

PUBLIC REPORT BY PROMTPRESS

Channel audit

Dequine



@chesnoqhere

Writing a lot, writing at night.

SUBSCRIBERS

10 258

-247 per month

ERR (% SEE POSTS)

33.0%

per day 17.2%

REACH/POST

3K

ad reach 1.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post drives reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 258 —	 SUBS REACH 29.19% avg % subs see post	 VIEWS/POST 3K median 2.6K · 26 days	 POSTS/WEEK 1.3 over period
 7D TREND — no data for period	 REACTIONS/POST 168.2 total 841 reactions, 108 reposts, 14 comments	 POST LENGTH 128 chars median 90 · 26 days	 POSTS ANALYZED 5 26 days
 AD REACH 1.8K 24h avg	 CHURN / MONTH -247 last month	 CITATION RATE 18 citation index · 81 channels mentioned ever	 CHANNEL AGE 9 years 1 month created 05.05.2017

AI EDITOR SUMMARY

Channel «Dequine» – 10 258 subs. Each post averages 3K people (29% from subs), good reach. Publishes 1 posts per week (~0 per day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 26 days.
- 02 Dominant format — Photo (4/5 posts).
- 03 Avg post length — 128 chars (median 90).
- 04 Peak audience activity — Saturday, 20:00 ALMT.
- 05 Top posts get 2× more views than the weakest (4K avg for top vs 1.9K for worst) — among 5 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

№106.06 · 15:14PHOTO	VIEWS	REACTIONS
	5 746	139
how fucking awesome was our secret guesting at Kante yesterday!! everyone go comment on the post to support mom cherry🍷👑	REPOSTS	ER
	4	56.0%
№226.06 · 09:55PHOTO	VIEWS	REACTIONS
	3 566	318
pressure makes diamonds ✧ new song – 03.07	REPOSTS	ER
	26	34.8%
№330.06 · 10:17PHOTO	VIEWS	REACTIONS
	2 586	123
Urgent! Flash mob! I invite you to star in my new music video, shooting today // mass scene at 19:00...	REPOSTS	ER
	64	25.2%

Nº4 01.07 · 16:39 PHOTO snippet of new song already out! cherries, maximum support. we're back💎 03.07	VIEWS 1 871 REPOSTS 6	REACTIONS 158 ER 18.2%
--	---	--

Nº5 02.07 · 17:13 VIDEO «good»💎 today at 00.00 here's a dance practice video	VIEWS 1 205 REPOSTS 8	REACTIONS 103 ER 11.7%
---	---	--

|

WORST 3

↓ 30.06 · 10:17 PHOTO Urgent! Flash mob! I invite you to star in my new music video, shooting today // mass scene at 19:00...	VIEWS 2 586 REPOSTS 64	REACTIONS 123 ER 25.2%
↓ 01.07 · 16:39 PHOTO snippet of new song already out! cherries, maximum support. we're back💎 03.07	VIEWS 1 871 REPOSTS 6	REACTIONS 158 ER 18.2%
↓ 02.07 · 17:13 VIDEO «good»💎 today at 00.00 here's a dance practice video	VIEWS 1 205 REPOSTS 8	REACTIONS 103 ER 11.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

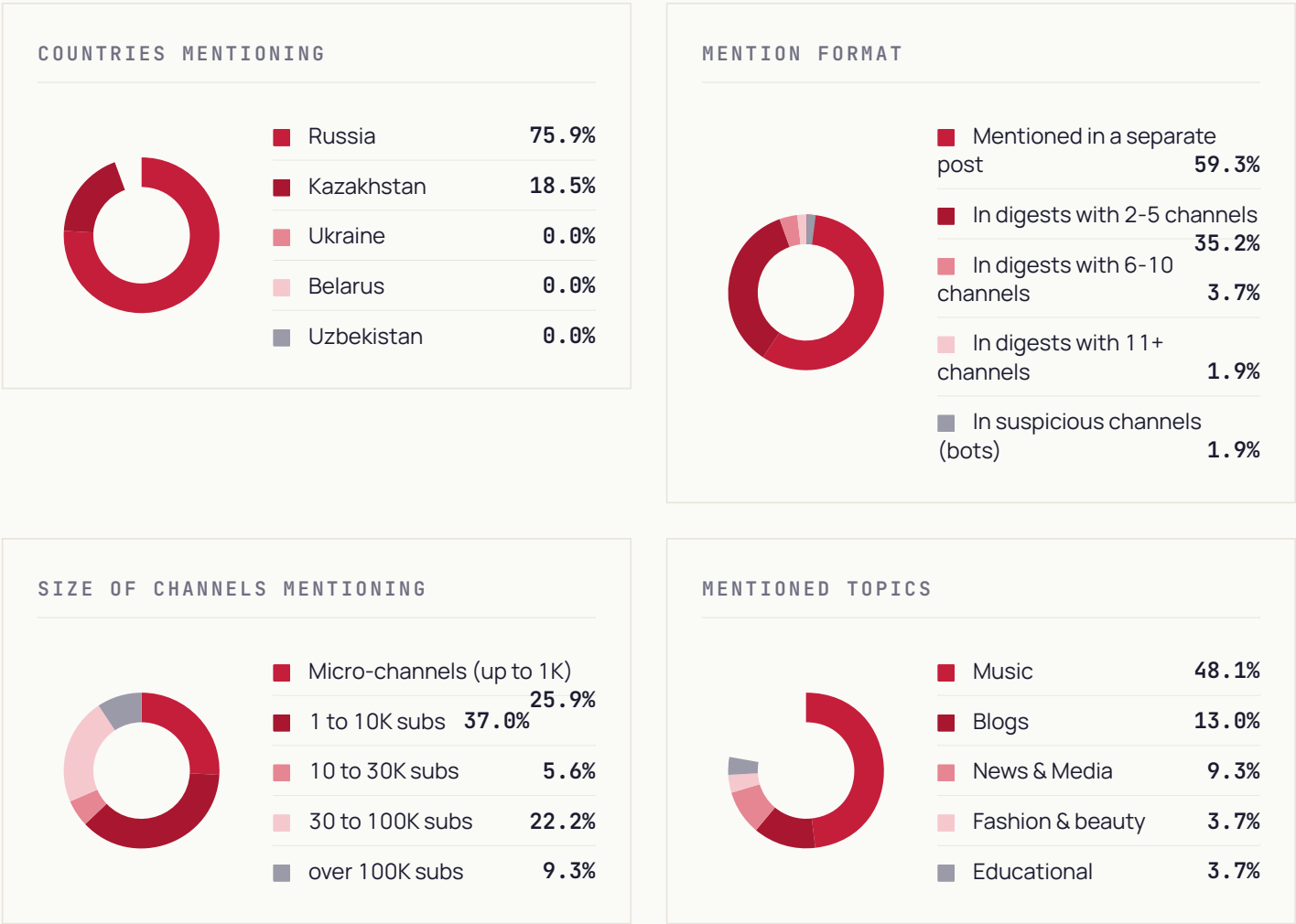
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

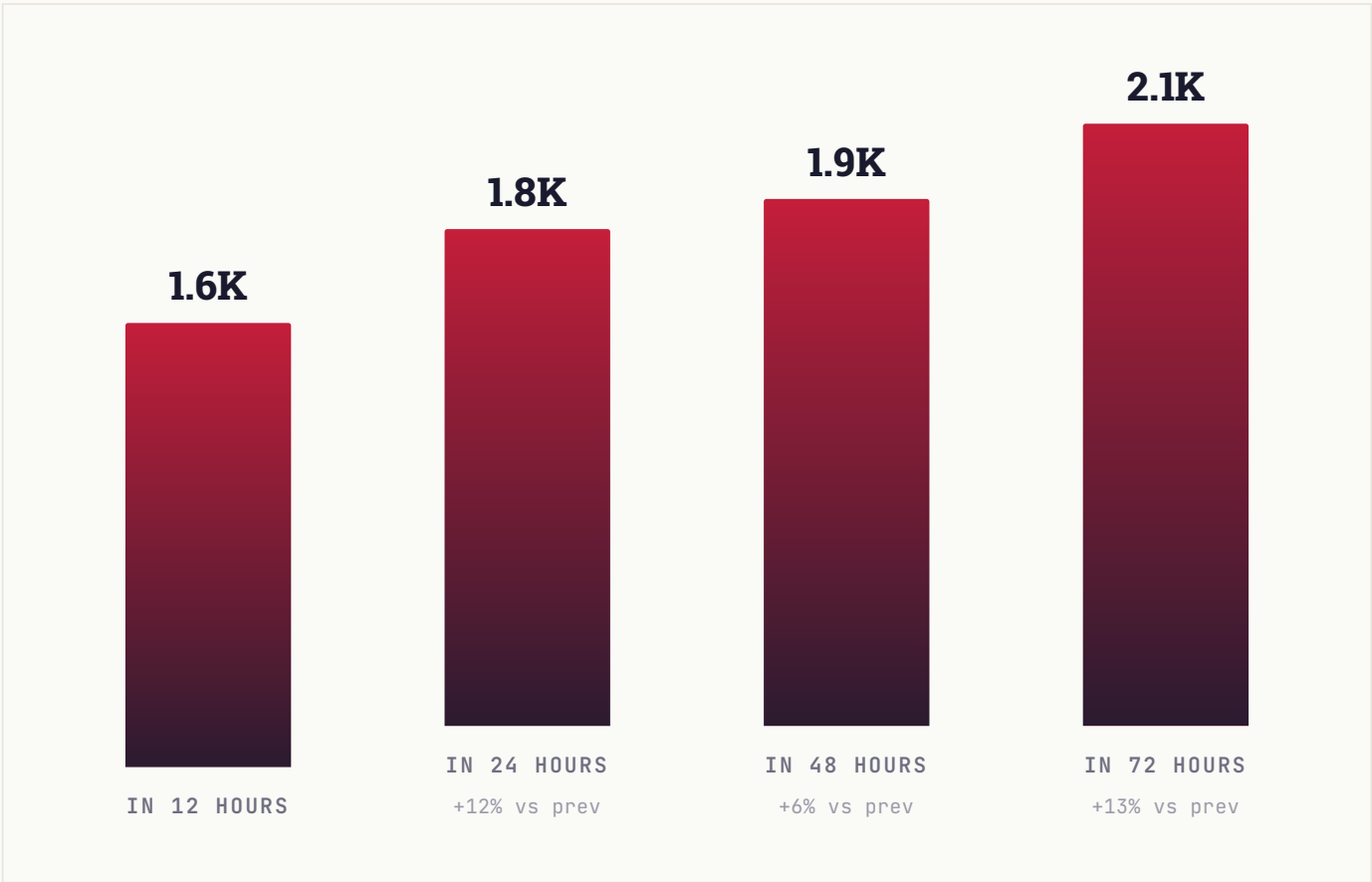
Citation index **18** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **81** different channels.



— SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
DE Dequine YOU	10.3K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#32 of 98). Niche leader — Margulan Seisembay (212.9K), median subs 5.4K. Aim for the top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

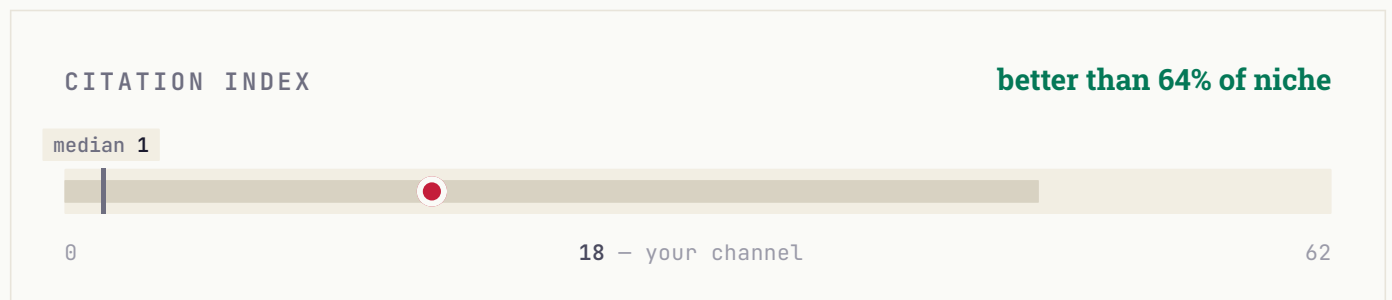
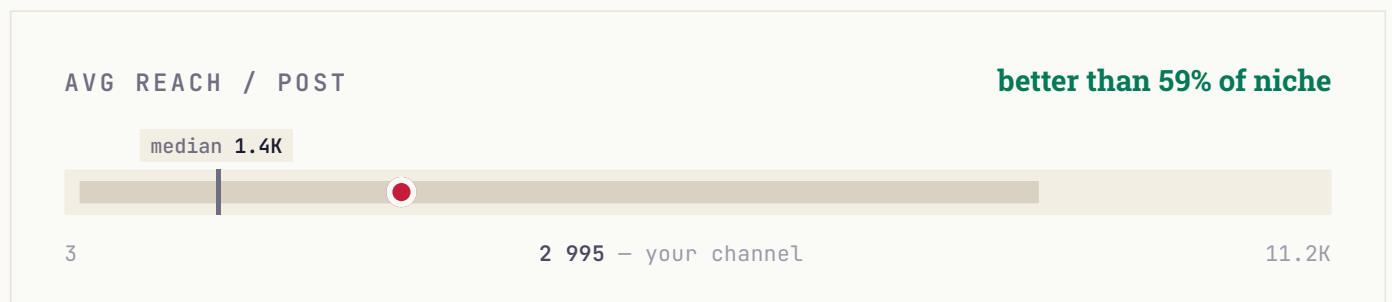
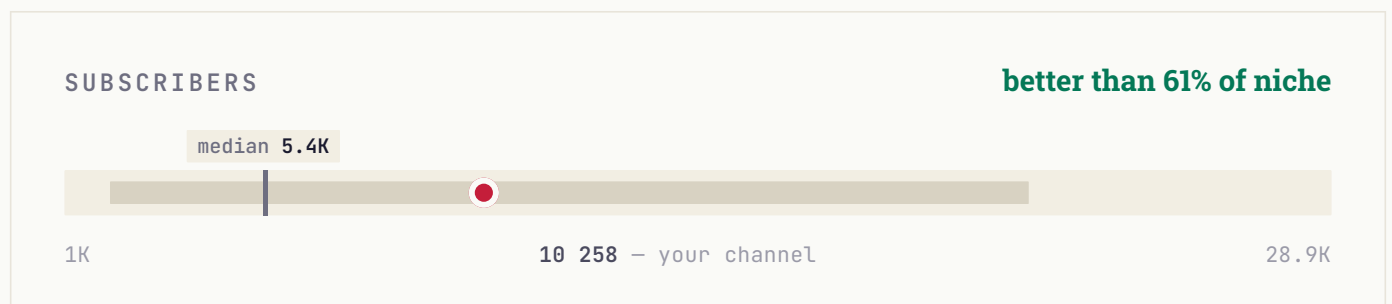
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **7**, they brought **1 930** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	861
December 2025	0	0	0
Nov 2025	0	0	27
Oct 2025	1	1	445
Sep 2025	0	0	210
August 2025	6	6	387

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7	6	1 930

Where channel ranks in its league

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.3 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Post of the week — on Saturday
Audience is most active on this day at 20:00 ALMT. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
