

PROMTPRESS PUBLIC REPORT

Channel audit

Charter Tickets | Hot Tours



@chartervietnam

✈ Search & Booking ✈ Hot charter flight tickets 🌴 Hot package
tours ♦ 10+ years experience ♦ 24/7 support ♦ Online payment
📅 Charter schedule 👍 ...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
18 283	28.0%	5.4K
03.07.2026 ⁺⁶⁸⁷ per month	per day ^{12.5%}	ad reach ^{2.3K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/CHARTERVIETNAM		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 18 283 —	 SUBSCRIBER REACH 29.66% avg % subs see post	 VIEWS/POST 5.4K median 5.4K · 27 days	 POSTS/WEEK 2.8 over period
 7D TREND -33.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 1,000 chars median 1000 · 27 days	 POSTS ANALYZED 11 27 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +687 over last month	 CITATION RATE 1 citation index · 7 channels mentioned all time	 CHANNEL AGE 8 years 3 months created 06.03.2018

AI EDITOR SUMMARY

Channel « Charter tickets | Hot deals» — 18 283 subs. Each post averages 5.4K people (30% of subs), good reach. Publishes 3 posts per week (~0 per day) — rare posts. For week Jun 22–28, reach dropped -33.8% to week Jun 15–21 — worth analyzing reasons.

What works best

| WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **11** posts in 27 days.
- 02 Dominant format — **Text** (11/11 posts).
- 03 Avg post length — **1000** chars (median 1000).
- 04 Audience peak activity — **Monday**, 20:00 ALMT.
- 05 Top posts get **2x** more views than the weakest (7.1K avg for top vs 4.5K for worst) — among 11 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

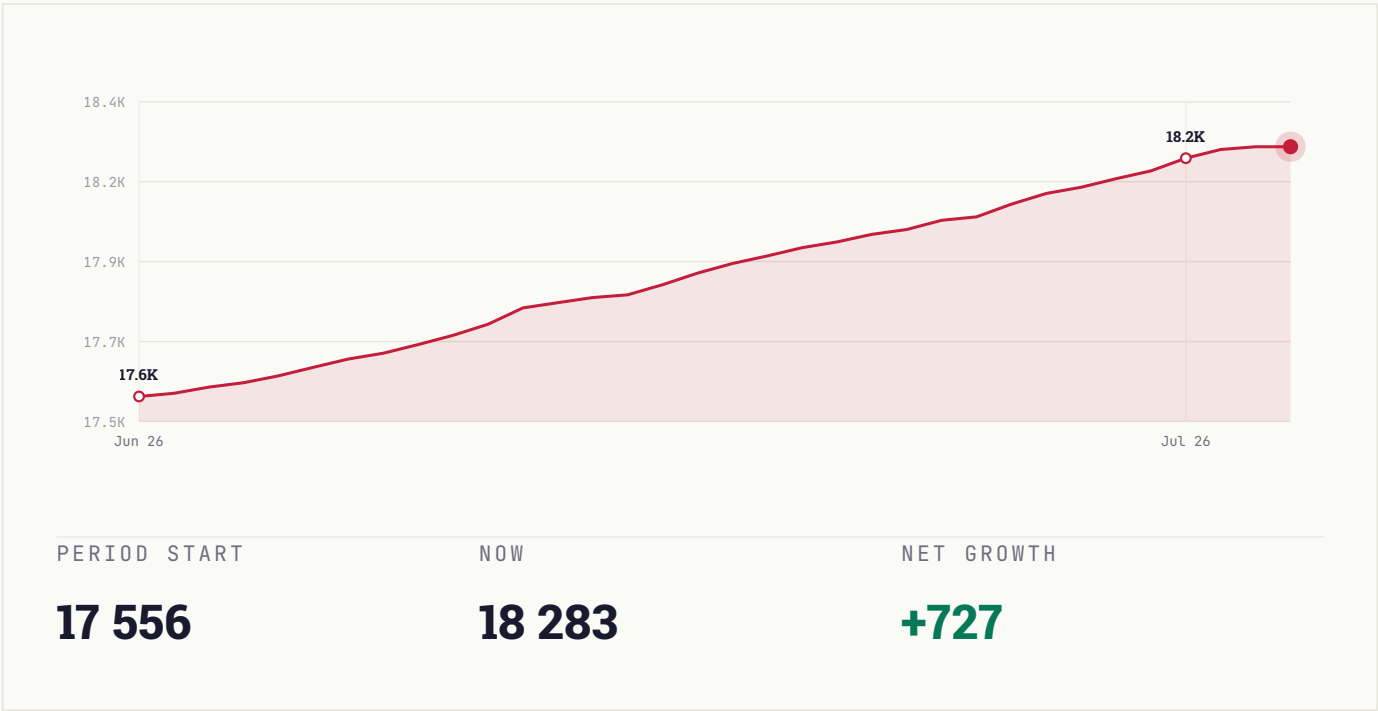
Nº1	15.06 • 15:31 TEXT	VIEWS 8 439	REACTIONS —
abc abc abc abc abc abc ✓ Nha Trang - Moscow 18.06.2026 - \$240 🔥 20.06.2026 - \$240 🔥 21.06.2026 ... 🇻🇳 🇷🇺		REPOSTS 47	ER 46.2%
Nº2	13.06 • 08:26 TEXT	VIEWS 6 720	REACTIONS —
abc abc abc abc abc abc ✓ Nha Trang - Moscow 17.06.2026 - \$410 ✈️ 18.06.2026 - \$290 🔥 18.06.2026 ... 🇻🇳 🇷🇺		REPOSTS 15	ER 36.8%
Nº3	21.06 • 05:57 TEXT	VIEWS 6 178	REACTIONS —
⚠ ⚠ ⚠ ⚠ 🏢 New entry requirements for Vietnam From June 22, 2026, all foreign visitors to Vietnam must pre-register...		REPOSTS 377	ER 33.8%

[illegible]

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

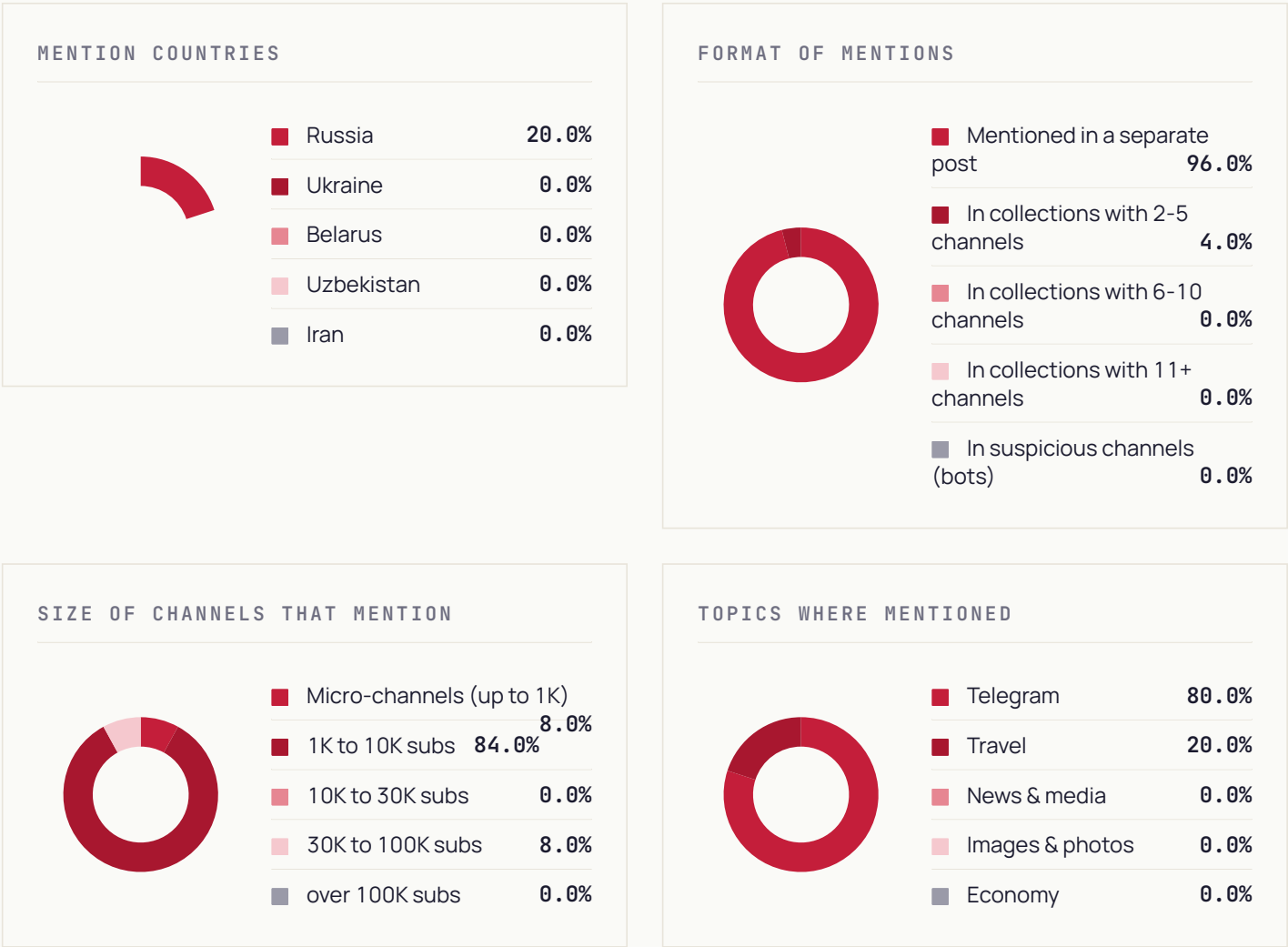
Subscriber growth chart over the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

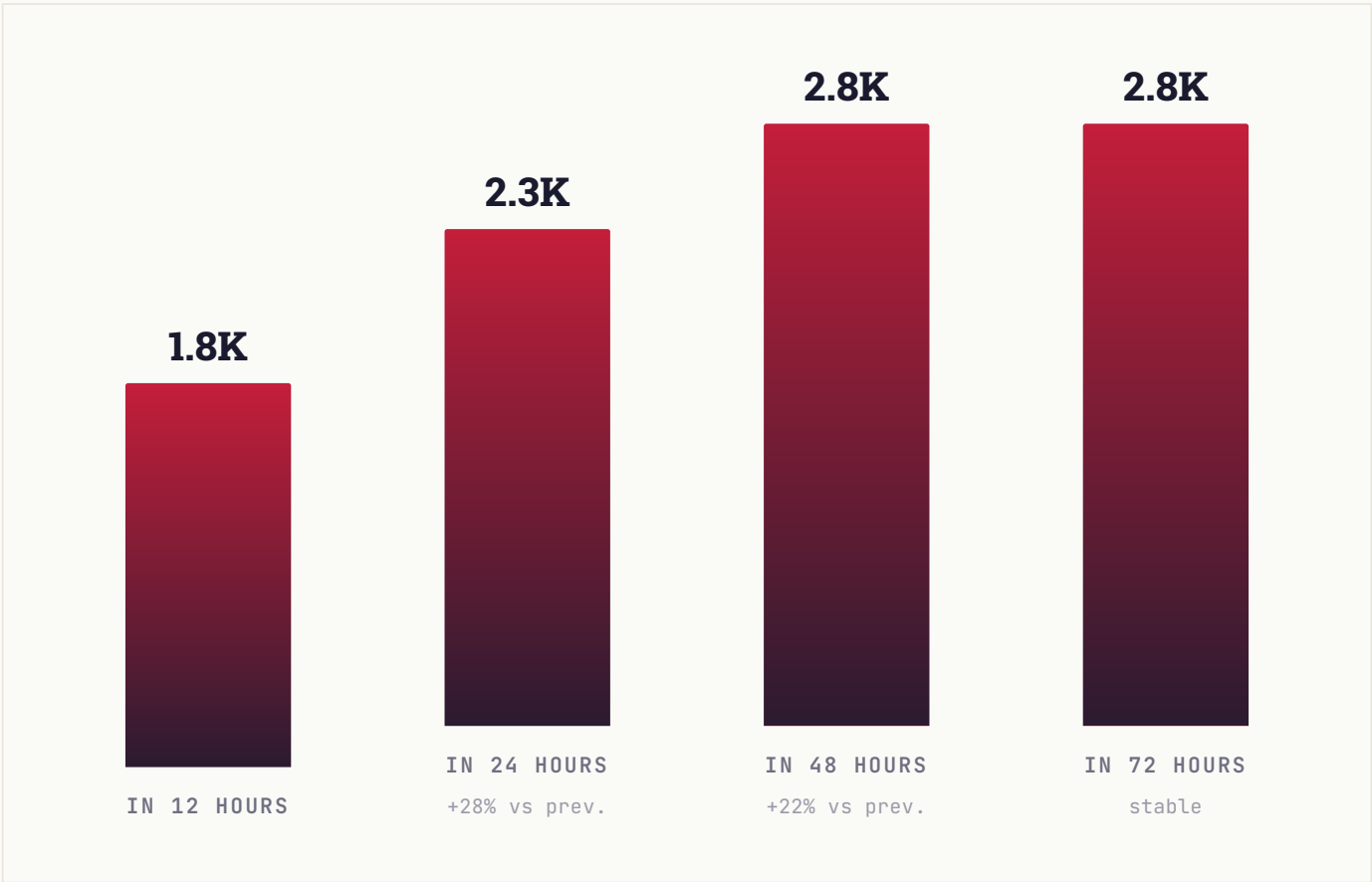
Citation index 1 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flights from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
PV Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot deals FUN&SUN	29.1K
 Charter Tickets Hot Tours YOU	18.3K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#15 of 77). Leader — Charter flights from Step to Travel (158.6K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · NICHE COMPARISON

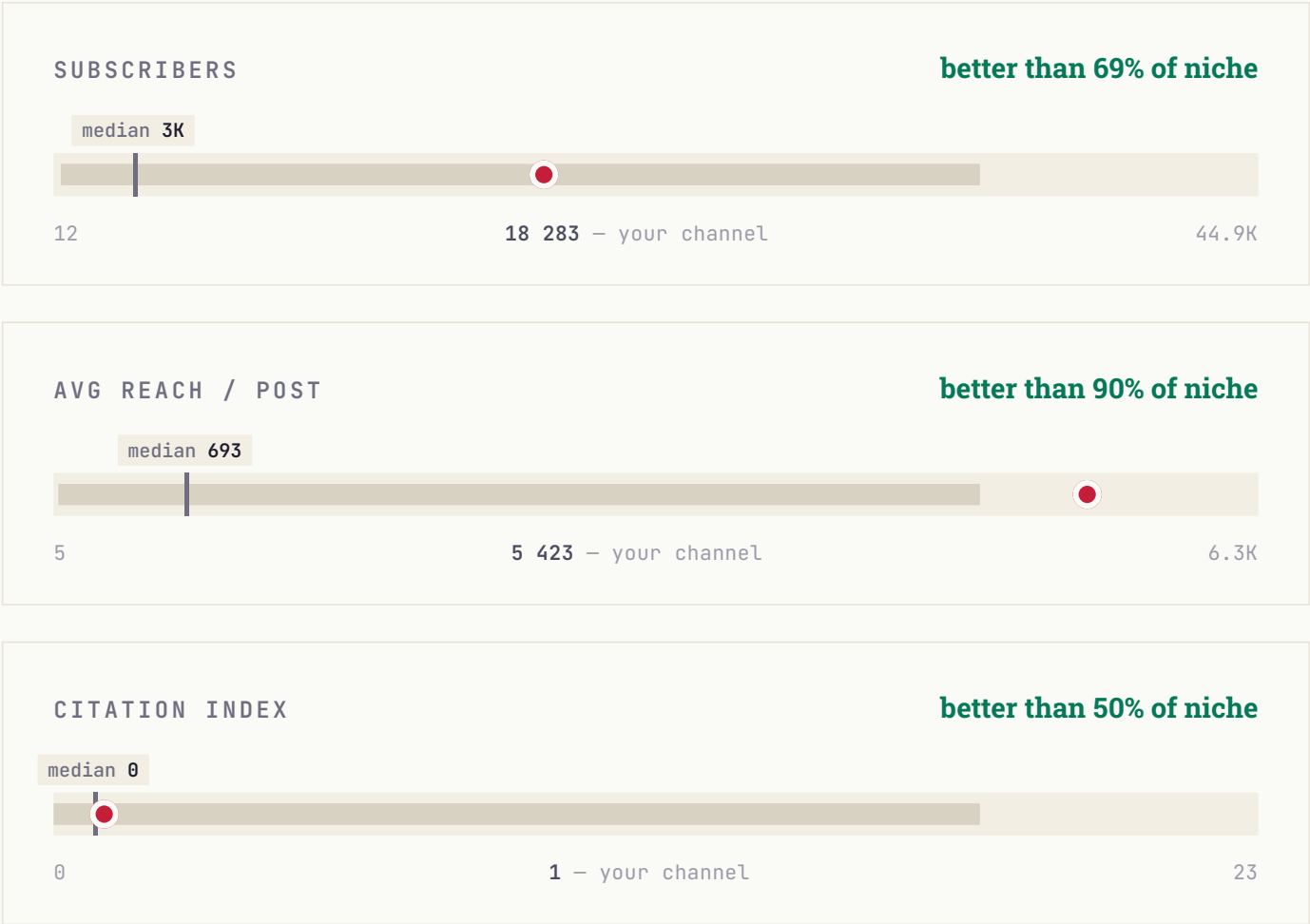
Where the channel stands in its league

Took top-77 channels in category "Travel» and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.

#15/77

POSITION IN NICHE

Channel in top 19% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.8 posts/wk. Active channels do 7-10. Regularity is key to retention. | EFFECT
Regularity > Volume |
| 02 | Top post of the week — on Monday
Audience most active on this day at 20:00 ALMT. | EFFECT
Best window for important posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
