

— PUBLIC REPORT BY PROMTPRESS

Channel audit

CMD — useful services for life and work



@cmd_cv

Best IT services and apps for productive work and life. Collaboration:
@zubar89 Channel included in Roskomnadzor list: <https://rkn.link/C4P>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
54 054	9.0%	4.7K
17.07.2026 -216 per month	daily 3.9%	ad reach 2.1K/24h
HTTPS://PROMTPRESS.COM/AUDIT/CMD_CV		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 54 054 —	 SUBS REACH 8.69% avg % subs see post	 VIEWS/POST 4.7K median 5.1K · 28 days	 POSTS/WEEK 7.7 over period
 7D TREND -20.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 515 chars median 502 · 28 days	 POSTS ANALYZED 32 28 days
 AD REACH 2.1K 24h avg	 CHURN / MONTH -216 last month	 CITATIONS 351 citation index · 512 channels mentioned ever	 CHANNEL AGE 7 years 4 months Created 10.03.2019

AI EDITOR SUMMARY

Channel «CMD – useful services for life and work» – 54 054 subs. Each post averages 4.7K people (9% from subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. Week of Jul 6–12 reach dropped -20.3% to week Jun 29 – Jul 5 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 32 posts over 28 days.
- 02 Dominant format – Photo (16/32 posts).
- 03 Avg post length – 515 chars (median 502).
- 04 Peak audience activity – Wed, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (5.9K avg for top vs 3.5K for worst) – among 32 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 10:02 PHOTO Yandex 360 Tracker helps organize workflows In Yandex 360 plans there's a great tool – Tracker. It helps...	VIEWS 6 610 REPOSTS 10	REACTIONS — ER 12.2%
Nº2 26.06 · 06:33 PHOTO Dad Can't Draw – AI generates coloring pages For when you're left with a kid (or have your own) and they demand a coloring page...	VIEWS 5 551 REPOSTS 162	REACTIONS — ER 10.3%
Nº3 25.06 · 05:44 VIDEO Morflax Mesh – 3D images in seconds A service for creating quality 3D illustrations in a few clicks. Drag and drop...	VIEWS 5 445 REPOSTS 108	REACTIONS — ER 10.1%

Nº4 27.06 • 06:34 PHOTO CollovGPT — neural network fills space A service that uses AI to model a room, adding specific elements...	VIEWS	REACTIONS
	5 420	—
	REPOSTS	ER
	156	10.0%

Nº5 29.06 • 05:29 VIDEO Pizi — present an item in a few clicks A service for the fastest creation of a page describing an item (e.g., for...	VIEWS	REACTIONS
	5 333	—
	REPOSTS	ER
	211	9.9%

WORST 3

↓ 13.07 • 06:35 VIDEO Telegram Files — download everything from Telegram A service for downloading files from any TG chats, channels, and dialogs. Can grab videos...	VIEWS	REACTIONS
	3 738	—
	REPOSTS	ER
	297	6.9%

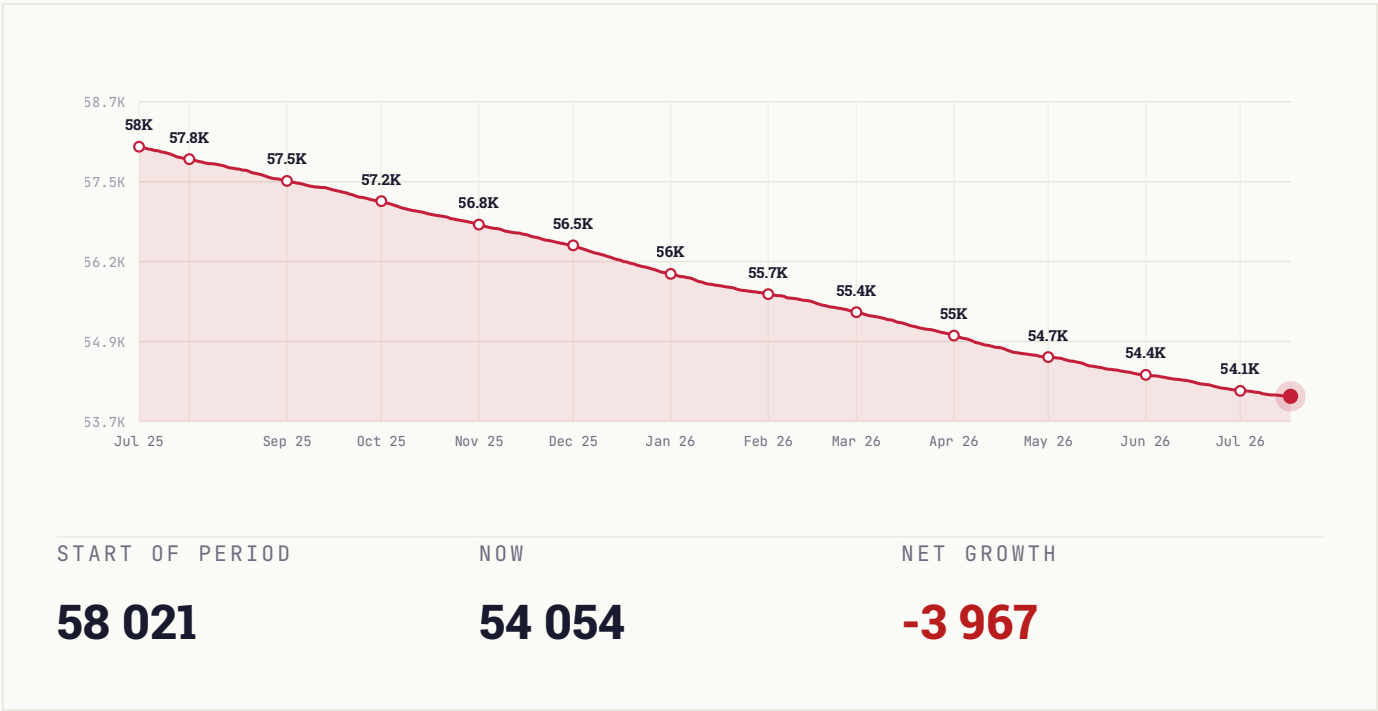
↓ 11.07 • 06:15 VIDEO ProctorAI — beat your procrastination A neural network that prevents distractions: as soon as you open social media during work — after 15...	VIEWS	REACTIONS
	3 656	—
	REPOSTS	ER
	58	6.8%

↓ 14.07 • 02:44 PHOTO AI Gone Wrong — epic neural fails A collection of various AI works that generated incredible nonsense: what another...	VIEWS	REACTIONS
	3 098	—
	REPOSTS	ER
	31	5.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

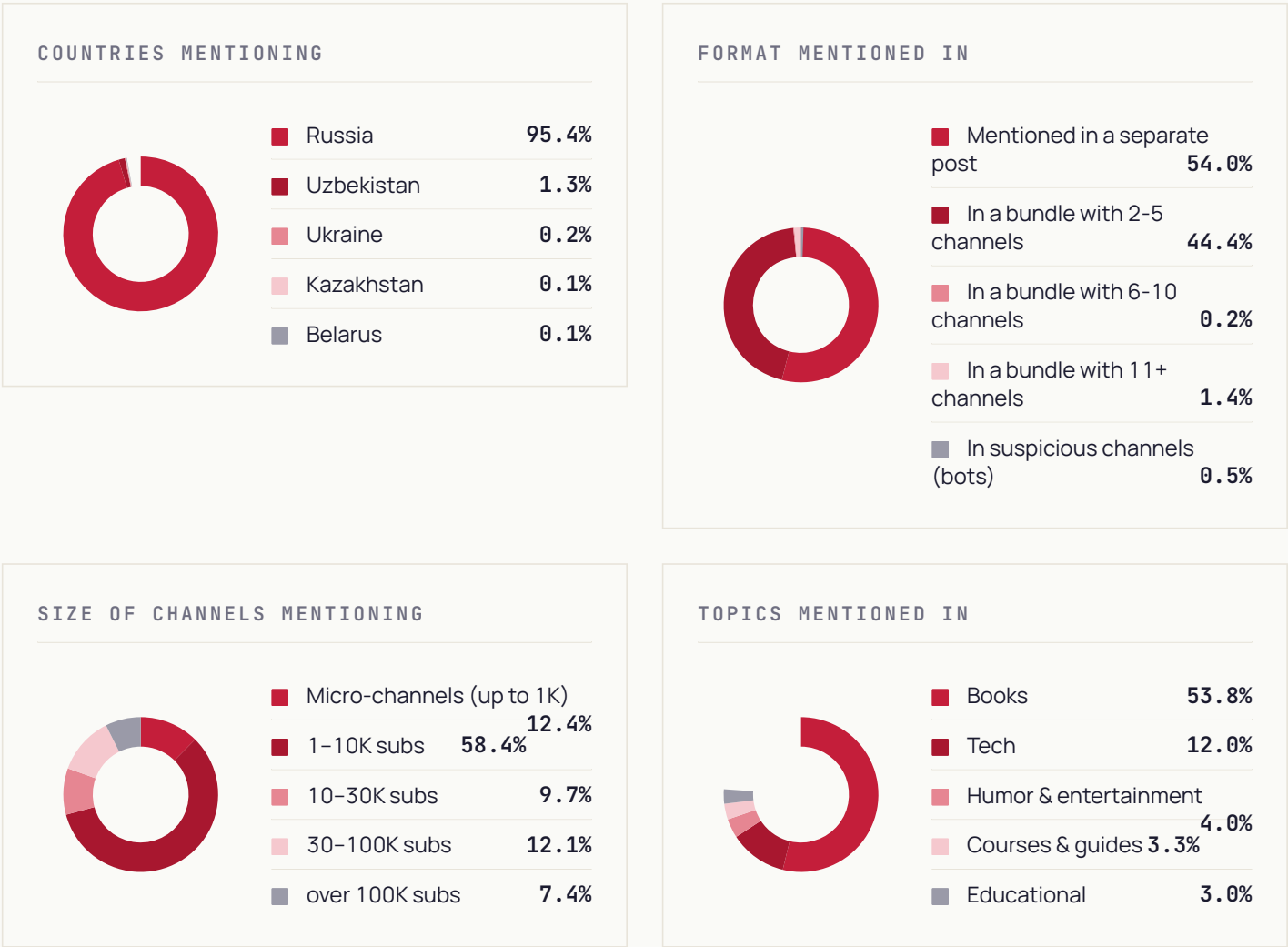
Subscriber growth chart for the year. Key months show exact sub count. Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

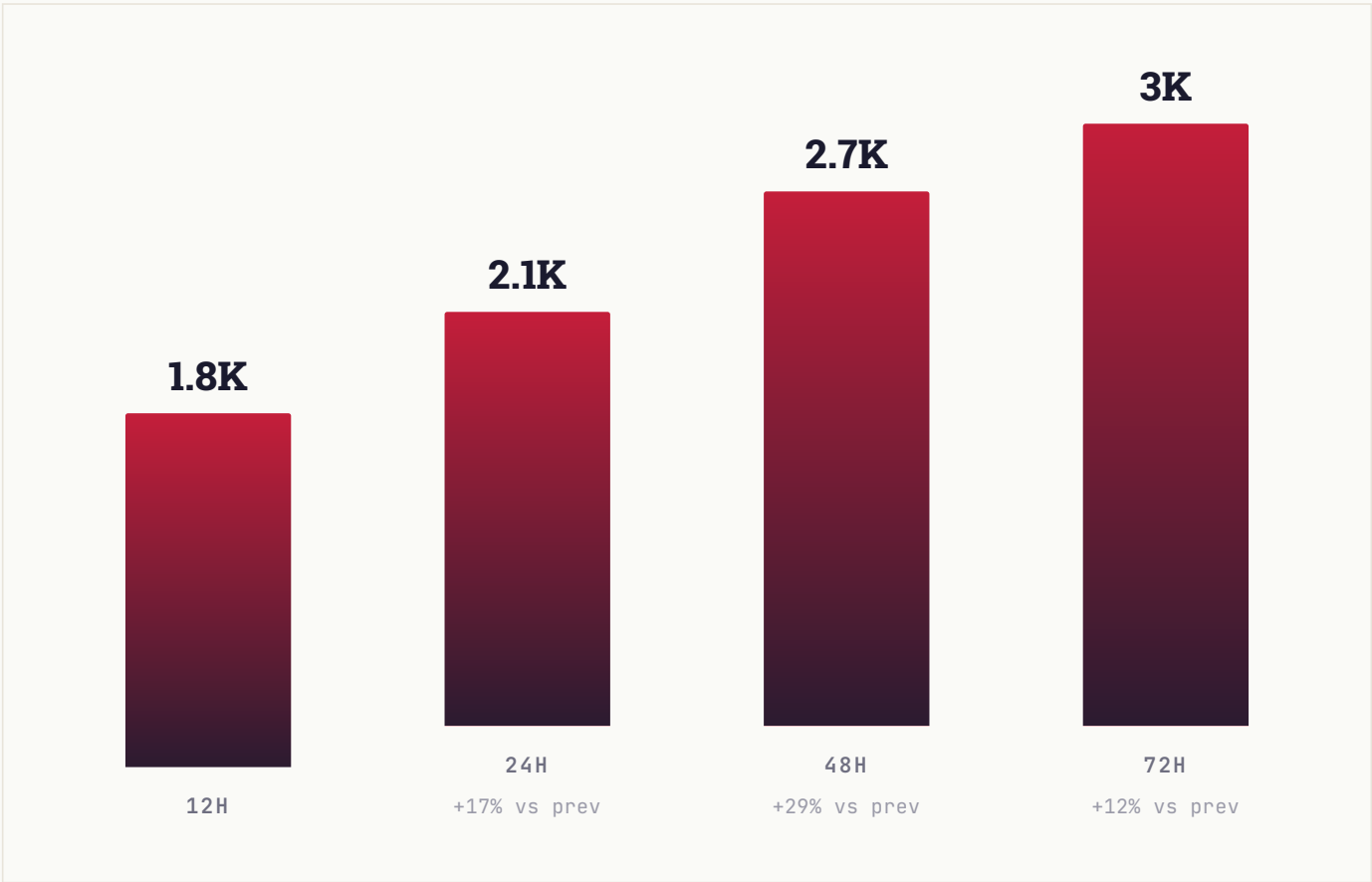
Citation index **351** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **512** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
ER Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آ اینترنت آزاد	2.5M
ER Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI and tech	2M
C- CMD — useful services for life and work YOU	54.1K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

— SECTION 07 • NICHE COMPARISON

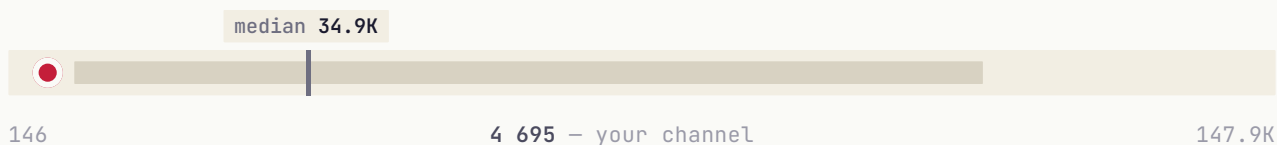
Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

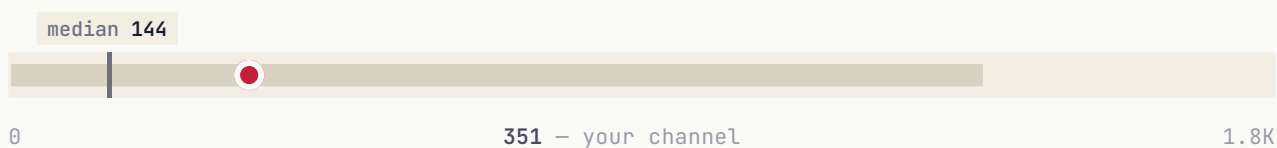
SUBSCRIBERS

88% below median

AVG REACH / POST

87% below median

CITATION INDEX

better than 56% of niche

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — that's organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch an ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
