

PROMTPRESS PUBLIC REPORT

Channel audit comfort w wb



@comfortswb0

comfy tg channel with wb stuff!! link: @comfortswbbb tt: comfortwb000 ads/questions: @Lophoplop Buy ads on exchange: <https://telega.in/c/comfortswb0> #OFZR1 № 5333409860

SUBS

52 186

+276 per month

ERR (% SEE POSTS)

37.0%

within 24 hours 20.8%

REACH/POST

19.6K

ad reach 10.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 52 186 —	 SUB REACH 37.52% avg % of subs see a post	 VIEWS/POST 19.6K median 20.7K · 29 days	 POSTS/WEEK 17.3 over period
 7D TREND -10.9% vs prev week	 REACTIONS/POST 325.1 total 23,404 reactions, 24,469 reposts, 0 comments	 POST LENGTH 285 chars median 247 · 29 days	 POSTS ANALYZED 72 29 days
 AD REACH 10.8K 24h avg	 CHURN / MONTH +276 over last month	 CITATION RATE 0 citation index · 5 channels mentioned ever	 CHANNEL AGE 1 yr 7 mo created 11.12.2024

AI EDITOR SUMMARY

Channel «comfort with wb» — 52 186 subs. Each post gets avg 19.6K people (38% of subs), that's good reach. Publishes 17 posts per week (~2/day) — regular pace. For week Jul 6–12 reach dropped -10.9% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 72 posts over 29 days.
- 02 Dominant format – Photo (72/72 posts).
- 03 Avg post length – 285 chars (median 247).
- 04 Peak audience activity – Monday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (24.2K avg for top vs 15.4K for worst) – among 72 posts over 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 20.06 · 12:22 PHOTO –👉👉 vintage clothing picks from wb 😊👉👉 links:: 1. 1027089268 – 1017₽ 2. 1068488148 – 1524₽ 3. 746514696 – 2275₽ 4. 1027995610 – 1121₽ 5...	VIEWS 24 593 REACTIONS 446 REPOSTS 817 ER 47.1%
Nº2 21.06 · 12:30 PHOTO –👉👉 dark coquette vibes looks from wb 🌟👉👉 links:: FIRST top (1091₽) skirt (1454₽) heels (2043₽) bag (1216₽) earrings (187₽) SECOND...	VIEWS 24 228 REACTIONS 354 REPOSTS 586 ER 46.4%
Nº3 27.06 · 13:17 PHOTO –👉👉 quiet lifestyle looks from wb 🌟👉👉 links:: FIRST top (1013₽) bag (2229₽) jeans (2734₽) sneakers (4368₽) SECOND longleeve...	VIEWS 23 683 REACTIONS 670 REPOSTS 1 057 ER 45.4%

Nº4 28.06 • 13:22 PHOTO – ㄣ finds under 300P from wb 😊 ㄣ links:: FIRST SLIDE stickers (285P) choker (261P) lashes (306P) jeans button (174P) powder puff...	VIEWS 22 891 REACTIONS 450 REPOSTS 425 ER 43.9%
Nº5 19.06 • 11:18 PHOTO – ㄣ autumn color type clothes from wb 😊 ㄣ links:: sweater (1384P) t-shirt (1017P) top (1348P) top (1455P) jeans (2696P) boots...	VIEWS 22 849 REACTIONS 374 REPOSTS 732 ER 43.8%

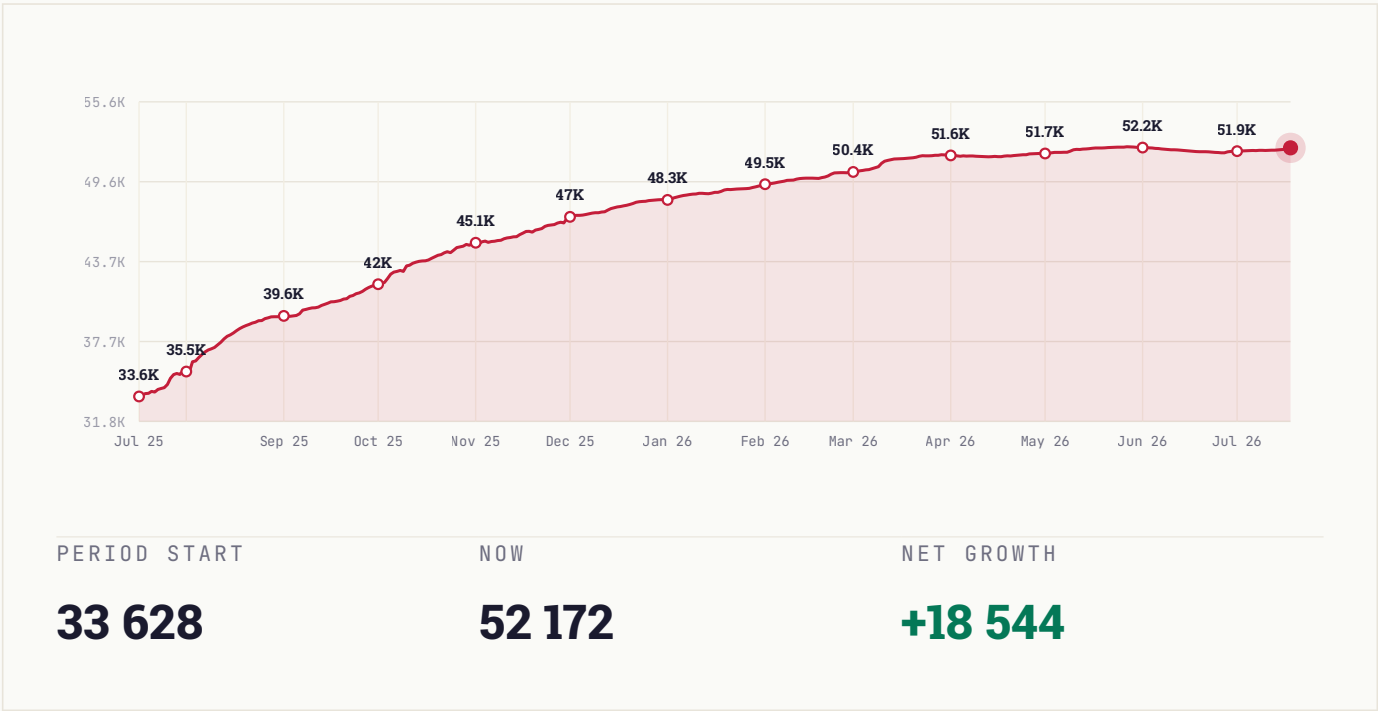
WORST 3

↓ 14.07 • 08:08 PHOTO – ㄣ Elena Gilbert style clothes from wb 🦌 ㄣ links:: FIRST SLIDE top (1178P) top (1040P) long sleeve (1209P) top (599P) long sleeve...	VIEWS 15 686 REACTIONS 599 REPOSTS 769 ER 30.1%
↓ 14.07 • 13:25 PHOTO – ㄣ pink top from wb 💕 ㄣ links:: 1. 1067933664 – 976P 2. 1016020817 – 673P 3. 1068348494 – 1304P 4. 1032192741 – 668P 5...	VIEWS 15 374 REACTIONS 268 REPOSTS 215 ER 29.5%
↓ 14.07 • 11:28 PHOTO – ㄣ shirts from WB 🌟 ㄣ links:: 1. 789440639 – 3368P 2. 108396119 – 2247P 3. 1044761897 – 1069P 4. 1149099298 – 2220P 5. 1027062490 –...	VIEWS 15 191 REACTIONS 263 REPOSTS 265 ER 29.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

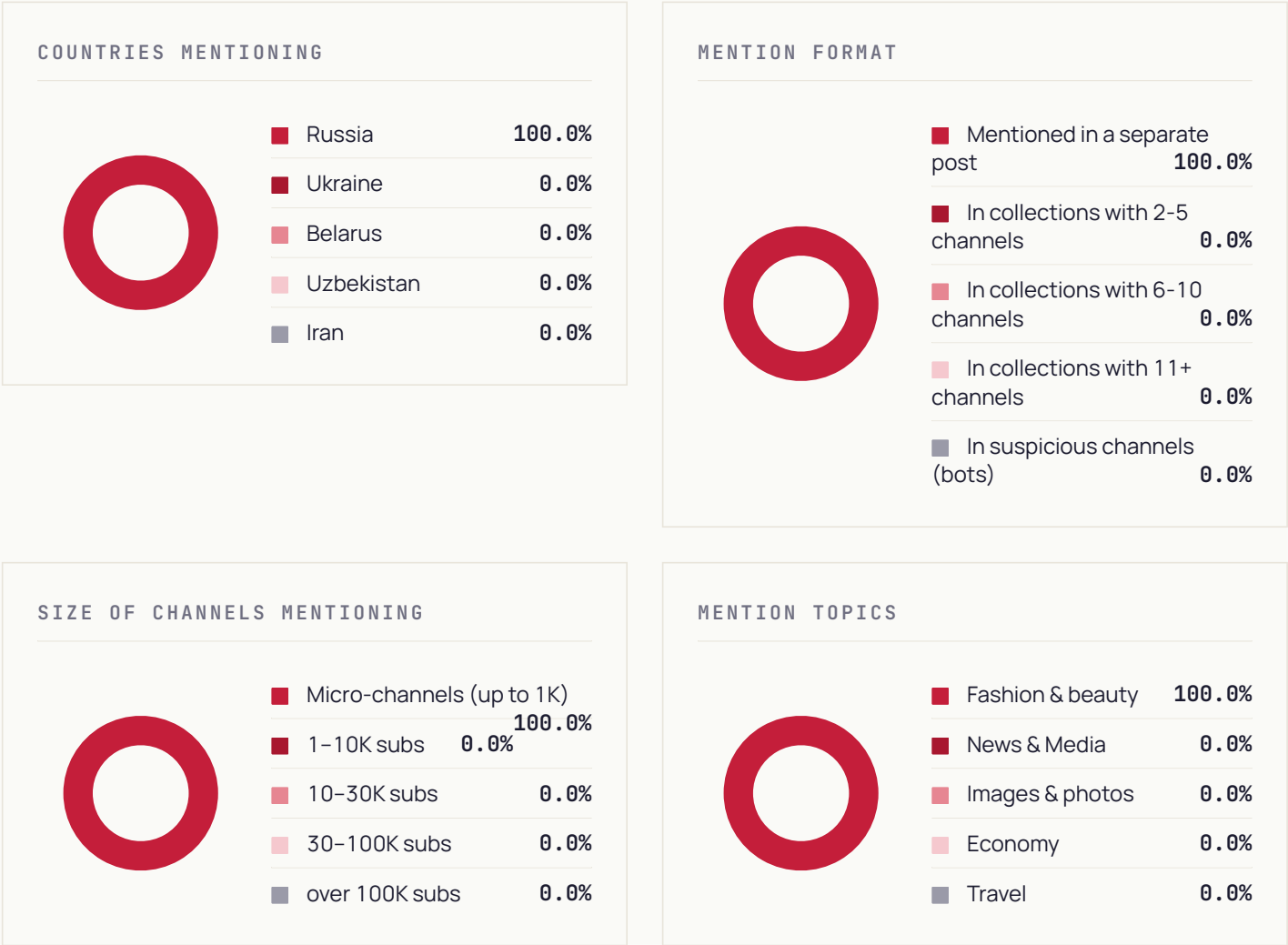
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

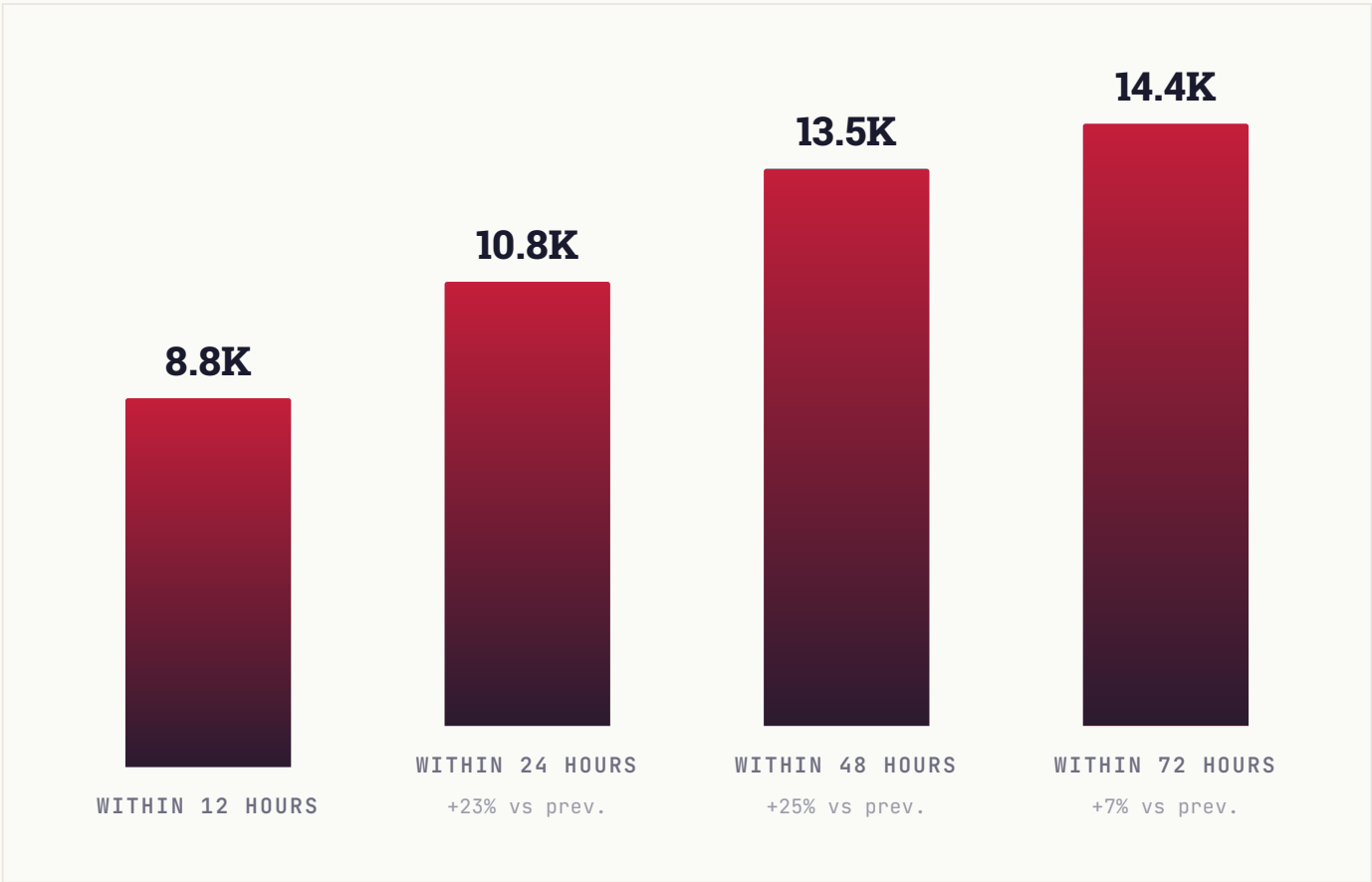
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
KS comfort w wb YOU	52.2K

COMPARATIVE CONCLUSION

Channel yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **14 485** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	1 109
December 2025	0	0	1 402
Nov 2025	0	0	2 176
Oct 2025	0	0	3 285
Sep 2025	0	0	2 362
August 2025	1	1	4 151

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	14 485

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday
Audience most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
