

PUBLIC REPORT BY PROMTPRESS

Channel audit

Charter flight tickets from Step to Travel



@charterticketsme

Here you can find out about prices and available dates for charter flights to all destinations. Our addresses: Almaty, Zheltoksan 155, Ak Alem Res. Astana, Syganak 47, Eurocenter BC

SUBSCRIBERS	ERR (% WHO SEE POSTS)	REACH/POST
158 581	2.0%	2.6K
03.07.2026 ⁺¹¹⁸⁵ per month	HTTPS: // PROMTPRESS.COM/AUDIT/CHARTERTICKETSME in 24 hrs ^{2.0%}	ad reach ^{3.2K} /24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 158 581 —	 SUBS REACH 1.63% avg % subs see post	 VIEWS/POST 2.6K median 2.3K · 18 days	 POSTS/DAY 52.2 ~365 per week
 7D TREND — no data for period	 REACTIONS/POST 1.8 only 1,707 reactions, 1,302 reposts, 0 comments	 POST LENGTH 552 chars. median 507 · 18 days	 POSTS ANALYZED 956 18 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +1185 last month	 CITATION RATE 1 citation index · 19 channels mentioned ever	 CHANNEL AGE 5 years 27 days created 06.06.2021

AI EDITOR SUMMARY

Channel «Tickets for charter flights from Step to Travel» – 158 581 subs. Each post averages 2.6K people (2% of subs), reach is low – consider expanding audience. Publishes 365 posts per week (~52 per day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **956** posts over 18 days.
- 02 Dominant format – **Text** (865/956 posts).
- 03 Avg post length – **552** chars (median 507).
- 04 Peak audience activity – **Wed**, 10:00 ALMT.
- 05 Top posts get **6x** more views than the weakest (7.3K avg for top vs 1.3K for worst) – among 956 posts in 18 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 05:40 **VIDEO**
(post without caption – video)

VIEWS	REACTIONS
7 606	21
REPOSTS	ER
3	4.8%

Nº2 19.06 · 11:35 **TEXT**
!! !! !! !! !! !! !! !! 🔥 Last day of promo! Grab it   Italy (for those with visa) Almaty Milan (from Almaty to Milan) 27.06 - 188...

VIEWS	REACTIONS
7 192	8
REPOSTS	ER
2	4.5%

Nº3 23.06 · 14:11 **TEXT**
  Tour Highlights: • Charyn Canyon – Valley of Castles • Black Canyon • Charyn River • Kolsai Lake Travel...

VIEWS	REACTIONS
7 015	9
REPOSTS	ER
3	4.4%

Nº4

19.06 · 16:22

TEXT

Turkiye Astana Antalya * 20.06 - 125,000 (1) 🔥🔥 BUSINESS departure at 06:00

VIEWS

6 788

REPOSTS

5

REACTIONS

13

ER

4.3%

Nº5

20.06 · 05:16

TEXT

📋 Mailing List for June 20, 2026 🇹🇷 Türkiye - Turkey -Almaty Antalya open -Astana Antalya open Tickets across Turkey open 🇸🇪...

VIEWS

6 638

REPOSTS

25

REACTIONS

9

ER

4.2%

WORST 3

↓ 21.06 · 09:35 TEXT 🇸🇪 Serbia Shymkent Belgrade 28.06 - 137,000 (July) 08.07 - 137,000 12.07 - 137,000 15.07 - 137,000 Belgrade Shymkent 29.06 - 150,000...
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VIEWS

1 291

REPOSTS

—

REACTIONS

—

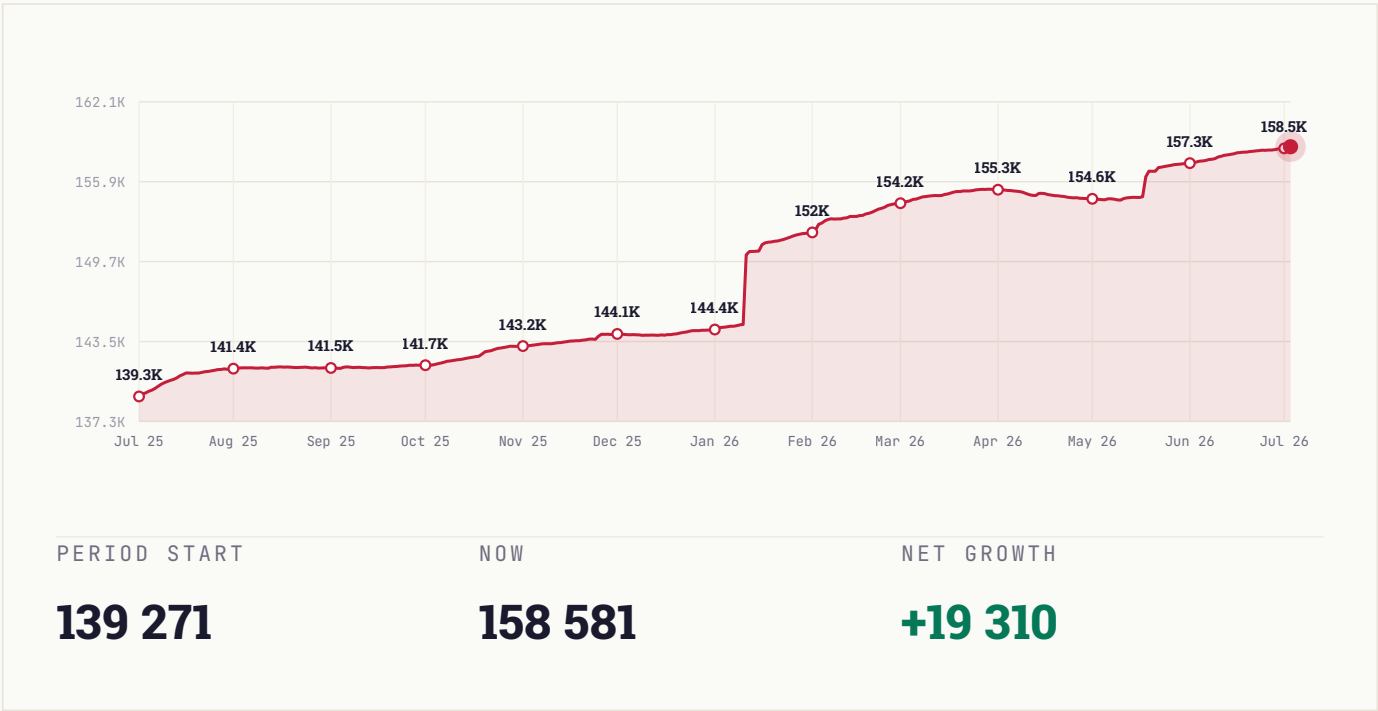
ER

0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

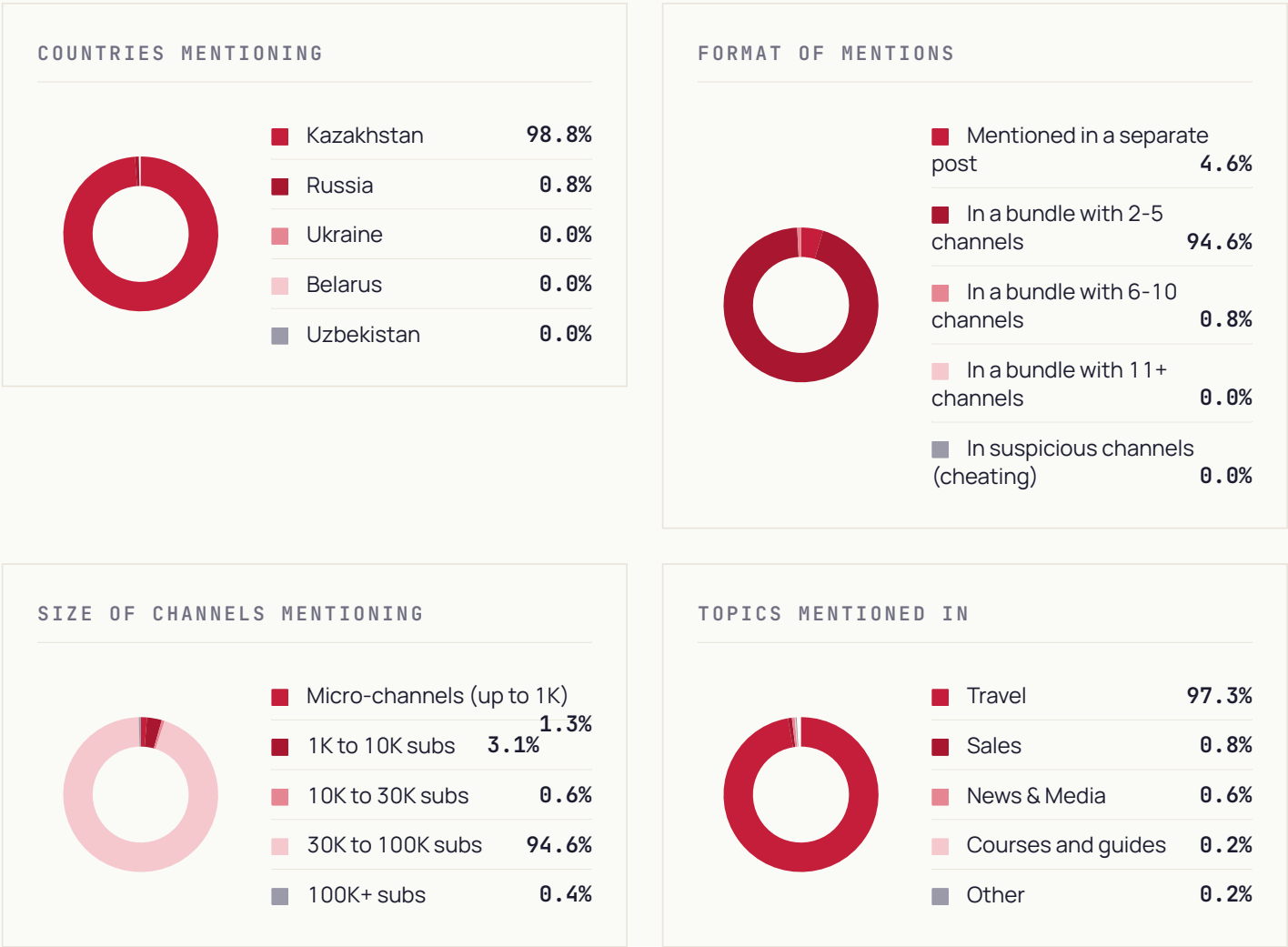
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

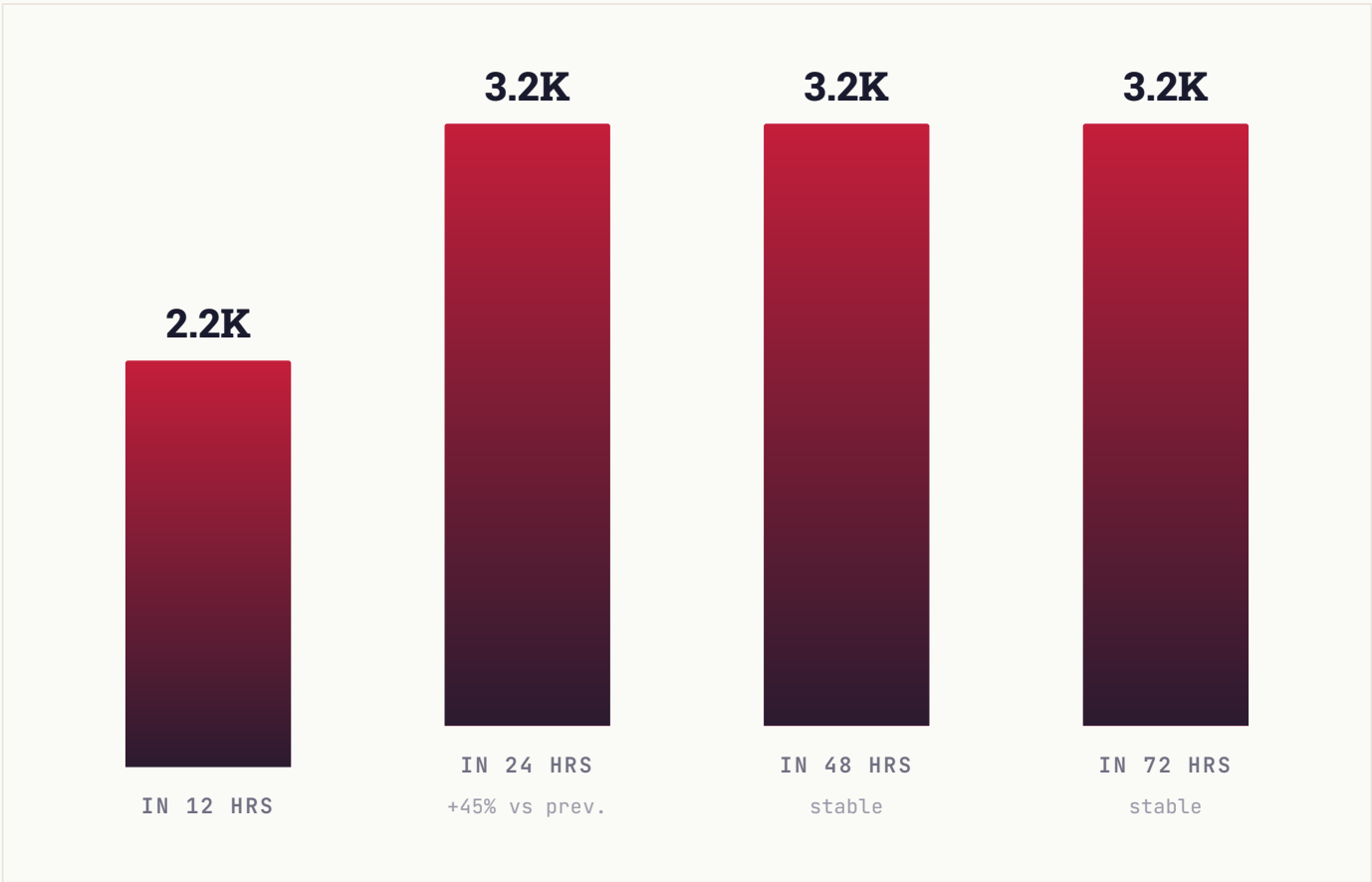
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: 19 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel YOU	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
CV Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot tours FUN&SUN	29.1K
CH Charter flights from Kazakhstan worldwide 	26.4K

COMPARATIVE SUMMARY

Channel in top-1 niche (#1 of 77 channels in category). One of the leaders — client-partners can go for cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **157**, they brought **11 146** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	31	5	7 501
December 2025	15	1	478
Nov 2025	24	2	987
Oct 2025	26	1	1 471
Sep 2025	30	1	402
August 2025	31	1	307

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
157	6	11 146

SECTION 08 · NICHE COMPARISON

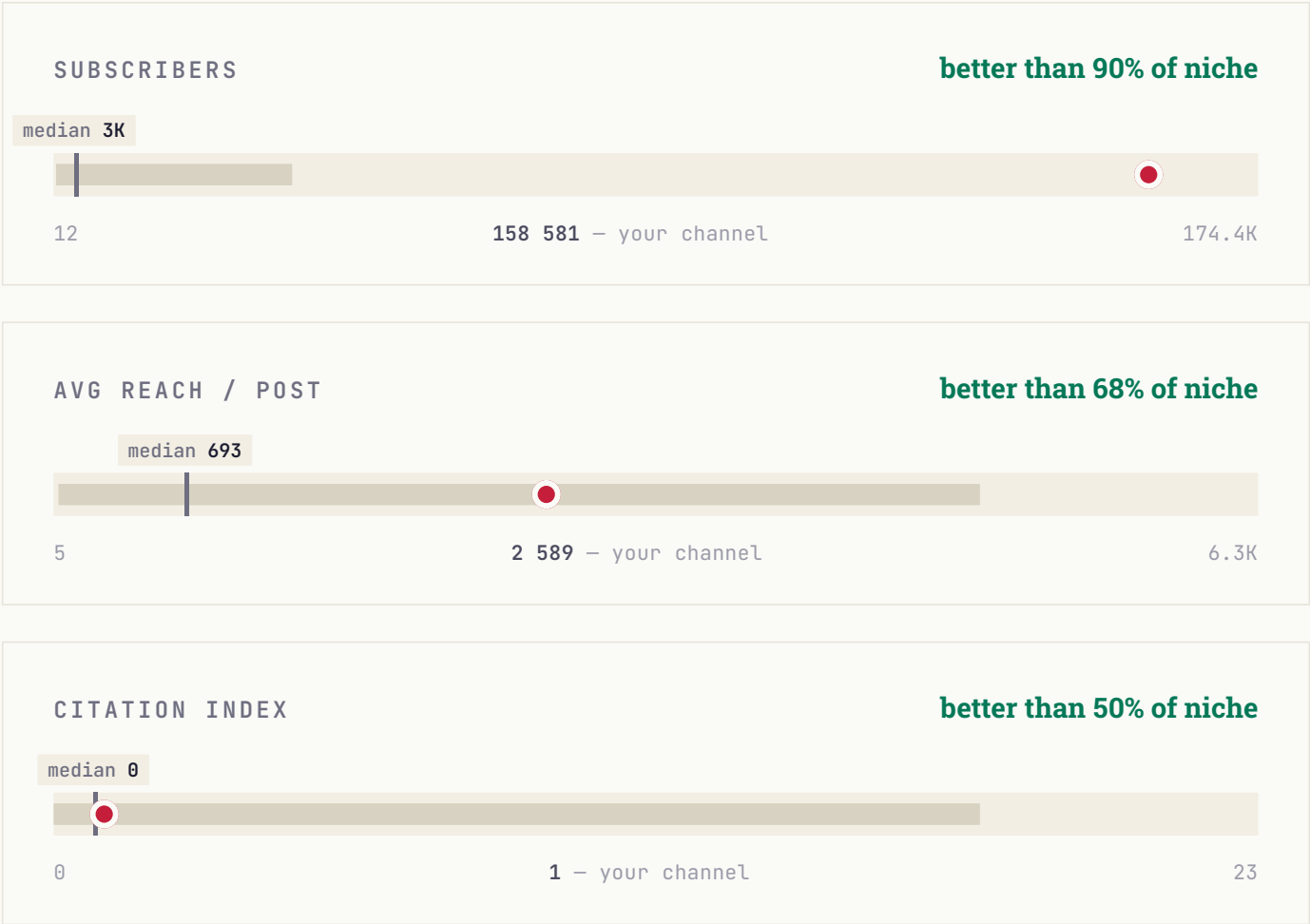
Where the channel stands in its league

Took top-77 channels in «Travel» and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/77

RANK IN NICHE

Channel in top 1% travel



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Wednesday
 On this day at 10:00 ALMT audience is most active.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing the share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 1.63% vs norm 7.5%. Try polls & interactive formats.

EFFECT
+5.9pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager