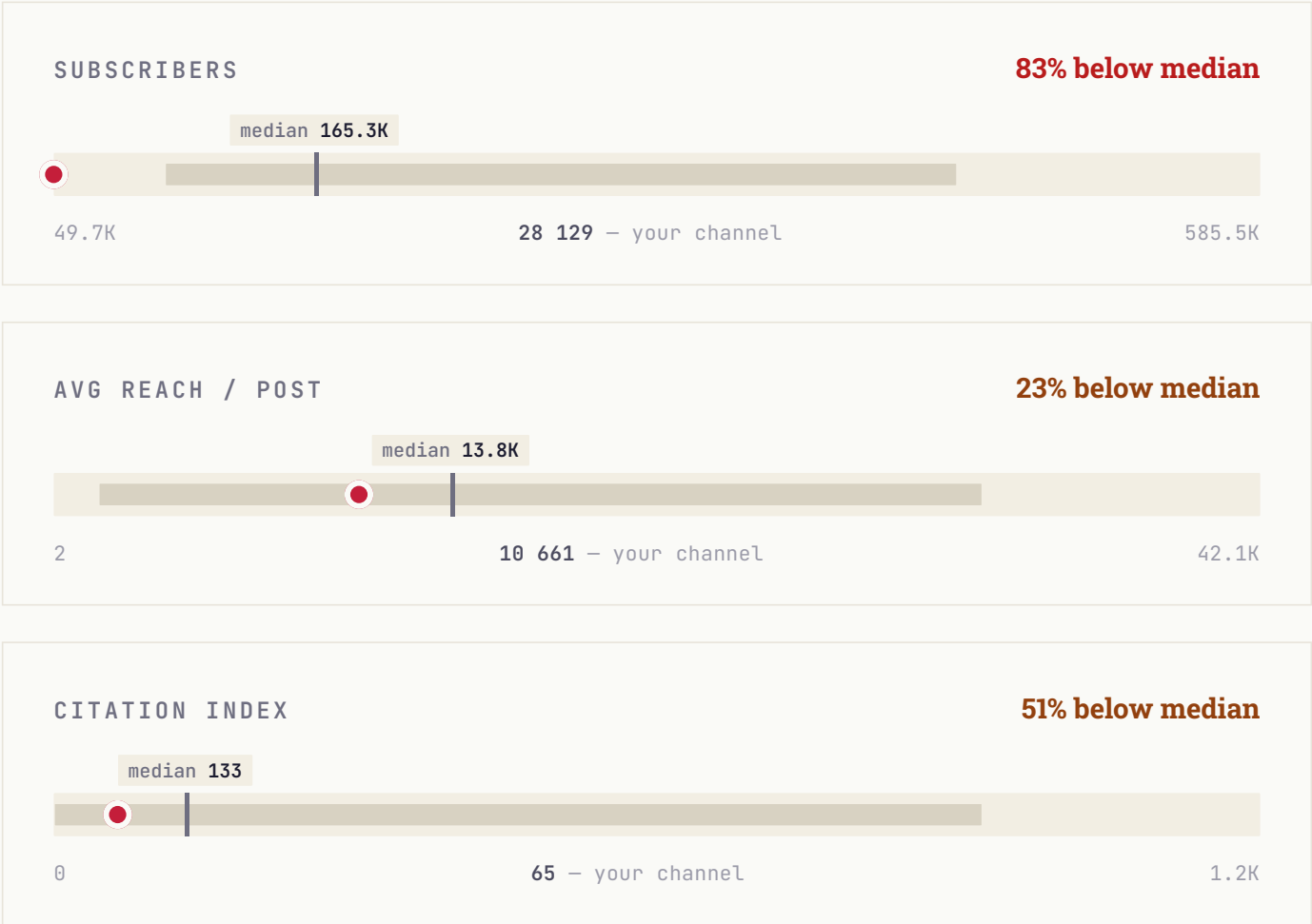
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	4	
December 2025	0	0	0	
Nov 2025	2	2	0	
Oct 2025	3	3	299	
Sep 2025	4	4	0	
August 2025	14	14	882	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
23	6	1 185

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.9 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Monday
Audience is most active on this day at 21:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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