

— PROMTPRESS PUBLIC REPORT

Channel audit

DASHULIK NA SVYAZI



@chikileva00

SUBSCRIBERS

81 990

+1199 per month

ERR (% SEE POSTS)

57.0%

last day **36.6%**

REACH/POST

37.5K

ad reach **30K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Fashion & Beauty»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 81 990 —	 SUBS REACH 45.73% avg % subs see post	 VIEWS/POST 37.5K median 38.6K · 27 days	 POSTS/WEEK 3.8 for period
 7D TREND — no data for period	 REACTS/POST 451.9 total 6,779 reactions, 662 reposts, 132 comments	 POST LENGTH 76 chars median 47 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 30K 24h avg	 CHURN / MONTH +1199 last month	 CITATION RATE 15 citation index · 46 channels mentioned all time	 CHANNEL AGE 2 years 11 months created 13.08.2023

AI EDITOR SUMMARY

Channel «DASHULIK NA SVYAZI» — 81 990 subs. Avg views per post: 37.5K people (46% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 27 days.
- 02 Dominant format — Video (6/15 posts).
- 03 Avg post length — 76 chars (median 47).
- 04 Peak audience activity — Tuesday, 21:00 MSK.
- 05 Top posts drive 1x more views than the weakest (52K avg for top vs 38.1K for worst) — among 15 posts in 27 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 18:45 PHOTO Just summer.. Just Ice latte for me and a veranda🌞🌟🌟	VIEWS 61 968 REPOSTS 114	REACTS 994 ER 75.6%
Nº2 04.07 · 12:07 VIDEO 🎀	VIEWS 49 113 REPOSTS 12	REACTS 471 ER 59.9%
Nº3 12.07 · 07:25 PHOTO That's it... I gave up my apartment, packed my things in a box and flew to China🇷🇺 Sent my stuff to Belarus, now I'll live...	VIEWS 44 957 REPOSTS 59	REACTS 754 ER 54.8%

Nº4 22.06 · 15:47 PHOTO Dress pick: ilalimitedcollection💄💔	VIEWS 43 407 REPOSTS 75	REACTS 403 ER 52.9%
Nº5 19.06 · 16:42 PHOTO Look at the curls they gave Max💔💔💔 Perm... What do you think?)	VIEWS 40 128 REPOSTS 148	REACTS 703 ER 48.9%

|

WORST 3

↓ 19.06 · 16:42 VIDEO Took off the tress.. Flying to China, and there they say with beauty routine it's weak🙏😓Preparing in advance..	VIEWS 38 379 REPOSTS 34	REACTS 311 ER 46.8%
↓ 21.06 · 18:18 VIDEO (captionless post – video)	VIEWS 38 337 REPOSTS 17	REACTS 443 ER 46.8%
↓ 21.06 · 12:07 PHOTO ✨🌻💛🌸	VIEWS 37 550 REPOSTS 16	REACTS 599 ER 45.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

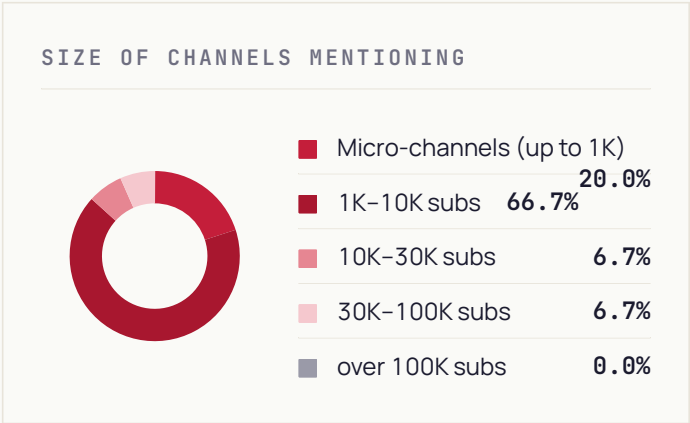
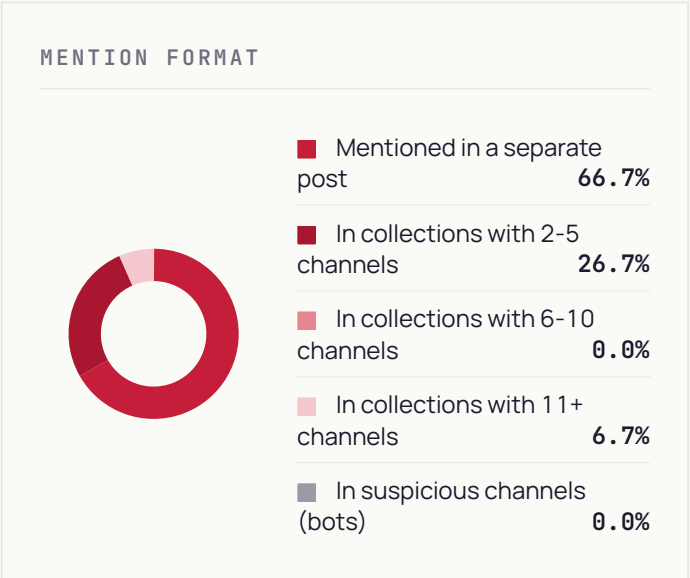
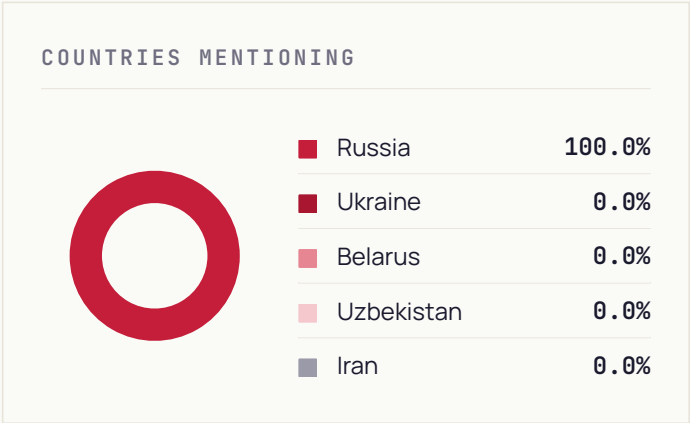
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

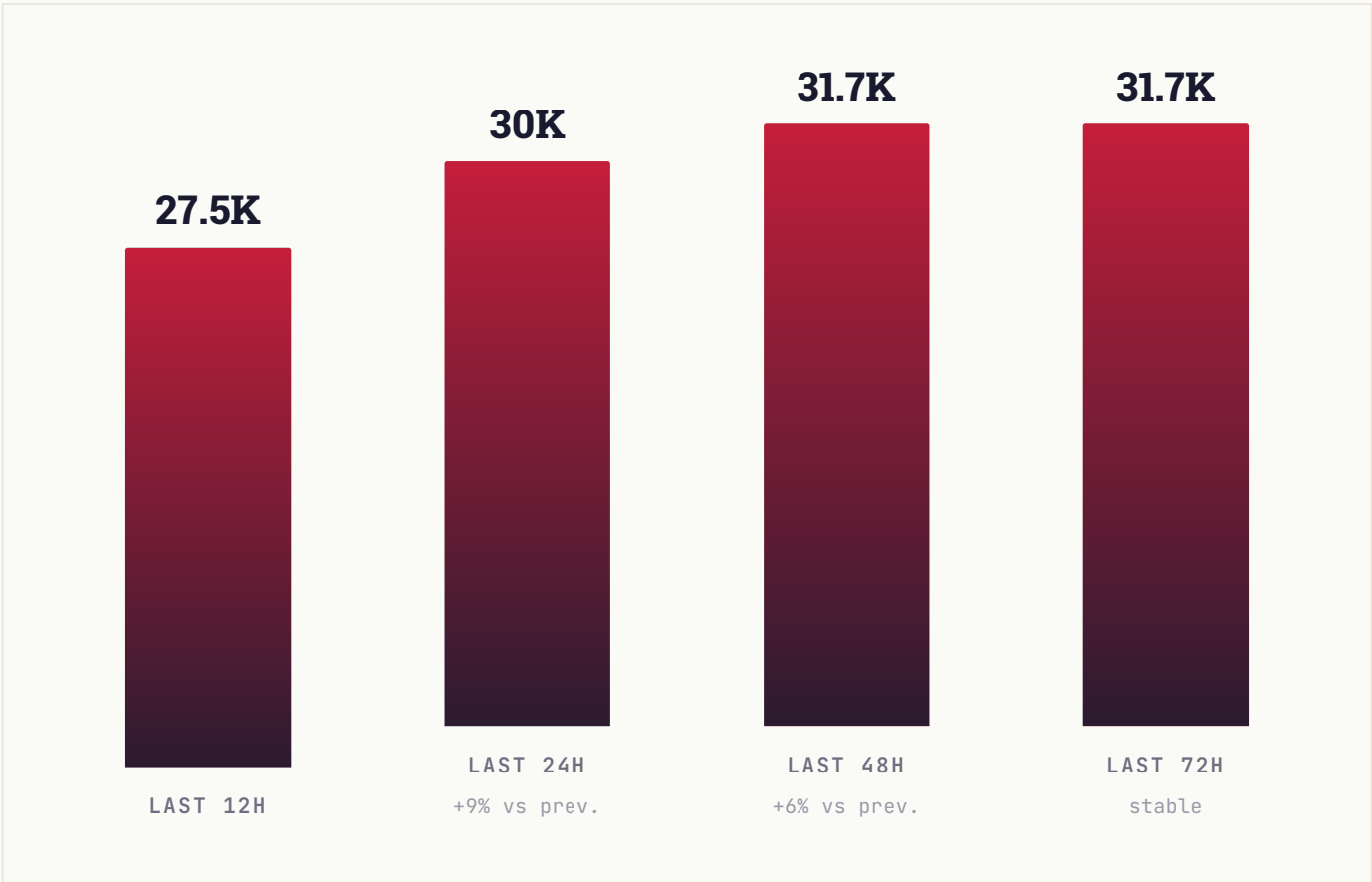
Citation index **15** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **46** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its position among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Facial gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
DN DASHULIK NA SVYAZI YOU	82K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Zolotoe Yabloko (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **2**, they brought **22 451** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	2 238
December 2025	1	1	5 551
Nov 2025	0	0	5 545
Oct 2025	0	0	2 733
September 2025	0	0	2 564
August 2025	0	0	3 820

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
2	6	22 451

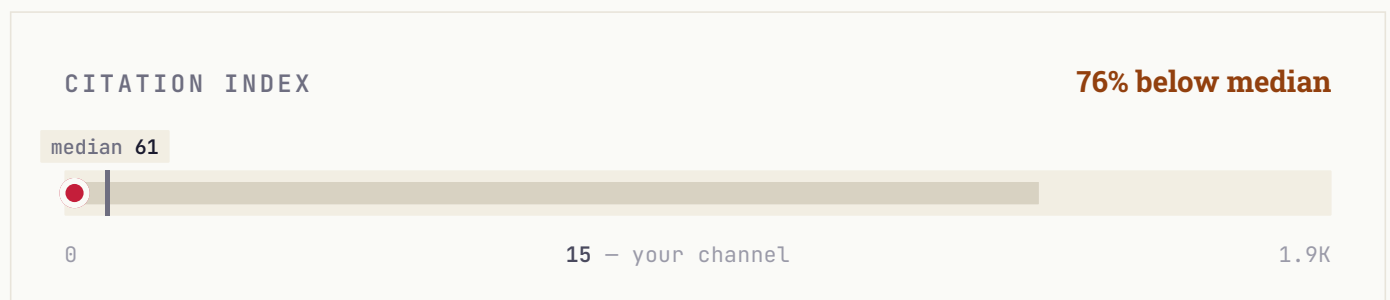
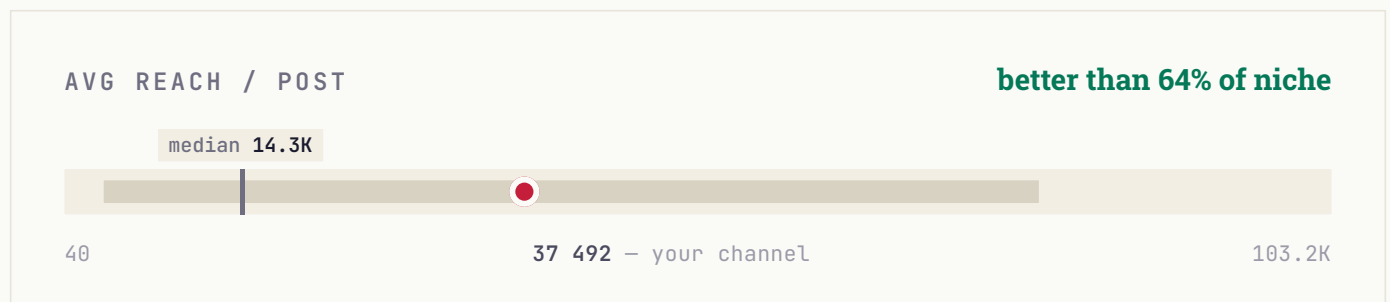
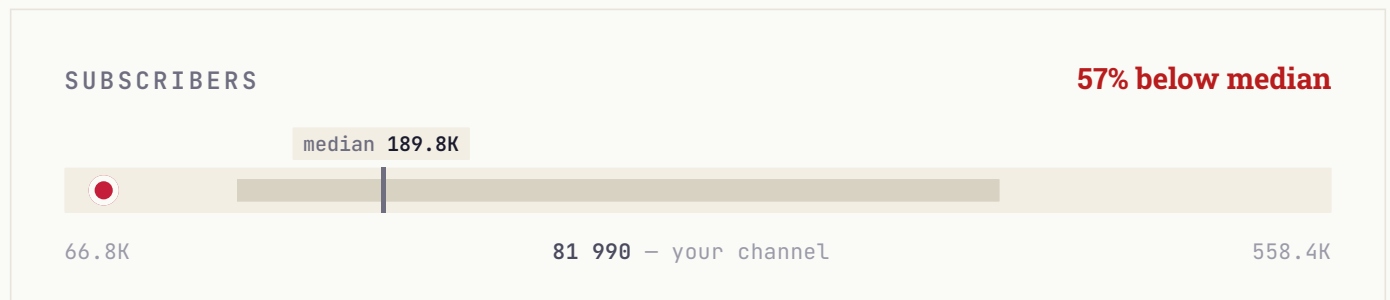
— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top **100** channels in «**Fashion & Beauty**» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 3.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02**

Top post of the week — Tuesday

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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