

PUBLIC REPORT PROMTPRESS

Channel audit

Chereshko_life



@chereshko_life

SUBS

24 035

+342 per month

ERR (% WHO SEE
POSTS)

34.0%

per day 27.8%

REACH/POST

9.6K

ad reach 6.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 24 035 —	 SUBSCRIBER REACH 40.02% avg % subs see post	 VIEWS/POST 9.6K median 9.8K · 22 days	 POSTS/WK 3.1 over period
 7D TREND — no data for period	 REACTIONS/POST 145.2 total 1,452 reactions, 50 reposts, 36 comments	 POST LENGTH 125 chars median 125 · 22 days	 POSTS ANALYZED 10 22 days
 AD REACH 6.7K 24h avg	 CHURN / MONTH +342 last month	 CITATION RATE 1 citation index · 1 channel mentioned all time	 CHANNEL AGE 4 years 3 months created 04.03.2022

AI EDITOR SUMMARY

Channel «Chereshko_life» — 24 035 subs. Each post averages 9.6K people (40% from subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 10 posts over 22 days.
- 02 Dominant format – Video (8/10 posts).
- 03 Avg post length – 125 chars (median 125).
- 04 Audience peak activity – Wed, 09:00 MSK.
- 05 Top posts get 3x more views than the weakest (14.1K avg for top vs 5.4K for worst) – among 10 posts over 22 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 06:19 VIDEO
(captionless post – video)

VIEWS	REACTIONS
14 404	362
REPOSTS	ER
2	59.9%

Nº2 26.05 · 20:24 VIDEO
(captionless post – video)

VIEWS	REACTIONS
14 140	209
REPOSTS	ER
2	58.8%

Nº3 26.05 · 19:32 VIDEO
(captionless post – video)

VIEWS	REACTIONS
13 842	296
REPOSTS	ER
7	57.6%

Nº4 26.05 · 19:31 **VIDEO**
(captionless post – video)

VIEWS
12 678

REACTIONS
395

REPOSTS
8

ER
52.7%

Nº5 05.06 · 19:02 **TEXT**
 ☒PRESALE FOR JULY FATBURN☒ https://t.me/ZHIROBOT_HELP_BOT?start=id632324450 NO SALES IN THE BLOG! You can get into Fatburn...

VIEWS
10 214

REACTIONS
68

REPOSTS
5

ER
42.5%

WORST 3

↓ 18.06 · 10:28 **VIDEO**
(captionless post – video)

VIEWS
5 456

REACTIONS
22

REPOSTS
5

ER
22.7%

↓ 18.06 · 10:31 **TEXT**
Buy guide «HOUSING CHOICE» for 39 byn

VIEWS
5 409

REACTIONS
8

REPOSTS
9

ER
22.5%

↓ 18.06 · 10:26 **VIDEO**
(captionless post – video)

VIEWS
5 287

REACTIONS
32

REPOSTS
4

ER
22.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

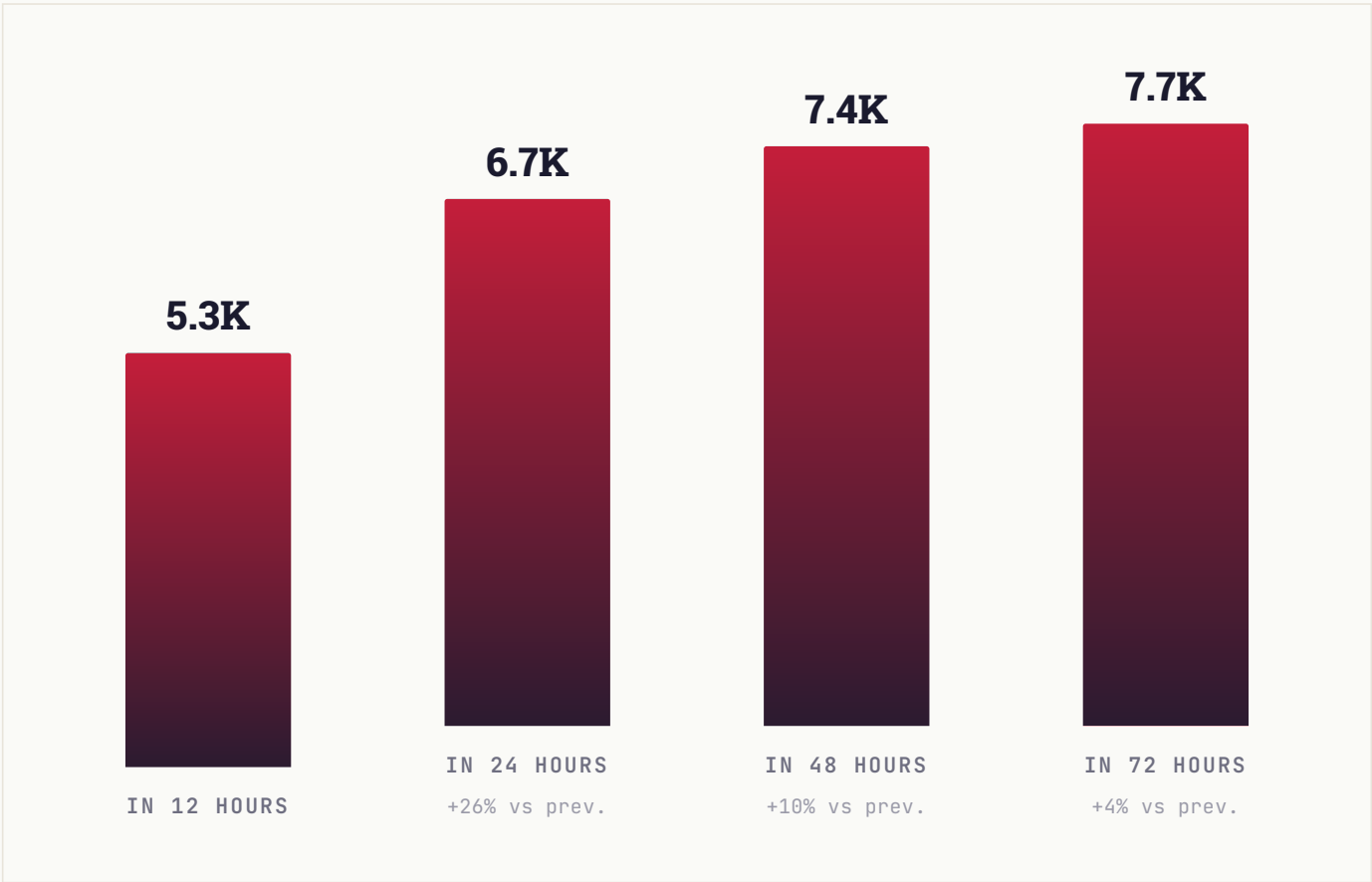
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. We highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBS
NK Unpleasant channel	499K
MK Merkzy Kokobay	114.2K
MM Maxim Mirovich	104.5K
AS Anton Shabashov	38.2K
CH Blueberry Farm	34.4K
SH Off-screen buzz	24.9K
CH Chereshko_life YOU	24K
BU BUBENITTA	23.6K
TB Tima Belorusskikh	17.4K
PI With sparkling☑	15.8K
CS Karasik s puzom	14.2K

COMPARATIVE INSIGHT

Channel in top 10 niche (#7 of 99). Strong position. Niche leader — Unpleasant channel (499K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **22 814** new subs.

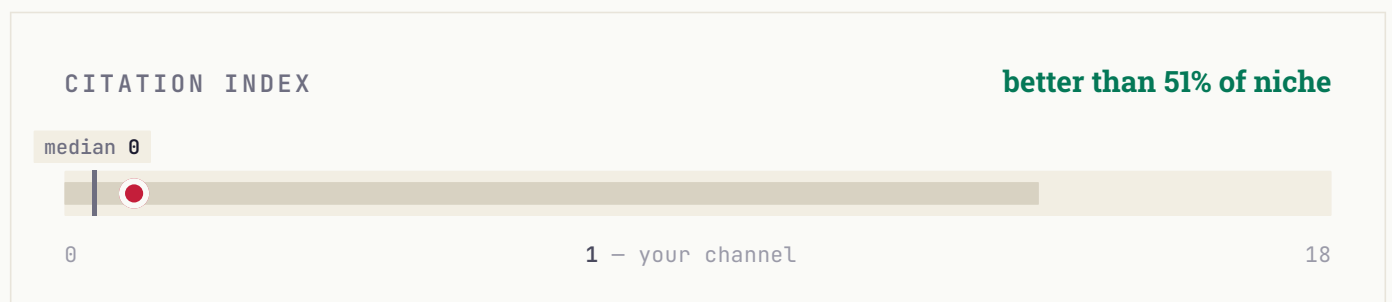
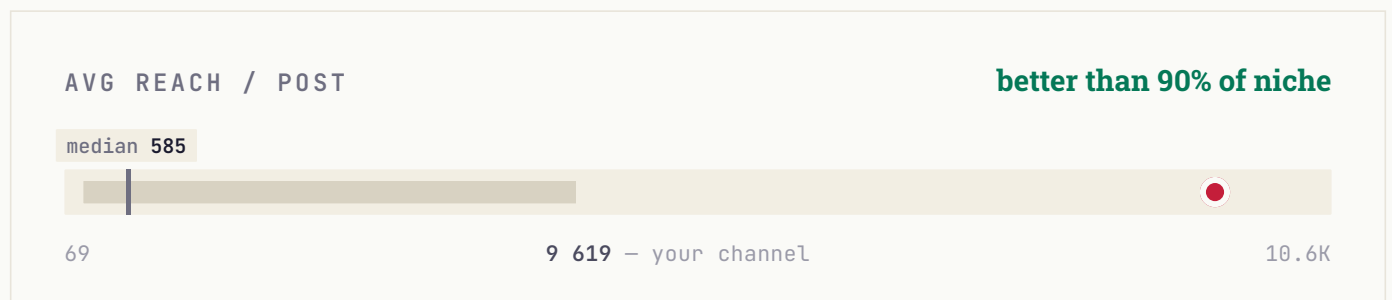
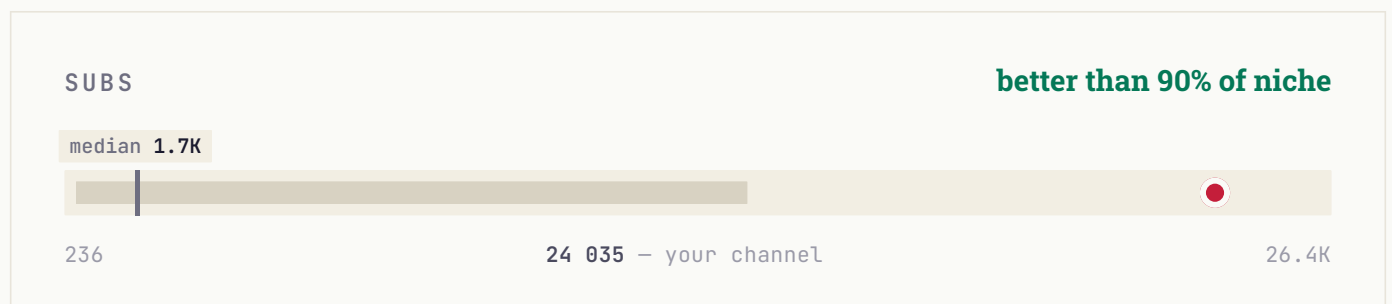
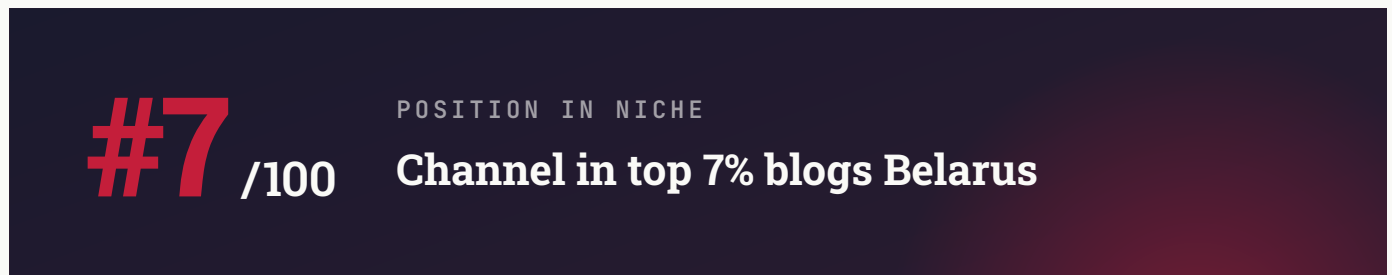
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	2 473
November 2025	0	0	0
October 2025	0	0	554
September 2025	0	0	4 224
August 2025	0	0	1 368
July 2025	0	0	14 195

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	22 814

SECTION 07 • NICHE COMPARISON

Where your channel stands in its league

Took top **100** channels in category «**Blogs**» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.1 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
