

PUBLIC PROMTPRESS REPORT

Channel audit

CHIPSOVAYA



@chipsovaya1337

Основа —> <https://t.me/skillz0r1337> Модер —> @staffxo

SUBSCRIBERS

24 489

-424 per month

ERR (% SEE POSTS)

52.0%

per day 15.8%

REACH/POST

12.7K

ad reach 3.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 24 489 —	 SUBS REACH 51.73% avg % subs see post	 VIEWS/POST 12.7K median 12.7K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 52.0 total 52 reactions, 55 reposts, 18 comments	 POST LENGTH 180 chars median 180 · —	 POSTS ANALYZED 1 —
 AD REACH 3.9K 24h avg	 CHURN / MONTH -424 for the last month	 QUOTE RATE 4 citation index · 8 channels mentioned all time	 CHANNEL AGE 3 years 5 months created 24.01.2023

AI EDITOR SUMMARY

Channel «CHIPSOVAYA» – 24 489 subs. Avg views per post: 12.7K people (52% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **180** chars (median 180).
- 04 Peak audience activity – **Tuesday**, 22:00 MSK.
- 05 Top posts get **0x** more views than the weakest (4.2K avg for top vs 12.7K for worst) – among 1 posts for –. Worth analyzing what top posts have in common – topic, format, time.

TOP-1 POSTS

Nº1 30.06 · 19:56 PHOTO https://kick.com/plohoyparen https://kick.com/plohoyparen https://kick.com/plohoyparen КОСТЮ ПАКУЮТ НА СТРИМЕ РЕБЯТ СРОЧНО ВСЕ ПО...	VIEWS	REACTIONS
	12 669	52
	REPOSTS	ER
	55	51.7%

WORST 1

↓ 30.06 · 19:56 PHOTO https://kick.com/plohoyparen https://kick.com/plohoyparen https://kick.com/plohoyparen КОСТЮ ПАКУЮТ НА СТРИМЕ РЕБЯТ СРОЧНО ВСЕ ПО...	VIEWS	REACTIONS
	12 669	52
	REPOSTS	ER
	55	51.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

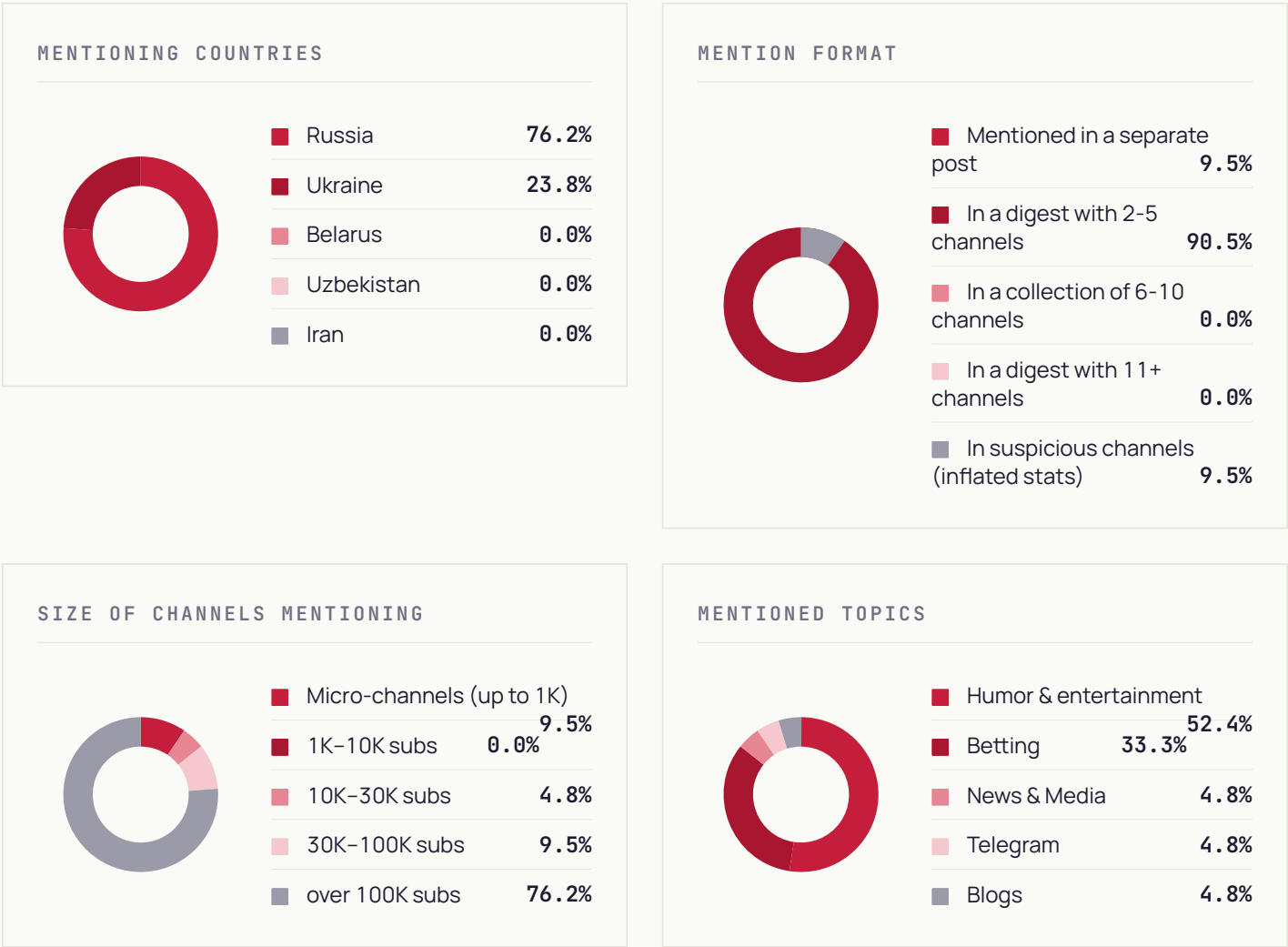
Subscriber growth chart for the year. Key months show exact subscriber count.
Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

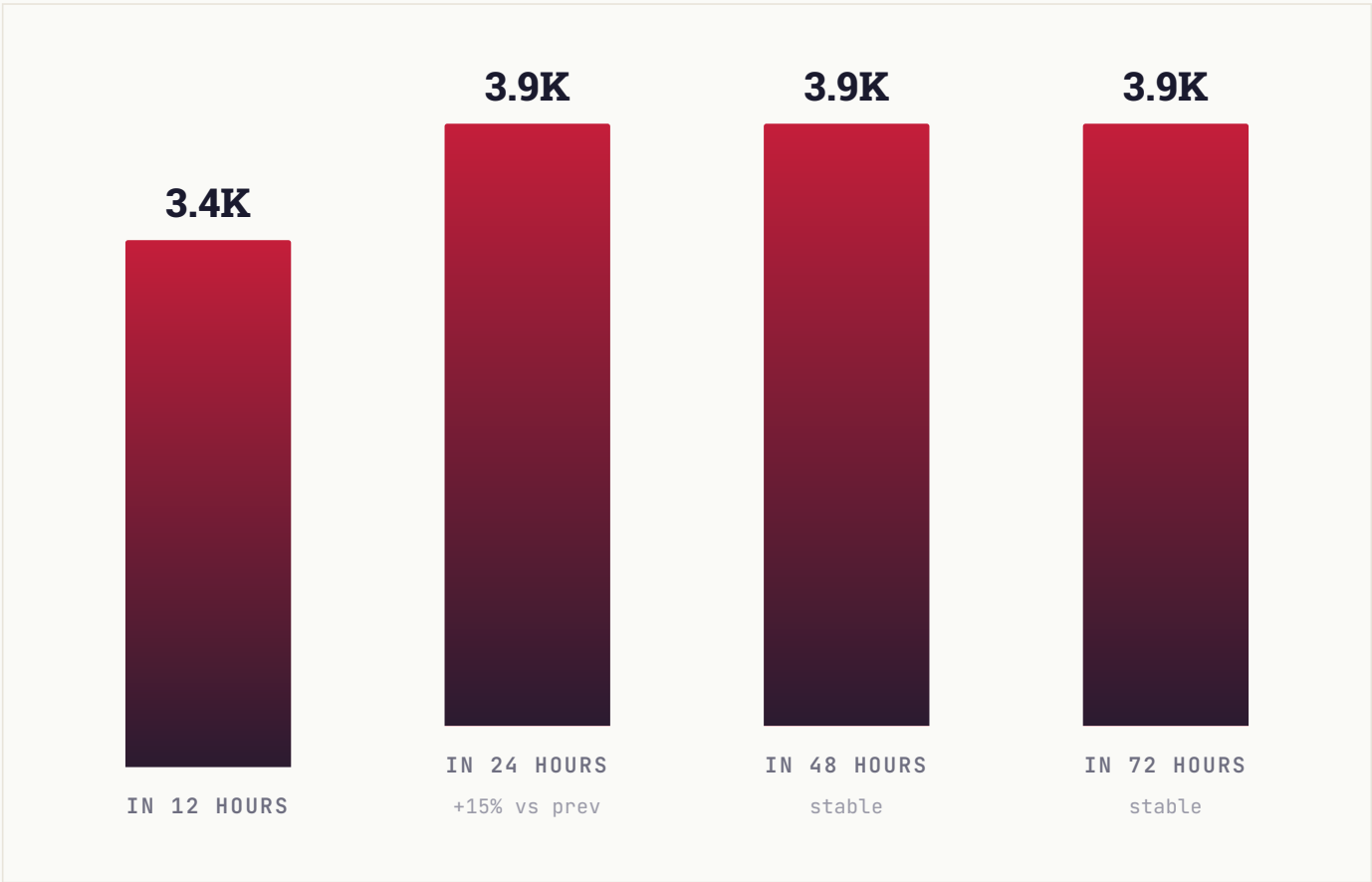
Citation index **4** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **8** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Business Shark	498.5K
ER Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
CI CHIPSOVAYA YOU	24.5K

COMPARATIVE INSIGHT

Channel not yet outside top-98 niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **3 597** new subs.

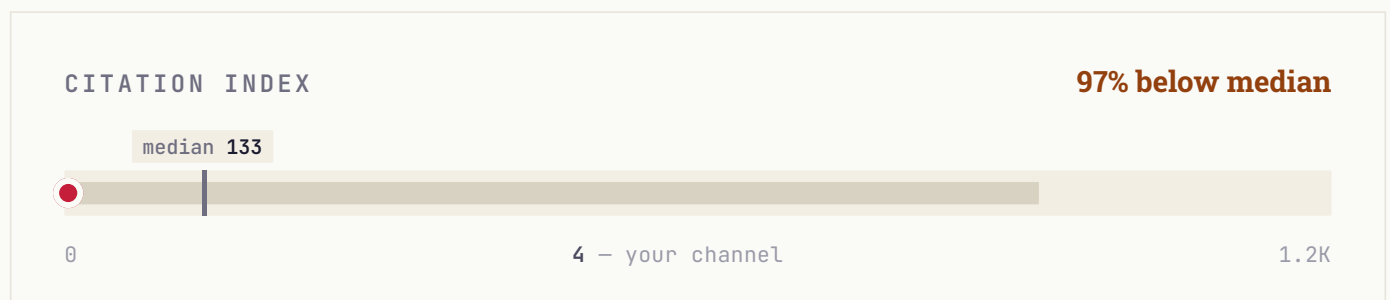
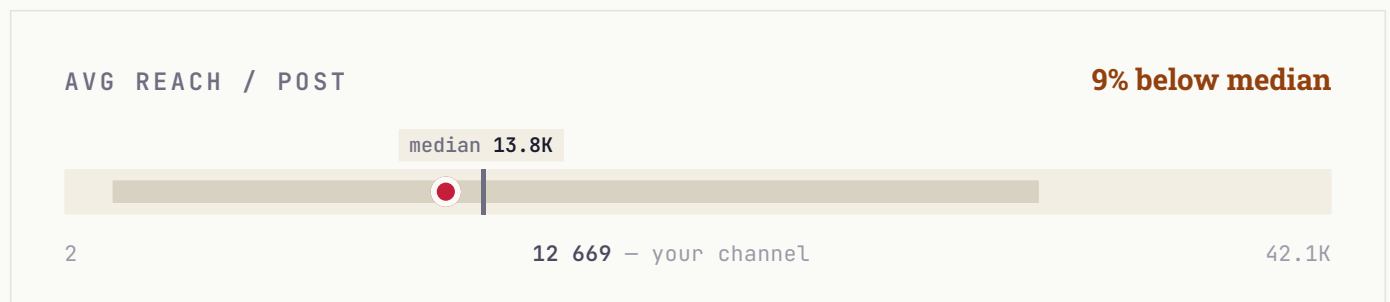
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	0	0	890
December 2025	0	0	599
November 2025	0	0	363
October 2025	0	0	1 372
September 2025	0	0	140
August 2025	0	0	233

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	3 597

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "**Business & startups**» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads with us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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