

PUBLIC REPORT BY PROMTPRESS

Channel audit

Cargo China

Foreign Trade -

Delivery to RF



@china_mastersatoshi_ru

All about sourcing & shipping goods from China. From samples & personal items to bulk orders & regular shipments. How to find, buy & deliver goods from China hassle-free. +7 (980)...

SUBS	ERR (% WHO SEE POSTS)	REACH/POST
13 181	1.0%	125
19.07.2026 34 posts 28 days	HTTPS: // PROMTPRESS.COM/AUDIT/CHINA_MASTERSATOSHI_RU per day 0.4%	ad reach 33/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 13 181 —	 SUBSCRIBER REACH 0.95% avg % subs see post	 VIEWS/POST 125 median 18 · 28 days	 POSTS/WEEK 8.2 over period
 7D TREND +129.4% vs prev week	 REACTIONS/POST 5.2 only 178 reactions, 2 rep., 0 comm.	 POST LENGTH 736 chars median 978 · 28 days	 POSTS ANALYZED 34 28 days
 AD REACH 33 24h avg	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 1 month 11 days created 08.06.2026	

AI EDITOR SUMMARY

Channel «Cargo China Foreign Trade - Delivery to RF» – 13 181 subs. Each post is viewed on average by 125 people (1% from subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. Week 6–12 July reach grew +129.4% by week June 29 – July 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **34** posts over 28 days.
- 02 Dominant format – **Photo** (21/34 posts).
- 03 Avg post length – **736** chars (median 978).
- 04 Audience peak activity – **Friday**, 15:00 MSK.
- 05 Top posts get **32×** more views than the weakest (315 avg for top vs 10 for worst) – among 34 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.07 · 10:39 PHOTO Your trademark registered in Russia means nothing in China. There, first to file owns the mark. There have been...		VIEWS 393 REP. —	REACTIONS 10 ER 3.0%
Nº2 15.07 · 06:46 TEXT Importers on marketplaces: from September, links to certificates required in product cards From September 1, 2026, participants...		VIEWS 295 REP. —	REACTIONS 4 ER 2.2%
Nº3 14.07 · 12:44 PHOTO Authorities plan to tighten control over clothing & footwear imports to combat undervaluation. Some importers now...		VIEWS 257 REP. —	REACTIONS 4 ER 1.9%

Nº4 14.07 · 09:49 PHOTO Russian Government extended simplified product safety confirmation rules until September 1, 2027 (amendments to the resolution on...	VIEWS 177 REP. —	REACTIONS 3 ER 1.3%
Nº5 14.07 · 05:47 PHOTO Cargo preparation for shipment to Moscow   CONTACTS Ready to discuss your project and answer questions  ...	VIEWS 150 REP. —	REACTIONS 6 ER 1.1%

|

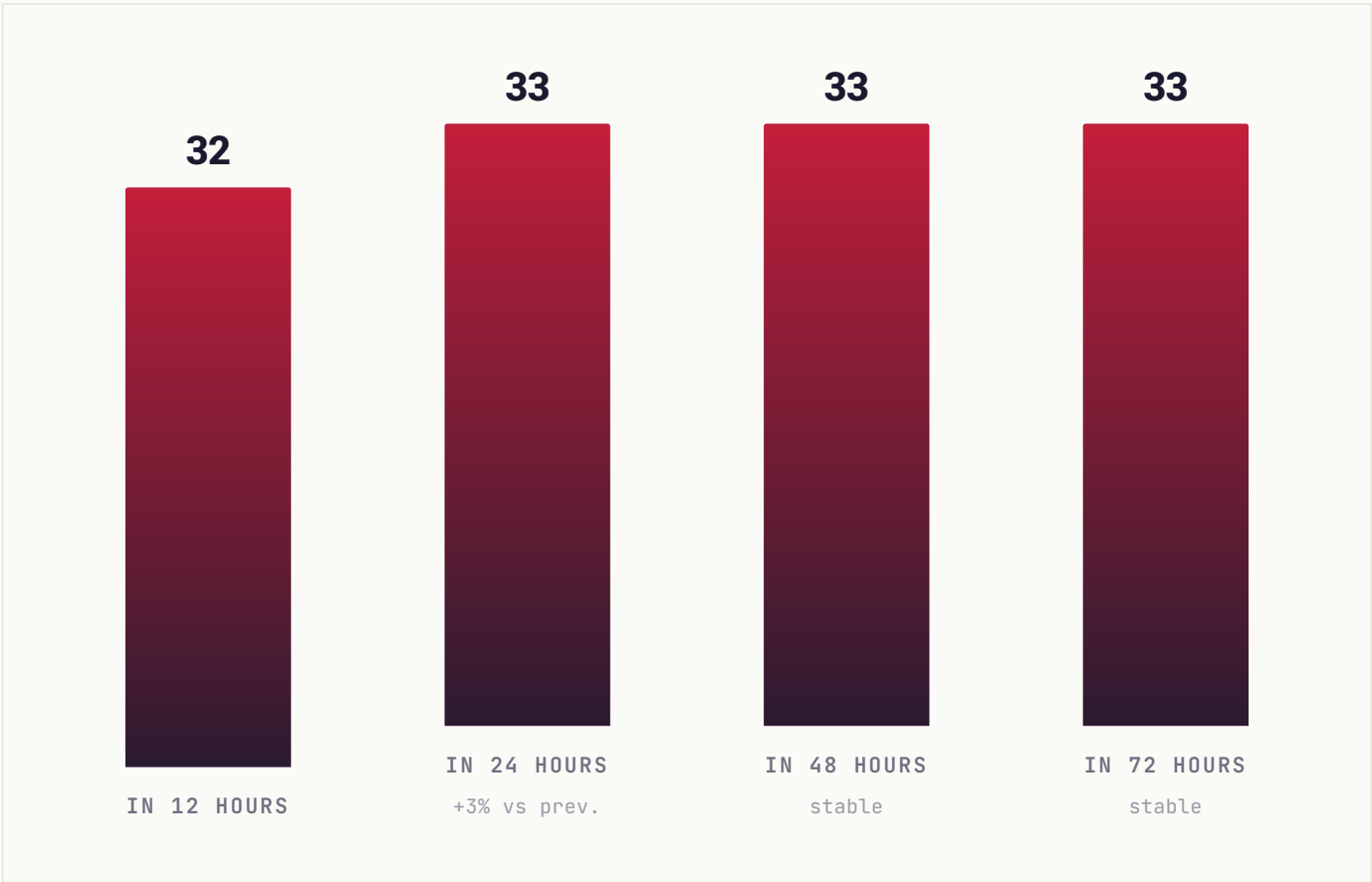
WORST 3

↓ 06.07 · 07:48 TEXT ! Tomorrow WB raises commissions on almost all categories. Recalculate prices if you haven't, and raise them.  gradually by 1-2% in...	VIEWS 12 REP. —	REACTIONS 3 ER 0.1%
↓ 07.07 · 06:35 TEXT For those in LED, useful to know  07/05/2026 came into force:  EEC Board Decision No. 53 dated 12.05.2026 On establishing...	VIEWS 12 REP. —	REACTIONS 5 ER 0.1%
↓ 03.07 · 09:32 TEXT Yuan 2026: how payments to China work now & where they get blocked Cross-border settlements with China are getting trickier again. What was stable...	VIEWS 8 REP. —	REACTIONS 5 ER 0.1%

— SECTION 03 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 04 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see where you rank among niche neighbors.

CHANNEL	SUBS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
KN Books for Millions business blog	861.7K
RP Roxman typing...	529.9K
AB Business Shark	502.2K
SS M&A	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
KK Cargo China Foreign Trade - Delivery to RF YOU	13.2K

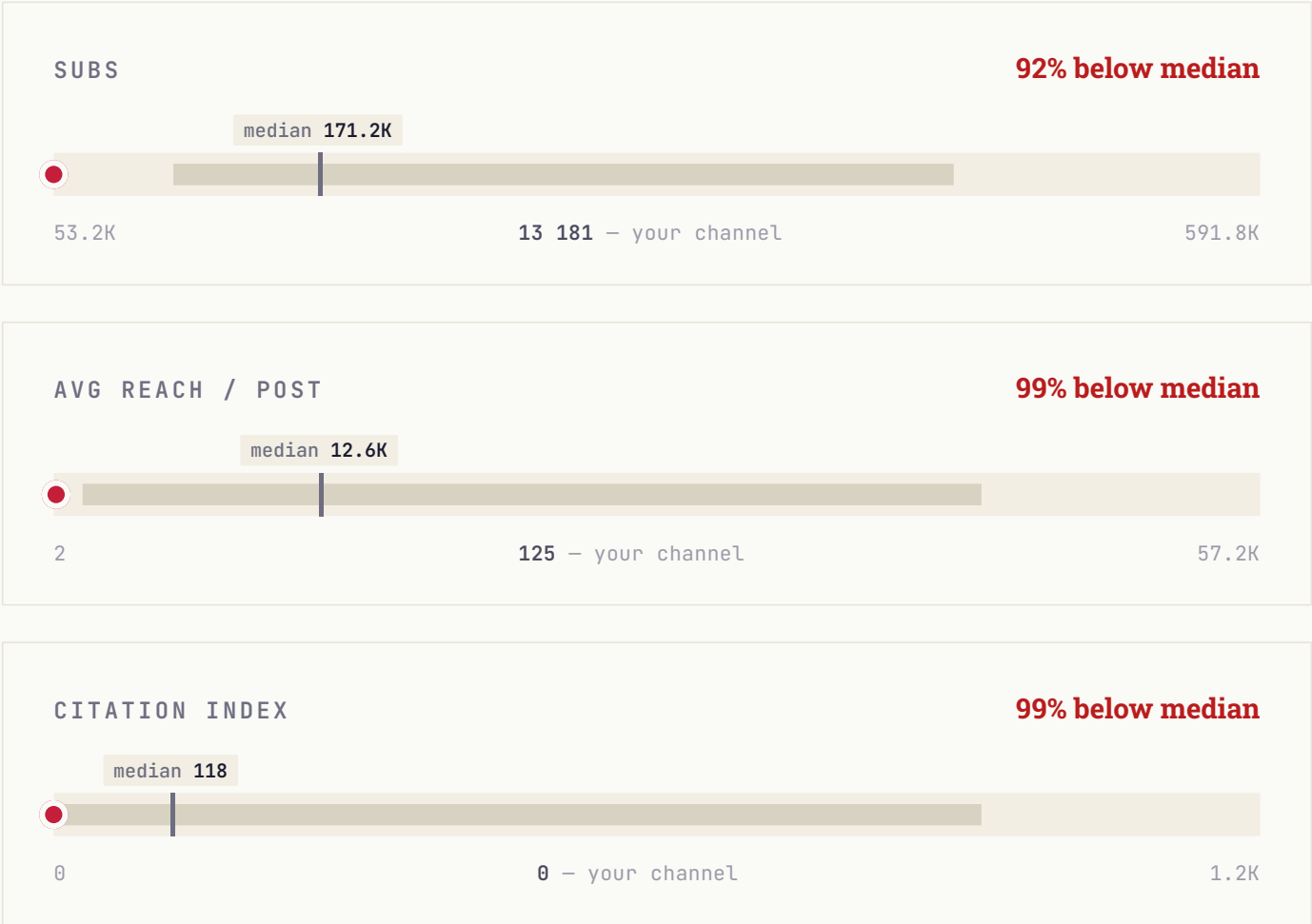
COMPARATIVE INSIGHT

Channel yet outside niche top 99 — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 via systematic traffic & content work.

SECTION 05 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & come back in a month.

01

Top post of the week — Friday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer & is favored by the algorithm. Aim for 15-25% video share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.95% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+2.5pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager