

PROMTPRESS PUBLIC REPORT

Channel audit

TryChatGPT.ru

GPT | ChatGPT |

IT | Нейросети



@chatgpt_try

Channel dedicated to developing the ChatGPT chatbot service
<https://trychatgpt.ru/> Technical support (report bugs):...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
182 016	11.0%	18.4K
23.06.2026 -8992 per month	in 24 hrs 5.0%	ad reach 9.2K/24h

HTTPS: // PROMTPRESS.COM/AUDIT/CHATGPT_TRY

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 182 016 —	 SUBS REACH 10.12% avg % subs see post	 VIEWS/POST 18.4K median 16.2K · 27 days	 POSTS/WEEK 6.3 for period
 7D TREND -25.3% vs previous week	 REACTIONS/POST 40.3 total 1,007 reactions, 313 reposts, 0 comments	 POST LENGTH 878 chars median 1000 · 27 days	 POSTS ANALYZED 25 27 days
 AD REACH 9.2K 24h avg	 CHURN / MONTH -8992 last month	 CITATION RATE 0 citation index · 43 channels mentioned all time	 CHANNEL AGE 3 years 10 days created 13.06.2023

AI EDITOR SUMMARY

Channel «TryChatGPT.ru GPT | ChatGPT | IT | Нейросети» — 182 016 subs. Each post avg views 18.4K people (10% of subs), reach low — need to grow audience. Posts 6 posts per week (~1/day) — infrequent. Week 8–14 Jun reach dropped -25.3% by week 1–7 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts in 27 days.
- 02 Dominant format – Photo (22/25 posts).
- 03 Avg post length – 878 chars (median 1000).
- 04 Peak audience activity – Tuesday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (30.7K avg for top vs 12.3K for worst) – among 25 posts over 27 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 16:45 PHOTO ☒ We cracked the '67' secret! Yes, if you, like many others, don't get this meme – here's the simplest explanation...	VIEWS 35 377 REPOSTS 43	REACTIONS 63 ER 19.4%
Nº2 29.05 · 17:20 TEXT Good evening everyone! This is the project admin. We decided to actively develop our social networks so you can use...	VIEWS 30 069 REPOSTS 3	REACTIONS 87 ER 16.5%
Nº3 31.05 · 09:24 PHOTO ☒ Get on all FIFA covers! Friends, yesterday the Champions League final ended. Who were you rooting for – Arsenal or PSG and our...	VIEWS 26 641 REPOSTS 8	REACTIONS 56 ER 14.6%

Nº4 03.06 · 07:37 **PHOTO**

☒ Stay fit this summer with us! Hey! We know how meme-y and toxic the phrase 'So how's the prep...' has become...

VIEWS

26 017

REPOSTS

36

REACTIONS

38

ER

14.3%**Nº5** 05.06 · 07:19 **PHOTO**

☒ Hey devs! Love coding? Then try GLM in our service! #insider Today – a new column about...

VIEWS

25 472

REPOSTS

2

REACTIONS

38

ER

14.0%**WORST 3**

18.06 · 05:50

POLL

(post without caption – poll)

VIEWS

12 829

REPOSTS

—

REACTIONS

30

ER

7.0%

19.06 · 07:15

PHOTO

☒ GPT WILL SAVE YOUR MONEY! Hi! Neural nets can do more than just jokes – they can solve much more important...

VIEWS

12 485

REPOSTS

21

REACTIONS

51

ER

6.9%

20.06 · 05:38

PHOTO

☒ You WON'T get the job if... you forget to delete the AI comment before sending ☒☒ Yes, of course, you could...

VIEWS

11 614

REPOSTS

4

REACTIONS

39

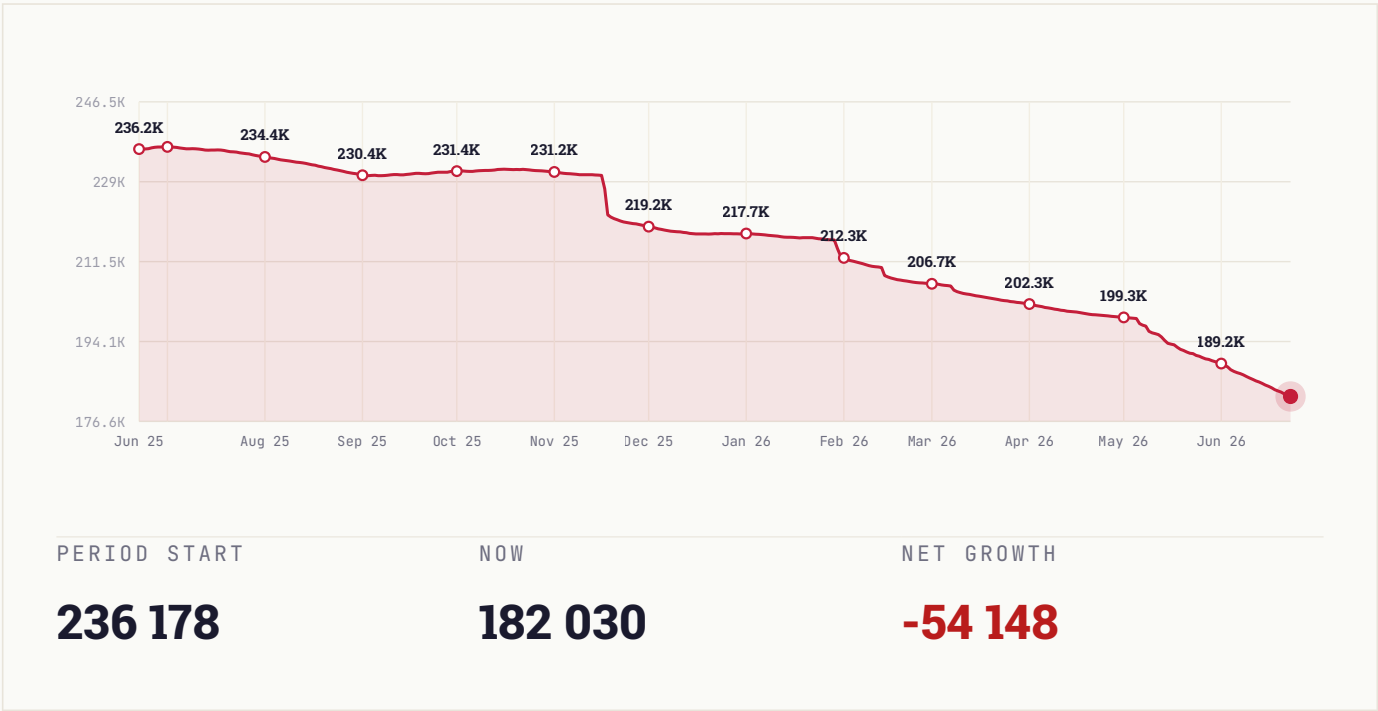
ER

6.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

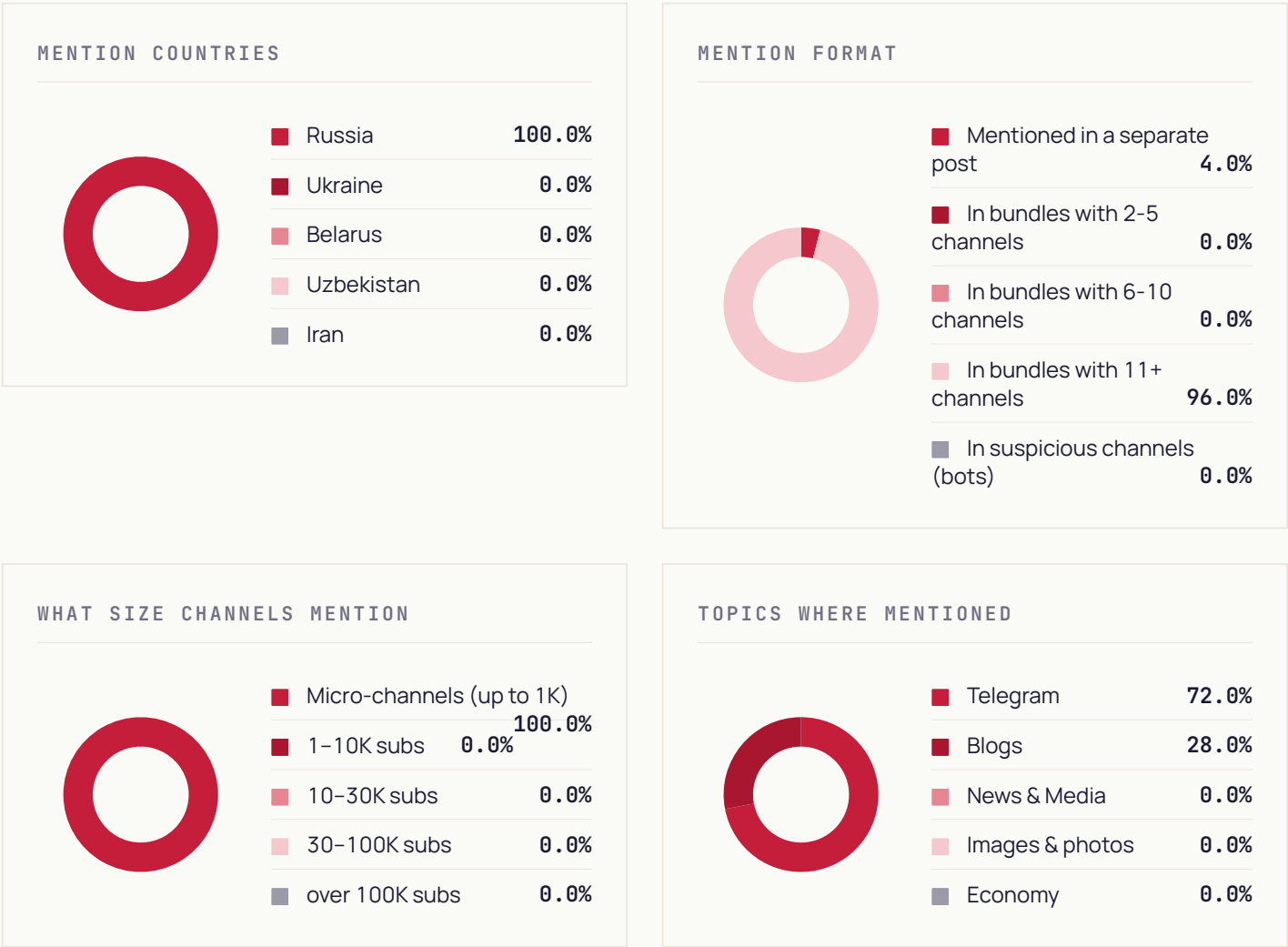
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · MENTIONS

Who mentions the channel and how

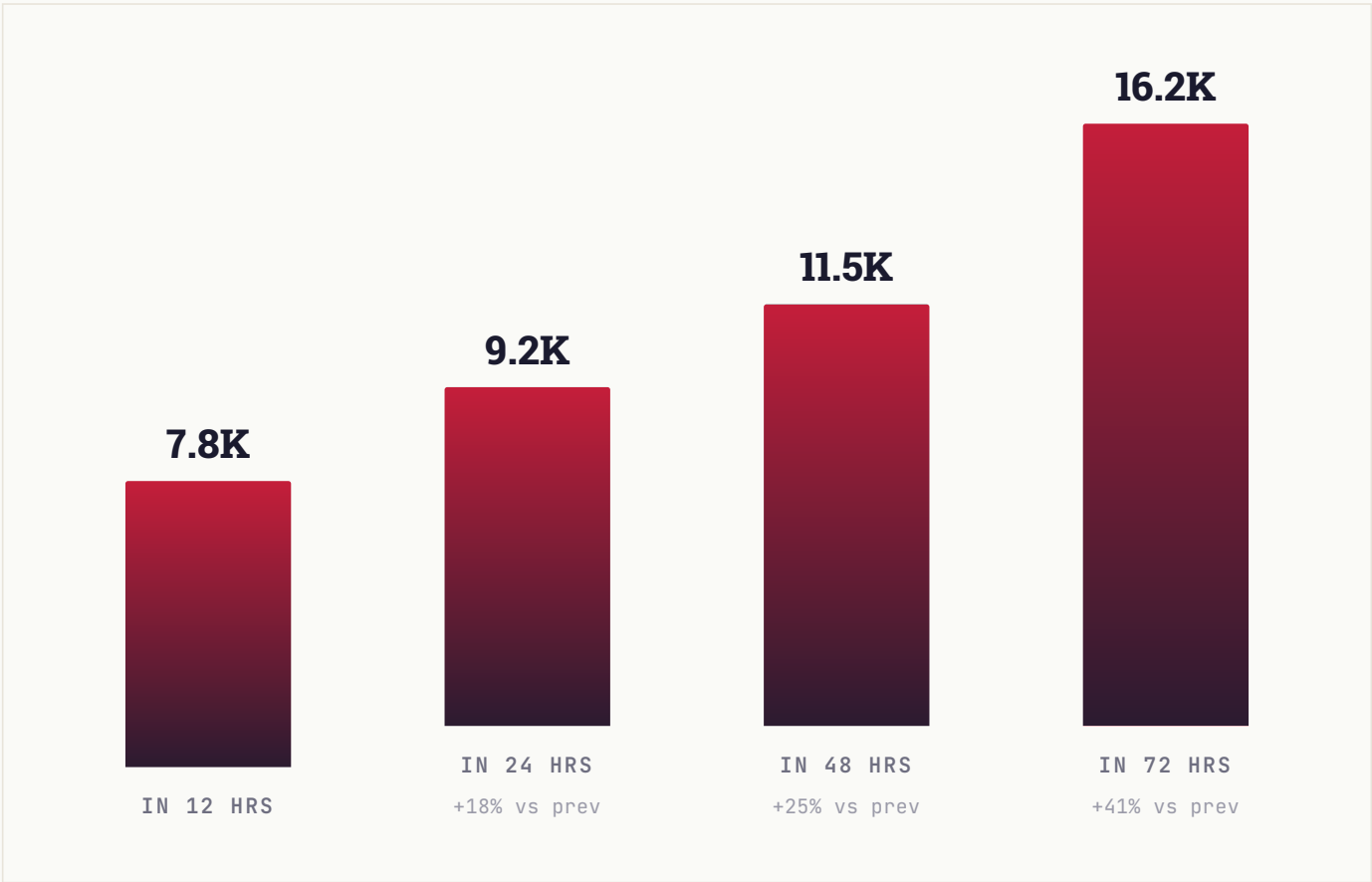
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time the channel was mentioned 43 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trending World	3.4M
TE TechnoChat	3.1M
HA Hi, AI · Новости технологий	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
CJ Digital Journal IT, Neuroseti	1.8M
ER Backdoor	1.8M
TG TryChatGPT.ru GPT ChatGPT IT Нейросети	182K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#67 of 100). Niche median — 211.8K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **16**, they brought **2 215** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	214
Nov 2025	16	16	19
Oct 2025	0	0	651
Sep 2025	0	0	1 232
August 2025	0	0	0
July 2025	0	0	99

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
16	6	2 215

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#67

/100

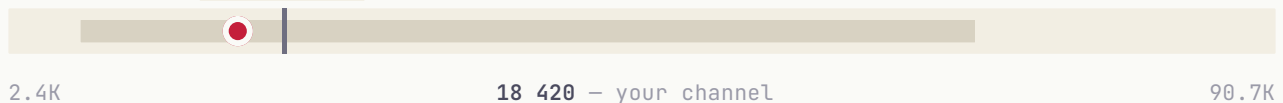
RANK IN NICHE

Channel in bottom half of ranking**SUBSCRIBERS****14% below median**

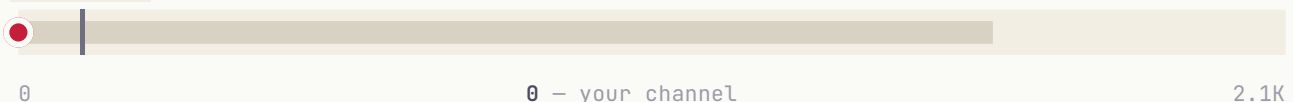
median 212.3K

**AVG REACH / POST****14% below median**

median 21.5K

**CITATION INDEX****99% below median**

median 101



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and come back in a month.

01

Main post of the week — on Tuesday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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