

PUBLIC PROMTPRESS REPORT

Channel audit cherrywood



@cherrywood

cherrywood.ru Collaboration. cooperation@cherrywood.ru vk.ru/
cherrywood tiktok.com/@cherrywood.ru Support.
@cherrywood_help_bot Registered in the list of personal pages:...

SUBSCRIBERS

68 303

-1832 per month

ERR (% SEE POSTS)

26.0%

last day 11.0%

REACH/POST

18.8K

ad reach 7.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 68 303 —	 SUBS REACH 27.57% avg % subs see post	 VIEWS/POST 18.8K median 15.3K · 27 days	 POSTS/WEEK 7.1 for period
 7D TREND -58.0% vs previous week	 REACTIONS/POST 341.0 total 9,549 reactions, 575 reposts, 0 comments	 POST LENGTH 133 chars median 130 · 27 days	 POSTS ANALYZED 28 27 days
 AD REACH 7.5K 24h avg	 CHURN / MONTH -1832 last month	 CITATION RATE 34 citation index · 106 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 23.04.2024

EDITOR AI SUMMARY

Channel «cherrywood» — 68 303 subs. Each post avg views 18.8K people (28% of subs), good reach. Publishes 7 posts per week (~1/day) — regular. For week Jul 6–12 reach dropped -58.0% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – so you see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **28** posts over 27 days.
- 02 Dominant format – **Photo** (14/28 posts).
- 03 Avg post length – **133** chars (median 130).
- 04 Peak audience activity – **Sunday**, 14:00 MSK.
- 05 Strongest posts get **5x** more views than the weakest (56.6K avg top vs 12.4K worst) – among 28 posts in 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 11:00 PHOTO New suits – on site! Textured loose fabric. Comfortable °C mode for summer. Olympic jacket & Pants 2 colors cherrywood.ru	VIEWS 133 792 REACTIONS 234 REP. 56 ER 195.9%
Nº2 21.06 · 14:05 PHOTO Summer sets New release – available on site! Must-have for your wardrobe for the warm & free season. cherrywood.ru	VIEWS 18 695 REACTIONS 296 REP. 16 ER 27.4%
Nº3 20.06 · 11:00 PHOTO Light suits – on site! – priority shipping available – pay in installments Sweatshirt & Pants 3 colors cherrywood.ru	VIEWS 17 397 REACTIONS 249 REP. 11 ER 25.5%

Nº4 19.06 · 16:45 VIDEO new light sets — love of this season ❤️ freedom of movement & body comfort Tomorrow — 14:00 Summer 026 cherrywood.ru	VIEWS 16 864 REP. 32	REACTIONS 374 ER 24.7%
Nº5 01.07 · 14:55 PHOTO let us know if you want more offline meetups! 🧑🙋❤️	VIEWS 16 592 REP. 13	REACTIONS 633 ER 24.3%

|

WORST 3

↓ 10.07 · 16:19 VIDEO (captionless post — video)	VIEWS 12 968 REP. 35	REACTIONS 507 ER 19.0%
↓ 13.07 · 15:10 VIDEO (captionless post — video)	VIEWS 12 910 REP. 23	REACTIONS 511 ER 18.9%
↓ 28.06 · 18:10 VIDEO (captionless post — video)	VIEWS 11 176 REP. 4	REACTIONS 313 ER 16.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

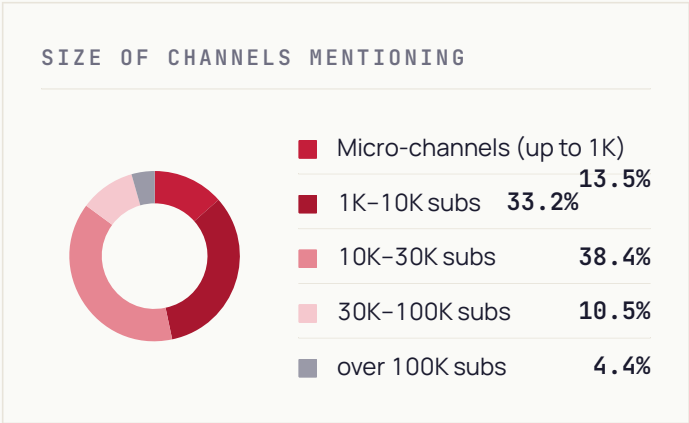
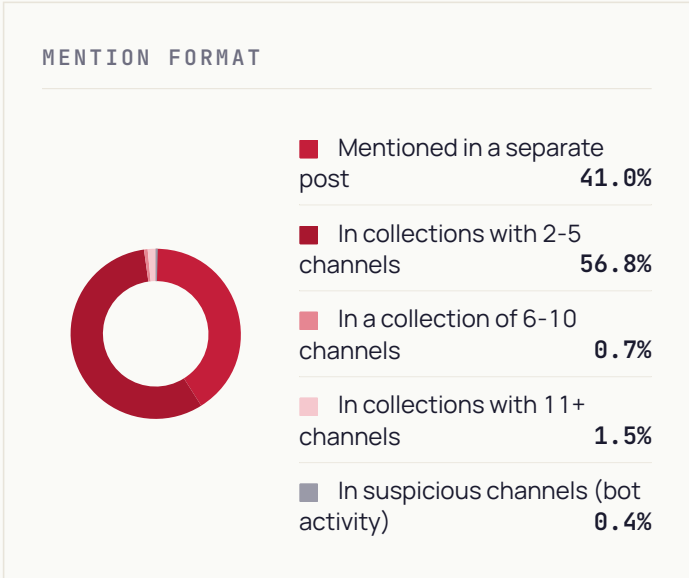
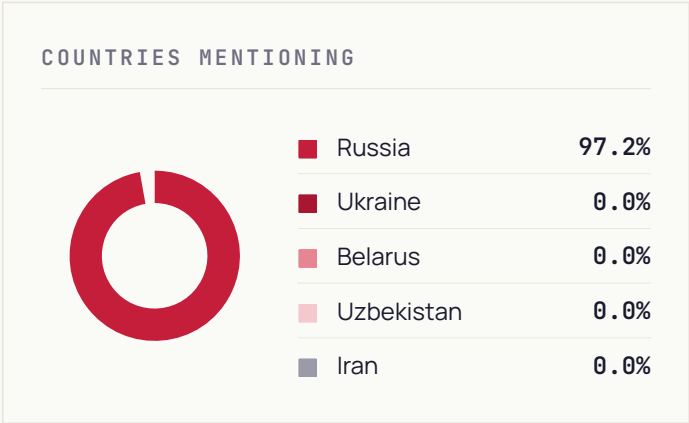
Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

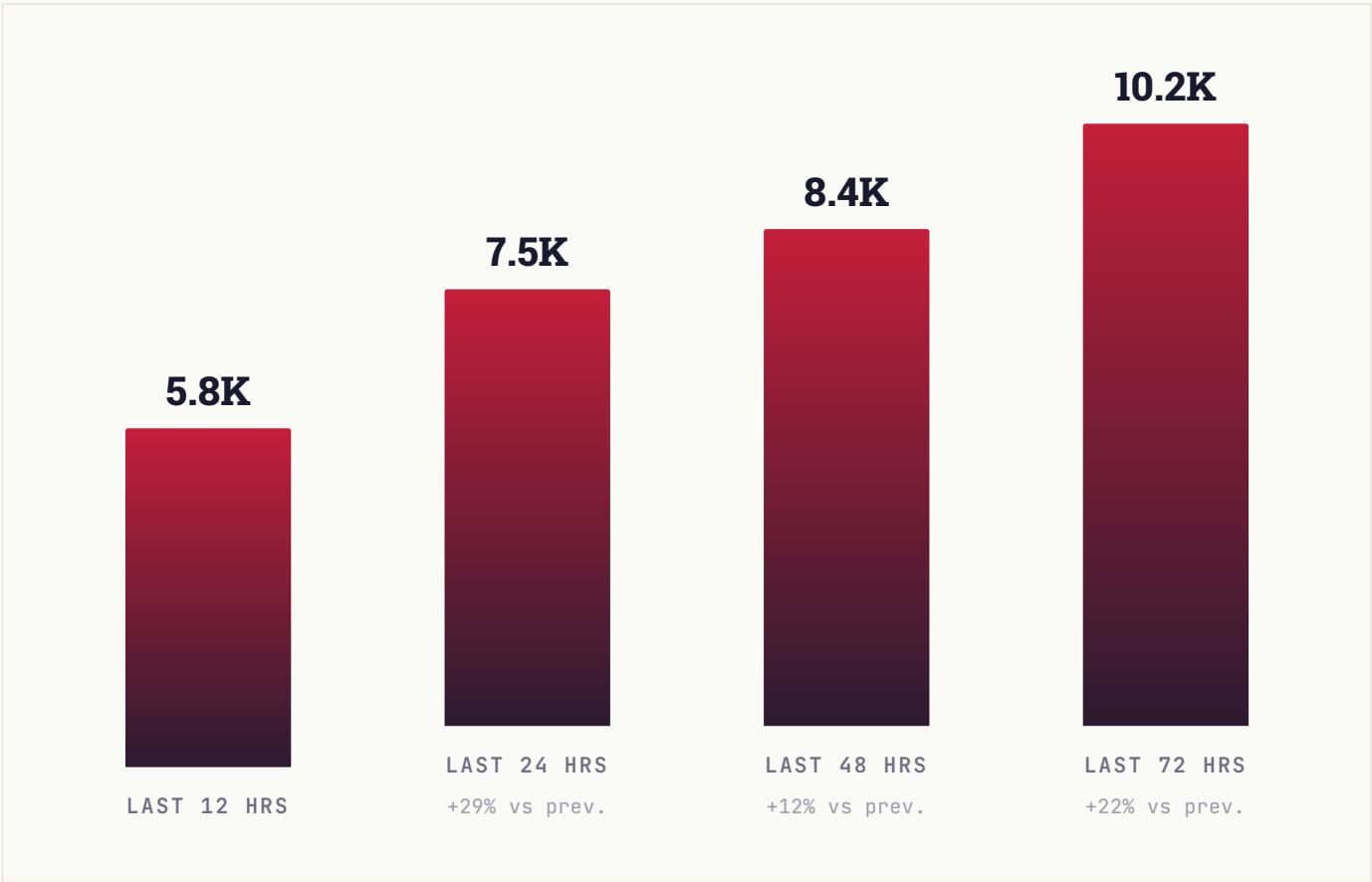
Citation index **34** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **106** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB finds	533.2K
EM Elena Mixit	518K
GD Facial gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
CH cherrywood YOU	68.3K

COMPARATIVE SUMMARY

Channel yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), median top-97: 189.3K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **120**, they brought **14 323** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	6	6	0	
December 2025	17	11	16	
Nov 2025	26	22	482	
Oct 2025	31	18	1 699	
Sep 2025	18	16	6 833	
August 2025	22	16	5 293	

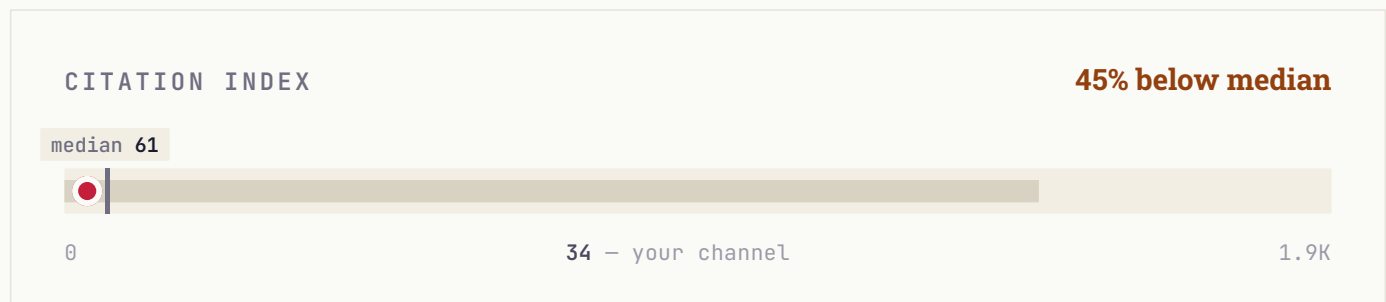
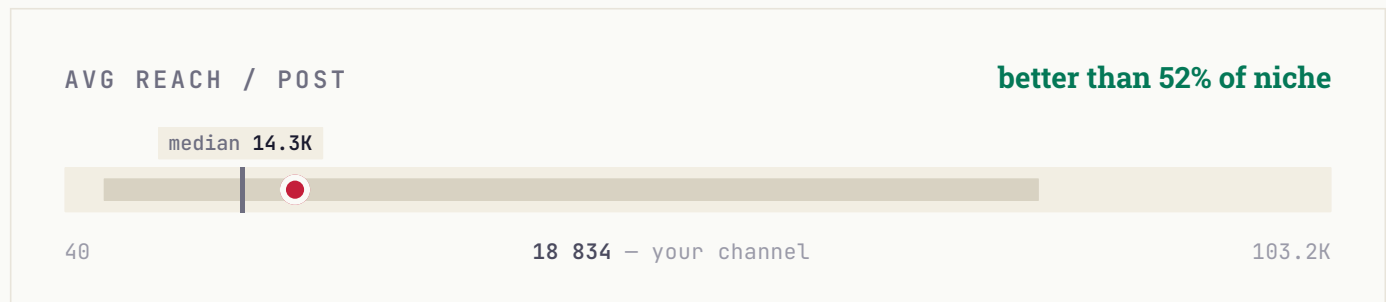
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
120	6	14 323

Where the channel ranks in its league

SUBSCRIBERS 64% below median

median 189.8K

66.8K 68 303 — your channel 558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Sunday

Audience is most active on this day at 14:00 MSK.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager