

— PROMTPRESS PUBLIC REPORT

Channel audit

Коротко и ВНЯТНО



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SUBSCRIBERS

40 915

+12894 per month

ERR (% SEE POSTS)

91.0%

per day 40.4%

REACH/POST

34.4K

ad reach 15.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 40 915 —	SUBSCRIBER REACH 84.01% avg % of subs see a post	VIEWS/POST 34.4K median 34K · 27 days	POSTS/WEEK 4.7 over period
7D TREND +4.1% vs previous week	REACTIONS/POST 980.1 total 17,642 reactions, 2,513 reposts, 2,069 comments	POST LENGTH 486 chars median 230 · 27 days	POSTS ANALYZED 18 27 days
AD REACH 15.8K 24h avg	CHURN / MONTH +12894 last month	CITATIONS 0 citation index · 16 channels mentioned all time	CHANNEL AGE 8 months 8 days created 13.11.2025

AI EDITOR SUMMARY

Channel «Коротко и внятно» — 40 915 subs. Each post gets an average of 34.4K people (84% from subs), that's broad reach for a channel this size. Publishes 5 posts per week (~1/day) — infrequent. For the week of Jul 6–12, reach stable (+4.1% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 18 posts over 27 days.
- 02 Dominant format — Photo (9/18 posts).
- 03 Avg post length — 486 characters (median 230).
- 04 Audience peak activity — Sat, 16:00 MSK.
- 05 Top posts get 2x more views than the weakest (49.4K avg for top vs 27.7K for worst) — among 18 posts in 27 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 13:06 PHOTO New video on the channel. For 33 minutes you'll think you're growing (it's an illusion): VIDEO LINK VIDEO LINK VIDEO LINK...	VIEWS 53 754 REPOSTS 113	REACTIONS 1 498 ER 131.4%
Nº2 23.06 · 18:14 PHOTO I haven't bragged about my PC yet Built this. Experts, rate it.	VIEWS 48 331 REPOSTS 48	REACTIONS 1 094 ER 118.1%
Nº3 25.06 · 15:19 PHOTO screenshot of comments on the latest video So, shall we?	VIEWS 46 041 REPOSTS 6	REACTIONS 1 315 ER 112.5%

Nº4 05.07 · 15:34 PHOTO June report Invested 220 000. All in SBMM, no more replacement buys planned, no other ideas. Let it sit there for now. ...	VIEWS 43 837 REPOSTS 113	REACTIONS 560 ER 107.1%
Nº5 23.06 · 17:25 PHOTO Good evening. I was given a time machine. So were you, but you don't know it yet. I'm usually skeptical of phrases like "The market gives...	VIEWS 42 682 REPOSTS 523	REACTIONS 703 ER 104.3%

|

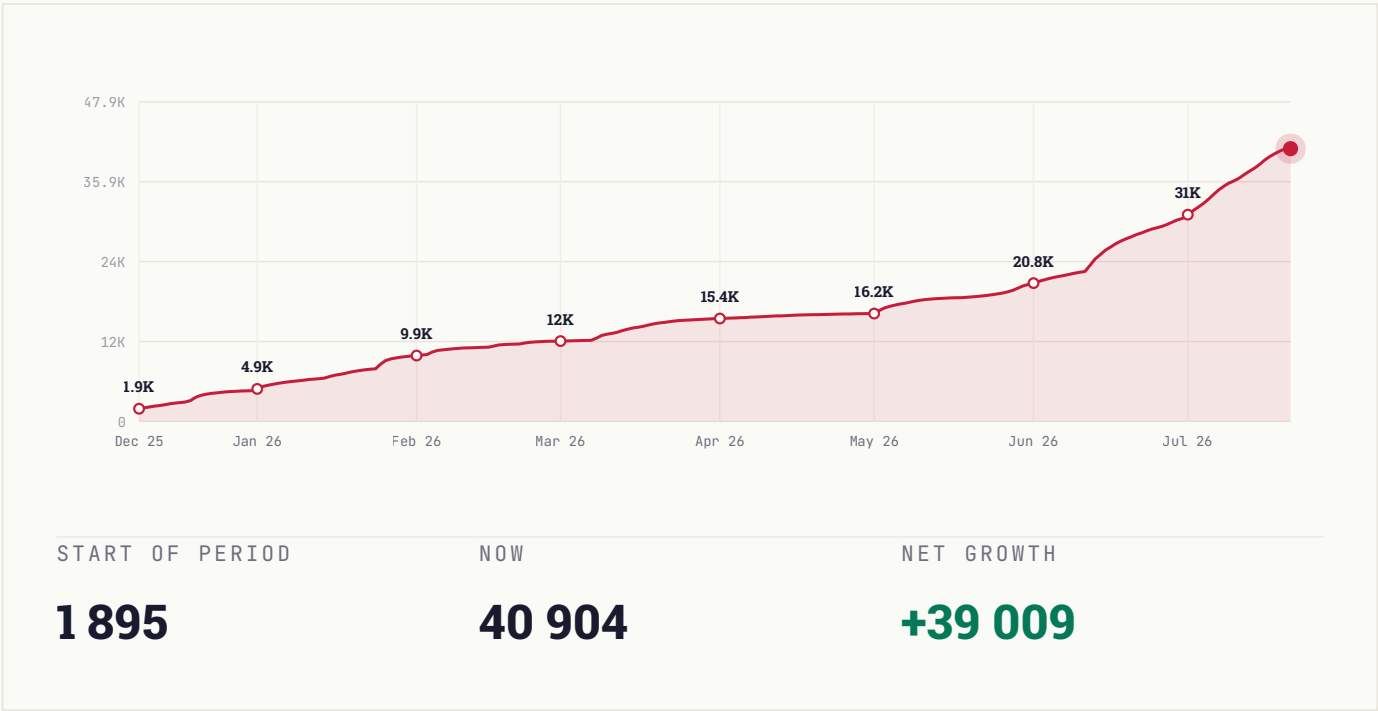
WORST 3

↓ 13.07 · 18:23 PHOTO I don't even know what to write 🙄 Even in my wildest dreams I couldn't imagine hitting 100,000 in 8 months...	VIEWS 28 928 REPOSTS 23	REACTIONS 2 863 ER 70.7%
↓ 13.07 · 10:41 TEXT Hey everyone! I want to share an important story so you don't fall into the same trap 🗨️ My main recommendation...	VIEWS 28 102 REPOSTS 619	REACTIONS 944 ER 68.7%
↓ 13.07 · 10:41 TEXT Post for those who still think trading crypto via p2p is a good idea My friend got hit under 161-FZ the other day. Below...	VIEWS 26 164 REPOSTS 106	REACTIONS 285 ER 63.9%

SECTION 03 · SUBS DYNAMICS

How the channel grew over the year

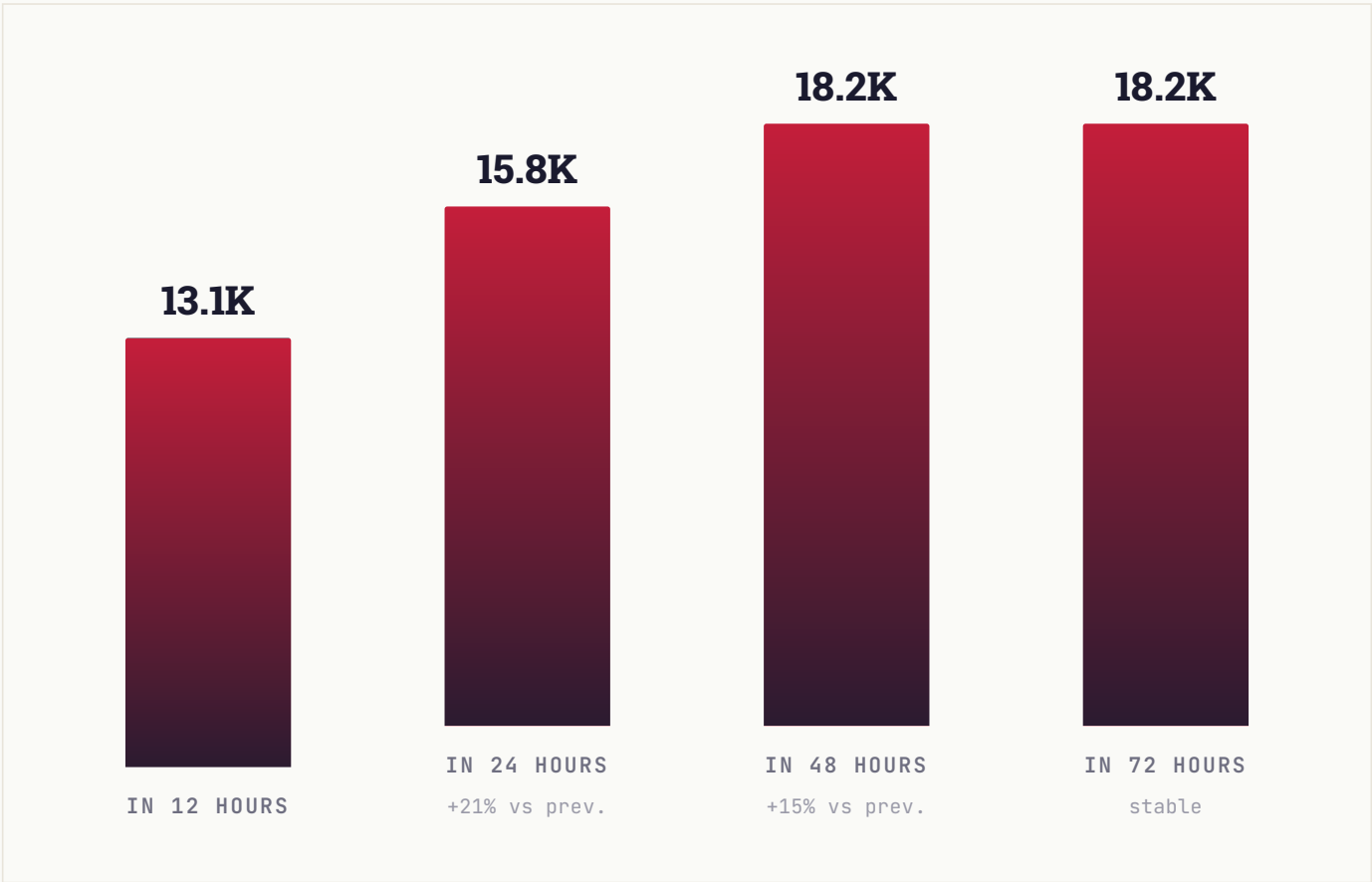
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخ اخبار فوری خبر فوری جنگ امریکا بندر عباس	3.7M
اش Sharif شریف	2.8M
TW Trade Watcher	2.5M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
ER Blunt. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
СИ Коротко и внятно YOU	40.9K

COMPARATIVE INSIGHT

Channel so far outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **3 months** such mentions were **4**, they brought **7 908** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	3	3	5 201
December 2025	1	1	2 707
November 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
4	3	7 908

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economics» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 4.7 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

IMPACT

**Consistency
beats volume****02****Top post of the week — Saturday**

Audience most active on this day at 16:00 MSK.

IMPACT

**Best time for
an important
post****03****Increase video posts share**

Video in Telegram holds audience longer and is
algorithm-friendly. Aim for 15-25% share.

IMPACT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

IMPACT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

IMPACT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
