

— PUBLIC REPORT BY PROMTPRESS

Channel audit

SKILL MONEY — Crypto, IT, News, Finance



@ciq_skill

Our site - ciq-label.com Partnerships: @ciq_leader Manager:
@reklama_nikita Our resources: @CIQ_SKILL @ciq_label_crypto -
https://www.instagram.com/ciq_label? -...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
673 306	3.0%	14.9K
16.06.2026 -30076 per month	last day 1.4%	ad reach 9.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 673 306 —	 SUBS REACH 2.21% avg % subs see post	 VIEWS/POST 14.9K median 15.1K · 26 days	 POSTS/WEEK 2.7 for the period
 7D TREND -1.5% vs previous week	 REACTIONS/POST 699.5 total 6,995 reactions, 736 reposts, 0 comments	 POST LENGTH 684 chars median 694 · 26 days	 POSTS ANALYZED 10 26 days
 AD REACH 9.4K 24h avg	 CHURN / MONTH -30076 last month	 CITATION RATE 9 citation index · 147 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 05.04.2024

AI EDITOR SUMMARY

Channel «SKILL MONEY — Crypto, IT, News, Finance» — 673 306 subs. Each post averages 14.9K people (2% of subs), reach is low — consider expanding audience. Publishes 3 posts per week (~0/day) — rare posts. Week of Jun 1–7 reach stable (-1.5% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 26 days.
- 02 Dominant format – Photo (7/10 posts).
- 03 Avg post length – 684 chars (median 694).
- 04 Audience peak activity – Monday, 18:00 MSK.
- 05 Top posts get ×1 more views than the weakest (15.3K avg for top vs 15K for worst) – among 10 posts in 26 days. Analyze what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 25.05 · 15:06 PHOTO 📌 Even big whales capitulate sometimes... One major player started slowly dumping alt positions – we're talking millions...	VIEWS 15 327 REPOSTS 15	REACTIONS 737 ER 2.3%
Nº2 12.06 · 13:47 PHOTO 📌 Fear grows in the market, interest in futures drops! According to CryptoQuant, demand for Bitcoin futures has fallen to levels that in...	VIEWS 15 263 REPOSTS 72	REACTIONS 488 ER 2.3%
Nº3 27.05 · 13:04 PHOTO 📌 AI sector looks livelier than the whole market! While most alts keep hovering in the red, AI tokens are gradually taking over...	VIEWS 15 257 REPOSTS 91	REACTIONS 1 523 ER 2.3%

Nº4 18.05 · 11:49 PHOTO  Friends, the new week decided to test everyone's nerves right away! The market situation is interesting: most longs on...	VIEWS 15 222 REACTIONS 1 558 REPOSTS 181 ER 2.3%
Nº5 05.06 · 12:06 PHOTO  Don't fall for pretty Twitter charts Over the past couple days, many started hyping the Coinbase Premium recovery chart, hinting...	VIEWS 15 112 REACTIONS 585 REPOSTS 84 ER 2.2%

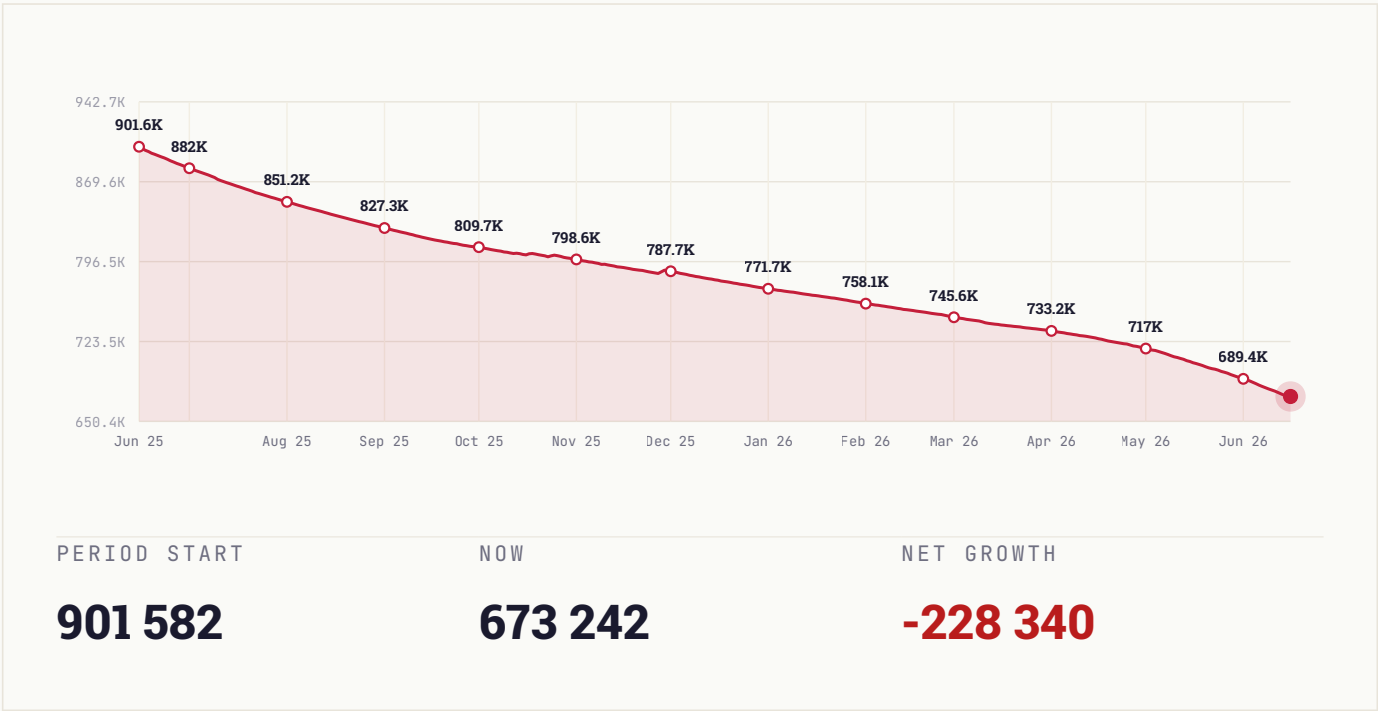
WORST 3

↓ 05.06 · 12:12 VIDEO (no caption – video)	VIEWS 15 074 REACTIONS 157 REPOSTS 39 ER 2.2%
↓ 02.06 · 17:27 PHOTO  Honestly, June never gave me much BTC optimism... Every year around this time, the same story begins...	VIEWS 15 033 REACTIONS 1 230 REPOSTS 74 ER 2.2%
↓ 02.06 · 17:30 TEXT (no caption – text)	VIEWS 15 022 REACTIONS 155 REPOSTS 40 ER 2.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. decline.



— SECTION 04 · MENTIONS

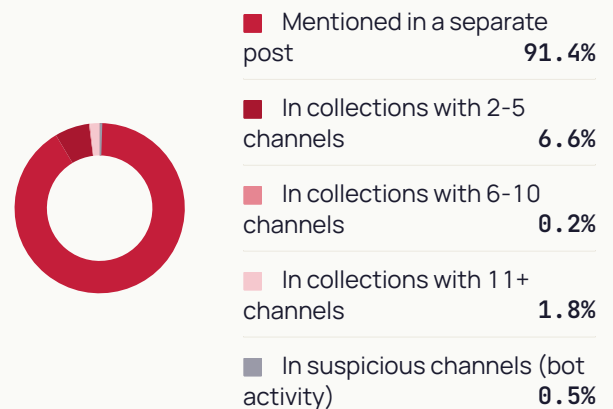
Who & how mentions the channel

Citation index **9** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **147** different channels.

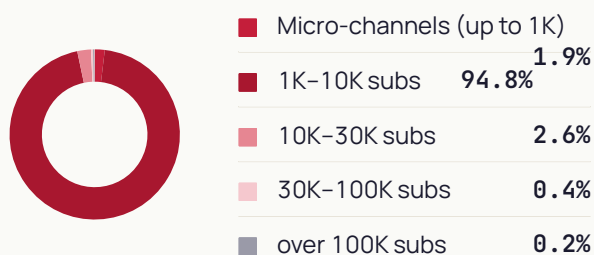
COUNTRIES MENTIONING



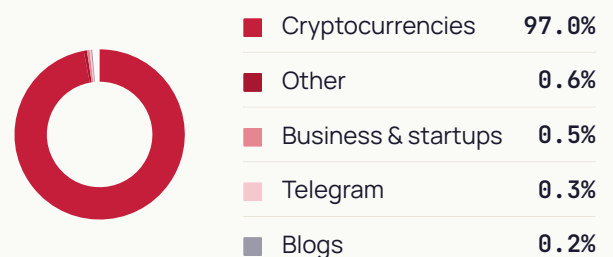
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



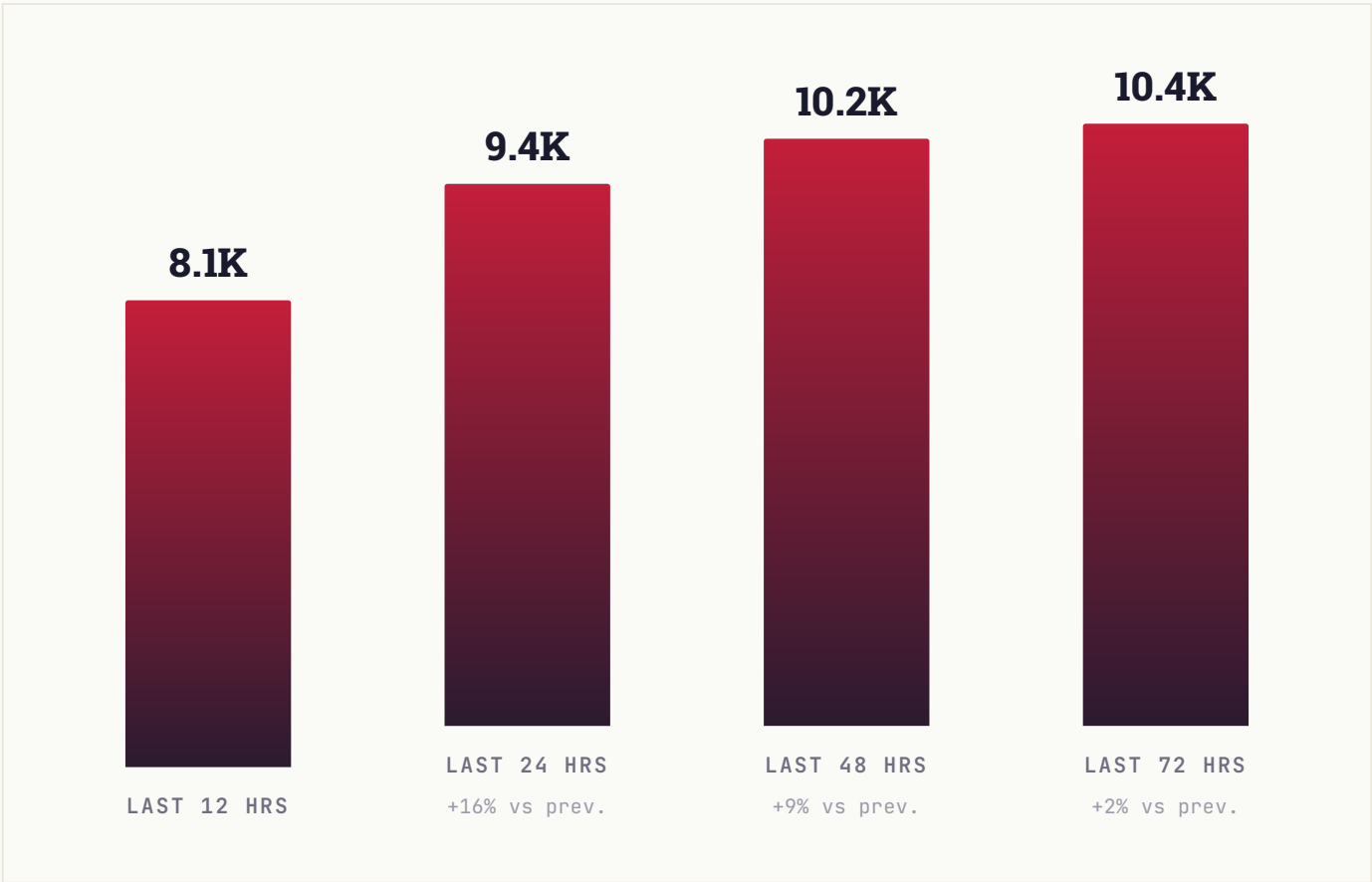
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MC Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
SM SKILL MONEY — Crypto, IT, News, Finance	673.3K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#22 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **252**, they brought **6 217** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	14	14	0
Nov 2025	0	0	3 189
Oct 2025	0	0	2 925
September 2025	46	1	103
August 2025	88	2	0
July 2025	104	1	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
252	6	6 217

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in «Cryptocurrencies» (Russia) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#22 /100

RANK IN NICHE

Channel in top 22% – strong position

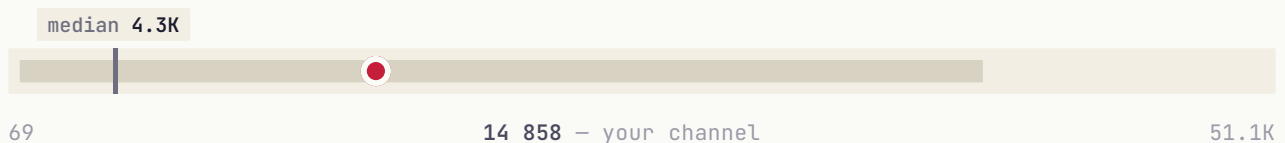
SUBSCRIBERS

better than 65% of niche



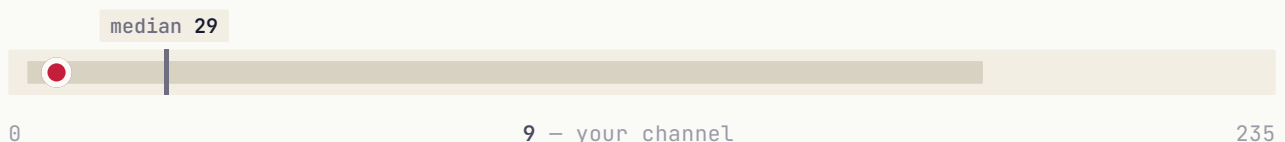
AVG REACH / POST

better than 62% of niche



CITATION INDEX

69% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 2.7 posts/wk. Active channels norm 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Monday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for key posts****03****ER below niche benchmark — rethink formats**

Current ER 2.21% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.3pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
