

— PUBLIC PROMTPRESS REPORT

Channel audit

Coin Post – Money, Investments, Bitcoin



@coin_post

On market since 2017. Just the essentials in a clear format. Chat:
<https://t.me/joinchat/DxqPRby29zE4ZjUy> Editor-in-chief:
@Alex_CoinPost Ads: @Coin_Post_Reklama Channel creator:
@K_Capitan English...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

299 963

-2026 per month

9.0%

per day 7.1%

24.7K

ad reach 21.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 299 963 —	 SUBSCRIBER REACH 8.22% avg % subs see post	 VIEWS/POST 24.7K median 24.8K · 29 days	 POSTS/WEEK 35.2 over period
 7D TREND -2.0% vs previous week	 REACTIONS/POST 179.7 26,602 reactions, 18,098 reposts, 901 comments total	 POST LENGTH 734 chars median 999 · 29 days	 POSTS ANALYZED 148 29 days
 AD REACH 21.2K 24h avg	 CHURN / MONTH -2026 last month	 CITATION RATE 1 507 citation index · 3,744 channels mentioned ever	 CHANNEL AGE 8 years 7 months created 23.10.2017

AI EDITOR SUMMARY

Channel «Coin Post – Money, investments, bitcoin» – 299 963 subs. Each post averages 24.7K people (8% of subs), low reach – need to grow audience. Posts 35 posts per week (~5/day) – active posting. Week of May 25–31 reach stable (-2.0% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **148** posts over 29 days.
- 02 Dominant format – **Photo** (78/148 posts).
- 03 Avg post length – **734** chars (median 999).
- 04 Peak audience activity – **Sat**, 10:00 MSK.
- 05 Top posts get **2x** more views than the weakest (31.7K avg for top vs 21.1K for bottom) – across 148 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 07:50 PHOTO All to the bottom ☒ You were right, Donald warmed up markets yesterday before the escalation around Iran. Now media are hyping the story about...	VIEWS 32 177 REPOSTS 149	REACTIONS 177 ER 10.7%
Nº2 12.05 · 16:31 PHOTO Vladimir Smerkis sentenced to 5 years in prison for large-scale fraud ☒ Former regional director of Binance and...	VIEWS 31 561 REPOSTS 478	REACTIONS 262 ER 10.5%
Nº3 15.05 · 17:05 TEXT ☒ Trump to bomb? Oil rise to \$109 hints that escalation may become the White House's base scenario on Iran...	VIEWS 31 321 REPOSTS 34	REACTIONS 113 ER 10.4%

Nº4 18.05 • 16:45 TEXT ☒ Donald against! US rejected Iran's updated peace plan and threatens bombing again. BTC trades just above \$76k...	VIEWS 30 085 REPOSTS 30 REACTIONS 110 ER 10.0%
Nº5 16.05 • 13:20 VIDEO Secret of China's economy ☒ Unemployed Chinese become couriers, unemployed women become streamers. Then couriers donate...	VIEWS 29 417 REPOSTS 480 REACTIONS 501 ER 9.8%

WORST 3

↓ 07.06 • 13:03 PHOTO Investment idea: Cerebras – possibly the next Nvidia ☒ Cerebras Systems – an AI-chip company that developed revolutionary Wafer...	VIEWS 21 346 REPOSTS 199 REACTIONS 276 ER 7.1%
↓ 26.05 • 14:10 PHOTO SpaceX IPO: investors sold on Elon Musk's dreams ☒ SpaceX filed S-1 – official IPO application. Company seeks ~\$1.75T valuation...	VIEWS 21 345 REPOSTS 109 REACTIONS 143 ER 7.1%
↓ 26.05 • 15:30 PHOTO ☒ Trading without extra moves exists Tired of jumping between exchanges and brokers? Astra Terminal aggregates crypto, stocks, indices, FX...	VIEWS 20 668 REPOSTS 25 REACTIONS 69 ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.

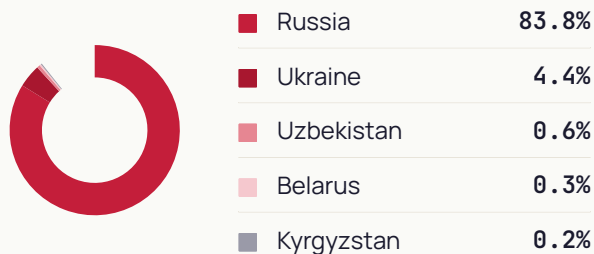


SECTION 04 • MENTIONS

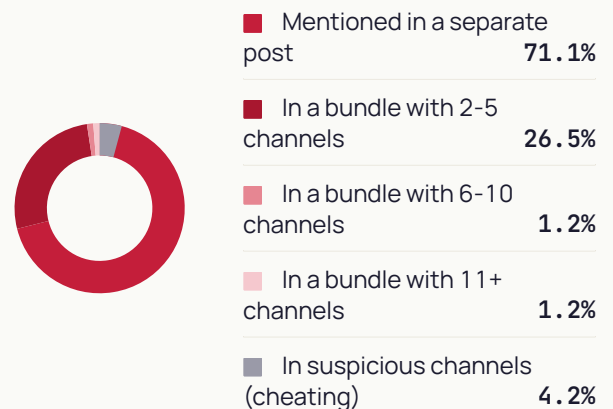
Who mentions the channel & how

Citation index **1 507** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **3 744** different channels.

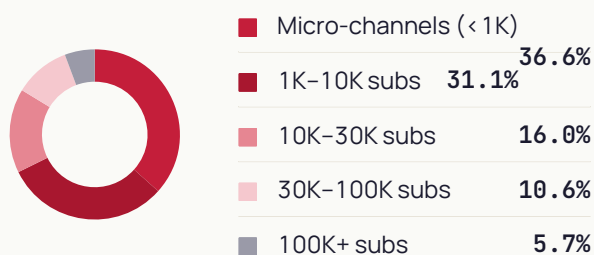
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



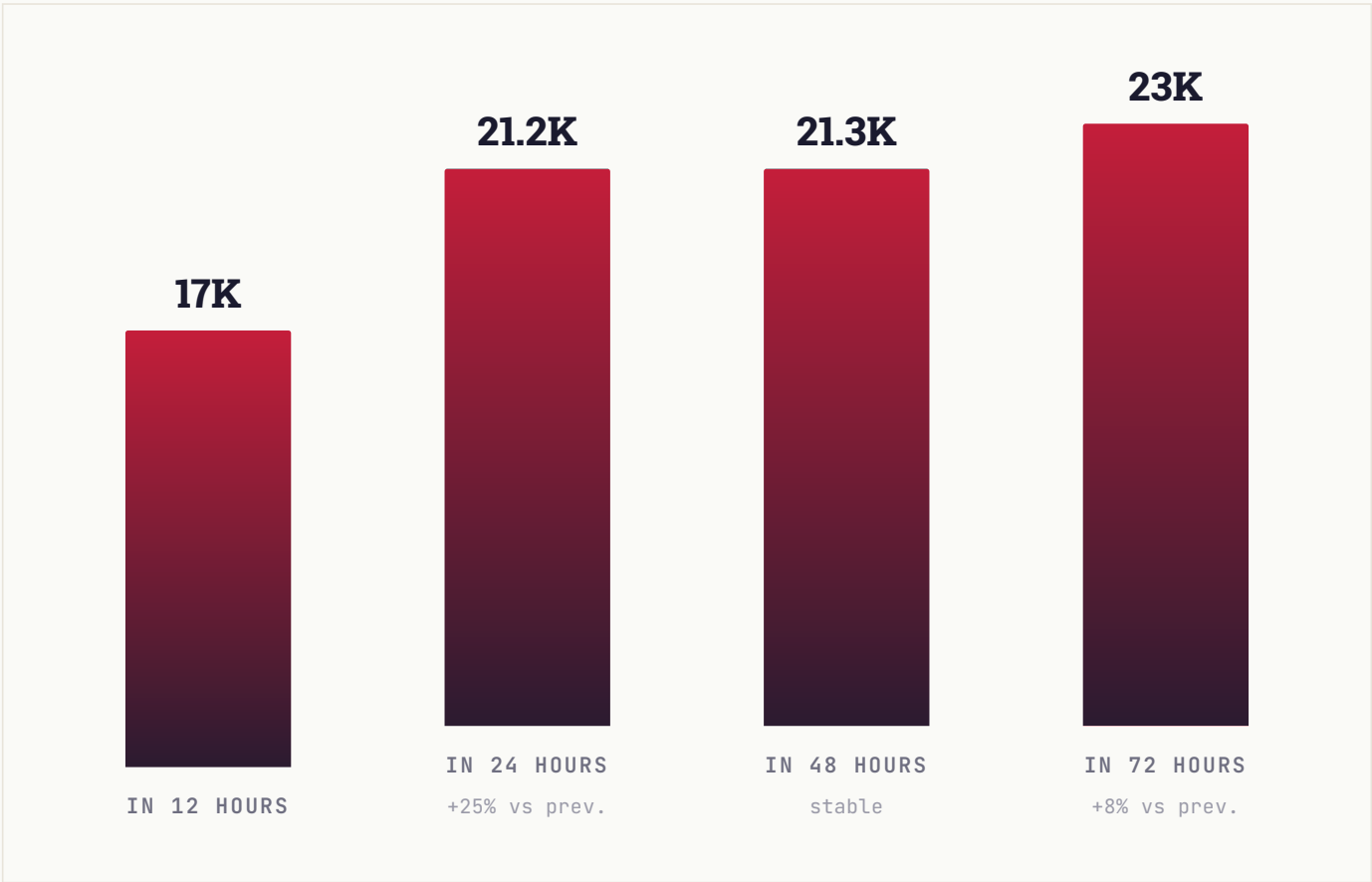
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
ER Topor. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
Sat Sber	717K
OG Olga Gogaladze	590.2K
BC More than economy	541.2K
CP Coin Post – Money, Investments, Bitcoin	300K

COMPARATIVE CONCLUSION

Channel in top half of niche (#27 of 99). Niche leader: The Economist (1.2M), median subs 182.3K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **788**, they brought **41 990** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
December 2025	219	50	2 479
Nov 2025	176	66	16 478
Oct 2025	95	42	97
September 2025	105	44	11 391
August 2025	113	49	1 461
July 2025	80	32	10 084
TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED	
788	6	41 990	

SECTION 08 · NICHE COMPARISON

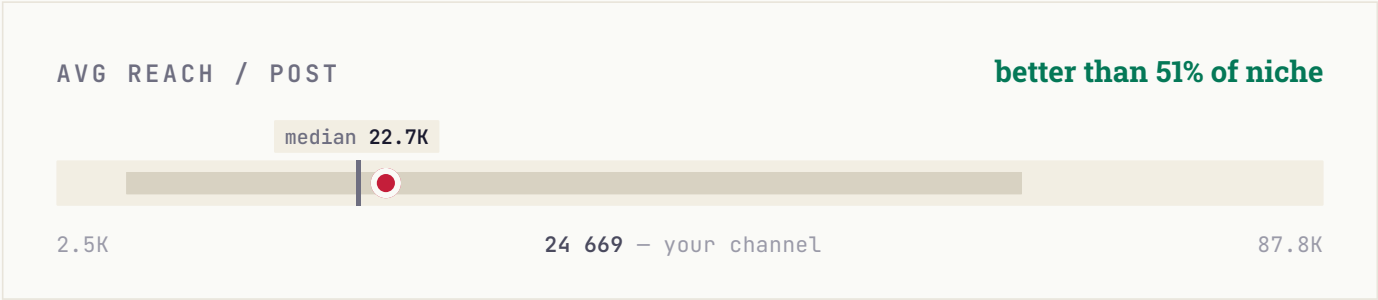
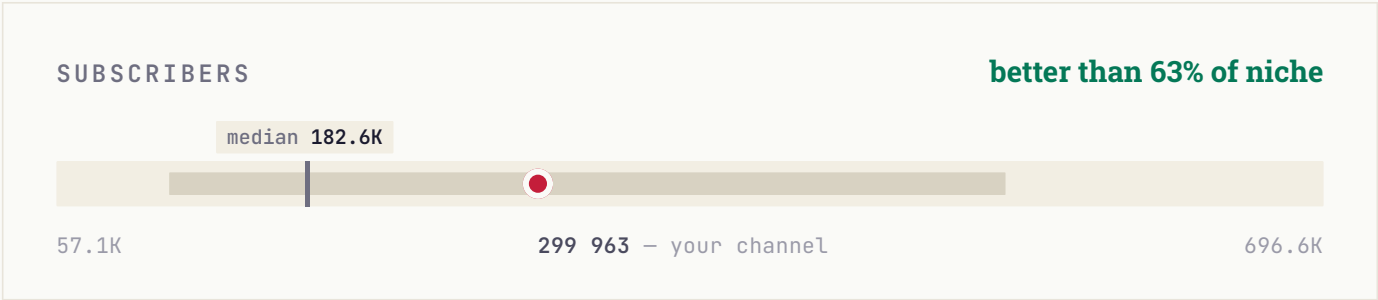
Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel against them. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#27/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best time for
important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager