

PUBLIC REPORT BY PROMTPRESS

Channel audit

Charters to Turkey from Step to Travel



@charterticketstr

Here you can find prices and available dates for charter flights to Turkey. Our addresses: Almaty, Zheltoksan 155, Ak Alem Res. Astana, Syganak 47, Eurocenter BC

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
52 855	4.0%	1.8K
03.07.2026 ⁺⁶⁹² per month	in 24h ^{3.2%}	ad reach ^{1.7K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/CHARTERTICKETSTR		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 52 855 —	 SUBSCRIBER REACH 3.4% avg % subs see post	 VIEWS/POST 1.8K median 1.7K · 29 days	 POSTS/DAY 20.1 ~141 per week
 7D TREND -9.1% vs previous week	 REACTIONS/POST 1.8 only 1,035 reactions, 0 reposts, 0 comments	 POST LENGTH 621 chars median 546 · 29 days	 POSTS ANALYZED 589 29 days
 AD REACH 1.7K 24h avg	 CHURN / MONTH +692 last month	 CITATION RATE 0 citation index · 7 channels mentioned all time	 CHANNEL AGE 3 years 4 months created 15.02.2023

AI EDITOR SUMMARY

Channel «Charters to Turkey from Step to Travel» — 52 855 subs. Each post averages 1.8K people (3% of subs), reach is low — consider expanding audience. Publishes 141 posts per week (~20/day) — very active posting. For week 22–28 Jun reach dropped -9.1% to week 15–21 Jun — worth analyzing reasons.

What works best

WHAT TOP POSTS HAVE IN COMMON

- ## TOP 5 POSTS

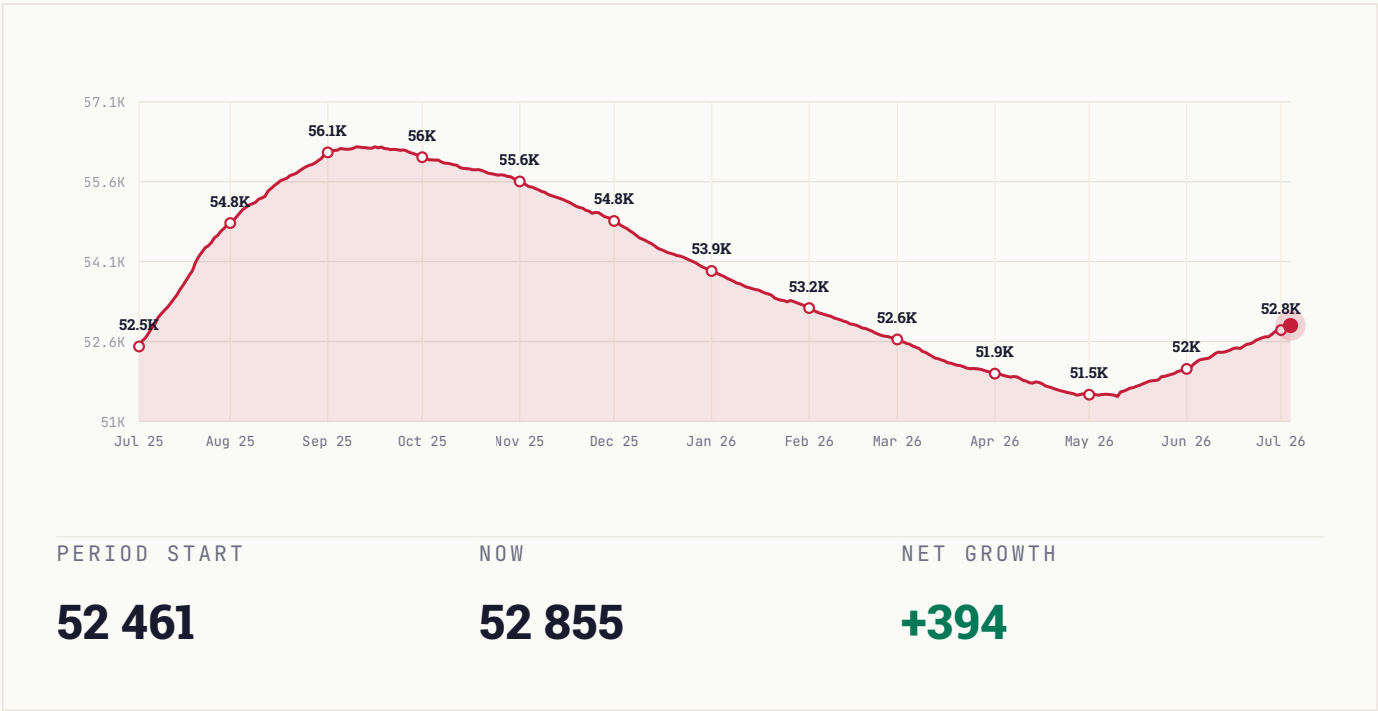
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

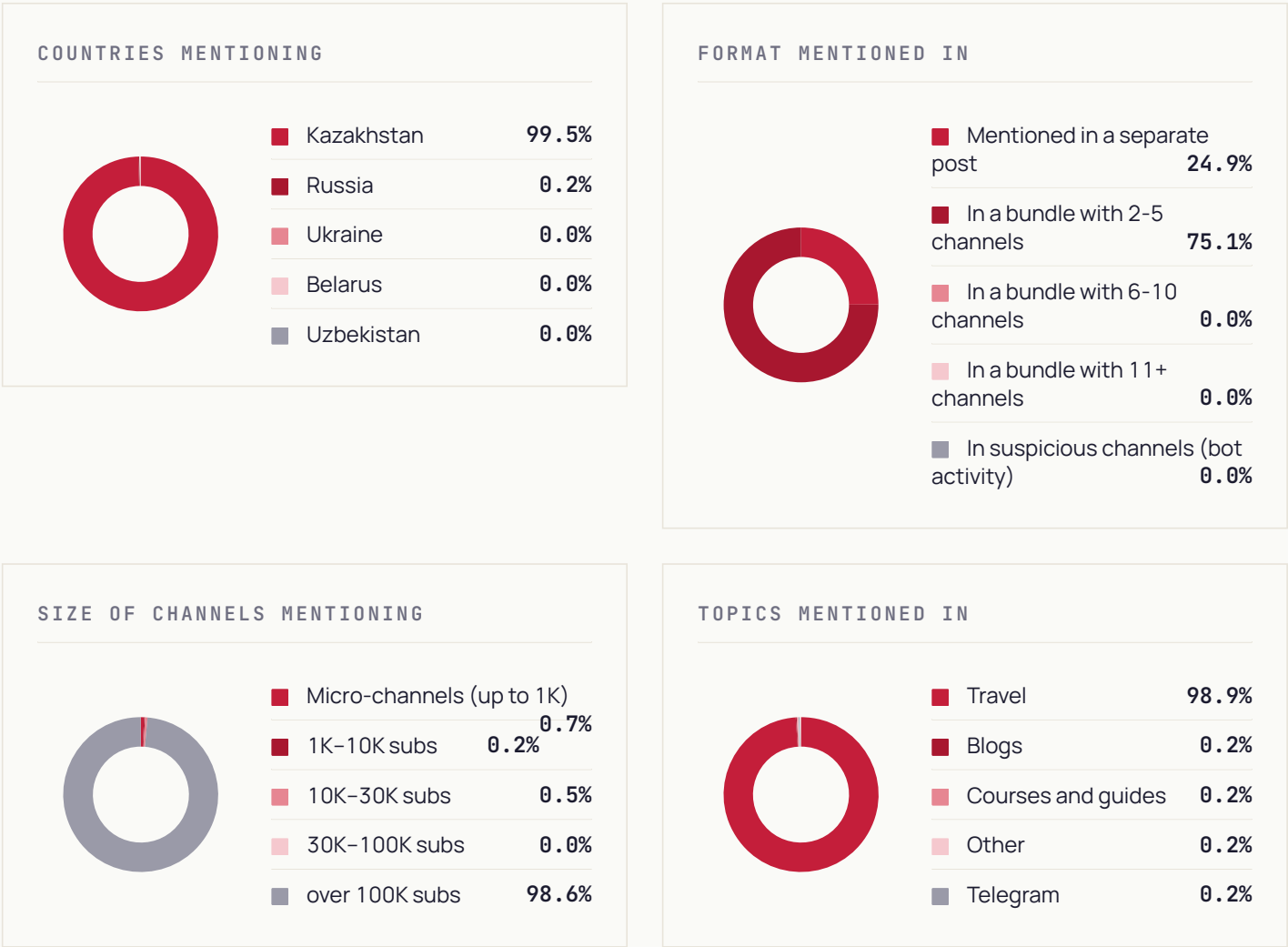
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

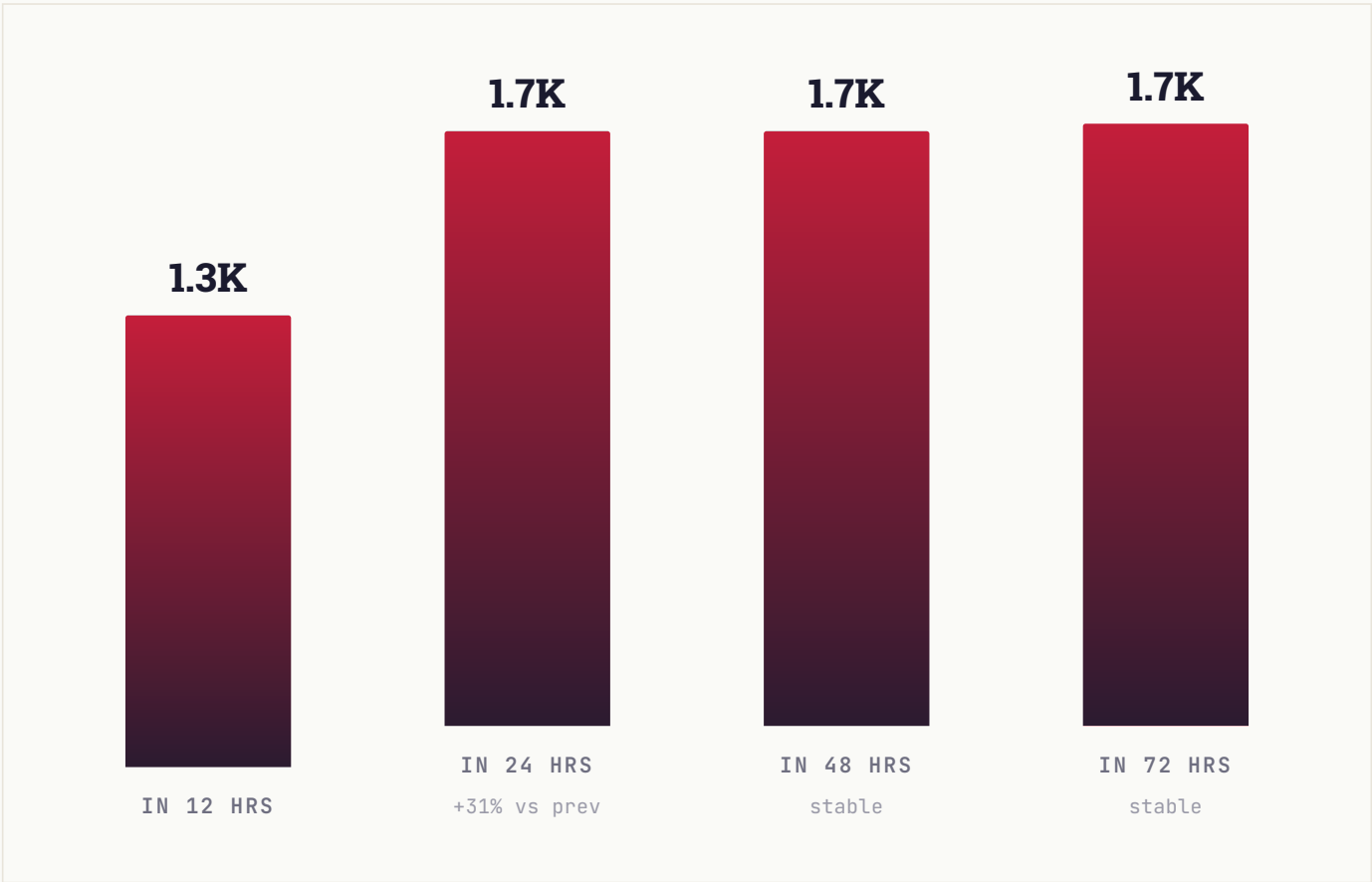
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
ChV Charters to Turkey from Step to Travel YOU	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot tours FUN&SUN	29.1K
CH Charter flights from Kazakhstan worldwide 🇰🇿🇹🇷🌐	26.4K

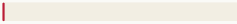
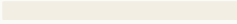
COMPARATIVE CONCLUSION

Channel in top 10 of niche (#6 of 77). Strong position. Niche leader — Charter flight tickets from Step to Travel (158.6K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **133**, they brought **1 591** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	24 
December 2025	0	0	0 
November 2025	22	1	17 
October 2025	46	1	13 
September 2025	32	1	202 
August 2025	33	1	1 335 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
133	6	1 591

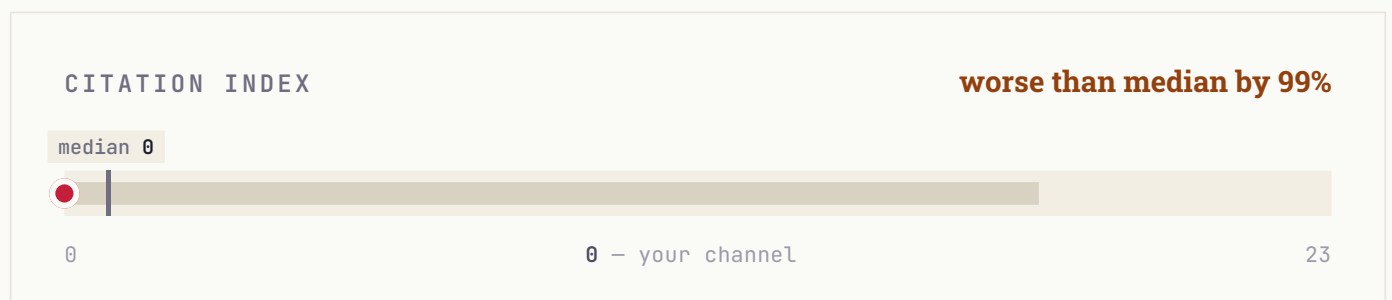
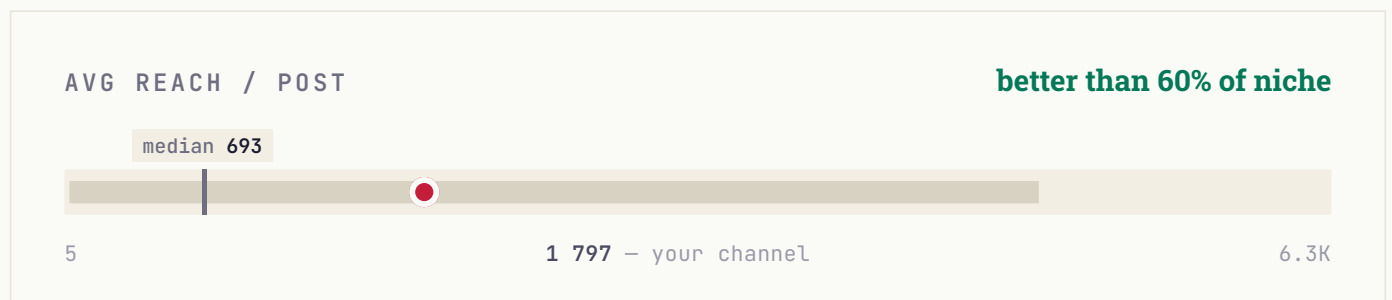
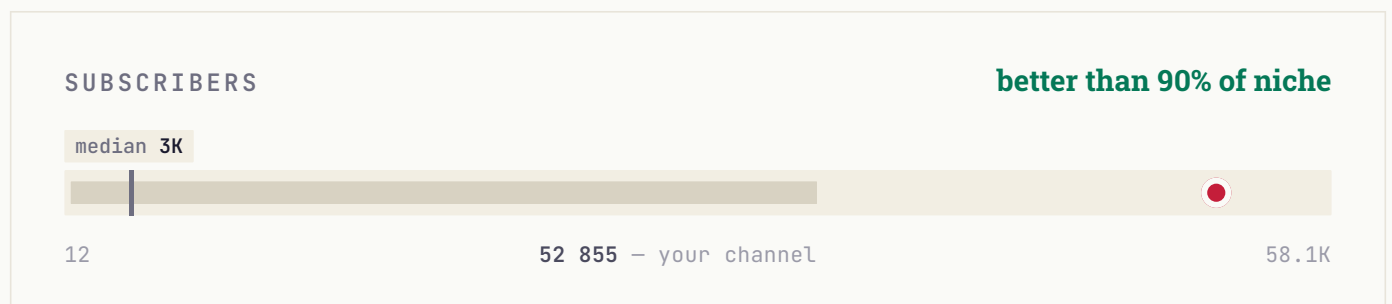
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-77 channels in category «Travel» and saw how your channel compares.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#6 /77

RANK IN NICHE
Channel in top 7% travel



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 18:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.4% vs norm 7.5%. Try polls & interactive formats.

EFFECT

+4.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
