

PUBLIC PROMTPRESS REPORT

Channel audit

ClickPic | Looks & Styles



@clickpickstyle

See looks, pick styles, get inspired 📷📷📷 Photo generation bot:
@clickpick_ai_bot 📷 Support: @clickpicksupport

SUBSCRIBERS

128 234

-3766 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 1.1%

REACH/POST

2.4K

ad reach 1.4K/24h

— CONTENT · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBSCRIBERS 128 234 -	 SUBS REACH 1.85% avg % subs see post	 VIEWS/POST 2.4K median 2.5K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND -6.3% vs previous week	 REACTIONS/POST 6.4 total 1,902 reactions, 1,939 reposts, 65 comments	 POST LENGTH 990 chars median 1000 · 29 days	 POSTS ANALYZED 299 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -3766 last month	 CITATION RATE 0 citation index · 6 channels mentioned all time	 CHANNEL AGE 1 year 1 month created 06.05.2025

AI EDITOR SUMMARY

Channel «ClickPic | Looks & Styles» – 128 234 subs. Avg post gets 2.4K people (2% of subs), reach is low – consider expanding audience. Publishes 70 posts/week (~10/day) – active posting. Week 8–14 Jun reach dropped -6.3% to week 1–7 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **299** posts in 29 days.
- 02 Dominant format – **Photo** (299/299 posts).
- 03 Avg post length – **990** chars (median 1000).
- 04 Peak audience activity – **Monday**, 09:00 MSK.
- 05 Top posts get **2×** more views than the weakest (3.4K avg for top vs 1.6K for worst) – among 299 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 19:34 PHOTO 🔗 Underwater Muse Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_803 1🔗 Upload...	VIEWS 3 399 REPOSTS 4	REACTIONS 11 ER 2.7%
Nº2 26.05 · 19:32 PHOTO 🔗 Mom's Embrace Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_821 1🔗 Upload...	VIEWS 3 355 REPOSTS 19	REACTIONS 11 ER 2.6%
Nº3 25.05 · 19:33 PHOTO 🔗 Gamer's Gaze Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_812 1🔗 Upload...	VIEWS 3 302 REPOSTS 3	REACTIONS 8 ER 2.6%

Nº4 28.05 · 19:32 PHOTO 🔗 Sakura Silence Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_839 1🔗 Upload...	VIEWS 3 284 REPOSTS 12	REACTIONS 11 ER 2.6%
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Nº5 25.05 · 06:02 PHOTO Creator mode 1🔗 Go to our bot @clickpick_ai_bot 2🔗 Tap "Photo by model" → "Creator mode" 3🔗 Paste your prompt...	VIEWS 3 237 REPOSTS 3	REACTIONS 8 ER 2.5%
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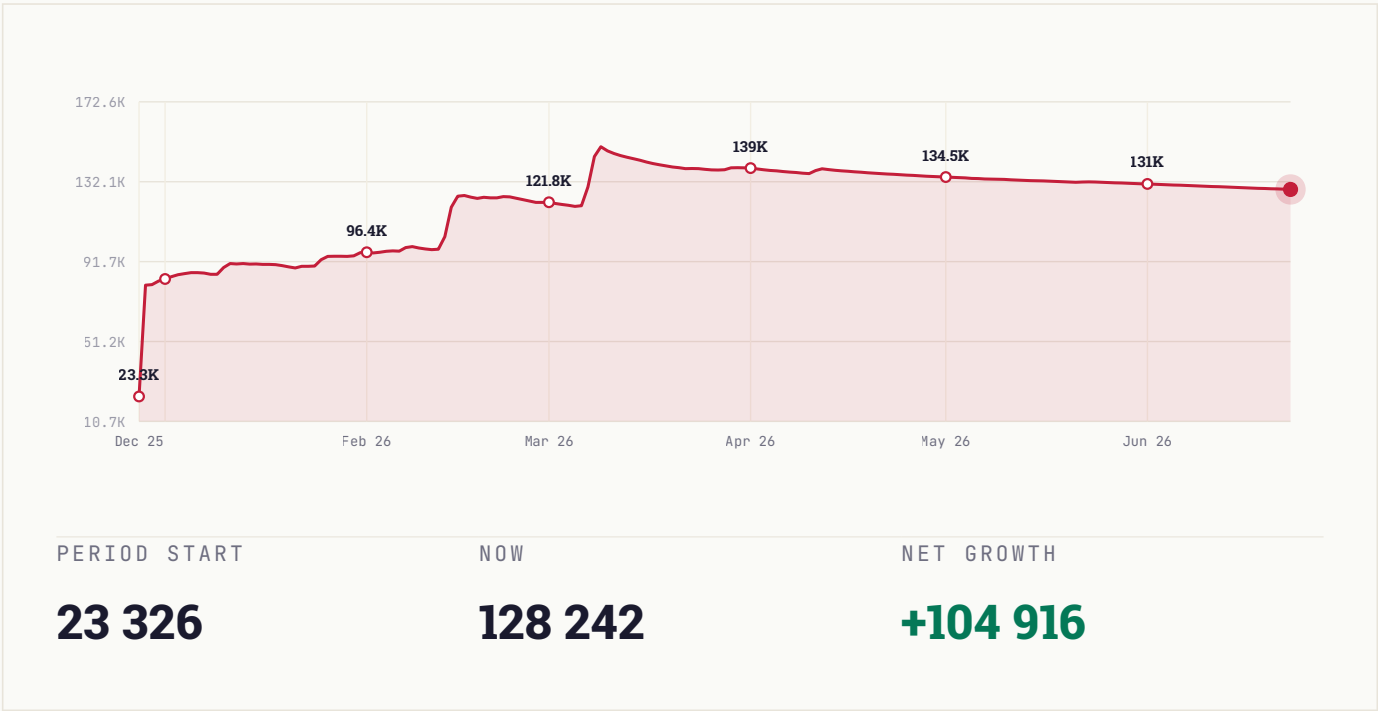
WORST 3

↓ 20.06 · 12:01 PHOTO 🔗 Summer Elegance Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_1040 1🔗...	VIEWS 1 645 REPOSTS 9	REACTIONS 7 ER 1.3%
↓ 20.06 · 10:31 PHOTO 🔗 Snow-White Harmony Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_1039 1🔗...	VIEWS 1 631 REPOSTS 7	REACTIONS 3 ER 1.3%
↓ 20.06 · 09:02 PHOTO 🔗 Towards Freedom Want a photo like this? 🔗 → CLICK HERE TO GENERATE PHOTO 🔗 https://t.me/clickpick_ai_bot?start=sp_1038 1🔗...	VIEWS 1 584 REPOSTS 5	REACTIONS 5 ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

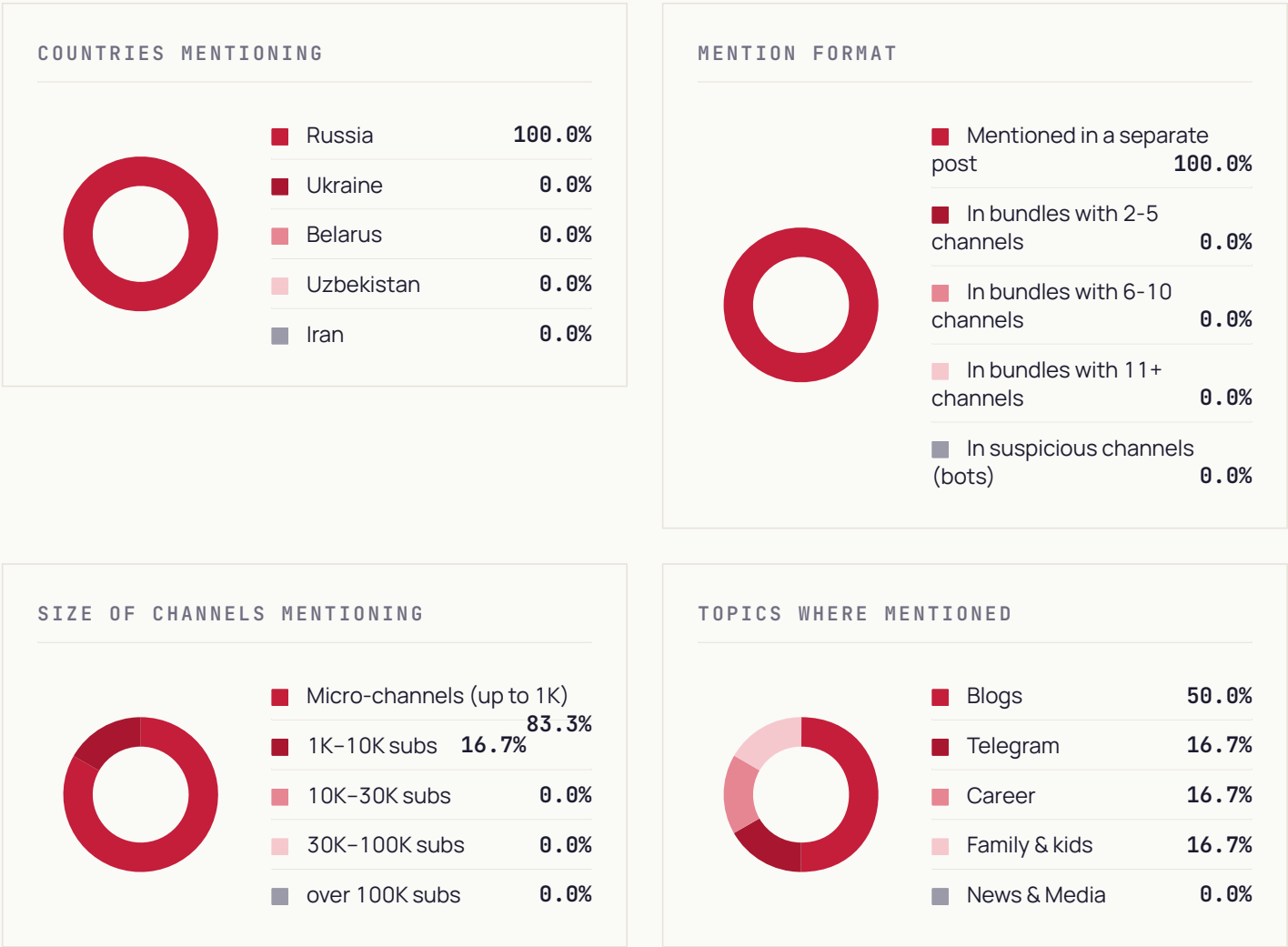
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

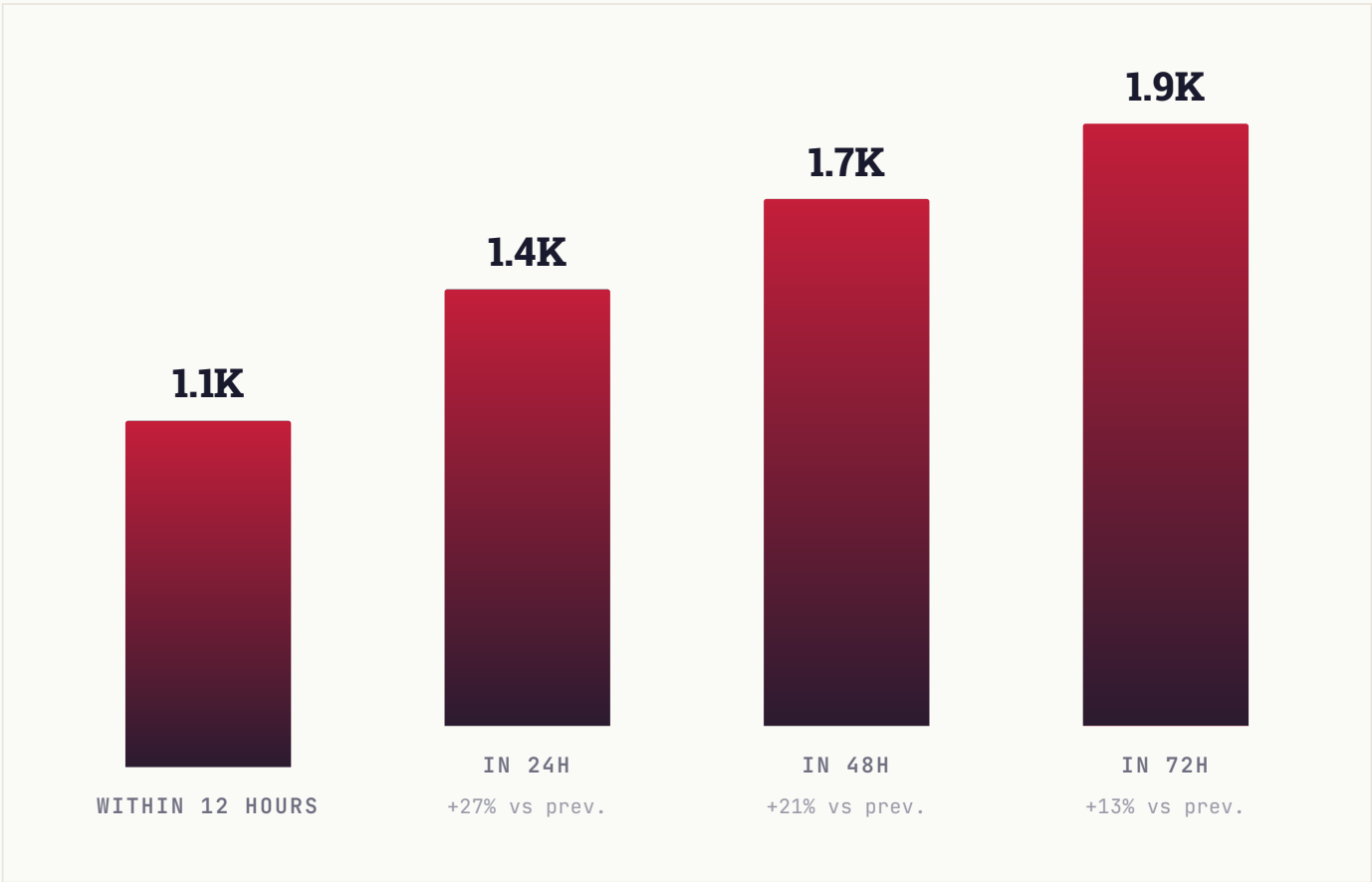
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
DJ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
K ClickPic Looks & Styles YOU	128.2K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#92 of 100). Niche median — 211.8K subs. First growth KPI — reach median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **2 043** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	3	3	2 043	
Nov 2025	1	1	0	
Oct 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	0	0	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
4	6	2 043

SECTION 08 · NICHE COMPARISON

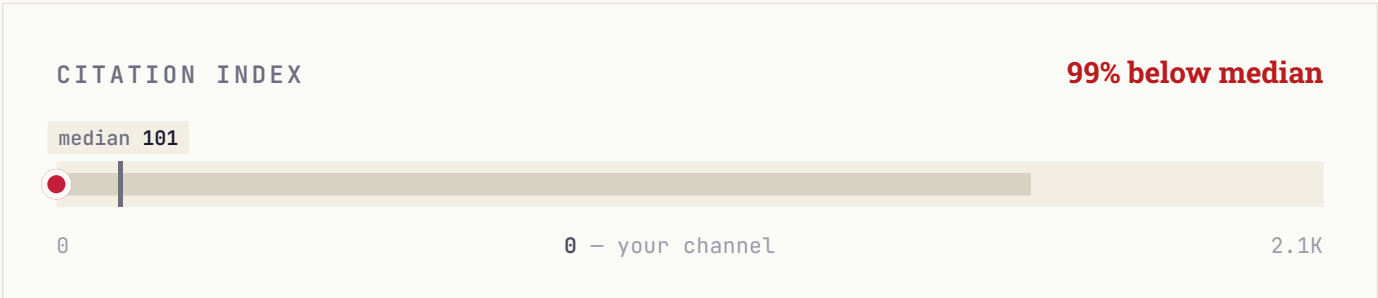
Where the channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#92/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post day — Monday
 Audience is most active on this day at 09:00 MSK.

EFFECT
Best window for important posts
- 02

Increase video post share
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 1.85% vs norm 4.5%. Try polls & interactive formats.

EFFECT
+2.6pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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