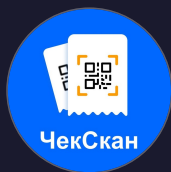


PUBLIC REPORT BY PROMTPRESS

Channel audit

ChekScan — official channel



@checkscan

Official ChekScan channel. We post about cashback, discounts, deals & promo codes — you save on purchases. Download app: <https://goo.su/HUdOt> Registered in the registry...

SUBS

114 379

+855 per month

ERR (% SEE POSTS)

8.0%

last 24 hrs **3.3%**

REACH/POST

9.6K

ad reach **3.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 114 379 —	 SUB REACH 8.4% avg % subs see post	 VIEWS/POST 9.6K median 10.4K · 27 days	 POSTS/WEEK 5.3 for period
 7D TREND -8.1% vs prev week	 REACTS/POST 107.3 only 2,254 reactions, 85 reposts, 0 comments	 POST LENGTH 829 chars. median 1K · 27 days	 POSTS ANALYZED 21 27 days
 AD REACH 3.7K avg 24h	 CHURN / MONTH +855 last month	 CITATION RATE 10 citation index · 24 channels mentioned all time	 CHANNEL AGE 4 years 2 days created 05.07.2022

AI EDITOR SUMMARY

Channel «ChekScan — official channel» — 114 379 subs. Avg views per post 9.6K people (8% of subs), reach low — expand audience. Publishes 5 posts/week (~1/day) — rare. Week 22–28 Jun reach dropped -8.1% by week 15–21 Jun — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 27 days.
- 02 Dominant format – Photo (15/21 posts).
- 03 Avg post length – 829 chars (median 1000).
- 04 Peak audience activity – Tue, 20:00 MSK.
- 05 Top posts get 2× more views than the weakest (12.1K avg for top vs 6.6K for worst) – among 21 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 17:36 PHOTO 🔥 Attention, bargain hunters! AliExpress Great Chinese Sale is on with up to 90% off. We don't judge your...	VIEWS 12 751 REPOSTS 5	REACTS 104 ER 11.1%
Nº2 12.06 · 10:23 PHOTO 🍦 Financial Reset: Saving Money on Long Weekends 🙌 Check scanners, yay, long weekends again! Hope you're ready...	VIEWS 11 946 REPOSTS 2	REACTS 137 ER 10.4%
Nº3 08.06 · 09:15 POLL (captionless post – poll)	VIEWS 11 566 REPOSTS —	REACTS 76 ER 10.1%

Nº4 17.06 · 09:19 PHOTO 🤔 Why is your inflation higher than what the news says? Friends, Wednesday is financial literacy day. And the word 'inflation' in...	VIEWS 11 528 REPOSTS 19	REACTS 155 ER 10.1%
Nº5 19.06 · 08:42 POLL (captionless post – poll)	VIEWS 11 494 REPOSTS —	REACTS 98 ER 10.0%

|

WORST 3

↓ 30.06 · 16:20 PHOTO 🚗 If you're getting OSAGO anyway, why not do it with a bonus? Choose a suitable offer, get your policy online, and receive...	VIEWS 6 797 REPOSTS 4	REACTS 74 ER 5.9%
↓ 03.07 · 10:09 POLL (captionless post – poll)	VIEWS 6 748 REPOSTS —	REACTS 90 ER 5.9%
↓ 03.07 · 10:08 PHOTO 🥂 Financial Horoscope for the Weekend Whoo-hoo, check scanners, it's Friday again! 🥳 The stars don't lie today. Well, almost 😁 Pick your sign and find out...	VIEWS 6 216 REPOSTS 3	REACTS 88 ER 5.4%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

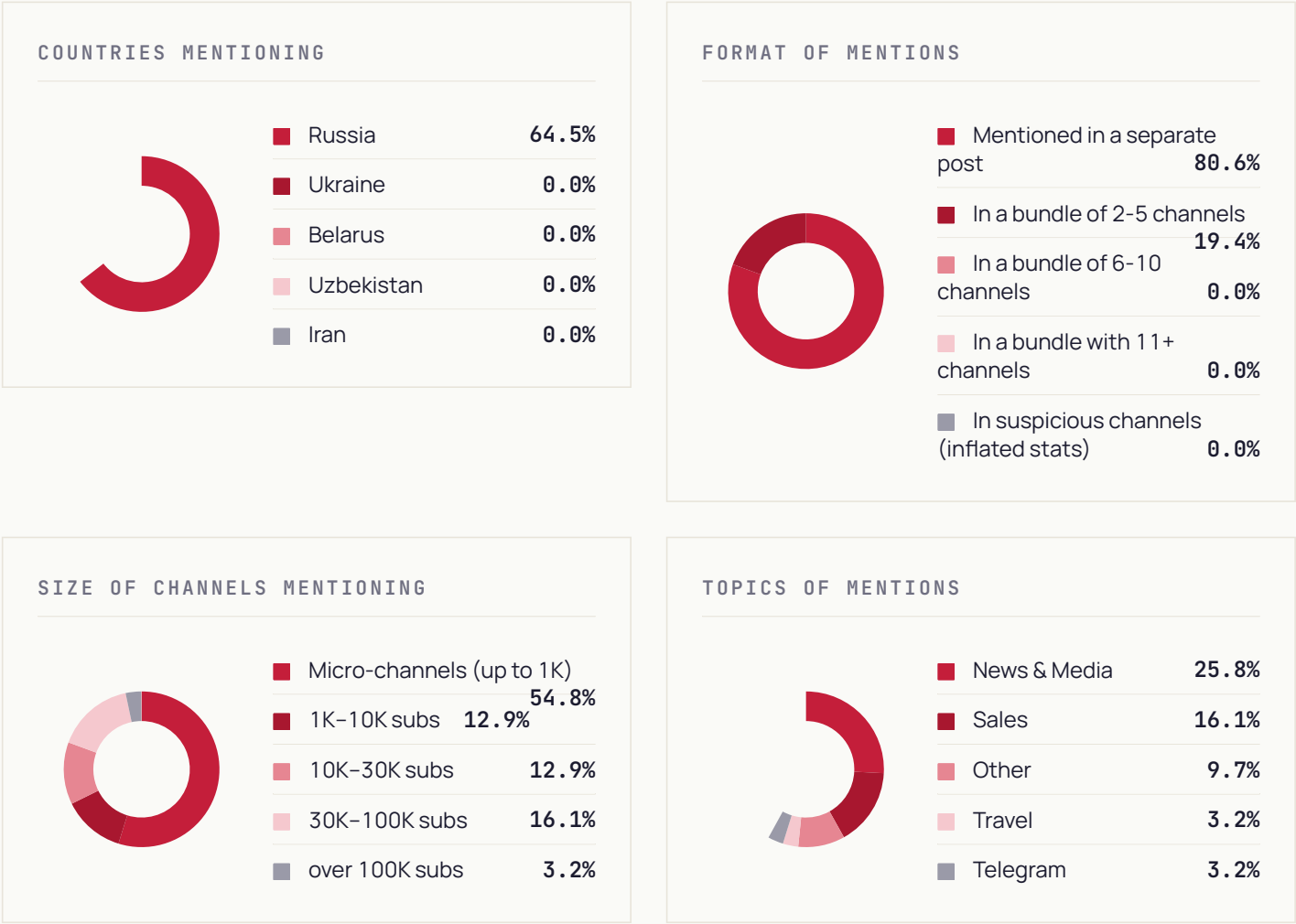
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

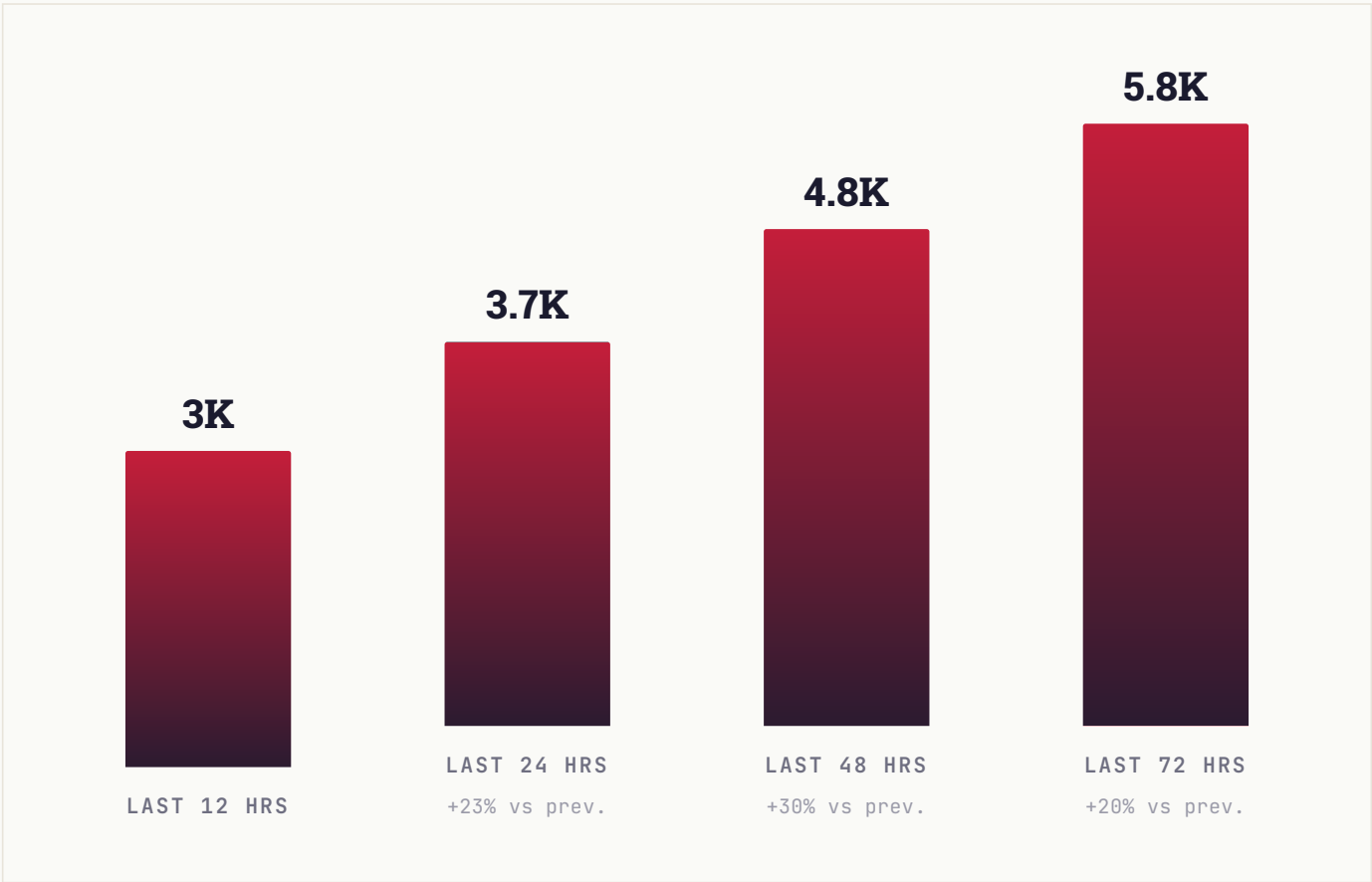
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **24** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
OZ OZON	1.1M
SN Market Discounts	1M
YM Yandex Market	1M
X- Freebie Hunters - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Promos Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
W- ChekScan — official channel YOU	114.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 94 of niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **0**, they brought **18 688** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
January 2026	0	0	2 880	
December 2025	0	0	1 042	
Nov 2025	0	0	697	
Oct 2025	0	0	1 125	
Sep 2025	0	0	5 155	
August 2025	0	0	7 789	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	18 688

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Tuesday**

On this day at 20:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager