

PROMTPRESS PUBLIC REPORT

Channel audit

Chores



@chereshzy

SUBS

115 509

+51787 per month

ERR (% SEE POSTS)

118.0%

per day 61.4%

REACH/POST

136K

ad reach 69.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 115 509 —	 SUBS REACH 117.77% avg % subs see post	 VIEWS/POST 136K median 140.3K · 28 days	 POSTS/WK 10.9 over period
 7D TREND +1.9% vs previous week	 REACTS/POST 16474.4 total 724 873 reactions, 23 495 reposts, 33 277 comments	 POST LENGTH 83 chars median 43 · 28 days	 POSTS ANALYZED 44 28 days
 AD REACH 69.2K 24h avg	 CHURN / MONTH +51787 last month	 CITATION RATE 2 citation index · 21 channels mentioned ever	 CHANNEL AGE 1 month created 07.06.2026

AI EDITOR SUMMARY

Channel «Choresh» — 115 509 subs. Each post averages 136K people (118% of subs), wide reach for a channel this size. Publishes 11 posts/week (~2/day) — regular pace. Week of Jun 22–28 reach stable (+1.9% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 44 posts over 28 days.
- 02 Dominant format – Text (18/44 posts).
- 03 Avg post length – 83 chars (median 43).
- 04 Audience peak – Saturday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (181.9K avg for top vs 98.2K for worst) – among 44 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1

13.06 · 18:54

VIDEO

(post without caption – video)

VIEWS	REACTS
202 226	24 210
REPOSTS	ER
1 161	175.1%

Nº2

13.06 · 07:09

PHOTO

This is my breakfast, so? Jealous?

VIEWS	REACTS
175 750	17 695
REPOSTS	ER
189	152.2%

Nº3

20.06 · 20:42

PHOTO

Hereeeee

VIEWS	REACTS
167 713	14 023
REPOSTS	ER
572	145.2%

Nº4 21.06 • 18:06 **TEXT**

Falcons you rock!!!!

VIEWS

159 549

REACTS

12 202

REPOSTS

88

ER

138.1%

Nº5 08.06 • 12:39 **PHOTO**

didn't get it

VIEWS

158 228

REACTS

19 483

REPOSTS

267

ER

137.0%

WORST 3

↓ 02.07 • 18:57 **VIDEO**
(post without caption – video)

VIEWS

104 445

REACTS

20 960

REPOSTS

395

ER

90.4%

↓ 02.07 • 11:16 **TEXT**
Hey! Today I'll try to start the stream closer to 21:30-22.
Watching the movie "Wrath of Man" from the auction

VIEWS

98 940

REACTS

13 890

REPOSTS

331

ER

85.7%

↓ 03.07 • 14:38 **TEXT**
YOUR REAL CHANCE TO GET IN THE VIDEO! STRICTLY 18+,
ONLY MOSCOW OR NEARBY REGION Shooting dates: 08.07 –
12.07 (Final day not...

VIEWS

91 134

REACTS

7 966

REPOSTS

944

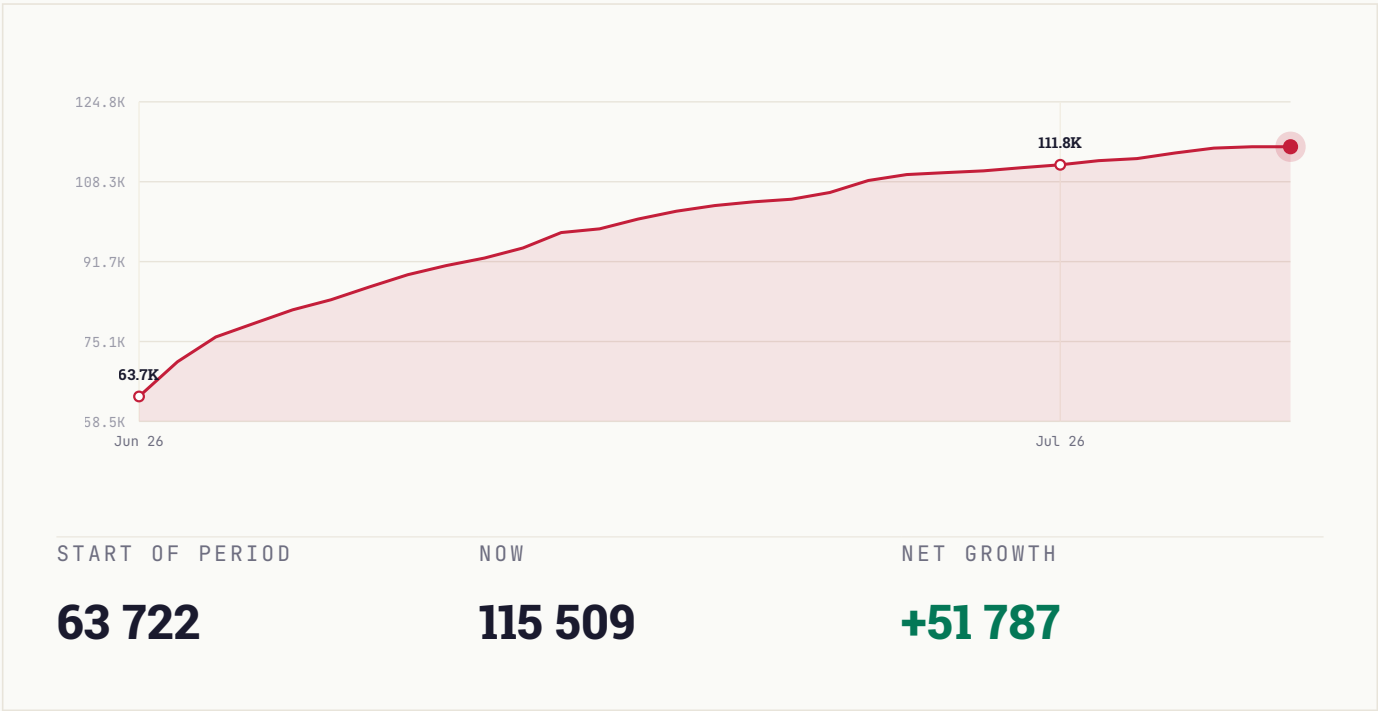
ER

78.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

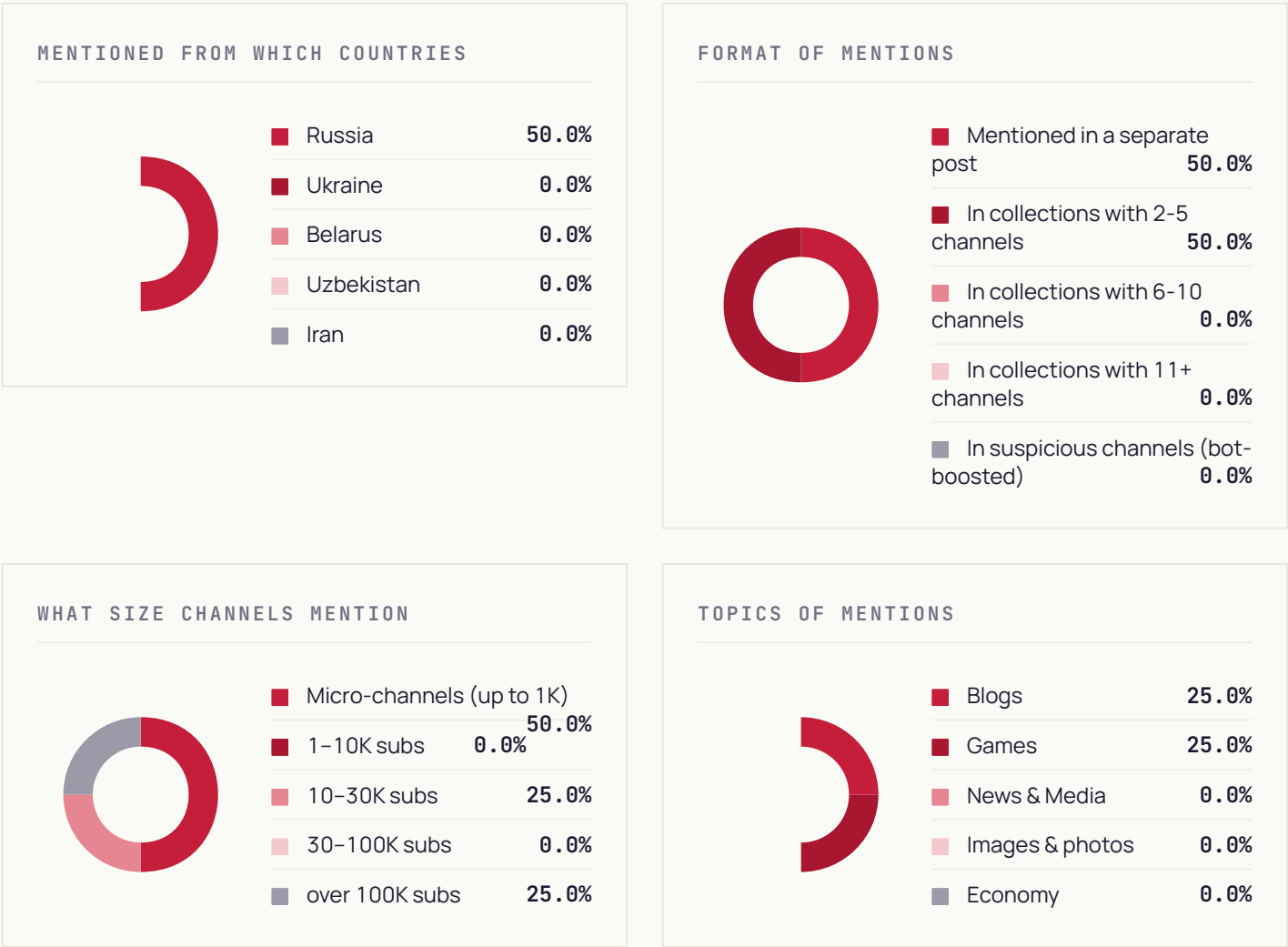
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

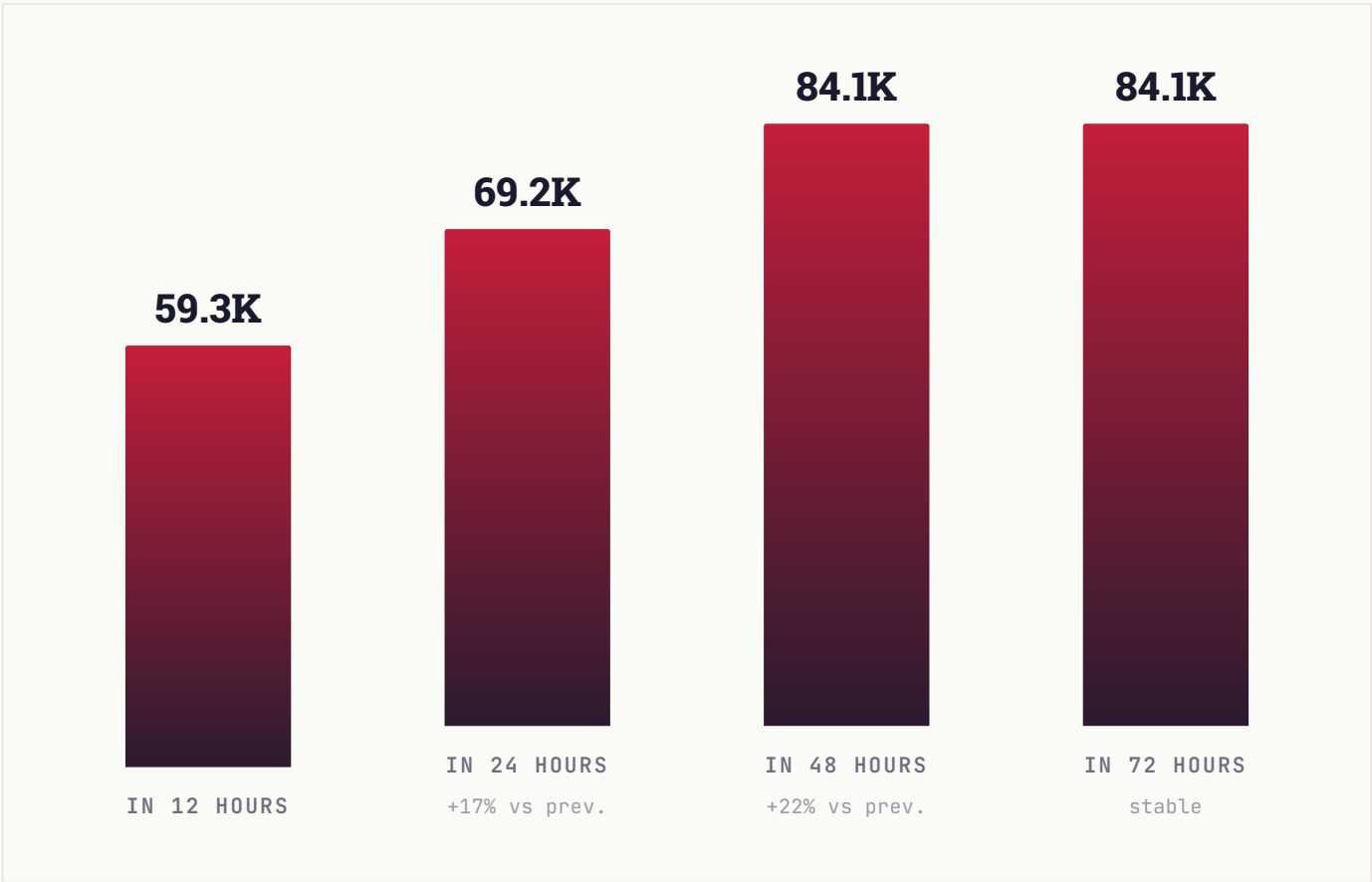
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel “weighs” more than from a 1K subs channel. All time the channel was mentioned 21 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
CH Choresh YOU	115.5K

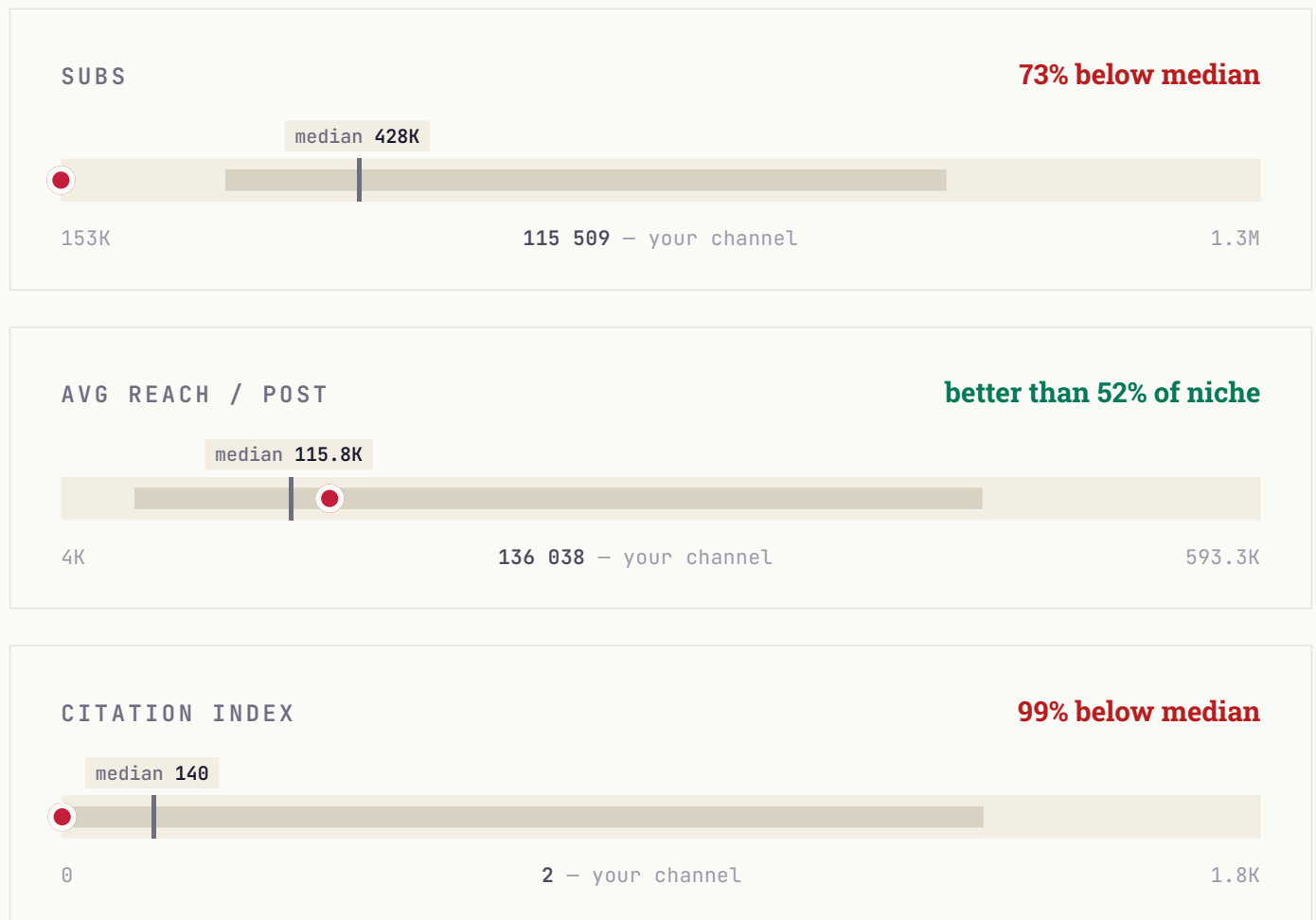
COMPARATIVE INSIGHT

Channel yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel. Gray band shows the range where 80% of niche channels fall (p10 to p90). Black vertical line is the median. Red dot is your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
