

PUBLIC REPORT BY PROMTPRESS

Channel audit

Tashkent jobs



@clozjobs

Toshkentdagi eng sara ish o'rinlari Vakansiya joylash -
@vacancy_admin yoki <https://cloz.uz> orqali Natijalar:
@feedbackscloz Katalog: <https://t.me/+UQYliGm6JPI2YTly>

SUBSCRIBERS

74 106

+50750 per month

ERR (% SEE POSTS)

4.0%

per day 6.7%

REACH/POST

2.5K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 74 106 —	 SUBS REACH 3.36% avg % of subs see post	 VIEWS/POST 2.5K median 2.5K · 29 days	 POSTS/WEEK 28.4 over period
 7D TREND +10.1% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 256 chars median 254 · 29 days	 POSTS ANALYZED 119 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +50750 last month	 CITATION RATE 7 citation index · 27 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 29.01.2023

AI EDITOR SUMMARY

Channel «Tashkent jobs» — 74 106 subs. Each post averages 2.5K people (3% of subs), reach is low — consider expanding audience. Publishes 28 posts per week (~4/day) — active posting. For week Jun 8–14, reach grew +10.1% to week Jun 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 119 posts over 29 days.
- 02 Dominant format – Text (113/119 posts).
- 03 Avg post length – 256 chars (median 254).
- 04 Peak audience activity – Monday, 18:00 UZT.
- 05 Top posts get 2x more views than the weakest (3.3K avg for top vs 2K for worst) – among 119 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 12:02 TEXT Sotuvchi (qizlar) ☒ Kompaniya: Ganievs parfum ☒ Hudud: Toshkent, Mirobod tumani ☒ Maosh: 3,000,000 - 10,000,000 so'm ☒ Batafsil...	VIEWS 3 368 REACTIONS — REPOSTS 20 ER 4.5%
Nº2 28.05 · 09:01 PHOTO Sales agent ☒ Company: FB Distributors Group ☒ Location: Tashkent ☒ Salary: Up to 9,000,000 sum ☒ More...	VIEWS 3 329 REACTIONS — REPOSTS 3 ER 4.5%
Nº3 25.05 · 13:02 TEXT Xostes ☒ Kompaniya: LOOOK - oilaviy restorani ☒ Hudud: Toshkent ☒ Maosh: Kelishiladi ☒ Batafsil...	VIEWS 3 308 REACTIONS — REPOSTS 16 ER 4.5%

Nº4 26.05 · 11:04 TEXT Omborxona xodimi ✎ Kompaniya: Xususiy korxona ✎ Hudud: Toshkent viloyati, Zangiota tumani ✎ Maosh: 4,000,000 - 6,000,000 so'm ✎...	VIEWS 3 199 REPOSTS 6	REACTIONS — ER 4.3%
Nº5 30.05 · 13:48 TEXT HR menejer (Rekruter) Tajribasiz ayol-qizlar ✎ Kompaniya: Marvisa ✎ Hudud: Toshkent (masofaviy ish) ✎ Maosh: 5,000,000 so'mgacha +...	VIEWS 3 135 REPOSTS 47	REACTIONS — ER 4.2%

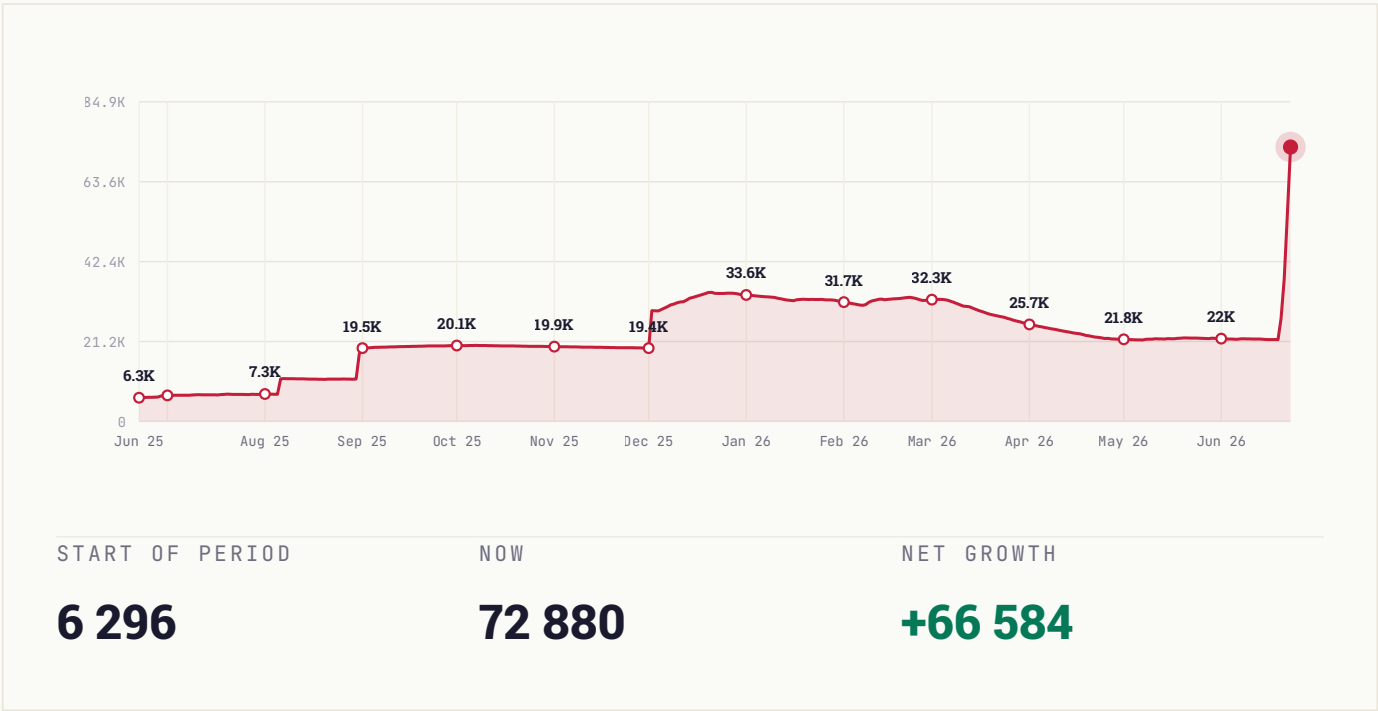
WORST 3

↓ 17.06 · 12:03 TEXT Do'kon boshqaruvchisi ✎ Kompaniya: Oziq-ovqat do'koni ✎ Hudud: Toshkent, Bektemir tumani ✎ Maosh: 3,500,000 - 8,000,000 so'm ✎...	VIEWS 2 029 REPOSTS 9	REACTIONS — ER 2.7%
↓ 04.06 · 13:00 TEXT Sales consultant at Findy cosmetics store ✎ Company: Findy ✎ Location: Tashkent ✎ Salary: 5,000,000 sum ✎...	VIEWS 2 003 REPOSTS 6	REACTIONS — ER 2.7%
↓ 04.06 · 10:19 TEXT Sales Consultant ✎ Company: Salam Global Team ✎ Location: Tashkent, Shaykhontohur district ✎ Salary: 3,000,000 -...	VIEWS 1 996 REPOSTS 4	REACTIONS — ER 2.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

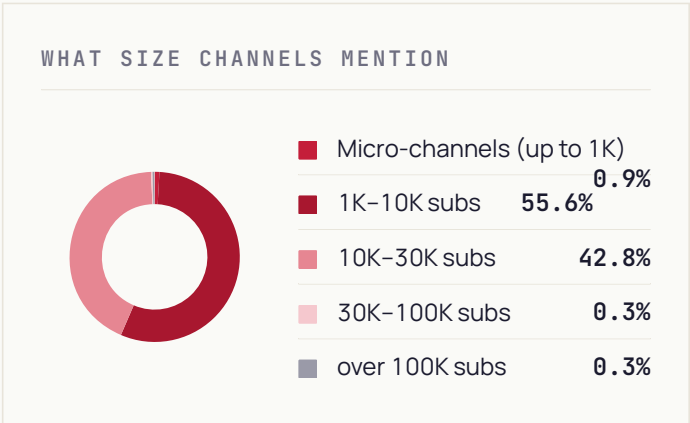
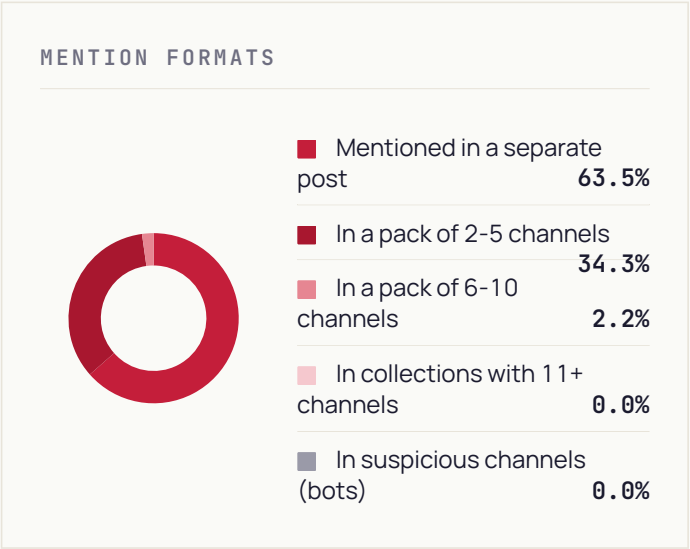
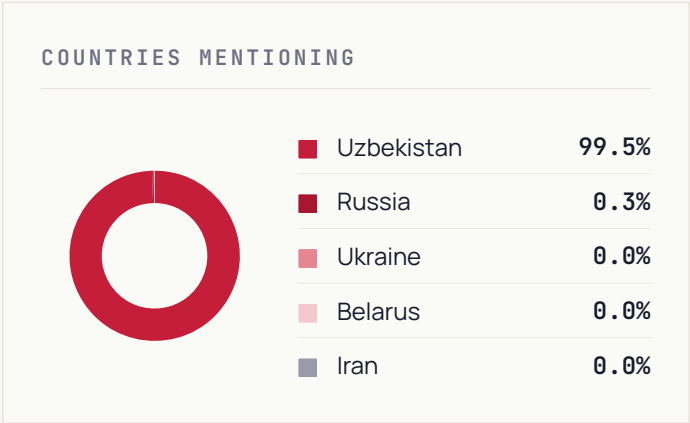
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

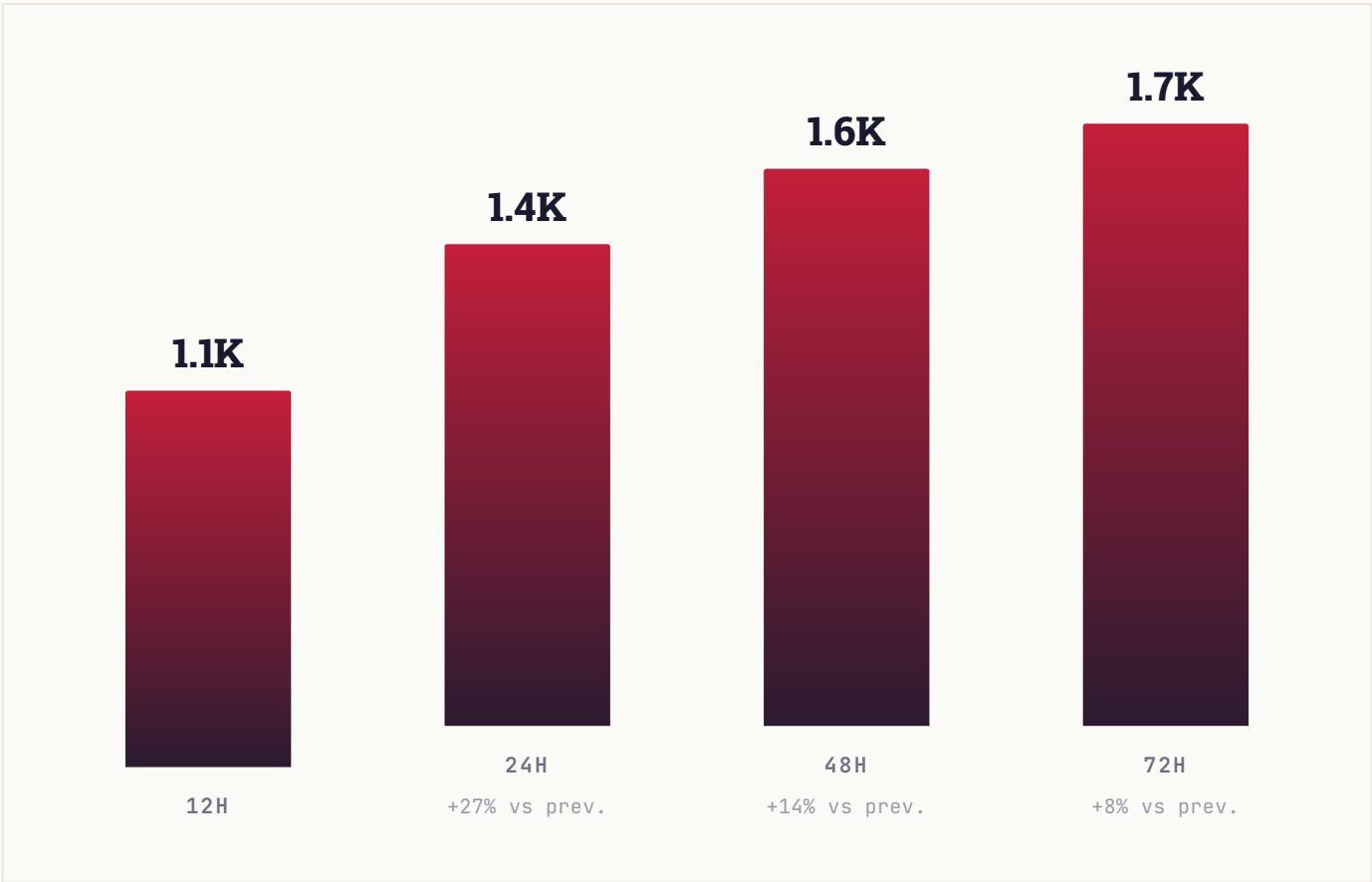
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned 27 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
 ISHTOPUZ 	295.2K
 FARGONA ISH BOR	258.7K
  OTA ONAMGA TABRIKLARI 	191.7K
 ISHBOR	181.8K
 Ishtopar.uz	176.4K
 Job IshBor	152K
 ISH BOR ANDIJON / ИШ БОР АНДИЖОН	137.5K
 Ish qidiring Ishlar	133.2K
 Xorazm ish Xorazm ish elonlar	113.4K
 ManaVakansiya Toshkentda Ish	104.2K
 Tashkent jobs 	74.1K

COMPARATIVE CONCLUSION

Channel not yet outside top-97 niche — early growth stage. Niche leader — ISHTOPUZ  (295.2K), top-97 median: 24.3K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **17**, they brought **29 132** new subs.

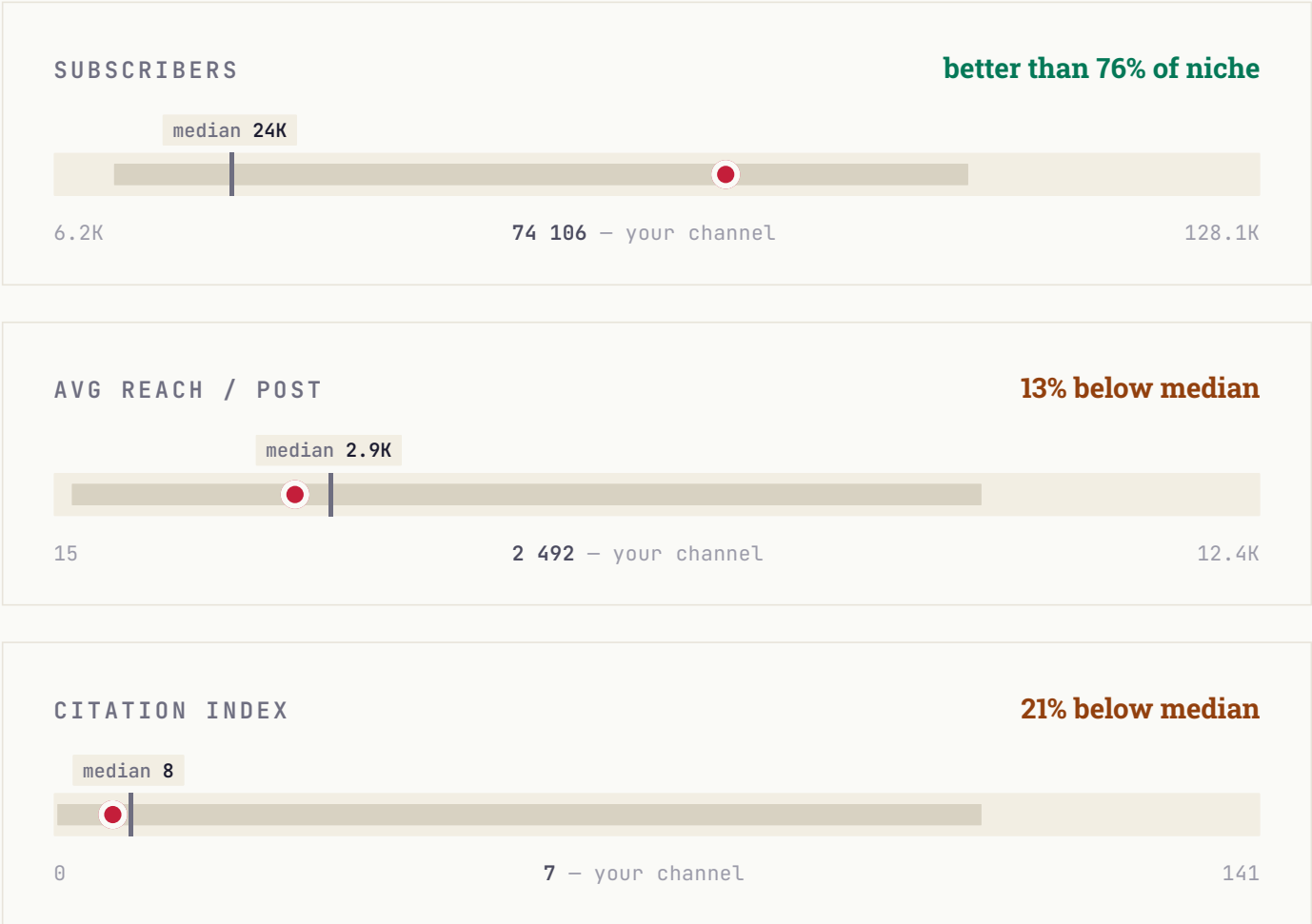
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	12	4	14 998	
November 2025	1	1	19	
October 2025	0	0	89	
September 2025	0	0	2 203	
August 2025	0	0	11 048	
July 2025	4	2	775	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
17	6	29 132

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» and saw how your channel compares.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 18:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.36% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager