

PROMTPRESS PUBLIC REPORT

Channel audit

Clear Sanya



@chetkiy11

For ads write to: reklamachetkiy@mail.ru

SUBS

57 535

-1554 per month

ERR (% SEE POSTS)

28.0%

last 24 hrs **14.3%**

REACH/POST

17.2K

ad reach **8.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 57 535 —	 SUB REACH 29.82% avg % subs see post	 VIEWS/POST 17.2K median 17.9K · 29 days	 POSTS/WEEK 10.1 for period
 7D TREND -4.4% vs previous week	 REACTS/POST 306.1 total 12,857 reactions, 255 reposts, 975 comments	 POST LENGTH 61 chars. median 30 · 29 days	 POSTS ANALYZED 42 29 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH -1554 last month	 CITATION RATE 2 citation index · 12 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 13.09.2022

AI EDITOR SUMMARY

Channel «Clear Sanya» — 57 535 subs. Each post averages 17.2K people (30% of subs), good reach. Publishes 10 posts/week (~1/day) — regular. Week Jun 29 – Jul 5 reach stable (-4.4% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **42** posts over 29 days.
- 02 Dominant format — **Video** (20/42 posts).
- 03 Avg post length — **61** chars (median 30).
- 04 Peak audience activity — **Saturday**, 15:00 MSK.
- 05 Top posts get **2x** more views than the weakest (23.7K avg for top vs 12.7K for worst) — among 42 posts over 29 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 20.06 · 12:01 PHOTO All, the work week on the Gazelle is over Any guesses how much I earned from scratch in 5 days in cargo transportation? Next...	VIEWS 25 783 REPOSTS 3	REACTS 278 ER 44.8%
Nº2 17.06 · 19:47 VIDEO Gas lag 2 seconds 😞	VIEWS 22 872 REPOSTS 12	REACTS 320 ER 39.8%
Nº3 19.06 · 05:53 VIDEO (post without caption — video)	VIEWS 22 308 REPOSTS 7	REACTS 273 ER 38.8%

Nº4 11.06 · 19:58 PHOTO Forgot to send you The Vesta winner is already registered	VIEWS 21 818 REPOSTS 1	REACTS 328 ER 37.9%
Nº5 18.06 · 15:40 VIDEO (post without caption – video)	VIEWS 21 561 REPOSTS 4	REACTS 227 ER 37.5%

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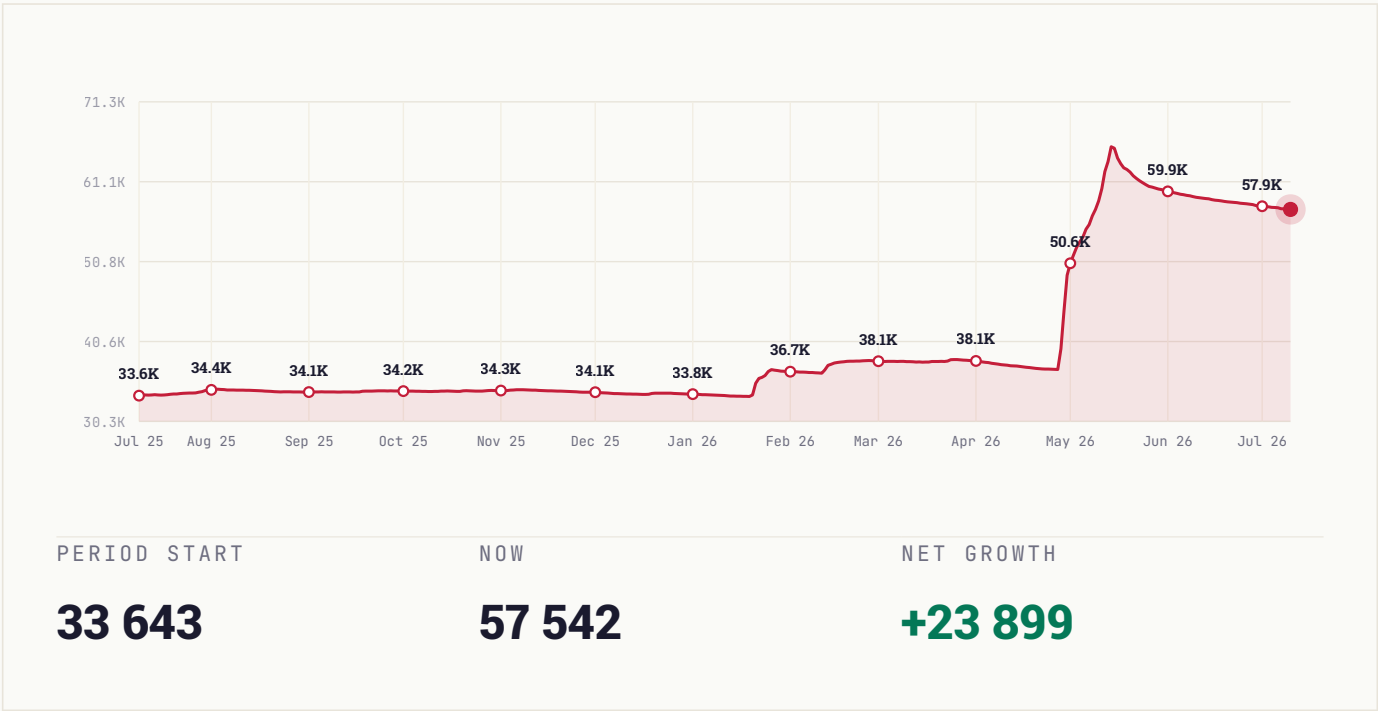
WORST 3

↓ 07.07 · 08:53 PHOTO Hi everyone 🙌 On Sunday a quick promo with a Grant Sport starts, first time they try this, only 5 days	VIEWS 13 454 REPOSTS 14	REACTS 286 ER 23.4%
↓ 06.07 · 19:16 VIDEO (post without caption – video)	VIEWS 12 590 REPOSTS 3	REACTS 185 ER 21.9%
↓ 06.07 · 19:16 VIDEO (post without caption – video)	VIEWS 12 200 REPOSTS 5	REACTS 192 ER 21.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

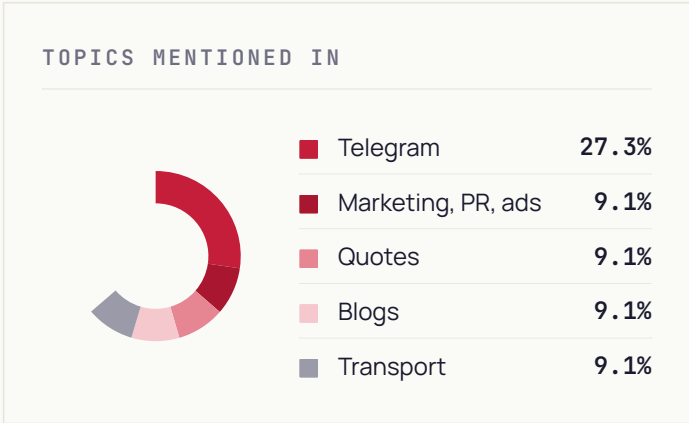
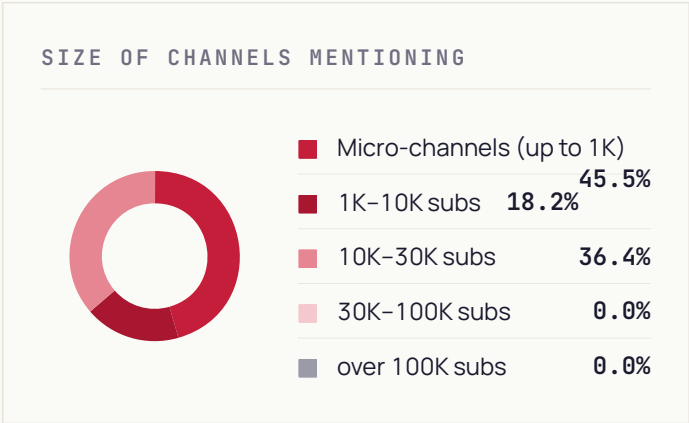
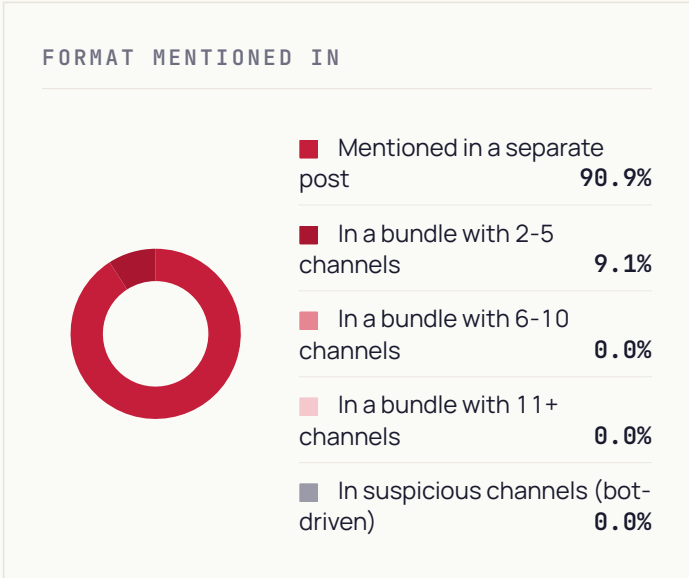
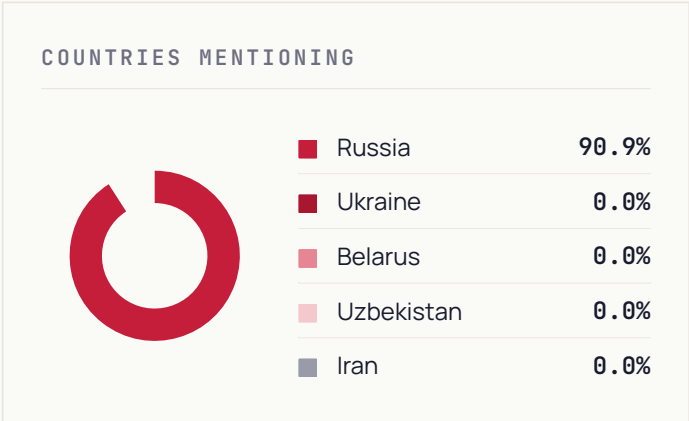
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **12** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL		SUBS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
BL	Clear Sanya	57.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 98 — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **4 387** new subs.

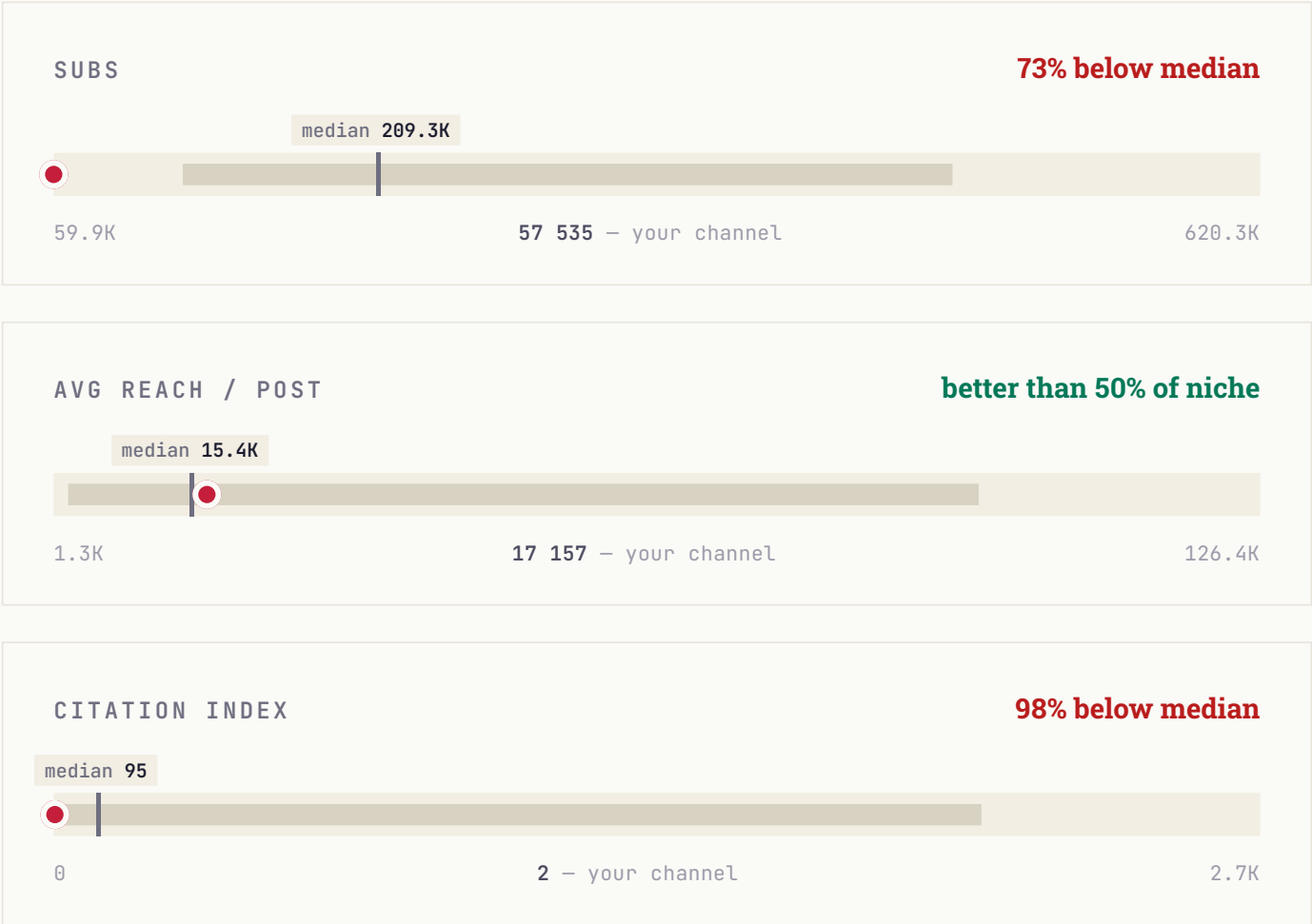
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	3 440
December 2025	0	0	175
Nov 2025	1	1	145
Oct 2025	0	0	264
Sep 2025	0	0	222
August 2025	0	0	141

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	4 387

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best time for
key posts**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
Not daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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