

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Call sign «Raccoon»



@chestenkobergen

#внеполитики Pss, grab some ad space here — @enottelegra

SUBSCRIBERS

19 139

+15274 this month

ERR (% SEE POSTS)

9.0%

per day 7.4%

REACH/POST

1.6K

ad reach 704/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 139 —	 SUBSCRIBER REACH 8.36% avg % subs see post	 VIEWS/POST 1.6K median 1.6K · 8 days	 POSTS/DAY 7.6 ~53 per week
 7D TREND — no data for period	 REACTIONS/POST 38.8 only 2,406 reactions, 106 reposts, 251 comments	 POST LENGTH 78 chars median 31 · 8 days	 POSTS ANALYZED 62 8 days
 AD REACH 704 24h avg	 CHURN / MONTH +15274 over the last month	 MENTION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 15.08.2024

AI EDITOR SUMMARY

Channel «Call sign «Raccoon»» — 19 139 subs. Each post avg views 1.6K people (8% from subs), reach low — need to grow audience. Publishes 53 posts/week (~8/day) — active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 62 posts in 8 days.
- 02 Dominant format – Photo (28/62 posts).
- 03 Avg post length – 78 chars (median 31).
- 04 Audience peak – Friday, 09:00 MSK.
- 05 Top posts get 4x more views than the weakest (2.8K avg for top vs 762 for worst) – among 62 posts in 8 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.07 · 06:31 TEXT Hi everyone 🙌 yesterday I held a vote among you for a 1-year TG Premium giveaway, most of you voted for it, now...	VIEWS 3 365 REPOSTS 3	REACTIONS 47 ER 17.6%
Nº2 17.07 · 18:39 PHOTO That's all for today, tomorrow I'll sum up the giveaway results and flood you with memes, hugs everyone 🤗	VIEWS 2 679 REPOSTS —	REACTIONS 18 ER 14.0%
Nº3 17.07 · 06:02 PHOTO (photo post without caption)	VIEWS 2 422 REPOSTS 1	REACTIONS 54 ER 12.7%

Nº4 18.07 · 12:43 PHOTO Prize delivered, all good 😊	VIEWS 2 331 REPOSTS 1	REACTIONS 81 ER 12.2%
Nº5 16.07 · 18:39 PHOTO That's all for today, you have until morning to vote, react, and comment what you think)	VIEWS 2 320 REPOSTS 1	REACTIONS 29 ER 12.1%

|

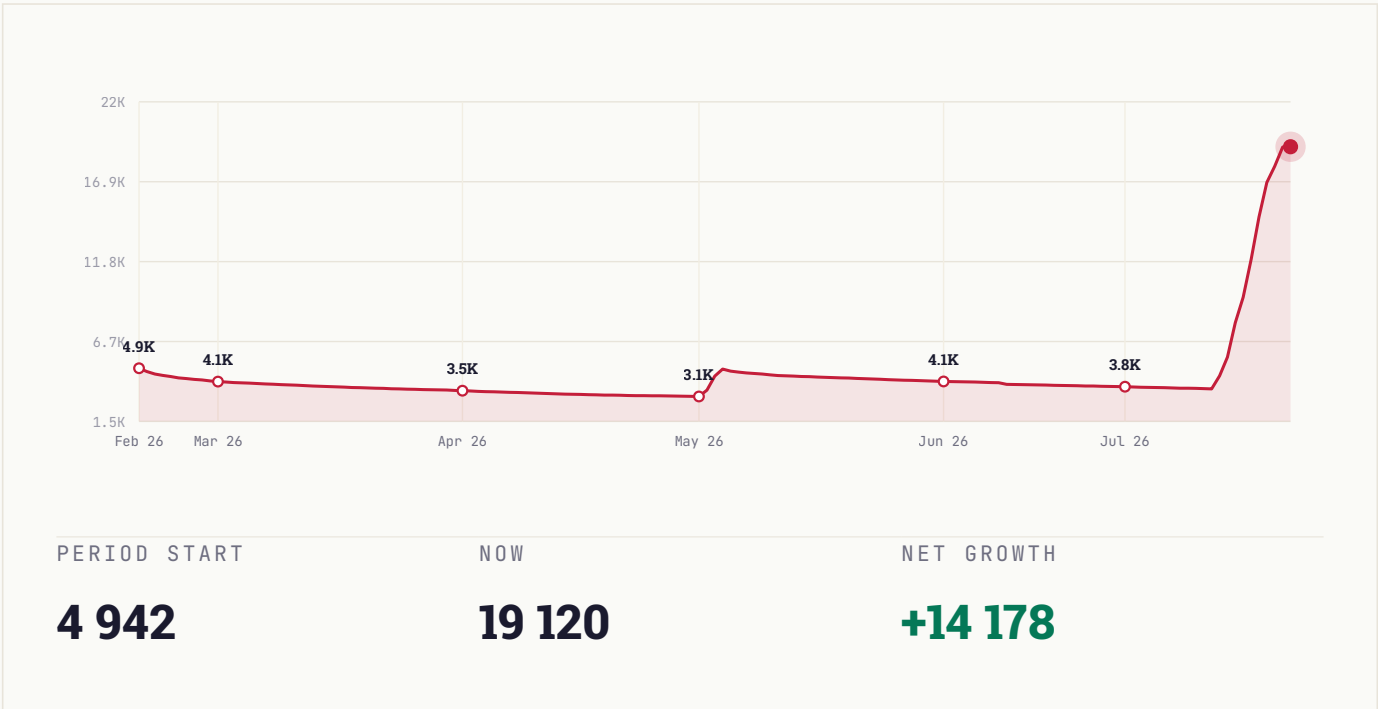
WORST 3

↓ 13.07 · 13:53 VIDEO Any newbies?	VIEWS 814 REPOSTS 1	REACTIONS 8 ER 4.3%
↓ 13.07 · 14:50 VIDEO Not a storm 😂	VIEWS 793 REPOSTS 2	REACTIONS 12 ER 4.1%
↓ 13.07 · 13:33 VIDEO Opaaa, who's been left out?	VIEWS 680 REPOSTS 1	REACTIONS 7 ER 3.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

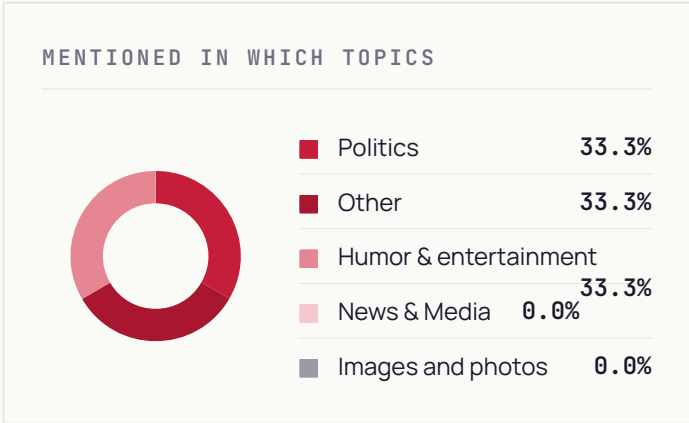
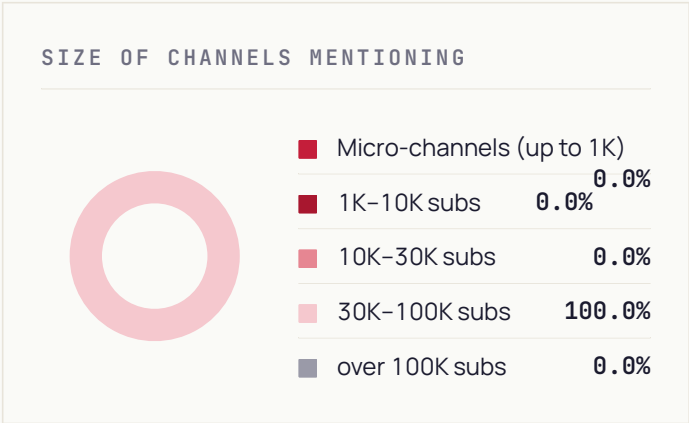
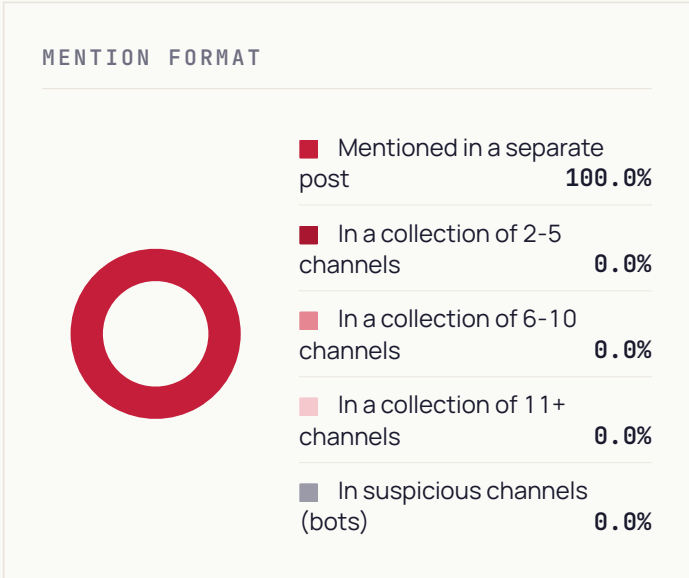
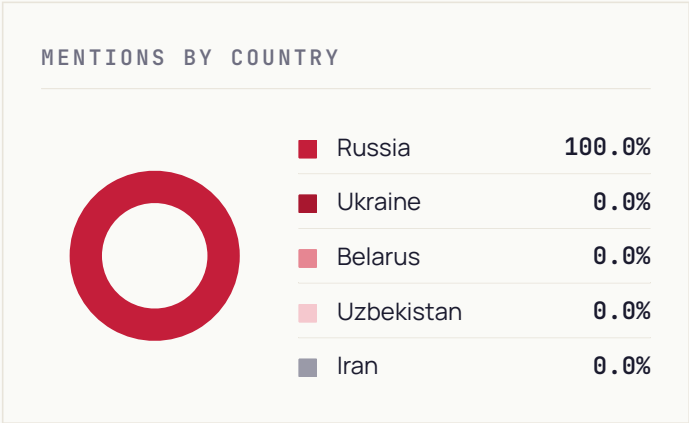
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

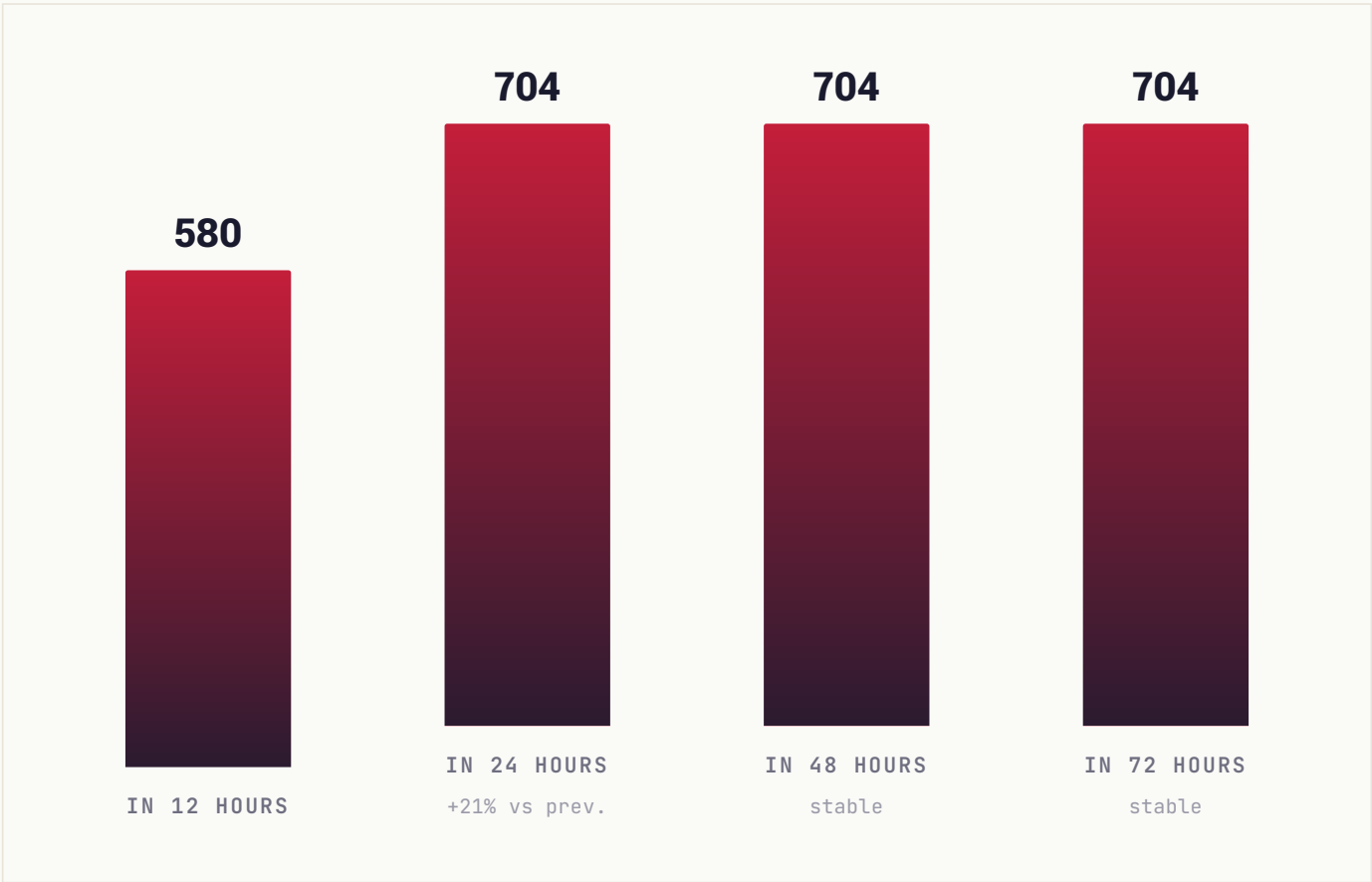
Citation index 0 – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time from publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
RR	Ranbir Roy (VSG)	2.1M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.2M
E1	EVELONE 192	1.1M
AB	Anastasia Bragina	1.1M
LJ	broen lives here	1.1M
P«	Call sign «Raccoon» YOU	19.1K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: break into top-100 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off as done and revisit this report in a month.

01**Top post of the week — on Friday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager