

— PUBLIC REPORT PROMTPRESS

Channel audit

Digital Journal | IT, Neiroseti



@chatgptv

Media about IT, trends, tech & neural nets. The best stuff here! Ads:
@antosha_antosha RKN: <https://vk.cc/clwgBQ> Partnering with
bidfox

SUBSCRIBERS

1 778 432

+12327 per month

ERR (% SEE POSTS)

3.0%

in 24h 1.9%

REACH/POST

45.1K

ad reach 33.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 778 432 —	 SUBS REACH 2.54% avg % subs see post	 VIEWS/POST 45.1K median 44.6K · 29 days	 POSTS/DAY 8.0 ~56 per week
 7D TREND -5.7% vs previous week	 REACTIONS/POST 443.9 total 106,543 reactions, 58,785 reposts, 3,944 comments	 POST LENGTH 344 chars. median 337 · 29 days	 POSTS ANALYZED 240 29 days
 AD REACH 33.9K avg per 24h	 CHURN / MONTH +12327 last month	 CITATION RATE 724 citation index · 2,334 channels mentioned ever	 CHANNEL AGE 3 years 7 months created 25.11.2022

AI EDITOR SUMMARY

Channel «Digital Journal | IT, Neuroseti» – 1 778 432 subs. Each post avg views 45.1K people (3% of subs), reach low – expand audience. Publishes 56 posts/week (~8/day) – active posting. Week Jun 22–28 reach dropped -5.7% by week Jun 15–21 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **240** posts over 29 days.
- 02 Dominant format – **Photo** (148/240 posts).
- 03 Avg post length – **344** chars (median 337).
- 04 Peak audience activity – **Wednesday**, 22:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (69.9K avg for top vs 34.5K for worst) – among 240 posts over 29 days. Analyze commonalities: topic, format, publish time.

TOP 5 POSTS

Nº1 03.06 · 19:19 PHOTO 💬 MAX messenger disappeared from App Store without explanation The team awaits Apple's response. Download offered via third-party stores that...	VIEWS	REACTIONS
	71 813	979
	REPOSTS	ER
	416	4.0%
Nº2 05.06 · 06:03 PHOTO Birds masturbate – scientists say it's normal for birds Researchers found this behavior occurs...	VIEWS	REACTIONS
	69 860	706
	REPOSTS	ER
	523	3.9%
Nº3 08.06 · 18:40 VIDEO Apple WWDC 2026 keynote ended – here are the main updates 🥳Biggest update – Siri AI: now it's a standalone...	VIEWS	REACTIONS
	67 903	986
	REPOSTS	ER
	181	3.8%

Nº4 03.06 · 17:01 **PHOTO**

Full «Six Seven» will be this weekend — the first summer days off fall on the 6th and 7th Zoomers and Gen Alpha will have a blast 😎

VIEWS

67 115

REPOSTS

598

REACTIONS

786

ER

3.8%**Nº5** 04.06 · 07:29 **VIDEO**

Nano Banana in the past: powerful Reve 2.0 is out and instantly tops image generators Developers completely rebuilt the engine...

VIEWS

67 094

REPOSTS

352

REACTIONS

1 370

ER

3.8%**WORST 3**

23.06 · 08:02

PHOTO

🇷🇺 Russians may be blocked from registering eSIM from abroad Remotely activating a new number while traveling or living abroad will become almost...

VIEWS

35 146

REPOSTS

137

REACTIONS

312

ER

2.0%

23.06 · 10:00

TEXT

Yandex ShAD taught GPUs to work faster with graph neural networks Graph neural networks (GNN) are popular architectures for working with...

VIEWS

34 676

REPOSTS

82

REACTIONS

218

ER

1.9%

23.06 · 09:05

PHOTO

Found a set of more than 🤖🤖 useful tools — one site replaces a bunch of utilities for photos, PDFs and text Everything works right in the browser, but...

VIEWS

33 628

REPOSTS

246

REACTIONS

131

ER

1.9%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

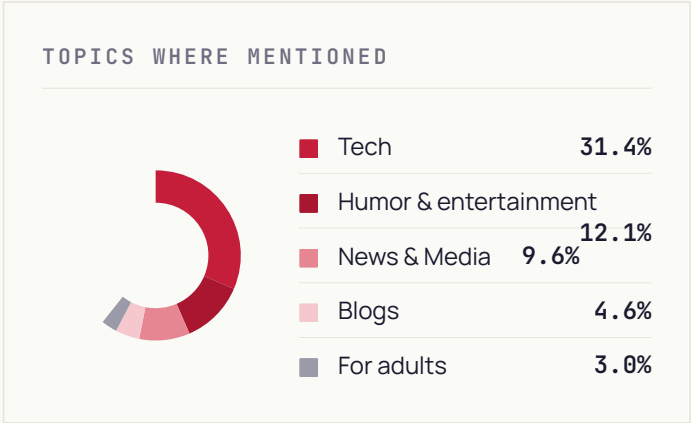
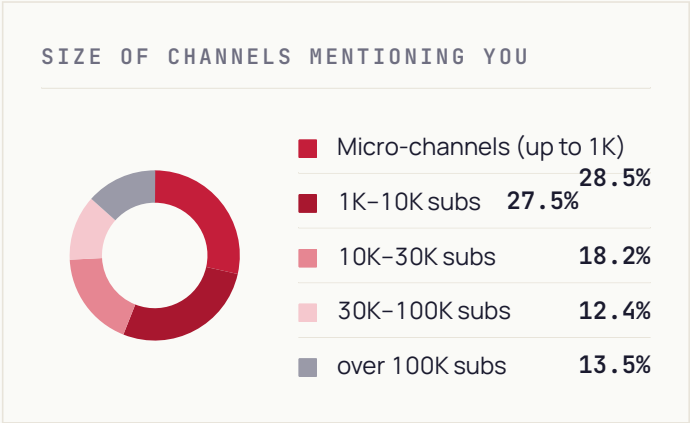
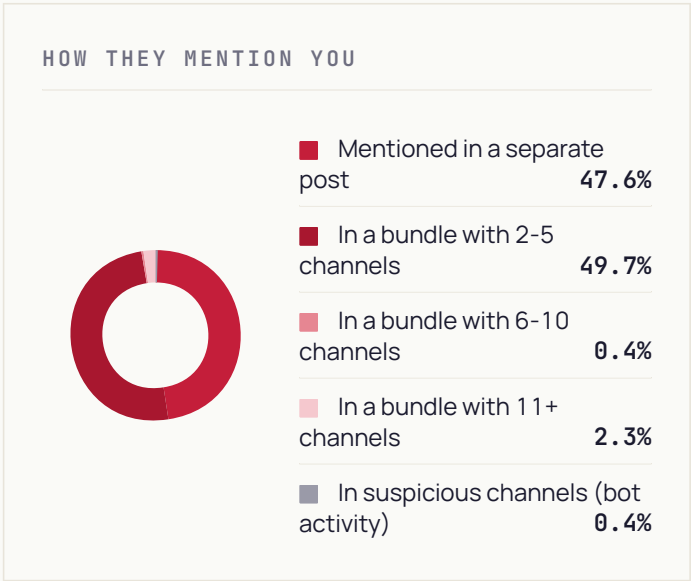
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

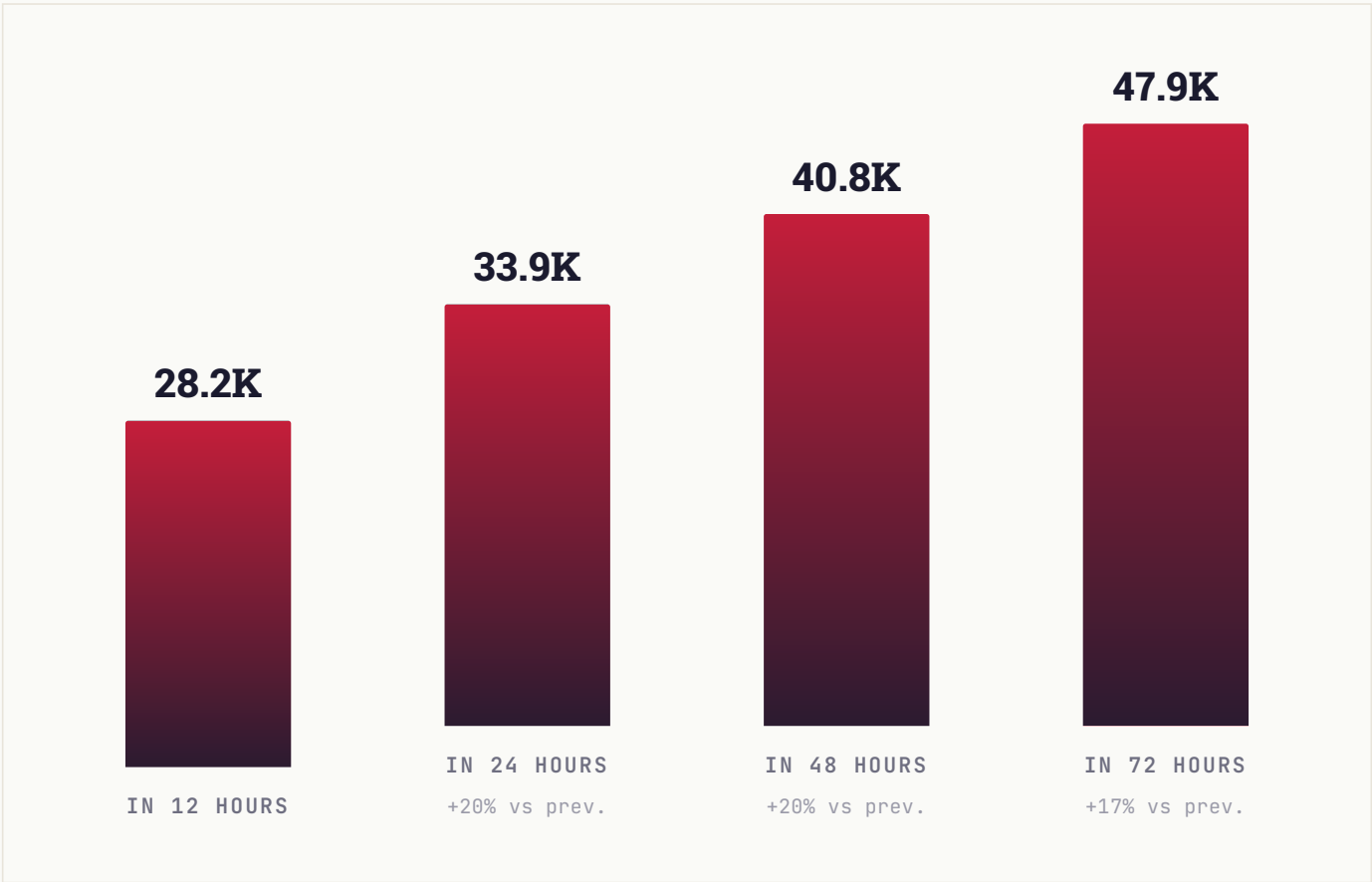
Citation index **724** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **2 334** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EX Exploit	2M
PP PINK PROXY پروکسی	2M
DJ Digital Journal IT, Neuroseti	1.8M

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#11 of 100). Leader — hitvpn_blog (4.6M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **646**, they brought **344 321** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	56	42	0
December 2025	36	23	15 314
Nov 2025	17	13	20 021
Oct 2025	43	28	208 441
Sep 2025	118	65	100 545
August 2025	376	117	0
TOTAL MENTIONS			646
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			344 321

SECTION 08 · NICHE COMPARISON

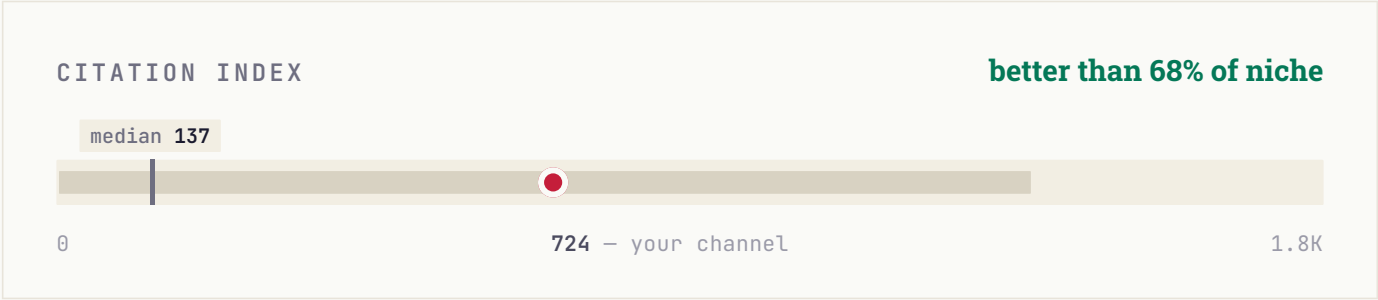
Where the channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#11/100

POSITION IN NICHE

Channel in top 11% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.54% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+2.0pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it every day — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager