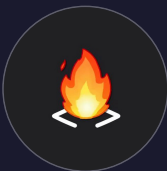


PROMTPRESS PUBLIC REPORT

Channel audit

CodeCamp



@codecamp

The channel your senior reads. About dev, tech and gadgets

Editor: @camprobot Partnerships: @todaycast RKN: <https://clck.ru/3FjTpV>

SUBSCRIBERS

185 532

-1558 per month

ERR (% SEE POSTS)

10.0%

per day 6.7%

REACH/POST

18.4K

ad reach 12.5K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Niche comparison

Rank in «Technology» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 185 532 —	 SUBS REACH 9.91% avg % subs see post	 VIEWS/POST 18.4K median 17.5K · 29 days	 POSTS/WEEK 37.4 for the period
 7D TREND -2.8% vs previous week	 REACTIONS/POST 187.4 total 29,798 reactions, 55,418 reposts, 0 comments	 POST LENGTH 406 chars median 410 · 29 days	 POSTS ANALYZED 159 29 days
 AD REACH 12.5K 24h avg	 CHURN / MONTH -1558 last month	 CITATION RATE 768 citation index · 2,012 channels mentioned all time	 CHANNEL AGE 6 years 10 months created 24.07.2019

AI EDITOR SUMMARY

Channel «CodeCamp» – 185 532 subs. Each post averages 18.4K people (10% from subs), reach is low – consider expanding audience. Publishes 37 posts per week (~5/day) – active posting. Week 8–14 Jun reach stable (-2.8% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **159** posts over 29 days.
- 02 Dominant format – **Photo** (119/159 posts).
- 03 Avg post length – **406** chars (median 410).
- 04 Peak audience activity – **Thursday**, 19:00 MSK.
- 05 Top posts get **3×** more views than the weakest (42.7K avg for top vs 13K for worst) – among 159 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 07:00 VIDEO Students and researchers, you'll love this: an autoresearch agent for arXiv articles appeared 🤖 Just change arxiv to autoarxiv in the link to...	VIEWS 45 346 REPOSTS 882	REACTIONS 57 ER 24.4%
Nº2 09.06 · 09:02 PHOTO "Admin panel exposed, can send messages to all channels" – MAX hacked a third-party scheduling bot and mass...	VIEWS 43 225 REPOSTS 850	REACTIONS 237 ER 23.3%
Nº3 28.05 · 16:56 PHOTO The king is back – Anthropic started rolling out their newest Opus 4.8 😊 The main change isn't in benchmarks but in behavior: the model has become...	VIEWS 39 668 REPOSTS 458	REACTIONS 92 ER 21.4%

Nº4 19.06 · 21:10 PHOTO Now it's official: AI WORSENS workers' skills ☒ Nature reports early studies already show an unpleasant effect: doctors and...	VIEWS 39 145 REPOSTS 539	REACTIONS 176 ER 21.1%
Nº5 29.05 · 06:51 VIDEO Insanity: employees burned HALF A BILLION dollars in a month on Claude... accidentally ☒ According to reports, staff got Claude access but forgot...	VIEWS 38 404 REPOSTS 1 295	REACTIONS 411 ER 20.7%

|

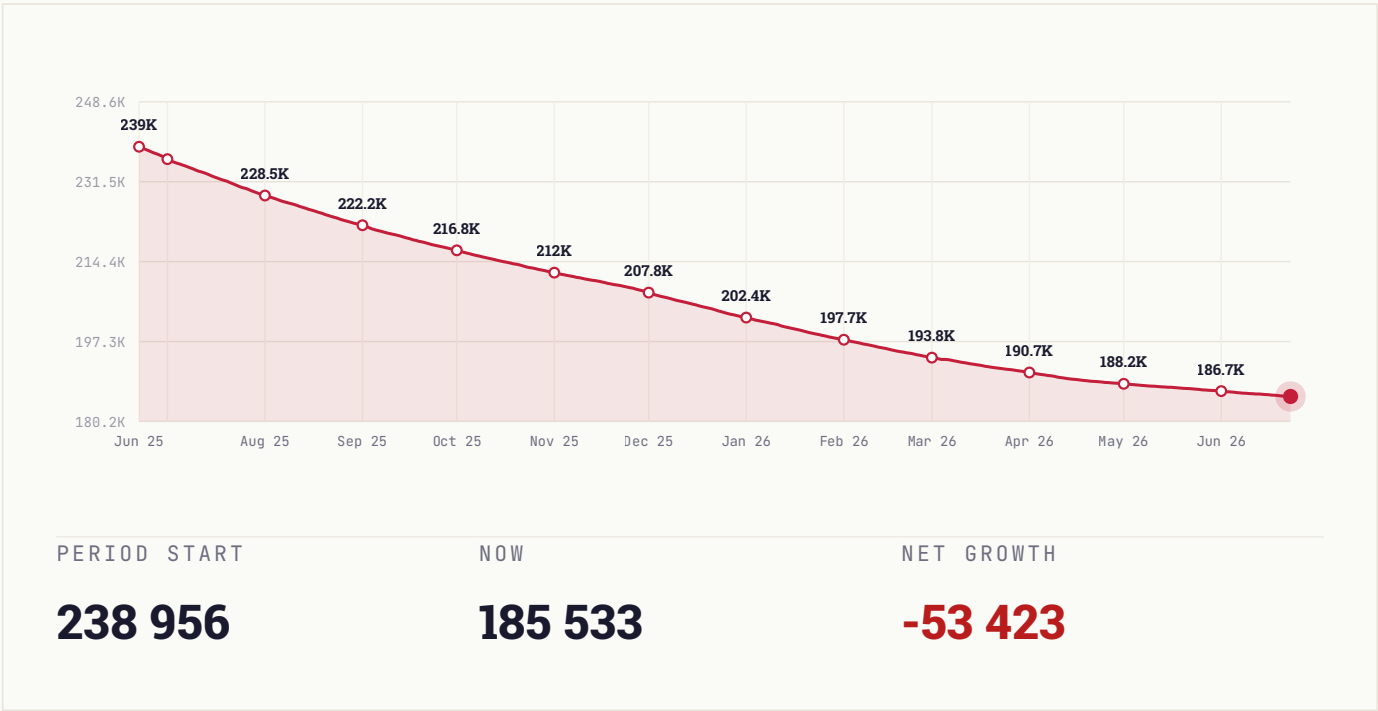
WORST 3

↓ 09.06 · 14:14 PHOTO Your colleagues definitely participated – the oldest contest for the MOST tangled code has ended ☺ In IOCCC participants had to write the most...	VIEWS 13 382 REPOSTS 106	REACTIONS 100 ER 7.2%
↓ 08.06 · 17:33 PHOTO Apple and Google join forces for new-gen Apple Intelligence Apple announced a deep partnership with Google: new...	VIEWS 12 952 REPOSTS 80	REACTIONS 75 ER 7.0%
↓ 03.06 · 19:15 PHOTO We're launching «Cortex» – an AI that can distinguish fact from retelling The new AI architecture analyzes meanings: finds connections between...	VIEWS 12 653 REPOSTS 28	REACTIONS 31 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. On key months the exact subscriber count is shown. It shows which months the channel grew and which months subscribers left.

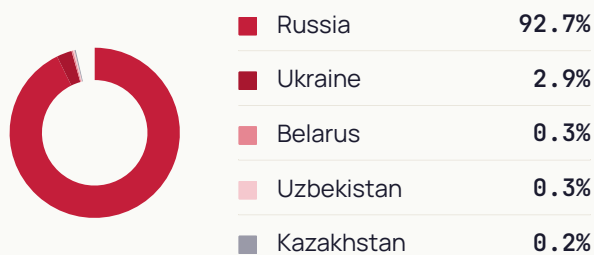


— SECTION 04 · MENTIONS

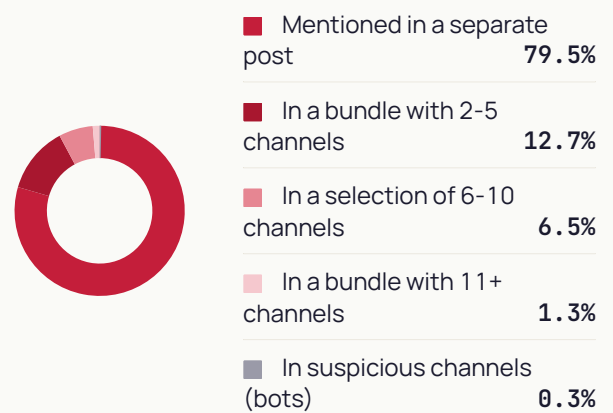
Who and how mentions the channel

Citation index **768** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **2 012** different channels.

COUNTRIES MENTIONING



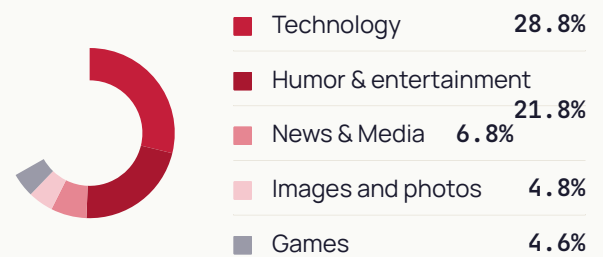
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



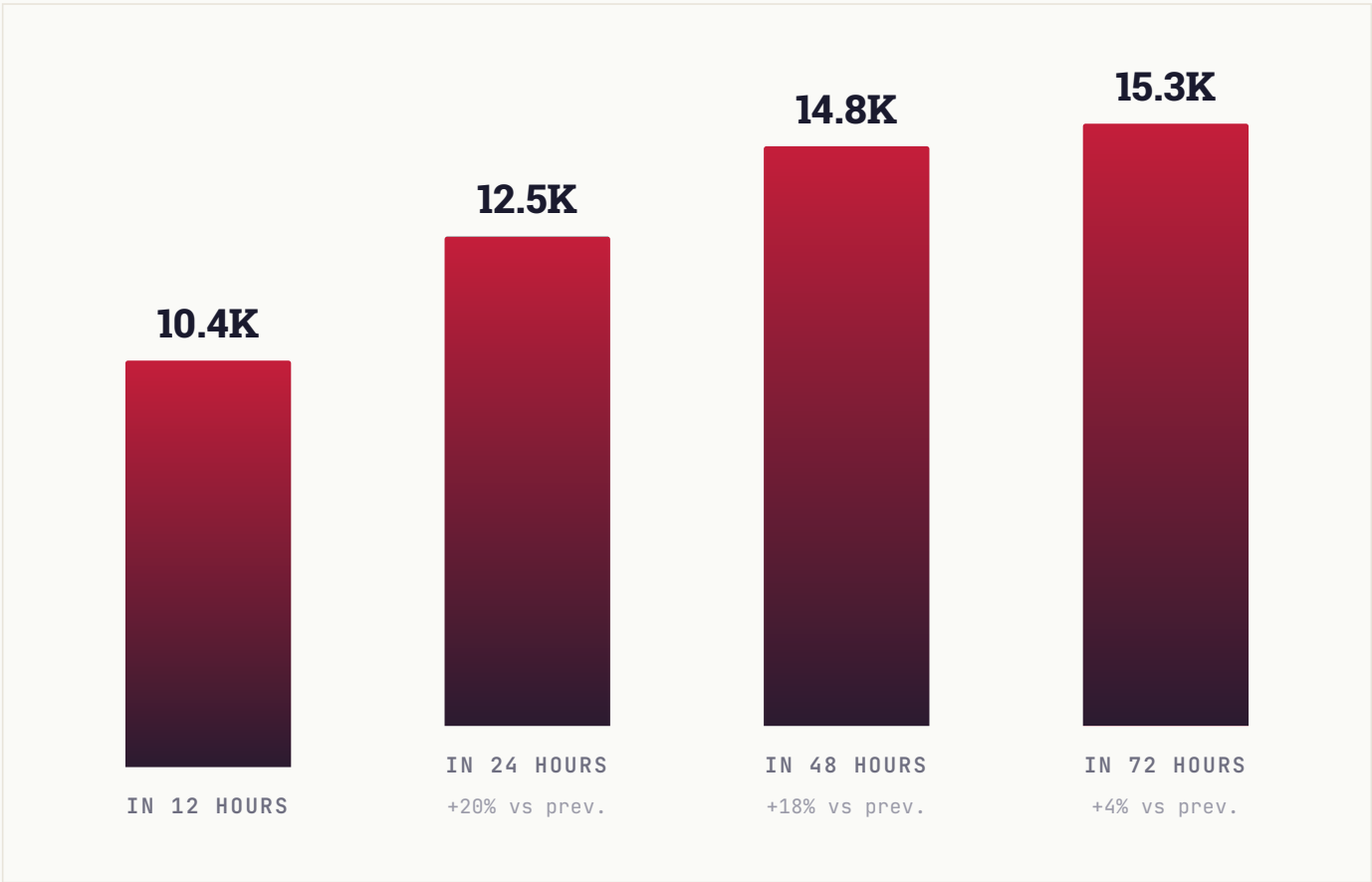
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trends world	3.4M
TE TechnoChat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE TechnoMotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
ЭК Exploit	2M
ЦЖ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
CO CodeCamp YOU	185.5K

COMPARATIVE INSIGHT

Channel in bottom half of niche top-100 (#65 of 100). Niche median — 211.8K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.2M).

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

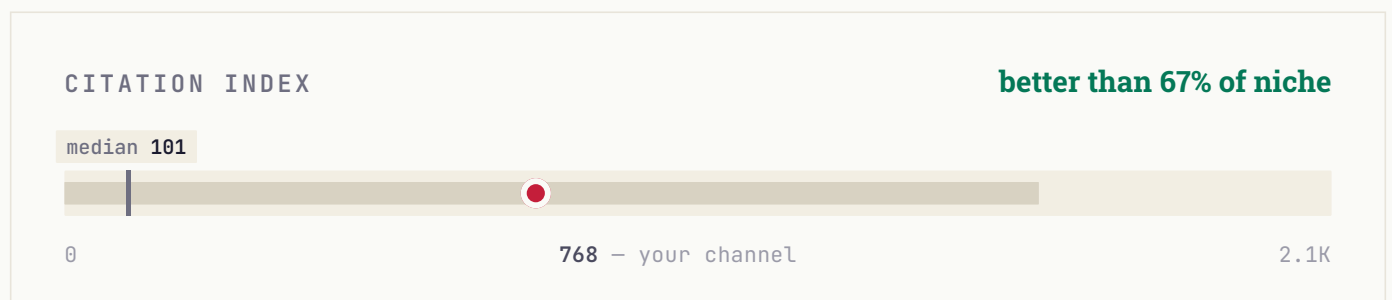
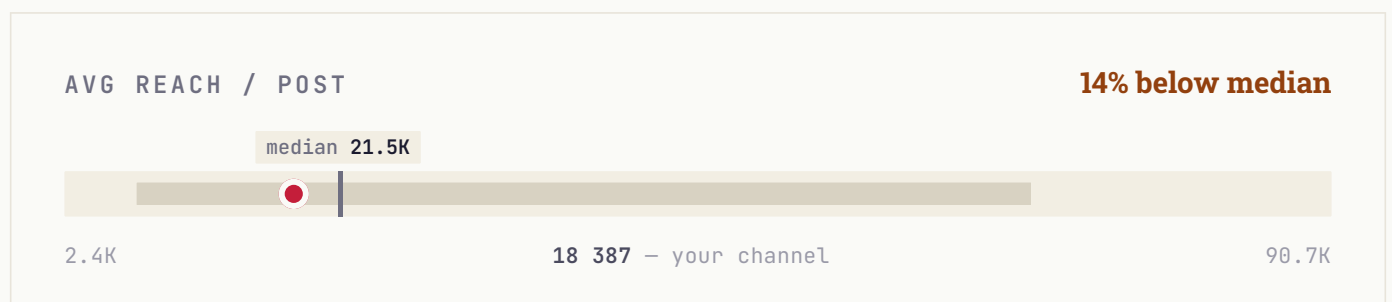
Took top-100 channels in category «Technology» (Russia) and compared your channel. Gray band = range of 80% niche channels (p10 to p90). Black line = median. Red dot = your channel.

#65

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Thursday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager