

PUBLIC PROMTPRESS REPORT

Channel audit

Checkintime.ru - Travel, авиабилеты туры!



@checkintime

Relax more, pay less 🤖 Bot to find tours: @checkintourbot 1000+ reviews: checkintime.ru/otzyvy Turkey from 10,000 RUB Egypt from 15,000 RUB Thailand from 29,000 RUB Ad:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
57 164	2.0%	978
10.07.2026 ⁻³⁰⁴ per month	in 24h ^{1.2%}	ad reach ⁶⁹⁰ /24h
HTTPS://PROMTPRESS.COM/AUDIT/CHECKINTIME		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 57 164 —	 SUBS REACH 1.71% avg % subs see post	 VIEWS/POST 978 median 990 · 29 days	 POSTS/DAY 7.7 ~54 per week
 7D TREND -10.4% vs previous week	 REACTIONS/POST 0.5 total 120 reactions, 623 reposts, 0 comments	 POST LENGTH 634 chars median 682 · 29 days	 POSTS ANALYZED 230 29 days
 AD REACH 690 24h avg	 CHURN / MONTH -304 last month	 CITATION RATE 638 citation index · 1,769 channels mentioned ever	 CHANNEL AGE 8 years 9 months created 19.09.2017

AI EDITOR SUMMARY

Channel «Checkintime.ru - Travel, flights, hot tours!» — 57 164 subs. Each post avg views 978 people (2% of subs), reach low — should expand audience. Publishes 54 posts per week (~8/day) — active posting. Week Jun 29 – Jul 5 reach dropped -10.4% to week 22–28 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 230 posts in 29 days.
- 02 Dominant format – Text (124/230 posts).
- 03 Avg post length – 634 chars (median 682).
- 04 Peak audience activity – Tue, 17:00 MSK.
- 05 Top posts get 3× more views than the weakest (1.9K avg for top vs 709 for worst) – among 230 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 14:25 PHOTO Utair offers progressive discount from 30 to 50%! Details: https://checkintime.ru/4lql	VIEWS 3 187 REPOSTS 5	REACTIONS — ER 5.6%
Nº2 17.06 · 18:21 PHOTO  Pegasus Airlines Sale: international flights to/from Turkey from 2500 RUB in winter season Buy: June 17–18 When...	VIEWS 1 314 REPOSTS 12	REACTIONS 2 ER 2.3%
Nº3 24.06 · 16:15 TEXT  Hot deals to Bali  from 59541 RUB round trip   Moscow ⇄ Denpasar Depart June 26, 2026 for 59541 	VIEWS 1 310 REPOSTS 3	REACTIONS — ER 2.3%

Nº4 12.06 • 13:16 TEXT  Hot deals to Thailand  from 23237 RUB one way   Moscow → Bangkok Depart June 14, 2026...	VIEWS 1 303 REPOSTS 4 REACTIONS — ER 2.3%
Nº5 13.06 • 17:21 TEXT Collection from @Checkintime on 13.06.2026:  Family tours to Indonesia  from Saint Petersburg: Tour to hotel 3  ...	VIEWS 1 266 REPOSTS 3 REACTIONS — ER 2.2%

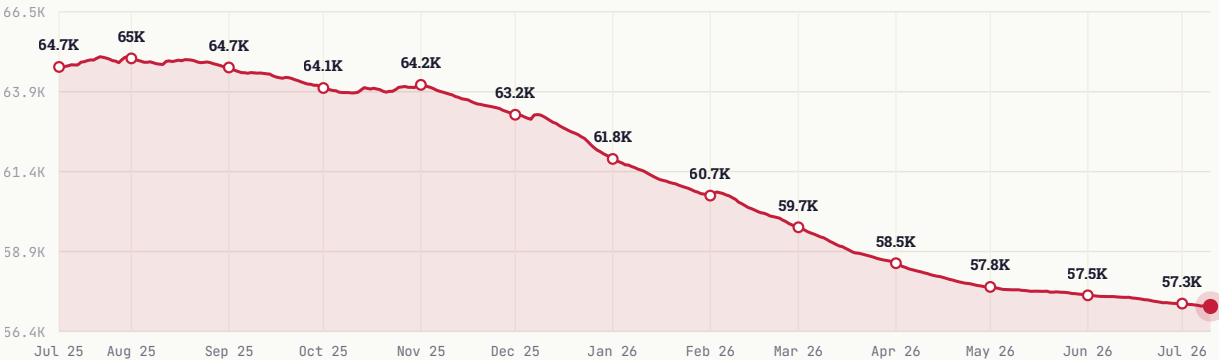
WORST 3

↓ 05.07 • 14:11 PHOTO  St. Petersburg - Marsa Alam, from 38866 RUB Nov 3, 2026 - Buy ticket  Price and availability as of...	VIEWS 740 REPOSTS 2 REACTIONS — ER 1.3%
↓ 06.07 • 06:16 TEXT  Family tours to Egypt  from Moscow, 7 nights from 72937 RUB per person.  Several great options: Tour to 3  El Khan Sharm...	VIEWS 716 REPOSTS 2 REACTIONS — ER 1.3%
↓ 07.07 • 06:14 TEXT  Family tours to Maldives  from St. Petersburg, 7 nights from 194457 RUB per person.  Several great options: Tour to 3  ...	VIEWS 672 REPOSTS 1 REACTIONS — ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



START DATE	NOW	NET GROWTH
64 723	57 164	-7 559

SECTION 04 • MENTIONS

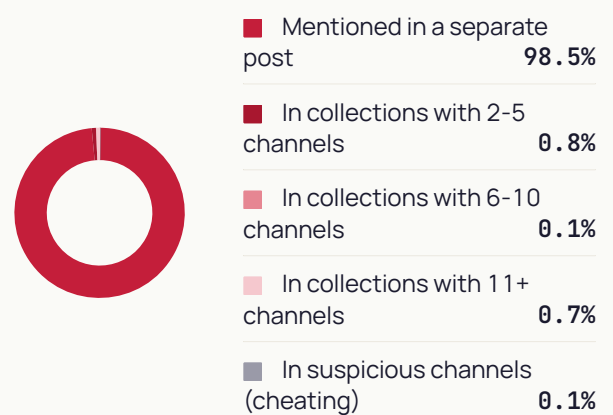
Who and how mentions the channel

Citation index **638** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 769** different channels.

COUNTRIES MENTIONING



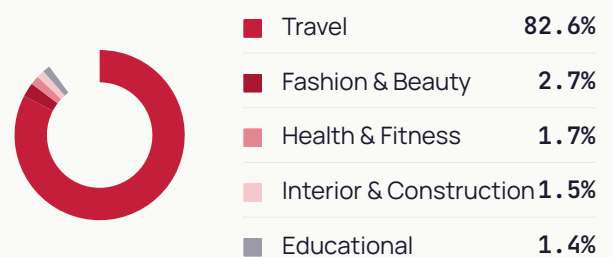
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



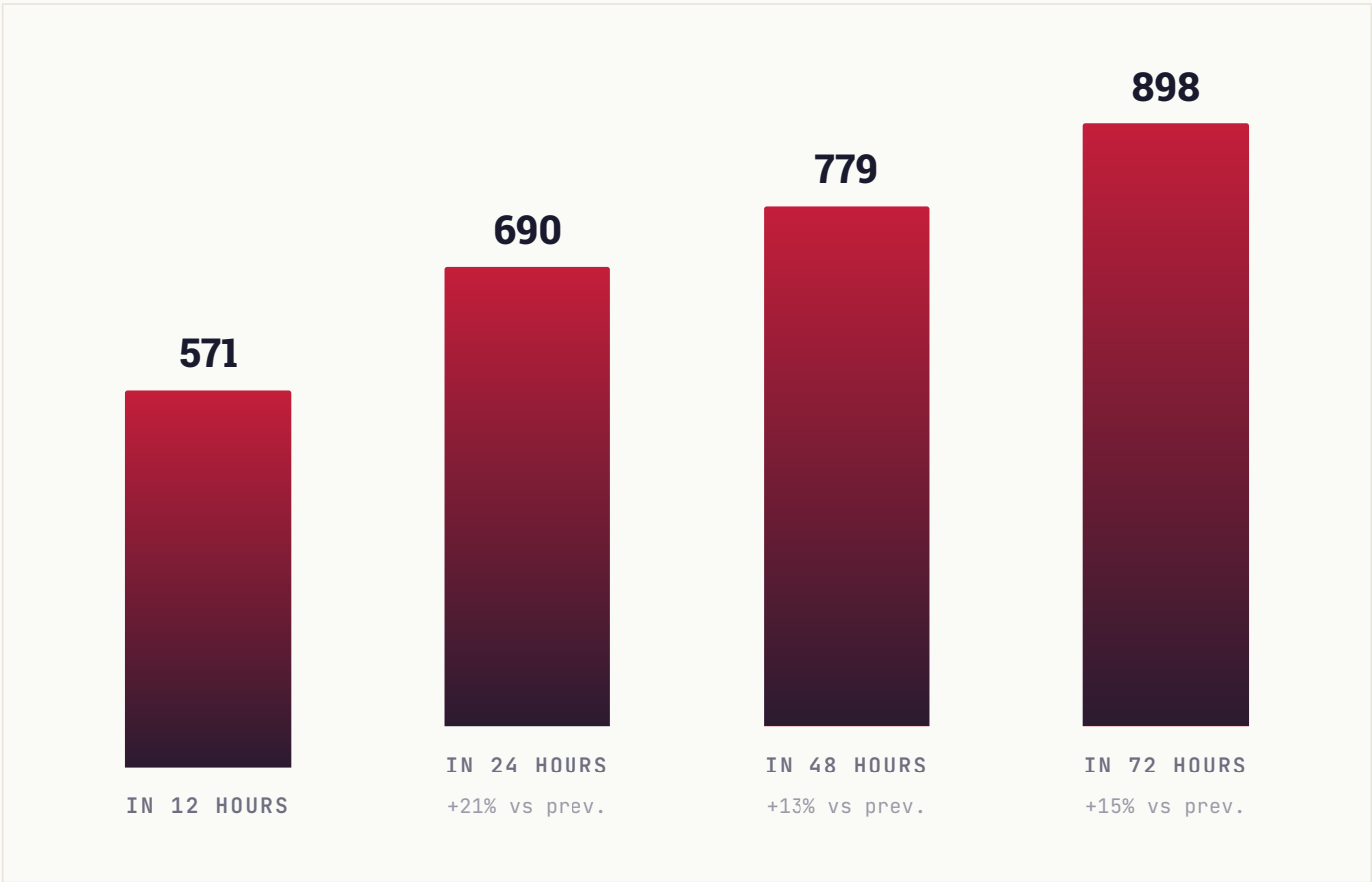
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
MO Moskvichka	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount wagon	432.2K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.8K
OT Ozon Travel	398.9K
C- Checkintime.ru - Travel,авиабилеты,горящие туры! YOU	57.2K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-96 median: 151.6K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 220**, they brought **899** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	211	7	0	
December 2025	268	63	150	
Nov 2025	140	7	0	
Oct 2025	156	9	473	
Sep 2025	230	83	52	
August 2025	215	68	224	

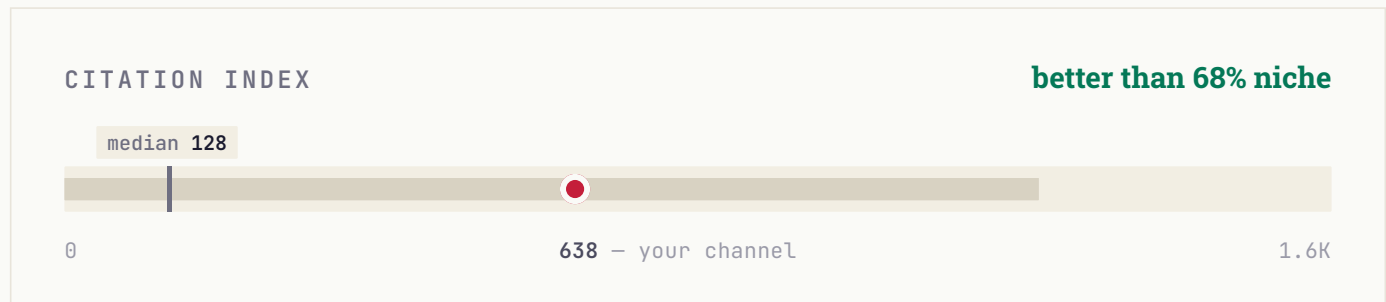
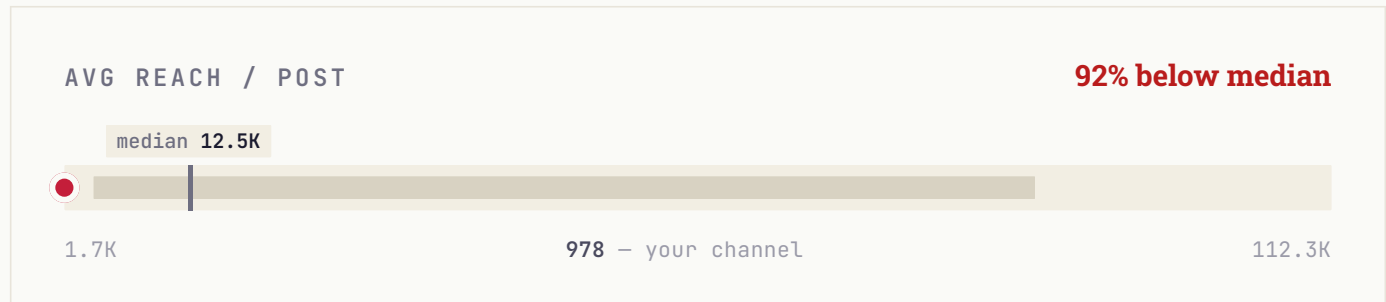
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1 220	6	899

Where the channel stands in its league

SUBSCRIBERS 62% below median

median 149.8K

48.1K 57 164 – your channel 427.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.71% vs norm 7.5%. Try polls & interactive formats.

EFFECT

+5.8pp ER

04

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager