

PROMTPRESS PUBLIC REPORT

Channel audit

Доброе утро, коллеги



@collegueschannel

We cover HR trends, best practices for a successful team, and how to write a resume to get hired by ROSCOSMOS. Ads: @rust_sales
Link: @collegueschannel

SUBSCRIBERS

98 540

78 posts 29 days

ERR (% SEE POSTS)

17.0%

per day 10.0%

REACH/POST

17.1K

ad reach 9.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 98 540 —	 SUBSCRIBER REACH 17.36% avg % subs see post	 VIEWS/POST 17.1K median 15.8K · 29 days	 POSTS/WEEK 18.7 over period
 7D TREND -15.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 353 chars median 351 · 29 days	 POSTS ANALYZED 78 29 days
 AD REACH 9.8K 24h avg	 CITATION INDEX 0 citation index (cumulative)	 CHANNEL AGE 2 months created 18.05.2026	

AI EDITOR SUMMARY

Channel «Good morning, colleagues» – 98 540 subs. Each post gets avg 17.1K people (17% of subs), avg reach – room to grow. Publishes 19 posts/week (~3/day) – steady. Week Jul 6–12 reach dropped -15.1% to week June 29 – July 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **78** posts in 29 days.
- 02 Dominant format — **Photo** (76/78 posts).
- 03 Avg post length — **353** chars (median 351).
- 04 Audience peak activity — **Tuesday**, 12:00 MSK.
- 05 Strongest posts gather **6x** more views than the weakest (35.4K avg for top vs 6.3K for worst) — among 78 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº129.06 · 17:02 PHOTO How to accurately predict the future career of an IT applicant (or lack thereof) Hiring juniors is very tough. A newbie has little technical...	VIEWS	REACTIONS
	35 806	—
	REPOSTS	ER
	2	36.3%
Nº227.06 · 17:00 PHOTO What stops HR freelancers from earning more: 6 key mistakes spotted at agencies To understand how HR really works...	VIEWS	REACTIONS
	35 491	—
	REPOSTS	ER
	50	36.0%
Nº329.06 · 09:00 PHOTO Diving into the depths of motivation Grabbed masks and snorkels — and dove in... The depth turned out not what we expected. The answer is on the surface and...	VIEWS	REACTIONS
	35 015	—
	REPOSTS	ER
	36	35.5%

Nº429.06 · 13:01 PHOTO Ecology of human resources vs talent shortage Why everyone says we need more births? How regular...	VIEWS	REACTIONS
	34 564	—
	REPOSTS	ER
	78	35.1%

Nº528.06 · 17:00 PHOTO Peace, friendship, deadline: how to avoid conflicts in development and keep the team Conflict is good. But only when...	VIEWS	REACTIONS
	34 339	—
	REPOSTS	ER
	78	34.8%

WORST 3

↓ 22.06 · 12:14 PHOTO How does the team's psychological climate affect us? Probably everyone has been in a situation where at work, school, or in a community...	VIEWS	REACTIONS
	7 662	—
	REPOSTS	ER
	—	7.8%

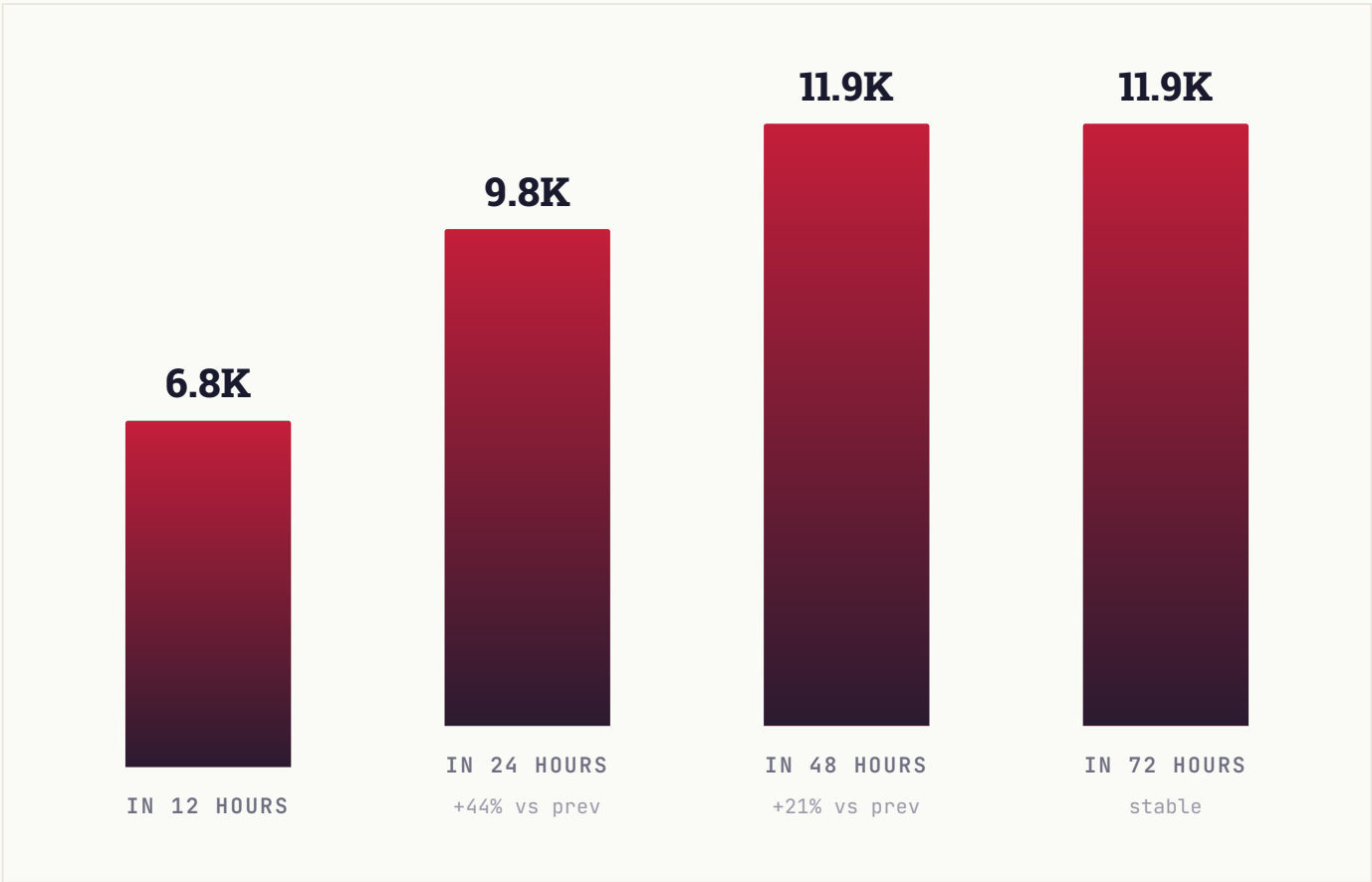
↓ 19.06 · 14:01 PHOTO Automated HR document flow in a gov agency via BPM with 1C: ZUP & EP integration. Result — saved 15 hours/week In this article the author...	VIEWS	REACTIONS
	6 698	—
	REPOSTS	ER
	—	6.8%

↓ 21.06 · 14:00 PHOTO Games with juniors Priceless to see how enthusiastically newbies tackle any task, their eyes burning, and feel...	VIEWS	REACTIONS
	4 646	—
	REPOSTS	ER
	—	4.7%

SECTION 03 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



— SECTION 04 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

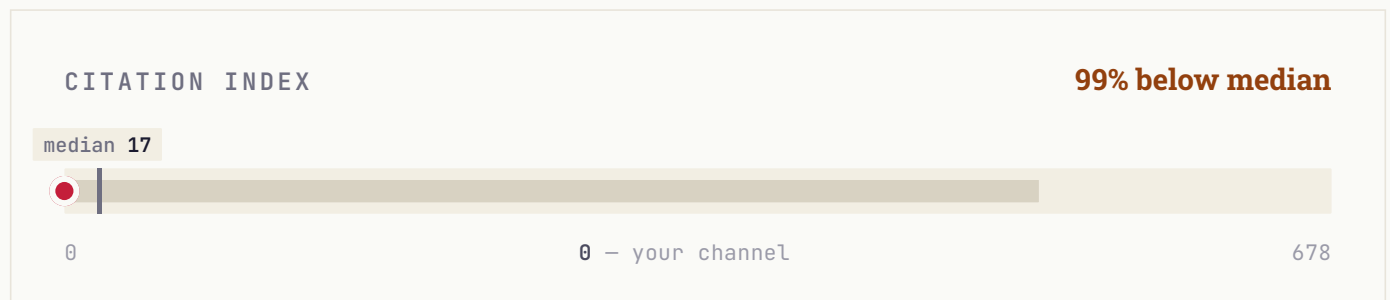
CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no exp - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W🌍RLD	464K
شغل	457.4K
SI SeoJob Earn Online	429.2K
GM Доброе утро, коллеги YOU	98.5K

| COMPARATIVE INSIGHT

Channel not yet outside top-96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 172.5K. First goal — break into top-96 via systematic traffic & content work.

Where your channel stands in its league

Red dot = your channel.



— SECTION 06 • STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post day — Tuesday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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