

PROMTPRESS PUBLIC REPORT

Channel audit

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@commasmba

Best free business education from top entrepreneurs 🚀👉 Ads & collab — @jaMasha Cases, mindset & tools to grow income. 🏆 We'll write your book turnkey —...

SUBSCRIBERS

18 066

-160 per month

ERR (% WHO SEE POSTS)

3.0%

per day **0.8%**

REACH/POST

382

ad reach **139**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 066 —	 SUBSCRIBER REACH 2.11% avg % subs see post	 VIEWS/POST 382 median 401 · 27 days	 POSTS/WK 2.3 over period
 TREND 7D -19.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 623 chars median 596 · 27 days	 POSTS ANALYZED 9 27 days
 AD REACH 139 24h avg	 CHURN / MONTH -160 last month	 CITATION RATE 247 citation index · 272 channels mentioned ever	 CHANNEL AGE 6 years 6 months created 24.12.2019

AI EDITOR SUMMARY

Channel «Three Commas» — 18 066 subs. Each post averages 382 people (2% from subs), reach is low — expand audience. Publishes 2 posts/week (~0/day) — rare. Week Jun 29 – Jul 5 reach dropped -19.0% to week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts over 27 days.
- 02 Dominant format — Photo (9/9 posts).
- 03 Avg post length — 623 chars (median 596).
- 04 Audience peak activity — Monday, 15:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (496 avg for top vs 327 for worst) — among 9 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 10:34 PHOTO A farmer from Dagestan became a social media star and made Forbes His videos of a donkey taking off its hat and a cow with three bulls gather...	VIEWS 504 REPOSTS 5	REACTIONS — ER 2.8%
Nº2 17.06 · 10:34 PHOTO Start a home business from scratch Want to launch your own thing without leaving your apartment? It's possible now. Many successful projects started with...	VIEWS 498 REPOSTS 2	REACTIONS — ER 2.8%
Nº3 22.06 · 12:08 PHOTO The worst hell is not fire. It's an ordinary Tuesday that repeats for ten years. Artyom didn't get into a disaster. Didn't lose everything in one...	VIEWS 488 REPOSTS 5	REACTIONS — ER 2.7%

Nº4 28.06 · 13:26 PHOTO ENLIGHTENMENT IS WHEN YOU DON'T DRINK. AND NO ONE APPLAUDS Vic goes on a retreat not for meaning. He goes because home is a stale apartment...	VIEWS 439 REPOSTS 2	REACTIONS — ER 2.4%
Nº5 01.07 · 10:34 PHOTO Promo models blocked for foreigners US startup Anthropic received a government directive and cut access to its most...	VIEWS 401 REPOSTS 2	REACTIONS — ER 2.2%

|

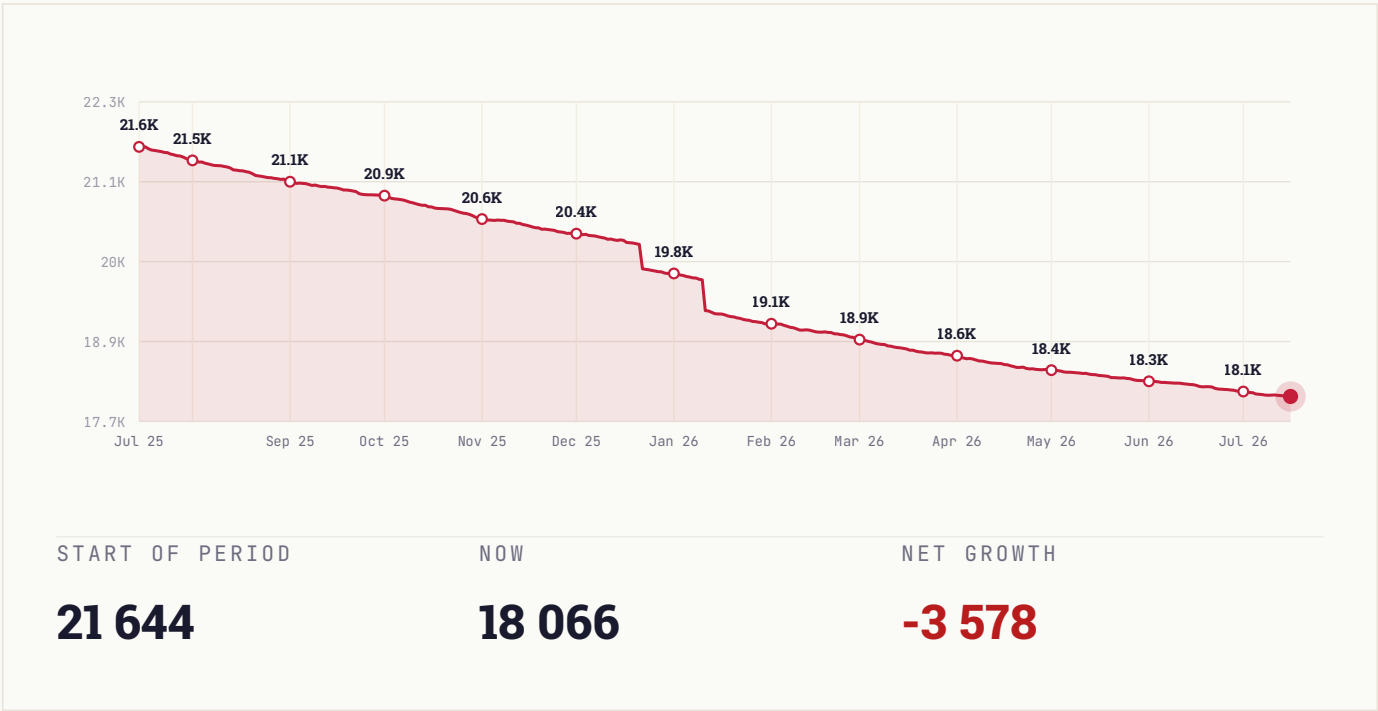
WORST 3

↓ 08.07 · 10:34 PHOTO Iran and the US managed to negotiate. Why can't your team do the same? Negotiations aren't just geopolitics — they're daily routine...	VIEWS 374 REPOSTS 2	REACTIONS — ER 2.1%
↓ 05.07 · 05:00 PHOTO Tired of starting a new life on Monday that never comes? «Airport of Deferred Life» — a novel about a man who...	VIEWS 372 REPOSTS 3	REACTIONS — ER 2.1%
↓ 12.07 · 08:53 PHOTO He thought he was just living. Work. Divorce. Exhaustion. Daughter — «later». Mother — «call you back». People around — background. Until his heart stopped him...	VIEWS 237 REPOSTS 2	REACTIONS — ER 1.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

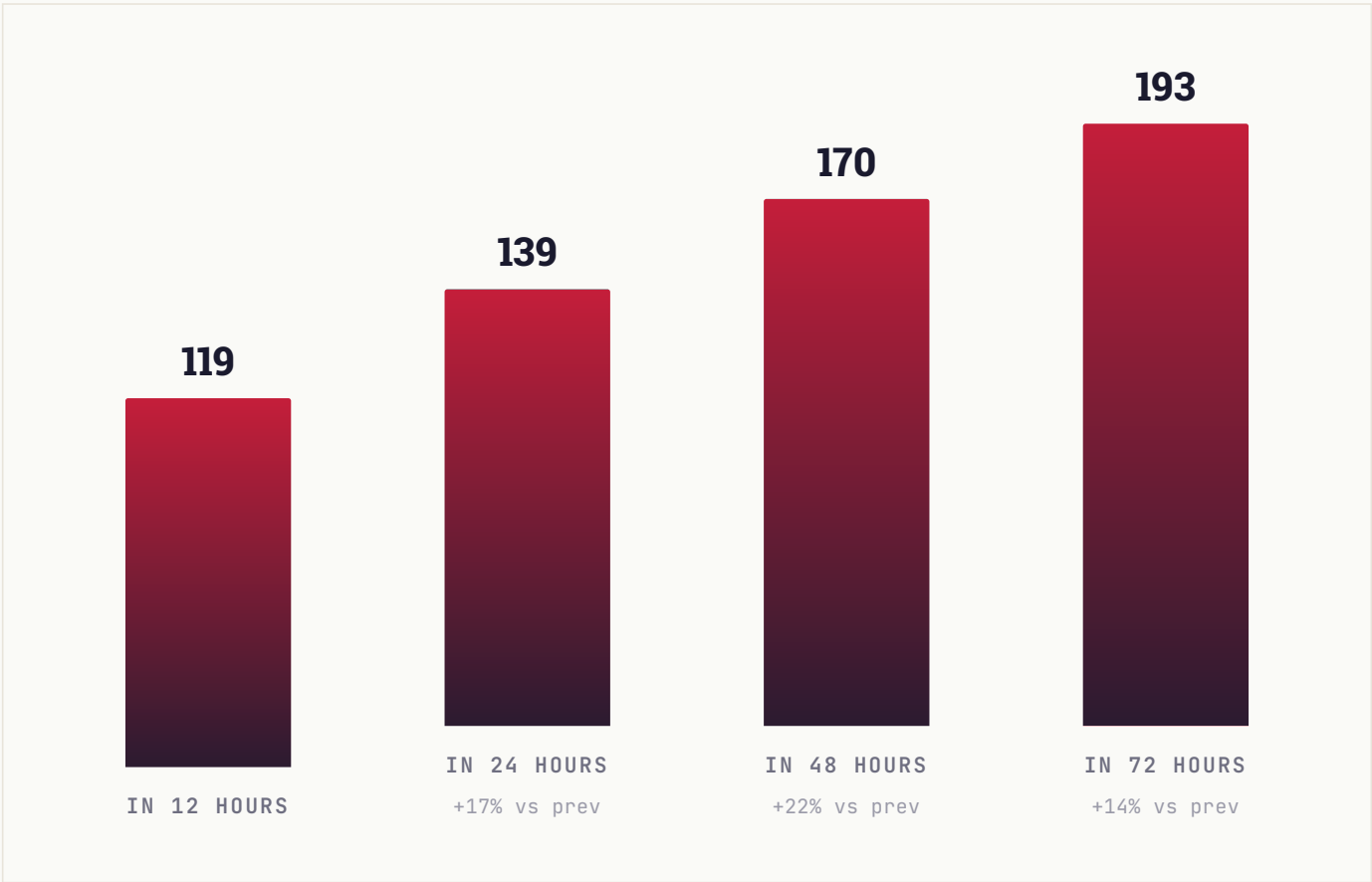
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman is typing...	529.9K
AB Business Shark	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
TZ Tri Zapyatye YOU	18.1K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **31**, they brought **52** new subs.

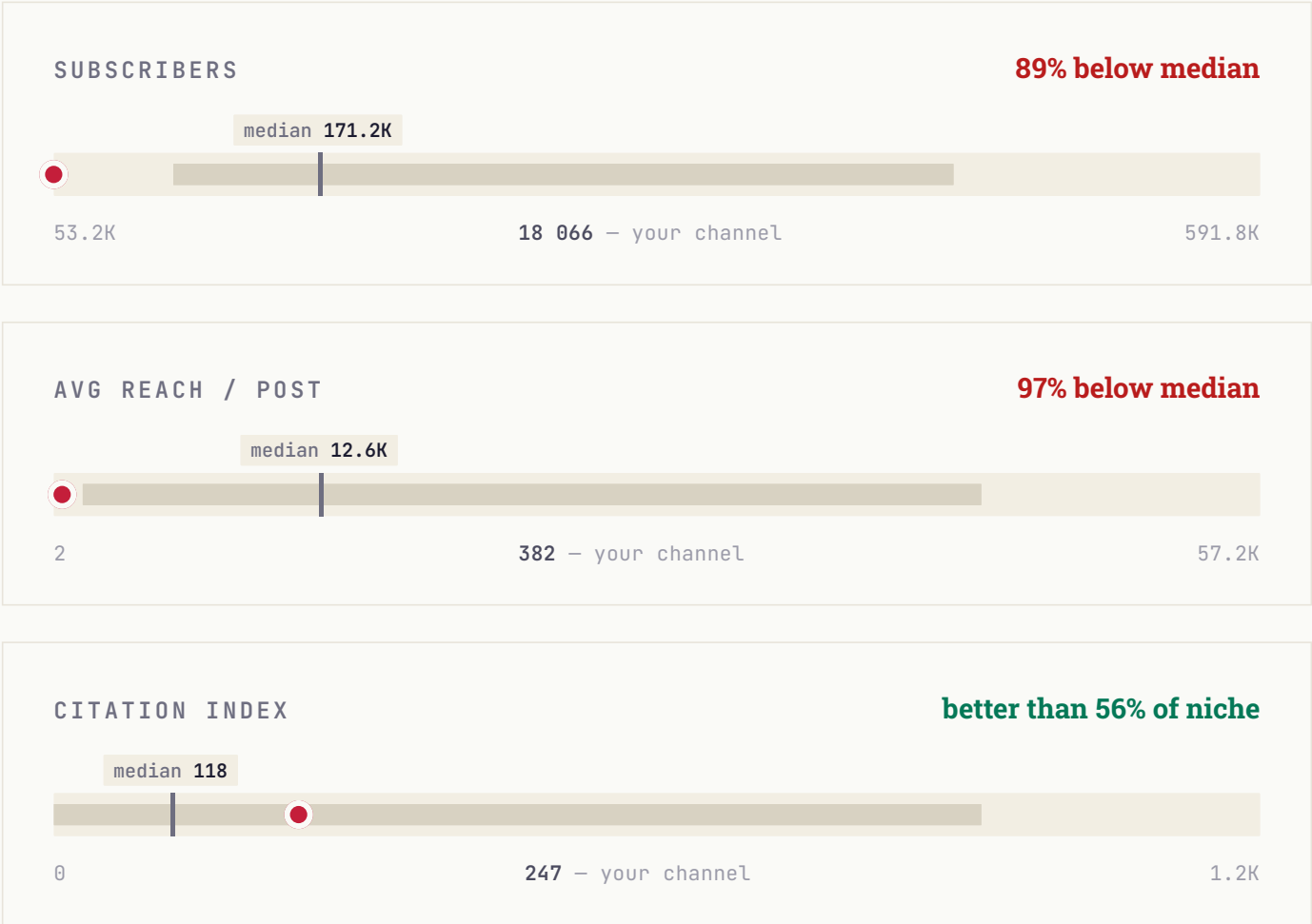
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	8	6	4
December 2025	7	6	20
November 2025	3	3	11
October 2025	5	5	0
September 2025	1	1	14
August 2025	7	6	3

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
31	6	52

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Monday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | ER below niche benchmark — rethink formats
Current ER 2.11% vs norm 3.5%. Try polls and interactive formats. | EFFECT
+1.4pp ER |
| 05 | Systematic traffic buying
3 formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
