

Channel audit

MATURE. KR.
CL. HAND. RK



@cinfshetekshi

02.07.2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 49 935 —	 SUBS REACH 15.33% avg % subs see post	 VIEWS/POST 7.7K median 7.4K · 28 days	 POSTS/WEEK 5.7 for the period
 7D TREND -13.8% vs previous week	 REACTIONS/POST 5.0 only 116 reactions, 27 reposts, 0 comments	 POST LENGTH 301 chars median 170 · 28 days	 POSTS ANALYZED 23 28 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -1204 last month	 QUOTABILITY 5 citation index · 11 channels mentioned ever	 CHANNEL AGE 2 years 7 months created 04.11.2023

AI EDITOR SUMMARY

Channel «SYNYP ZHET. KR. KL. RUK. RK» – 49 935 subs. Each post averages 7.7K people (15% of subs), avg reach – room to grow. Publishes 6 posts/week (~1/day) – rare. For week Jun 15–21 reach dropped -13.8% to week Jun 8–14 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts in 28 days.
- 02 Dominant format — Text (16/23 posts).
- 03 Avg post length — 301 chars (median 170).
- 04 Audience peak — Saturday, 12:00 ALMT.
- 05 Top posts get 2x more views than the weakest (12.7K avg top vs 6.1K worst) — among 23 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 07:28 TEXT Open the link to join my WhatsApp group: https://chat.whatsapp.com/HwxQYDuw0F28Pm7m7J5GdN VIP VISUALS...	VIEWS 15 124 REPOSTS 4	REACTIONS 29 ER 30.3%
Nº2 04.06 · 12:00 TEXT https://www.instagram.com/p/DZKPSQEDcDP/?igsh=M3gxYWxndnZhchHox Shamshi Kaldayakov told about the writing of *My Kazakhstan* song👉👉🔥🔥🔥🔥	VIEWS 13 507 REPOSTS 1	REACTIONS 8 ER 27.0%
Nº3 13.06 · 05:33 TEXT Join my WhatsApp group via this link: https://chat.whatsapp.com/DB72hnrKABPG7eUnGLmrug High quality, low price for kids...	VIEWS 9 578 REPOSTS —	REACTIONS 9 ER 19.2%

Nº4 20.06 • 06:20 TEXT *Salamatpysyz, ready to take the QUALTEST for PEDAGOG category? If you want to prepare with our SMART QUIZ CHANNEL, DM us, 22-23-...	VIEWS 9 471 REACTIONS 9 REPOSTS 2 ER 19.0%
Nº5 12.06 • 12:22 PHOTO (captionless post – photo)	VIEWS 8 796 REACTIONS 5 REPOSTS 1 ER 17.6%

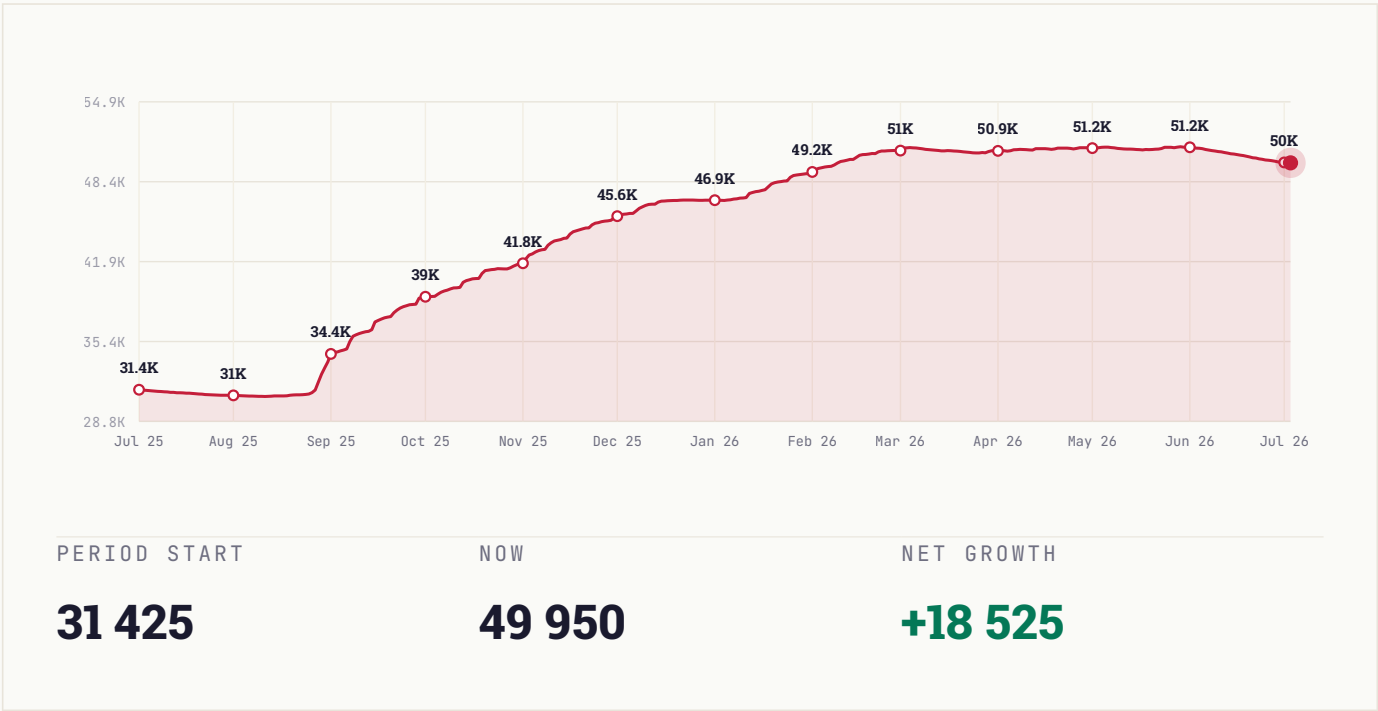
WORST 3

↓ 26.06 • 10:19 PHOTO (captionless post – photo)	VIEWS 6 358 REACTIONS 9 REPOSTS 2 ER 12.7%
↓ 26.06 • 10:17 TEXT https://chat.whatsapp.com/EoCmF3BwI135URW8QzTl0B?mode=gi_t 📢 ATTENTION! FREE AI COURSE STARTS TODAY! 🕒 Starts...	VIEWS 6 071 REACTIONS 8 REPOSTS 1 ER 12.2%
↓ 17.06 • 15:32 TEXT 📢*Hello, there is a closed paid channel for REAL GRANT UNT questions, on Kazakhstan history and World history. The channel has a TWO-YEAR BASE...	VIEWS 5 843 REACTIONS 1 REPOSTS — ER 11.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

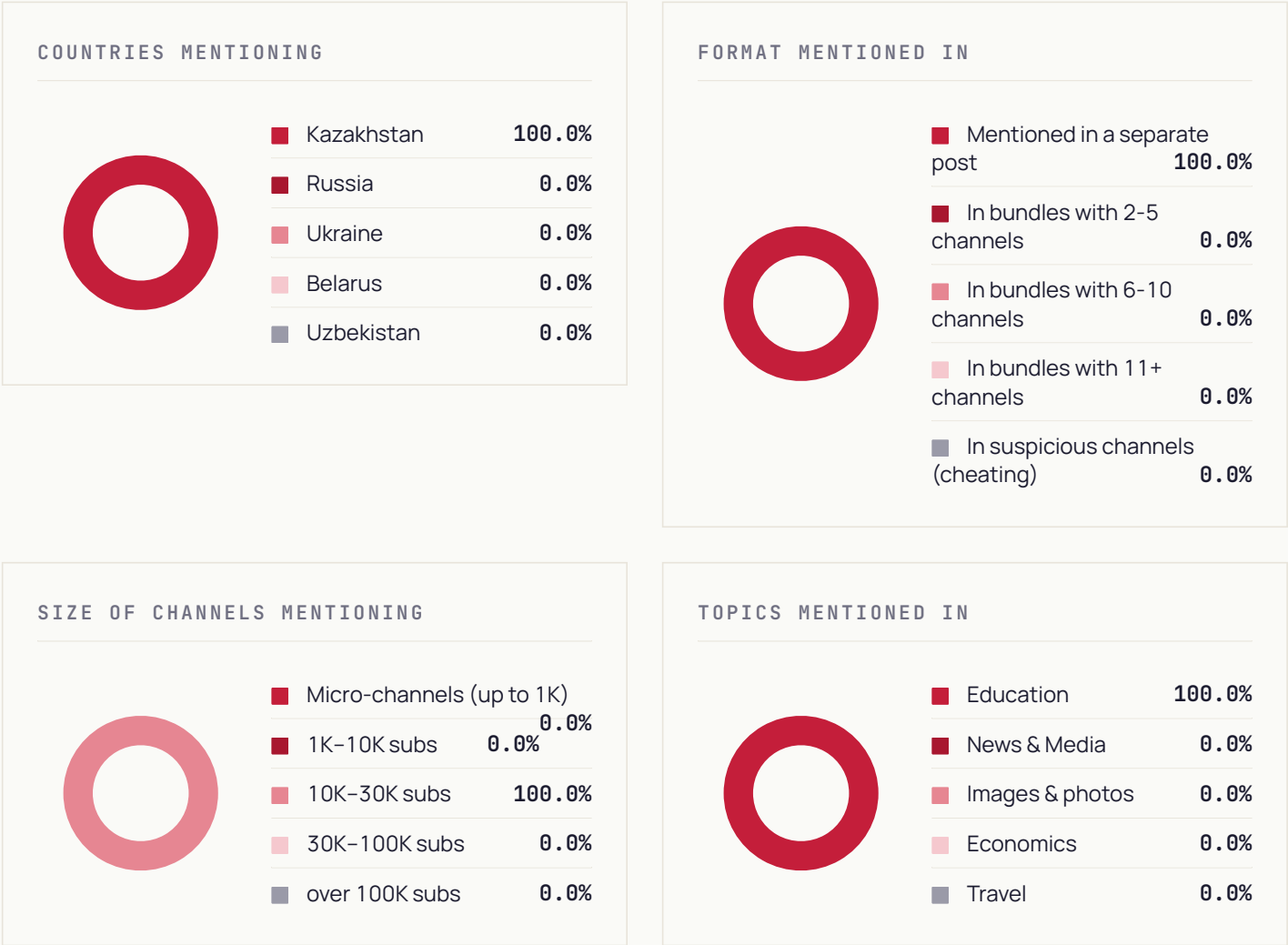
Subscriber growth chart for the year. Key months show exact subs. Shows months of growth vs loss.



SECTION 04 · MENTIONS

Who how mentions the channel

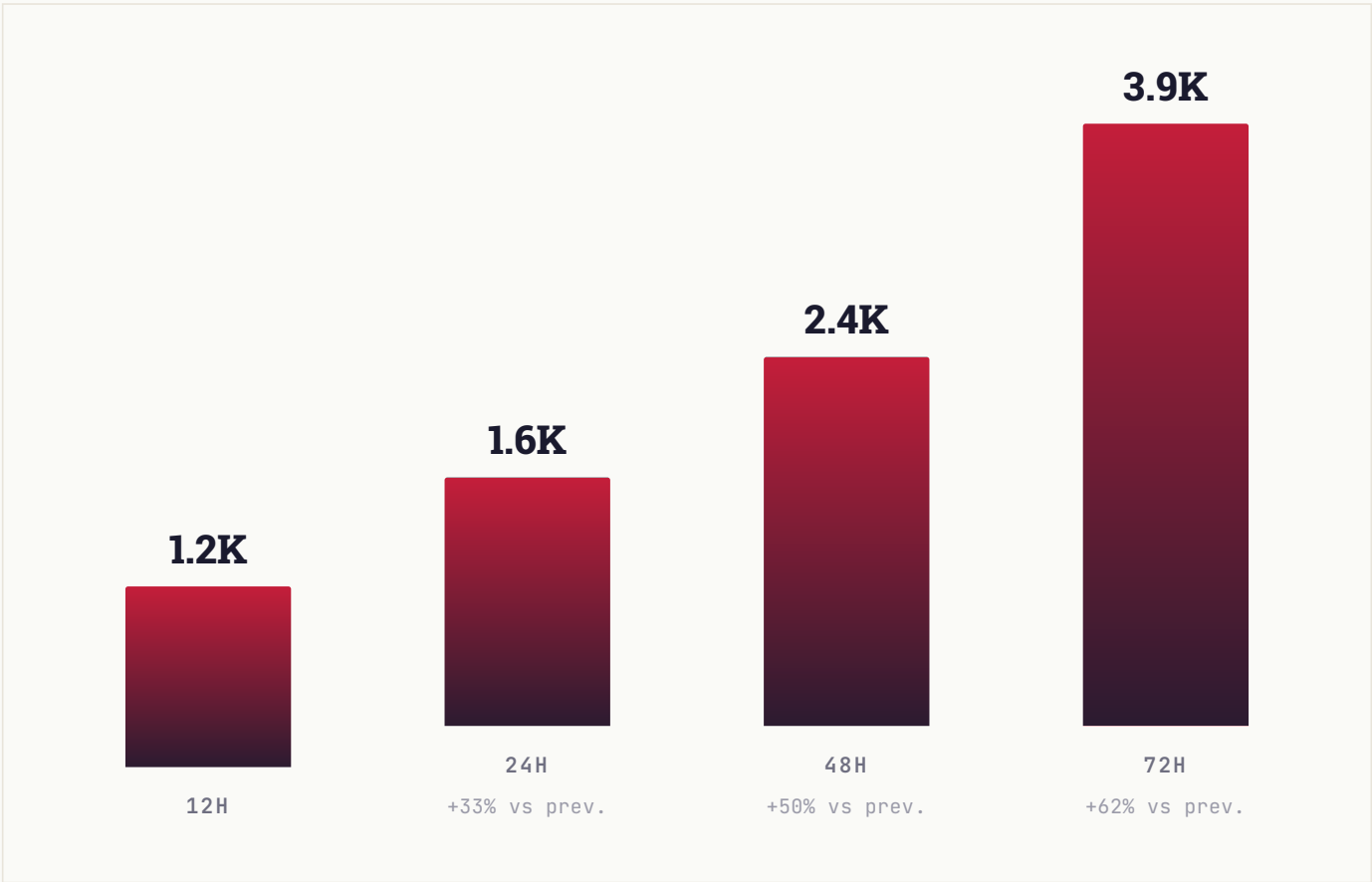
Citation index 5 – channel popularity score based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time mentions: 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SJ MATURE. KR. CL. HAND. RK YOU	49.9K
YA Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
RV Jobs in Astana Work Astana Vacancies	23.2K
RV Jobs in Astana Жұмыс	18.4K
RV Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры	18.2K
BK Kazakhstan Bloggers ugc & microbloggers	18.1K
RV Jobs in Astana	15.7K

COMPARATIVE CONCLUSION

Channel in top-1 of niche (#1 of 90 channels in category). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **0**, they brought **18 271** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	2 181
December 2025	0	0	1 498
Nov 2025	0	0	3 724
Oct 2025	0	0	2 780
September 2025	0	0	5 282
August 2025	0	0	2 806

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
0	6	18 271

SECTION 08 · NICHE COMPARISON

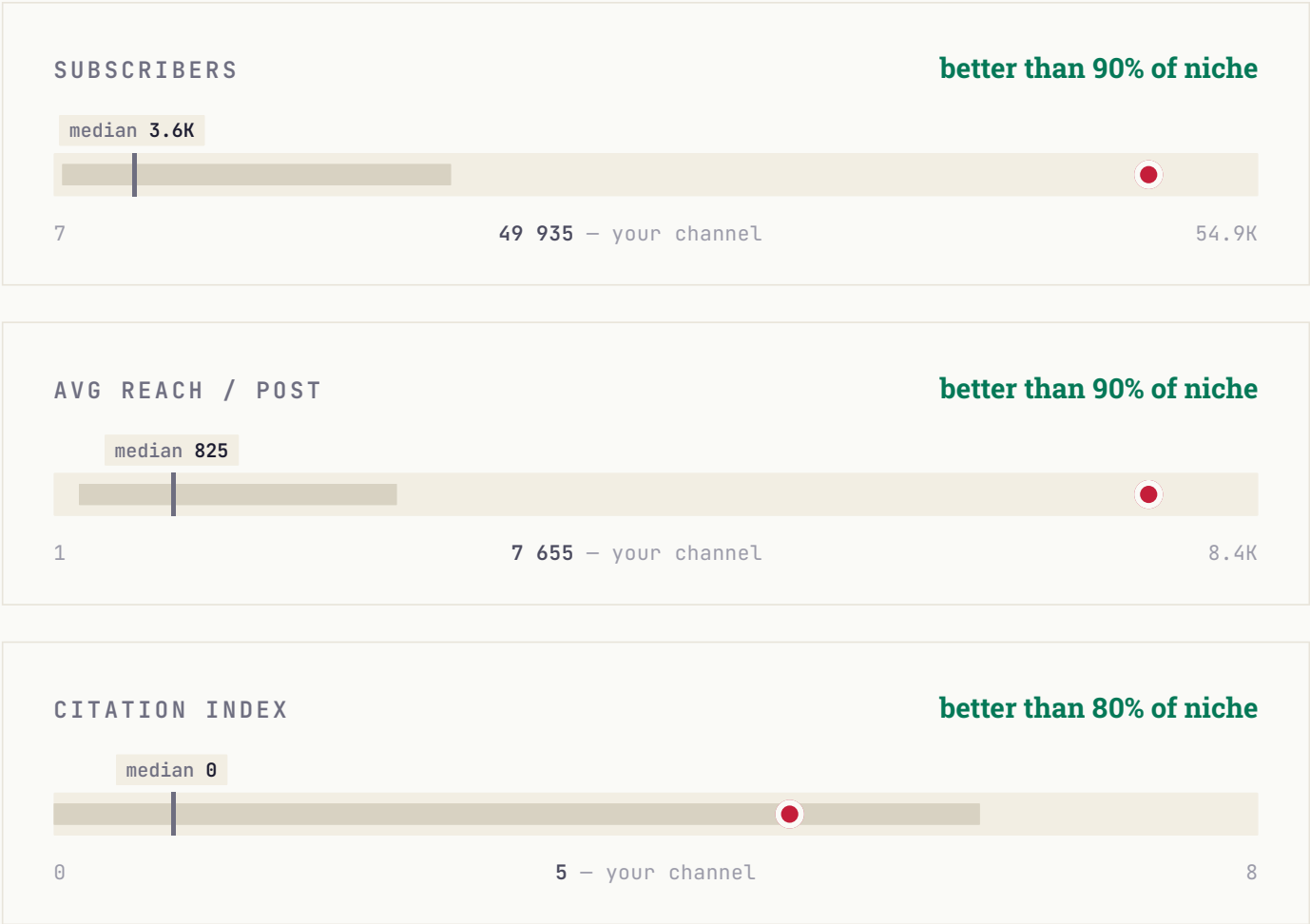
Where channel stands in its league

Took top-91 channels in category "Career» and saw how your channel compares.
Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#1/91

RANK IN NICHE

Channel in top 1% career



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 12:00 ALMT.

EFFECT

Best window for important post
- 02

Increase video post share

Video in Telegram holds audience longer and is algorithm-friendly. Recommend share 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
