

PROMTPRESS PUBLIC REPORT

Channel audit

11 КЛАСС РБ2

(Belarus)



@class11bel2

All 11th grade works collected here, will be updated. @class11bel - chat channel ✎ads - @sonya_klgv

SUBSCRIBERS

19 880

-924 per month

ERR (% SEE POSTS)

59.0%

daily 24.5%

REACH/POST

10.7K

ad reach 4.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 880 —	 SUBS REACH 53.63% avg % subs see post	 VIEWS/POST 10.7K median 11K · 29 days	 POSTS/WEEK 11.5 for the period
 7D TREND +5.8% vs prev week	 REACTIONS/POST 90.9 total 4,361 reactions, 2,472 reposts, 1,711 comments	 POST LENGTH 182 chars median 30 · 29 days	 POSTS ANALYZED 48 29 days
 AD REACH 4.9K 24h avg	 CHURN / MONTH -924 last month	 QUOTABILITY 8 citation index · 15 channels mentioned ever	 CHANNEL AGE 5 years 6 months created 20.12.2020

AI EDITOR SUMMARY

Channel «11 CLASS RB2 (Belarus)» — 19 880 subs. Avg views per post: 10.7K people (54% of subs), wide reach for this channel size. Publishes 12 posts/week (~2/day) — regular. Week 22–28 Jun reach up +5.8% Week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **48** posts in 29 days.
- 02 Dominant format – **Text** (36/48 posts).
- 03 Avg post length – **182** chars (median 30).
- 04 Peak audience activity – **Monday**, 12:00 MSK.
- 05 Top posts drive **2x** more views than the weakest (15.3K avg for top vs 7K for worst) – among 48 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 22.06 · 09:57 TEXT ! Target students and regional olympiad winners: time to prepare documents! This Saturday, June 27, our universities await you. 📌...	VIEWS 16 092 REPOSTS 49	REACTIONS 38 ER 80.9%
Nº2 15.06 · 08:39 TEXT https://t.me/+BK-akchU0eVmN2Yy let's hit 5K	VIEWS 15 024 REPOSTS 138	REACTIONS 22 ER 75.6%
Nº3 10.06 · 12:33 TEXT 😓 Almost there Yes, June is a month of waiting. We know you're glued to your phone, checking the channel. 🙄 Thanks for...	VIEWS 14 798 REPOSTS 366	REACTIONS 120 ER 74.4%

Nº4 13.06 • 18:28 **VIDEO**
Graduation 2026 Part 2

VIEWS
14 354

REACTIONS
139

REPOSTS
23

ER
72.2%

Nº5 23.06 • 22:06 **TEXT**
18 days until submission starts (general deadline) 🙄🙄🙄

VIEWS
14 216

REACTIONS
294

REPOSTS
17

ER
71.5%

WORST 3

↓ 30.06 • 00:14 **TEXT**
21 hours & 1 month of summer left – who's happy?

VIEWS
7 999

REACTIONS
167

REPOSTS
3

ER
40.2%

↓ 04.07 • 20:08 **TEXT**
https://t.me/+c_OARHVeeNY1MWQy

VIEWS
6 980

REACTIONS
25

REPOSTS
82

ER
35.1%

↓ 19.06 • 10:08 **PHOTO**
 **First CT-2026 results: top scorers, stats & discipline! On June 2 and 5, over 66k people took the centralized...**

VIEWS
6 045

REACTIONS
79

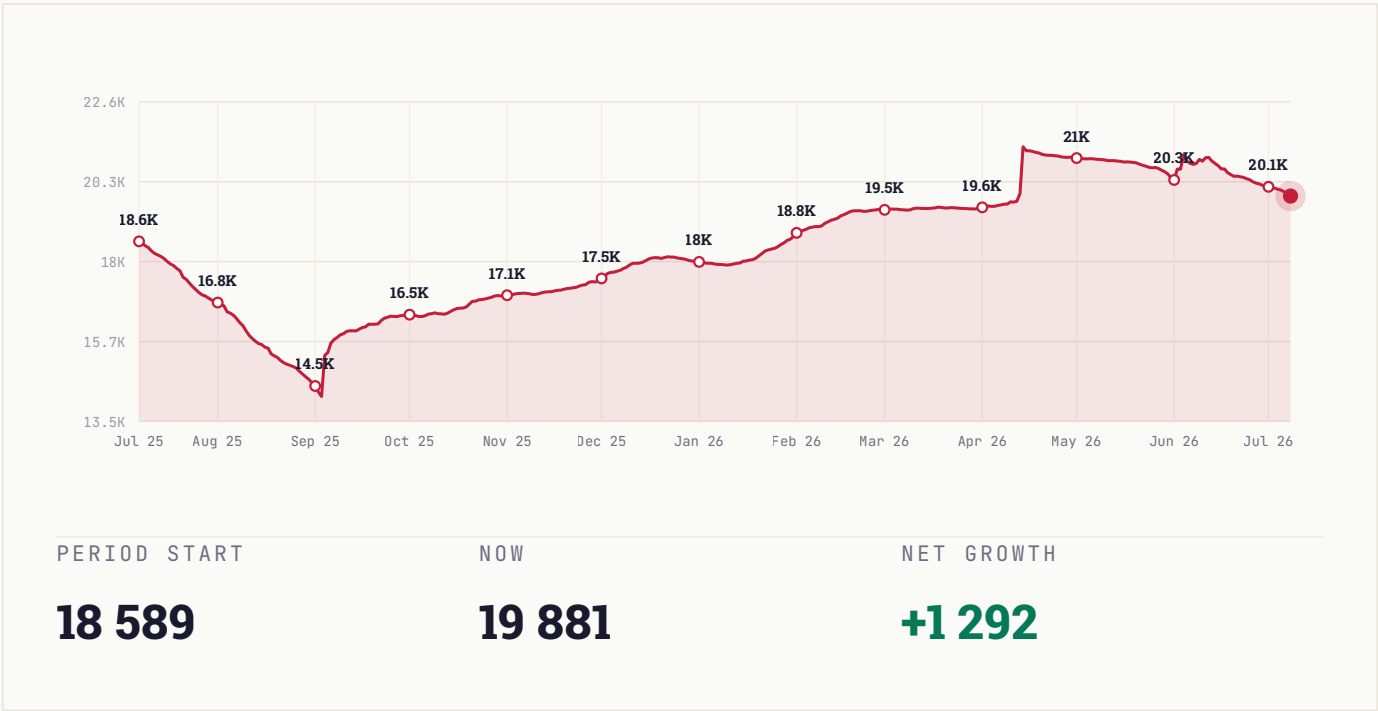
REPOSTS
36

ER
30.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

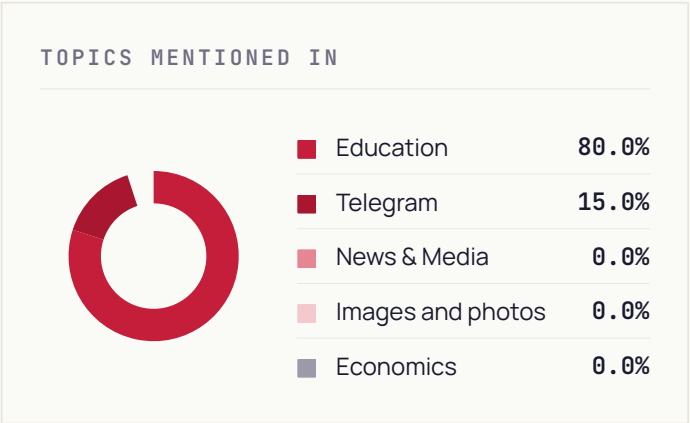
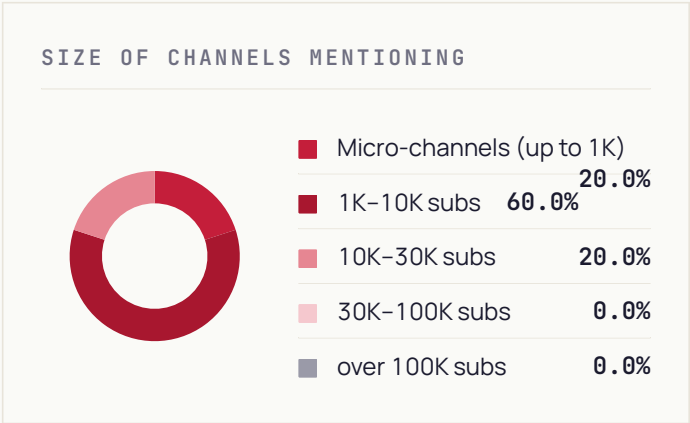
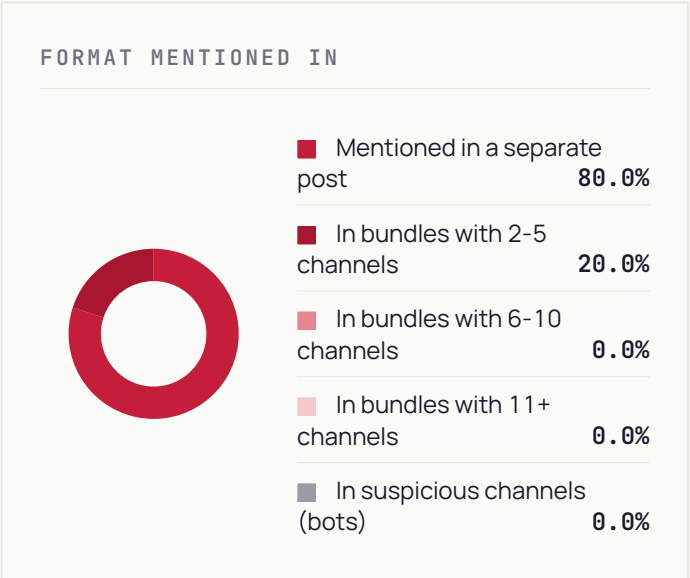
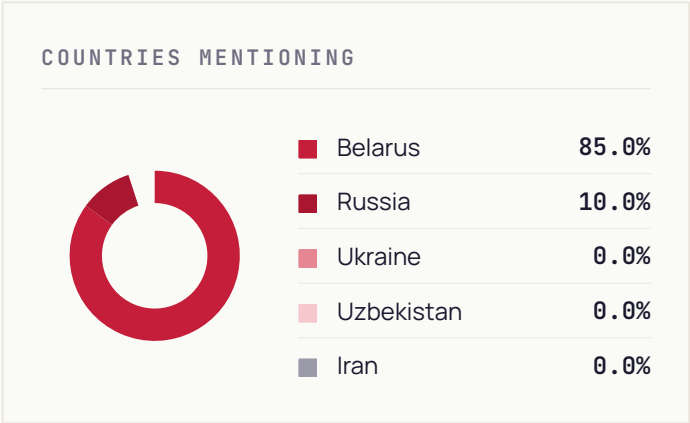
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

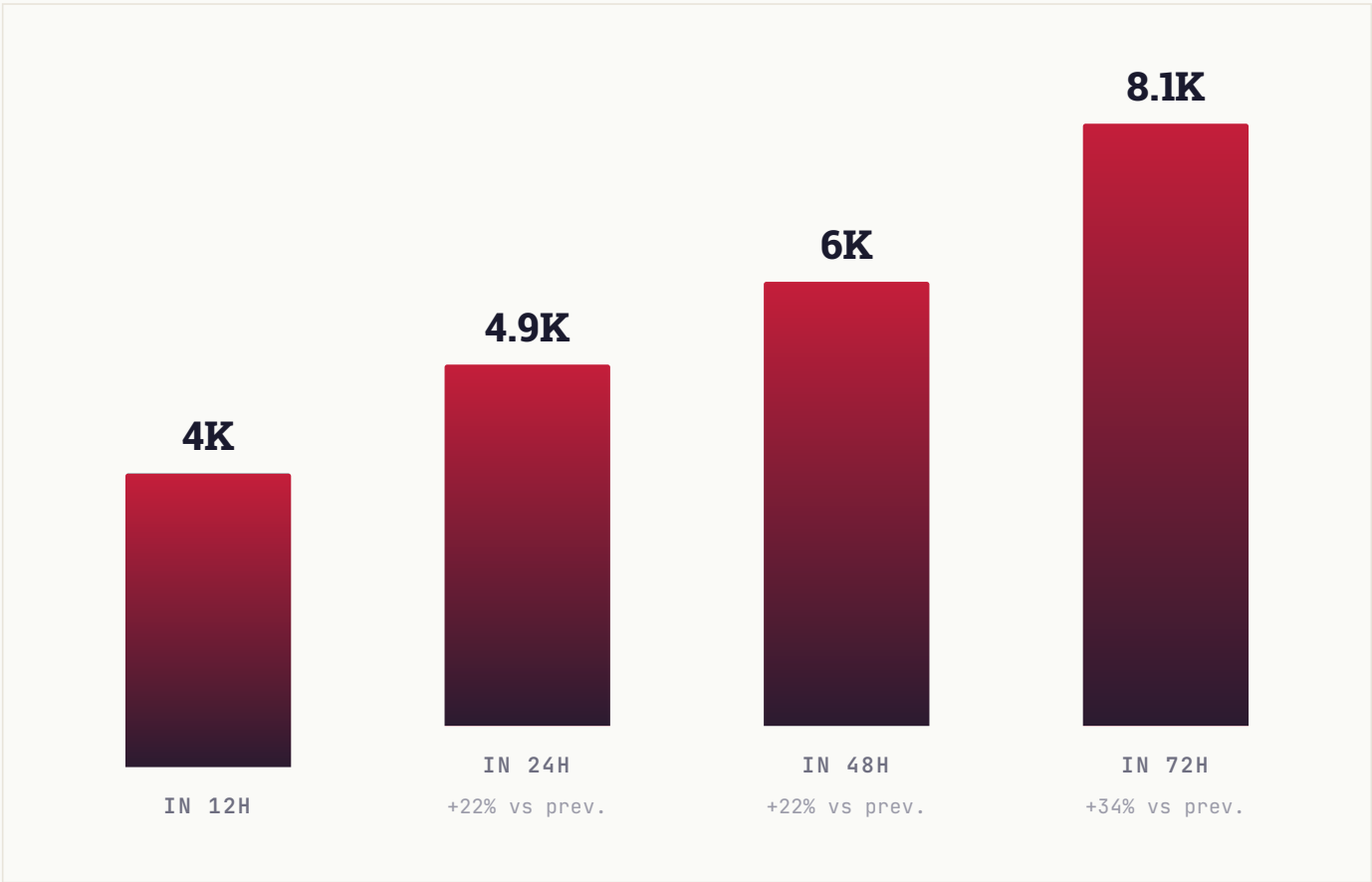
Citation index **8** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **15** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MO Ministry of Education of Belarus	33K
1K 11 КЛАСС РБ2 (Belarus) YOU	19.9K
PO EDUCATION AND SCIENCE TRADE UNION	12.3K
B BSU Belarusian State University	11.7K
CE Cozy English 📝	11.6K
BS BSMU_official	11.3K
9K 9 КЛАСС Belarus ответы	10.7K
US TEACHERS of the capital	10.7K
M MINSK BRSM	10.2K
IN INYAZ.BY	10K
#III #IIIПАРГАЛКА	9.1K

COMPARATIVE INSIGHT

Channel in top 2 niches (#2 of 100 niche channels). A leader — client-partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **2**, they brought **4 977** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	808
December 2025	0	0	711
November 2025	0	0	464
October 2025	0	0	653
September 2025	0	0	2 341
August 2025	2	1	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	4 977

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» (Belarus) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#2

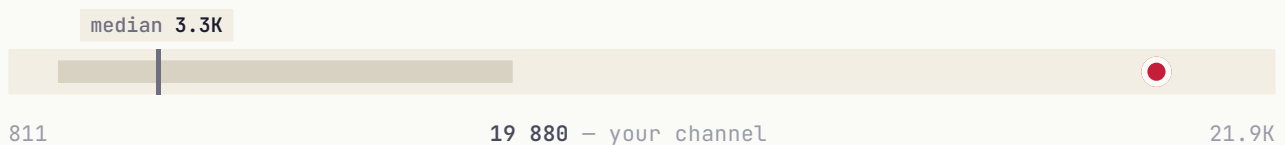
/100

RANK IN NICHE

Channel in top 2% education Belarus

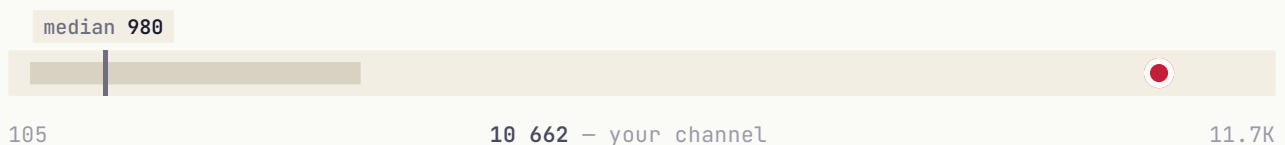
SUBSCRIBERS

top 10% of niche



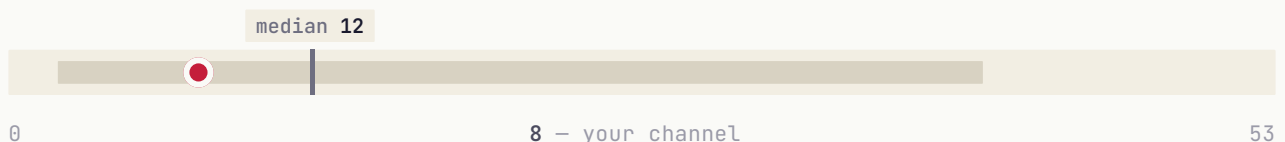
AVG REACH / POST

top 10% of niche



CITATION INDEX

37% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Best post day — Monday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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