

PUBLIC REPORT PROMTPRESS

Channel audit

CombatCrew



@combatcrew

DIY tuning, SUVs and off-road. Combat crew 👍 Through the swamp
in @finntrail_offroad gear <https://gosuslugi.ru/snet/67a48a1488ec79363f39ef10>

SUBSCRIBERS

68 170

-600 per month

ERR (% SEE POSTS)

64.0%

in 24 hrs **22.9%**

REACH/POST

40.8K

ad reach **15.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 170 —	 SUBS REACH 59.9% avg % subs see post	 VIEWS/POST 40.8K median 43.2K · 29 days	 POSTS/WK 2.6 over period
 7D TREND — no data for period	 REACTIONS/POST 1243.9 total 13,683 reactions, 268 reposts, 870 comments	 POST LENGTH 170 chars median 167 · 29 days	 POSTS ANALYZED 11 29 days
 AD REACH 15.6K 24h avg	 CHURN / MONTH -600 over last month	 CITATION RATE 13 citation index · 74 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 22.05.2020

AI EDITOR SUMMARY

Channel «CombatCrew 🚚» — 68 170 subs. Each post averages 40.8K people (60% from subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 29 days.
- 02 Dominant format – Video (8/11 posts).
- 03 Avg post length – 170 chars (median 167).
- 04 Peak audience activity – Wed, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (58.4K avg for top vs 35.6K for worst) – among 11 posts over 29 days. Analyze what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 10:05 VIDEO Moskvich sold.	VIEWS 66 843 REPOSTS 65	REACTIONS 1 456 ER 98.1%
Nº2 15.06 · 10:35 VIDEO (captionless post – video)	VIEWS 55 631 REPOSTS 9	REACTIONS 1 690 ER 81.6%
Nº3 24.06 · 13:49 TEXT New video on the live channel! 📺 Youtube: https://youtu.be/1NdkSTYpsI4 📺 Vk: https://vkvideo.ru/video-228829083_456239312 🤖 Rutube...	VIEWS 52 849 REPOSTS 18	REACTIONS 855 ER 77.5%

Nº4 21.06 • 12:31 **VIDEO**
(captionless post – video)

VIEWS
46 847

REACTIONS
1 152

REPOSTS
5

ER
68.7%

Nº5 21.06 • 08:58 **TEXT**
 Youtube: <https://youtu.be/G9ZzGy8ulsM>
 Vk: https://vkvideo.ru/video-127783969_456240020
 Rutube...

VIEWS
46 752

REACTIONS
632

REPOSTS
15

ER
68.6%

WORST 3

↓ 29.06 • 11:32 **VIDEO**
(captionless post – video)

VIEWS
42 264

REACTIONS
821

REPOSTS
14

ER
62.0%

↓ 27.06 • 17:47 **VIDEO**
Preparing Unimog video for early July

VIEWS
41 598

REACTIONS
1 414

REPOSTS
18

ER
61.0%

↓ 06.07 • 21:09 **VIDEO**
Power of Soviet V8

VIEWS
22 850

REACTIONS
1 736

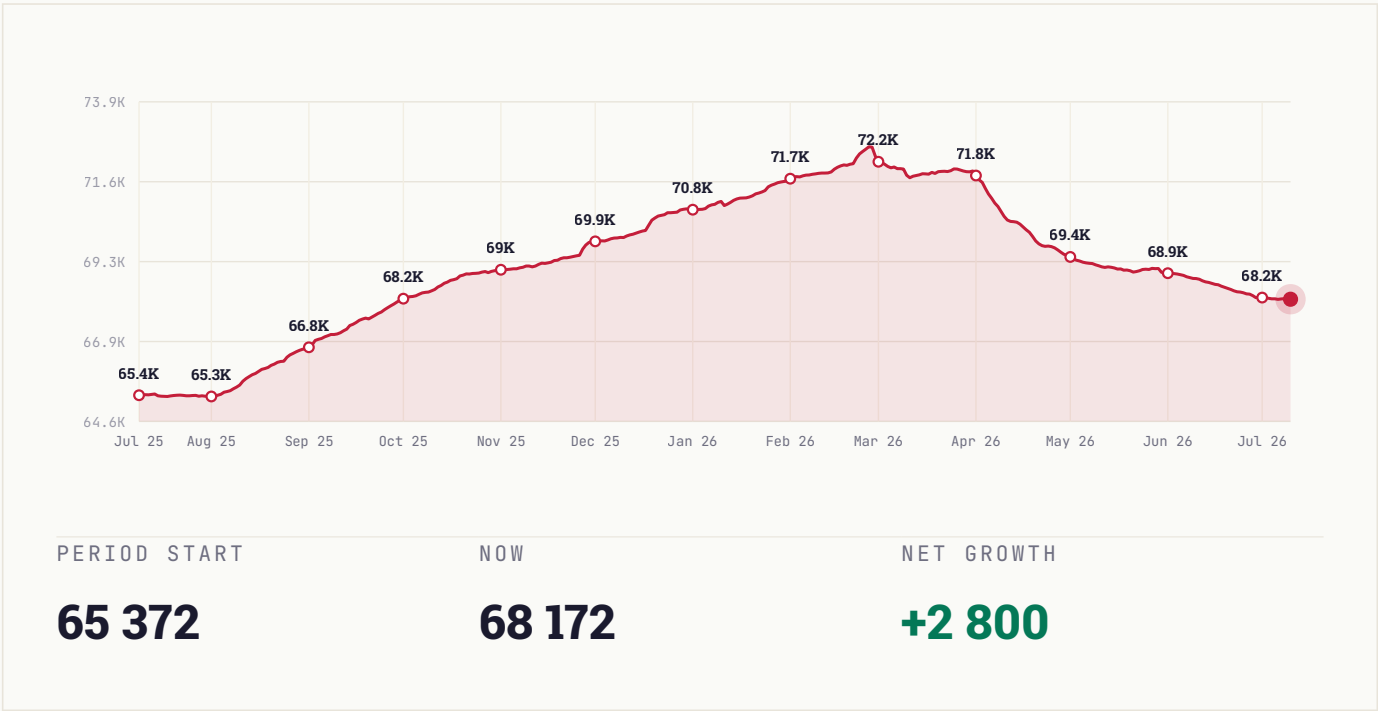
REPOSTS
63

ER
33.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

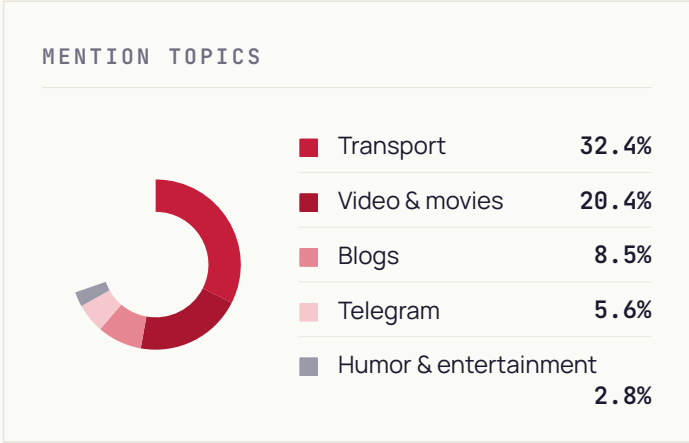
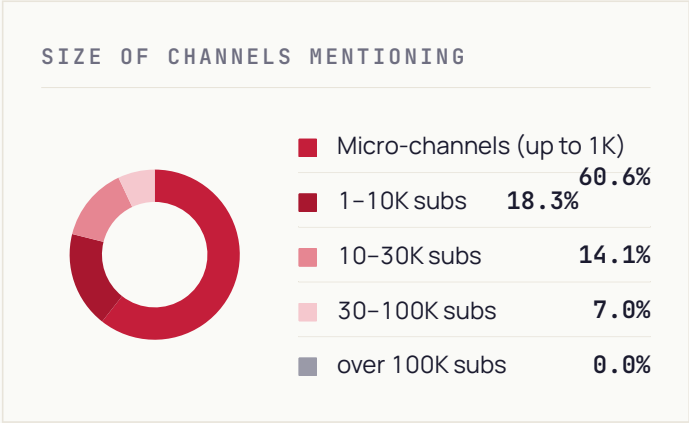
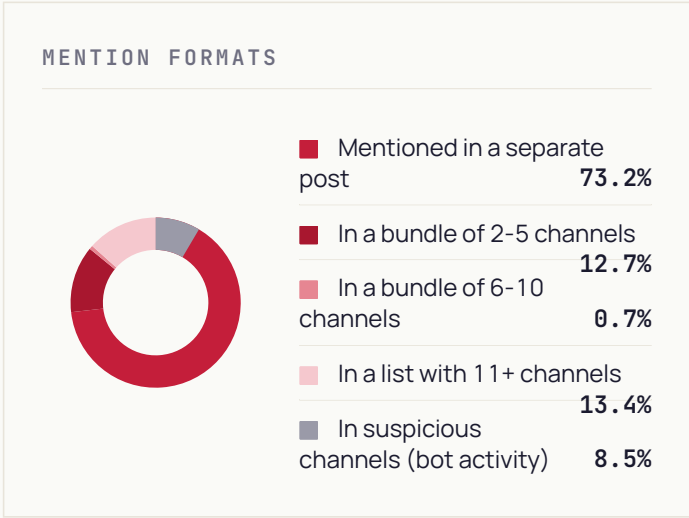
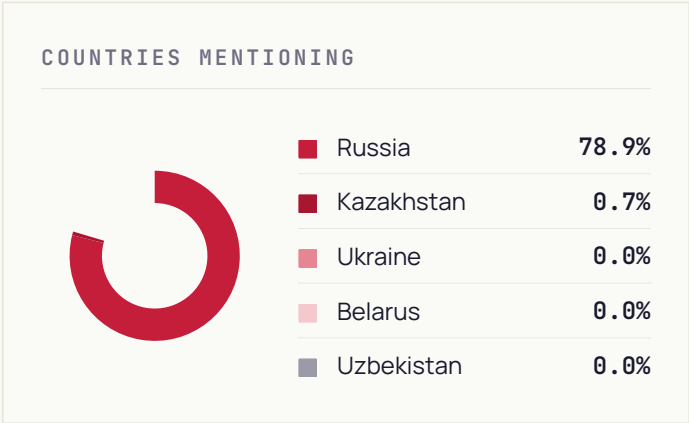
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

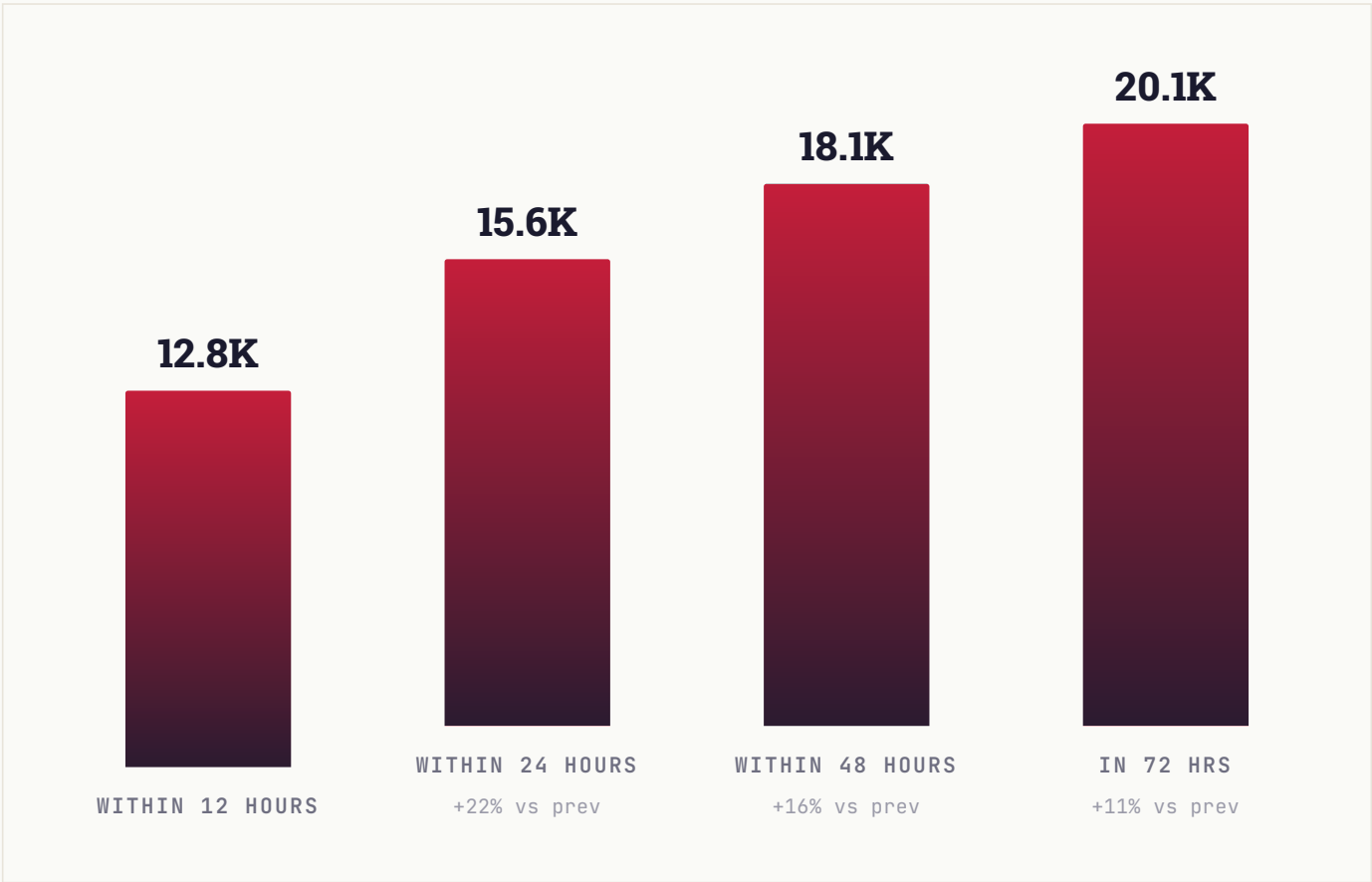
Citation index **13** – channel popularity score based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **74** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
C	CombatCrew  YOU	68.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **9**, they brought **6 533** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	963
December 2025	1	1	962
Nov 2025	2	2	871
Oct 2025	2	2	904
Sep 2025	1	1	1 445
August 2025	3	3	1 388

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
9	6	6 533

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of other channels. A vertical line marks the median, and a red dot marks the channel's performance. The channel's name and value are displayed below the bar.

SUBSCRIBERS

67% below median

median 209.3K

59.9K 68 170 — your channel 620.3K

AVG REACH / POST

better than 62% of niche

median 15.4K

1.3K 40 834 — your channel 126.4K

CITATION INDEX

86% below median

median 95

0 13 — your channel 2.7K

Metric	Channel Value	Median	Comparison
Subscribers	68,170	209.3K	67% below median
Avg Reach / Post	40,834	15.4K	better than 62% of niche
Citation Index	13	95	86% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.6 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Wednesday
On this day at 13:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
