

— PUBLIC REPORT PROMTPRESS

Channel audit

Chasov Yar | DNR | News | Donetsk



@chasovyardnr

!! Up-to-date and operational info from first hand: news, briefings, insights and no fakes Link for friends: <https://t.me/+URgzPwXEG6JmNzVi>

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
148 343	26.0%	37.2K
17.07.2026 +12723 per month	last day 20.5%	ad reach 30.5K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/CHASOVYARDNR](https://promptpress.com/audit/chasovyardnr)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 148 343 —	SUBS REACH 25.08% avg % subs see post	VIEWS/POST 37.2K median 37.7K · 29 days	POSTS/WEEK 45.2 for period
7D TREND -2.5% vs previous week	REACTIONS/POST 214.0 total 41,304 reactions, 31,974 reposts, 0 comments	POST LENGTH 248 chars median 230 · 29 days	POSTS ANALYZED 193 29 days
AD REACH 30.5K 24h avg	CHURN / MONTH +12723 last month	CITATION RATE 169 citation index · 410 channels mentioned all time	CHANNEL AGE 4 years 4 months created 06.03.2022

AI EDITOR SUMMARY

Channel «Chasov Yar | DNR | News | Donetsk» — 148 343 subs. Each post avg views 37.2K people (25% of subs), good reach. Publishes 45 posts/week (~6/day) — active posting. For week Jul 6–12 reach stable (-2.5% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **193** posts over 29 days.
- 02 Dominant format – **Photo** (111/193 posts).
- 03 Avg post length – **248** chars (median 230).
- 04 Audience peak – **Friday**, 13:00 MSK.
- 05 Top posts get **2x** more views than the weakest (41.6K avg for top vs 24.7K for worst) – among 193 posts over 29 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 11.07 · 14:06 PHOTO  95-octane at 220 RUB: most expensive gas found on Maks Highway. At Route gas station, AI-95 liter costs 220 RUB, diesel – 160. Payment...	VIEWS 41 895 REPOSTS 205	REACTIONS 382 ER 28.2%
Nº2 25.06 · 14:08 PHOTO  Happ disappeared from Russian App Store. The popular VPN app is no longer available in the Russian App Store – it vanished from search...	VIEWS 41 559 REPOSTS 70	REACTIONS 198 ER 28.0%
Nº3 04.07 · 17:09 PHOTO State Duma proposed to 'just endure' fuel situation. Head of Duma Transport Committee Evgeny Moskvichev amid problems...	VIEWS 41 358 REPOSTS 303	REACTIONS 190 ER 27.9%

Nº4

10.07 · 10:05

PHOTO

 Ukraine preparing new missile strikes on Russia? Fire Point CEO Shtilerman says Ukrainian missile tests are nearing completion...

VIEWS

41 268

REPOSTS

187

REACTIONS

191

ER

27.8%

Nº5

03.07 · 11:36

PHOTO

Garbage dump formed on Shevchenko Blvd, 91. Residents complain about waste accumulation and unsanitary conditions, but...

VIEWS

41 181

REPOSTS

143

REACTIONS

200

ER

27.8%

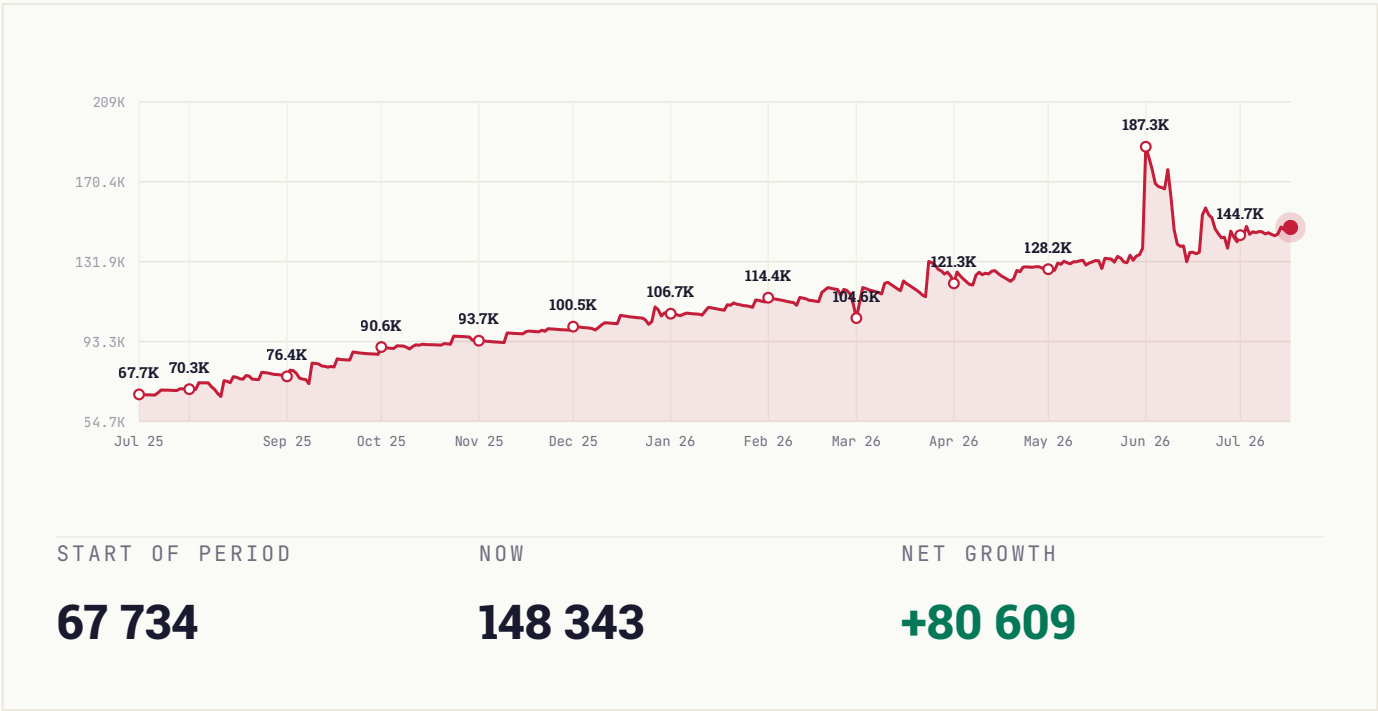
WORST 3

↓ 04.07 · 05:05 PHOTO Night UAV attack leaves new aftermath. Trucks damaged in Mariupol. DPR News Reports	VIEWS 34 469 REPOSTS 145 REACTIONS 198 ER 23.2%
↓ 08.07 · 14:08 VIDEO Basements flooded at 159 Artema Street. Residents report water rose to electrical panel level. According to them...	VIEWS 34 373 REPOSTS 202 REACTIONS 187 ER 23.2%
↓ 09.07 · 14:22 PHOTO In Irkutsk, one gas station posted an Interior Ministry notice on new queue rules for fuel. The document bans...	VIEWS 5 270 REPOSTS 2 REACTIONS 594 ER 3.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

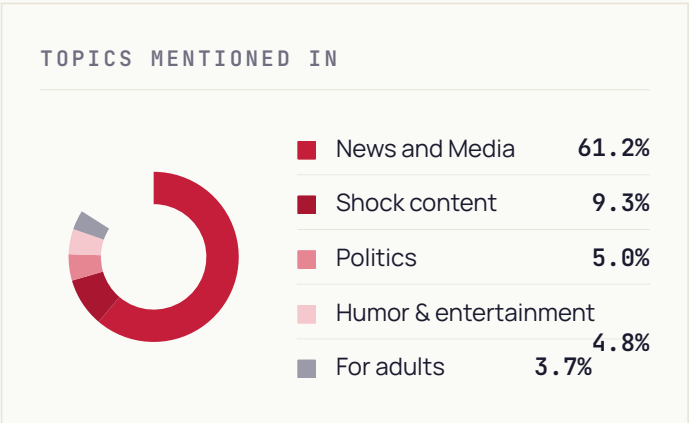
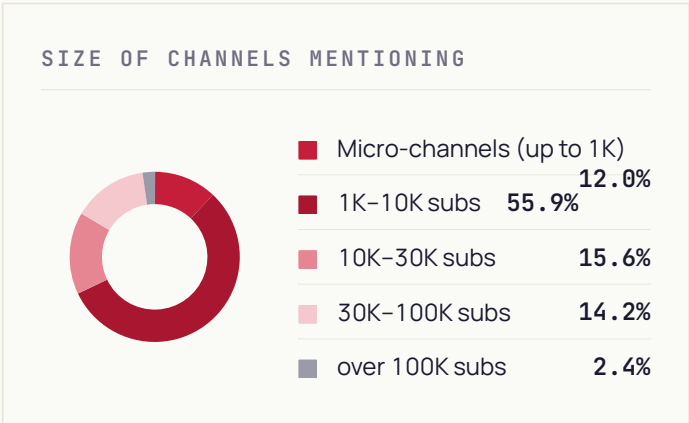
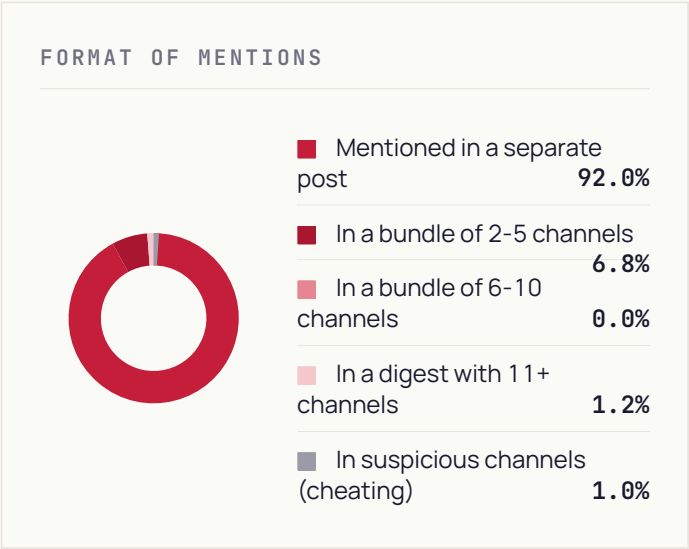
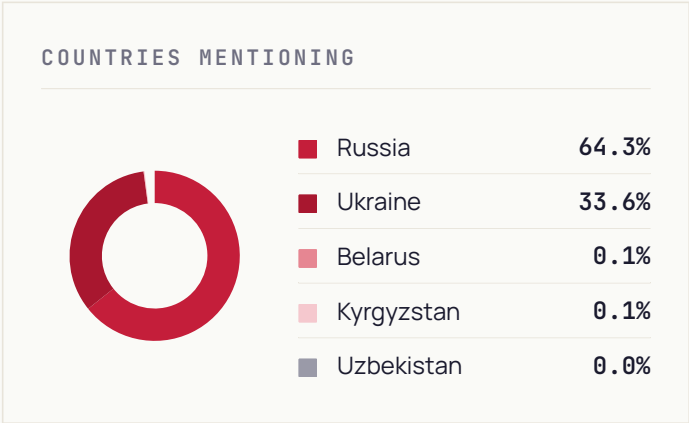
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

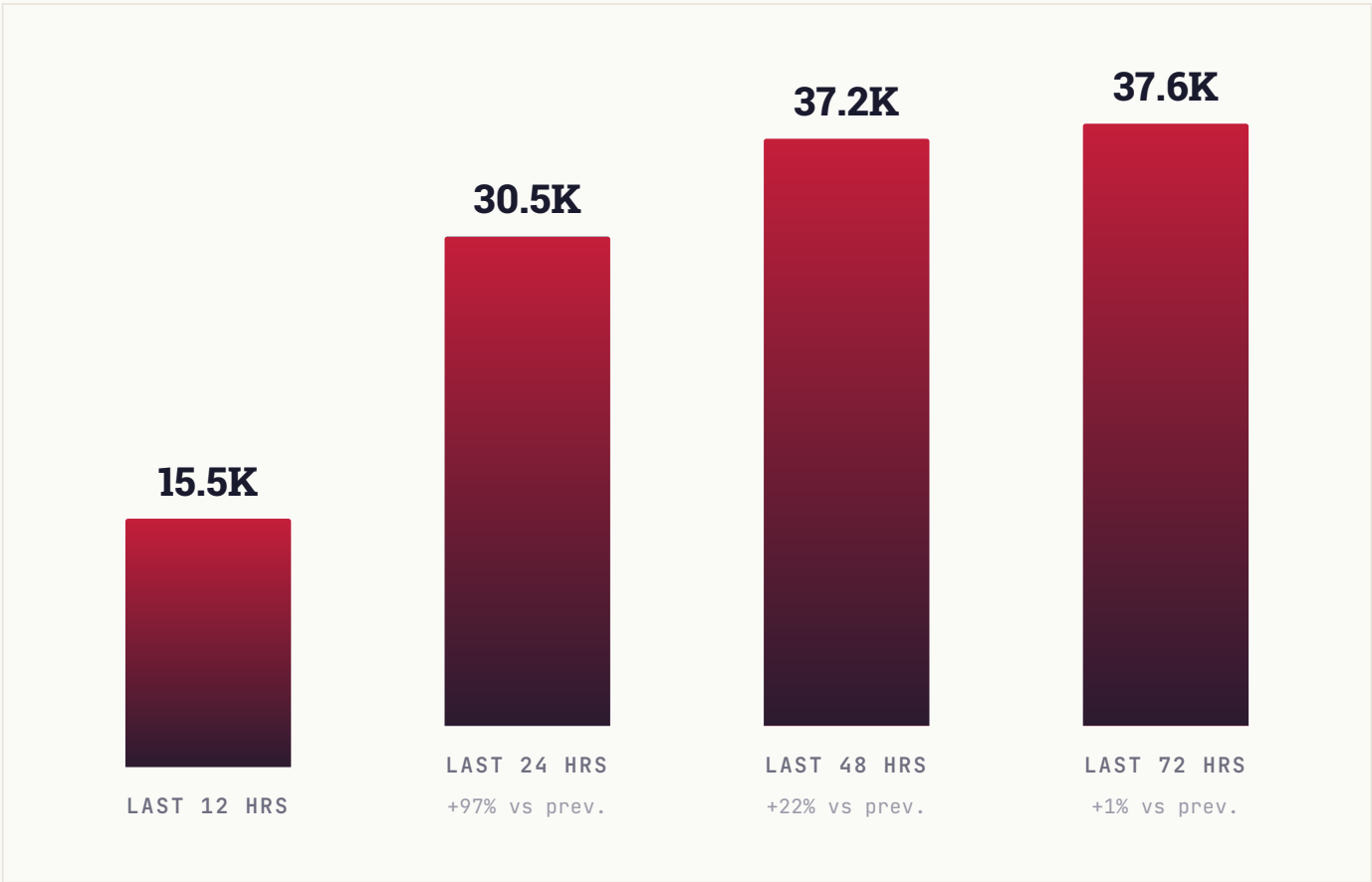
Citation index **169** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time channel was mentioned **410** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خ ب خبر فوری	4.4M
ک ا کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡Ukraina	3.1M
ChYa Chasov Yar DNR News Donetsk YOU	148.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **101**, they brought **91 961** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	17	16	12 416
December 2025	15	15	19 193
November 2025	20	16	8 073
October 2025	17	16	11 810
September 2025	15	15	21 251
August 2025	17	17	19 218

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
101	6	91 961

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the median range, a darker beige bar representing the peer group range, and a red dot representing the channel's performance. A vertical line marks the median value.

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	148,343	1.3M	498.9K - 4.1M	89% below median
AVG REACH / POST	37,209	93.7K	733 - 443.8K	60% below median
CITATION INDEX	169	1.9K	0 - 11.2K	91% below median

SUBSCRIBERS 89% below median

median 1.3M

498.9K 148 343 — your channel 4.1M

AVG REACH / POST 60% below median

median 93.7K

733 37 209 — your channel 443.8K

CITATION INDEX 91% below median

median 1.9K

0 169 — your channel 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 13:00 MSK audience is most active.

EFFECT

**Best window
for important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
