

PUBLIC REPORT PROMTPRESS

Channel audit

ChickenTon



@chickentongame

Play the ChickenTon. @ChickenTongamebot Ads/Mailings -
@ChickenTonRelayer GiftRelayer: @ChickenTonRelayer

SUBSCRIBERS

52 306

4 posts 12 days

ERR (% SEE POSTS)

50.0%

per day **16.2%**

REACH/POST

26.5K

ad reach **8.4K/24h**

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows period.

 SUBSCRIBERS 52 306 —	 SUBSCRIBER REACH 50.6% avg % subs see post	 VIEWS/POST 26.5K median 30K · 12 days	 POSTS/WK 2.2 for the period
 7D TREND — no data for period	 REACTIONS/POST 468.0 only 1,872 reactions, 260 reposts, 0 comments	 POST LENGTH 212 chars median 201 · 12 days	 POSTS ANALYZED 4 12 days
 AD REACH 8.4K 24h avg	 QUOTE RATE 0 citation index · 10 channels mentioned ever	 CHANNEL AGE 9 months 1 day created 17.10.2025	

AI EDITOR SUMMARY

Channel «ChickenTon» — 52 306 subs. Each post averages 26.5K people (51% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 4 posts in 12 days.
- 02 Dominant format — Text (2/4 posts).
- 03 Avg post length — 212 chars (median 201).
- 04 Audience peak — Friday, 05:00 MSK.
- 05 Top posts get 1x more views than the weakest (31.2K avg for top vs 24K for worst) — among 4 posts in 12 days. Analyze what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 03.07 · 02:36 PHOTO 🎉 GIVEAWAY FROM @ChickenTon 🎉 Starting a massive prize giveaway! 🔥🏆 Prizes: 🏆 1–10 place — Telegram Premium for 3 months ★★ 11–15...	VIEWS 33 724 REPOSTS 213	REACTIONS 1 072 ER 64.5%
Nº2 01.07 · 20:16 TEXT ⚠️ Dear users! ChickenTon is experiencing technical issues. We apologize for any inconvenience. We are introducing...	VIEWS 30 791 REPOSTS 6	REACTIONS 223 ER 58.9%
Nº3 02.07 · 17:46 TEXT ChickenTon is back 🥰 Promo code for 50 ★ ENDTECHWORK	VIEWS 29 179 REPOSTS 17	REACTIONS 251 ER 55.8%

Nº4 14.07 · 16:19 PHOTO +150★ ВВОДИ В ПРОФИЛЕ ----> CHICKEN150 <-----	VIEWS	REACTIONS
	12 179	326
	REPOSTS	ER
	24	23.3%

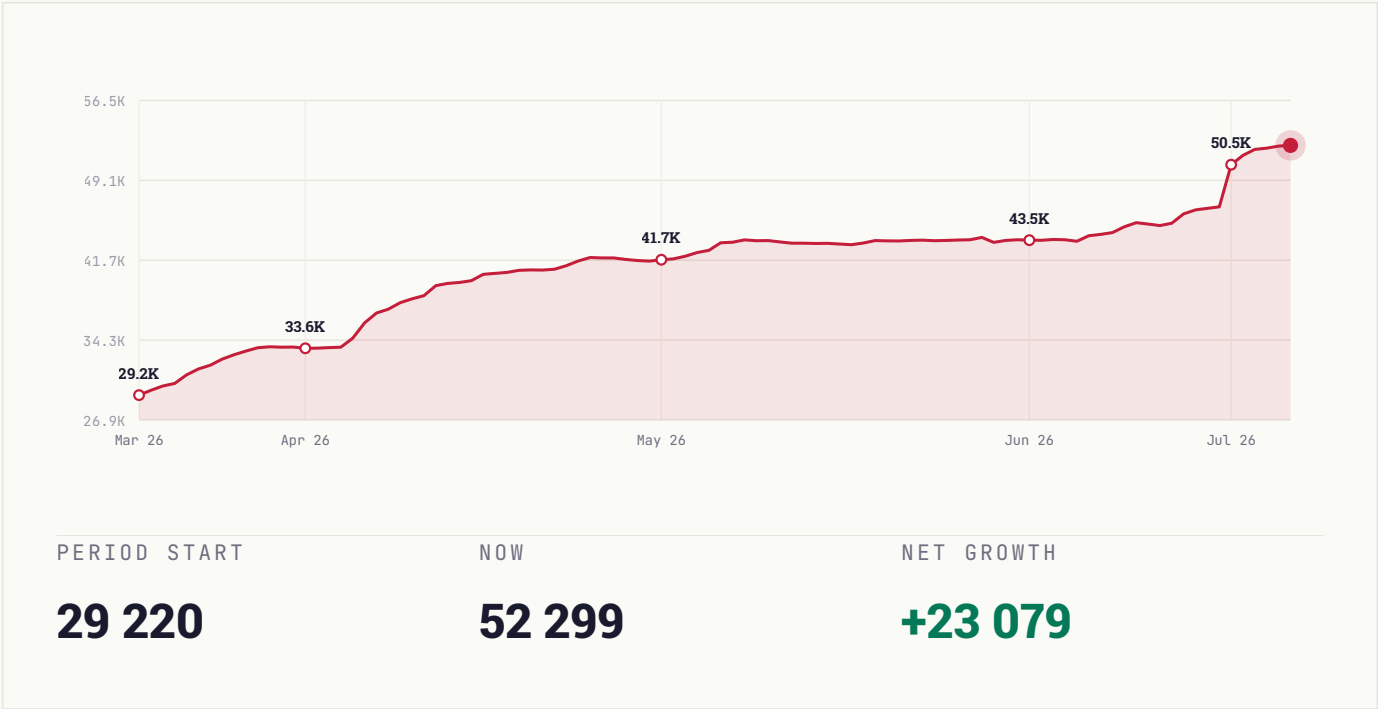
WORST 3

↓ 01.07 · 20:16 TEXT ⚠️ Dear users! ChickenTon is experiencing technical issues. We apologize for any inconvenience. We are introducing...	VIEWS	REACTIONS
	30 791	223
	REPOSTS	ER
	6	58.9%
↓ 02.07 · 17:46 TEXT ChickenTon is back 🥰 Promo code for 50 ★ ENDTECHWORK	VIEWS	REACTIONS
	29 179	251
	REPOSTS	ER
	17	55.8%
↓ 14.07 · 16:19 PHOTO +150★ ВВОДИ В ПРОФИЛЕ ----> CHICKEN150 <-----	VIEWS	REACTIONS
	12 179	326
	REPOSTS	ER
	24	23.3%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

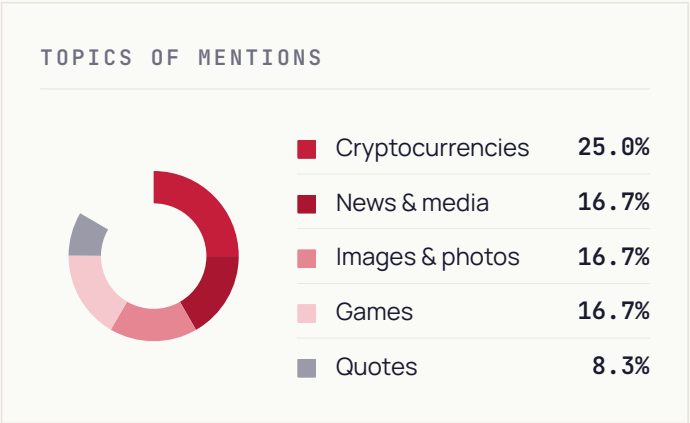
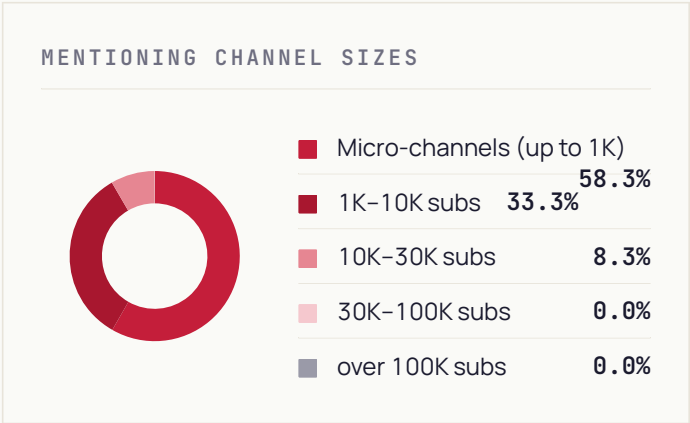
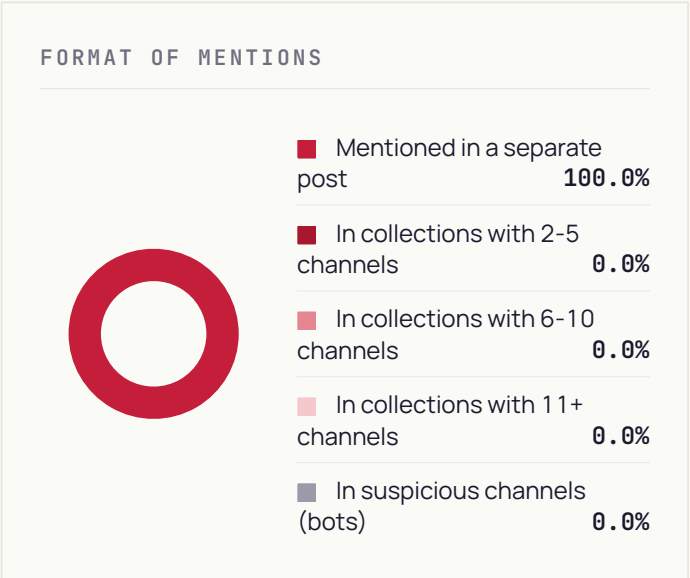
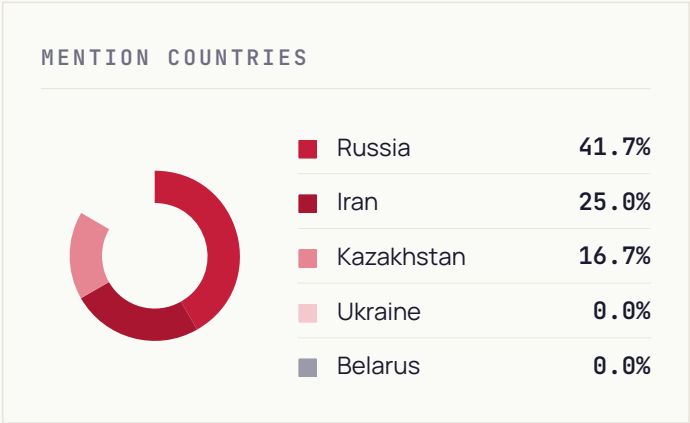
Yearly subscriber growth chart. Key months show exact subs. See gains & losses.



SECTION 04 · MENTIONS

Who mentions the channel & how

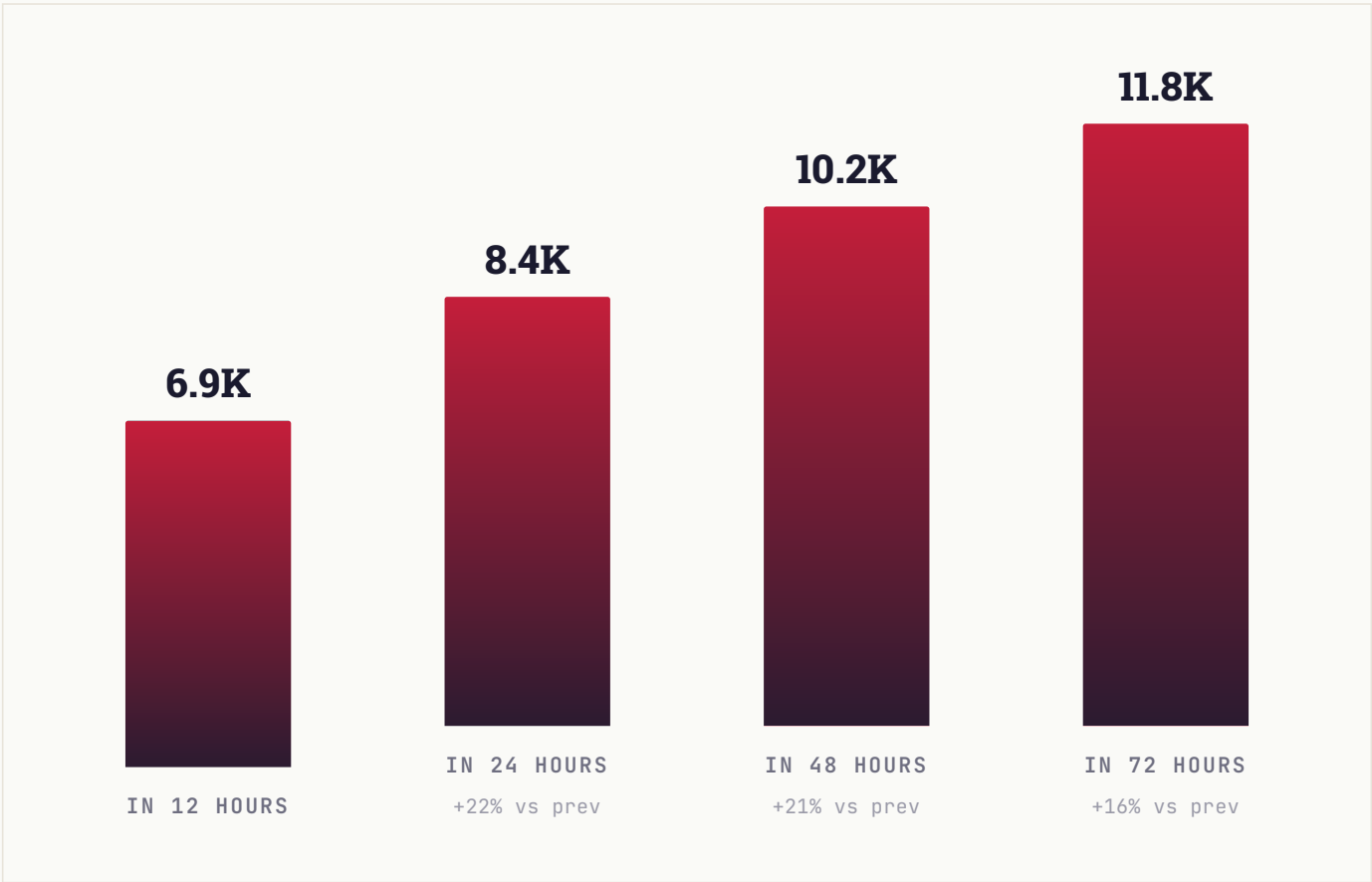
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1.1M
CN Million-dollar books business blog	861.7K
RP Roxman typing...	529.9K
AB Business Shark	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
CH ChickenTon YOU	52.3K

COMPARATIVE INSIGHT

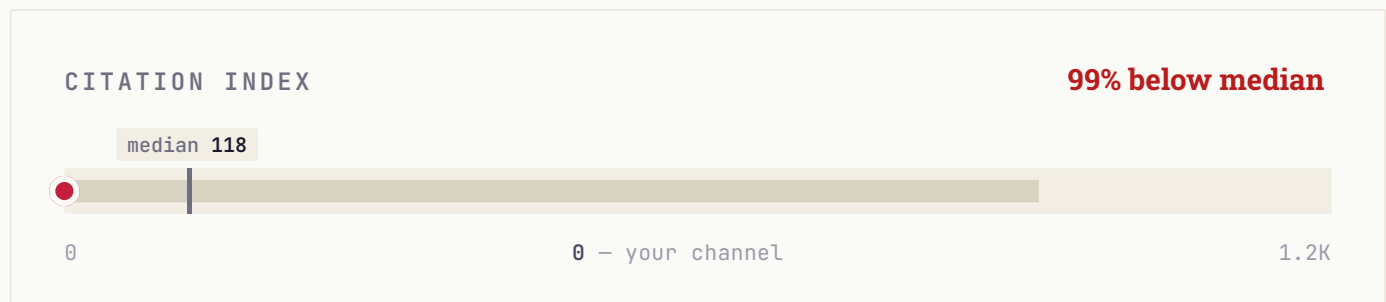
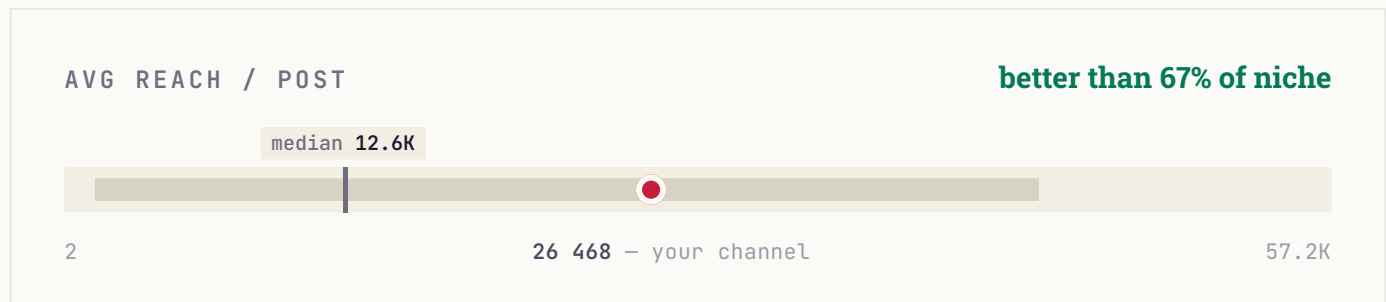
Channel not yet outside top-99 niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 via systematic traffic & content work.

Where channel stands in its league

SUBSCRIBERS 69% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median. A label 'median 171.2K' is placed above the median line. The channel's value is '52 306 - your channel'. The range is from '53.2K' to '591.8K'.

Metric	Value
Channel Subscribers	52 306
Median	171.2K
Range Start	53.2K
Range End	591.8K



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done & revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.2 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Friday
Audience most active on this day at 05:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase video posts share
Video in Telegram holds audience longer & ranks better.
Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
