

PUBLIC REPORT PROMTPRESS

Channel audit

Success Porn



@channel_u_u

«Success Porn» we talk about work-life balance. No, we haven't found it yet, but we haven't lost hope. 📌 Tips 📌 Insights 📌 Methods 📌 Useful thoughts Ads in feed @Ruslana_T88

SUBSCRIBERS

18 440

+1251 per month

ERR (% SEE POSTS)

67.0%

last day **53.2%**

REACH/POST

12.4K

ad reach **9.7K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Spot

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Position in category «Business & Startups»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 440 —	 SUBS REACH 67.11% avg % subs see post	 VIEWS/POST 12.4K median 12.6K · 24 days	 POSTS/WEEK 2.2 for period
 7D TREND — no data for period	 REACTIONS/POST 119.9 total 959 reactions, 209 reposts, 79 comments	 POST LENGTH 984 chars median 1000 · 24 days	 POSTS ANALYZED 8 24 days
 AD REACH 9.7K 24h avg	 CHURN / MONTH +1251 last month	 CITATION RATE 11 citation index · 415 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 23.05.2023

AI EDITOR SUMMARY

Channel «Successful Success» — 18 440 subs. Each post averages 12.4K people (67% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 24 days.
- 02 Dominant format — Photo (8/8 posts).
- 03 Avg post length — 984 chars (median 1000).
- 04 Peak audience activity — Friday, 14:00 MSK.
- 05 Strongest posts get 1x more views than the weakest (14.1K avg for top vs 10.5K for worst) — among 8 posts over 24 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 30.06 · 11:51 PHOTO 5 apps to help you stay focused during work When attention constantly jumps between tasks...	VIEWS 14 626 REPOSTS 3	REACTIONS 89 ER 79.3%
Nº2 03.07 · 11:36 PHOTO Many successful companies were founded by spouses. Couples often have key advantages: trust each other, know strengths and weaknesses...	VIEWS 14 512 REPOSTS 16	REACTIONS 112 ER 78.7%
Nº3 25.06 · 11:37 PHOTO If rejected — reapplying is pointless Rejection after initial response doesn't always mean no chance ever...	VIEWS 13 179 REPOSTS 4	REACTIONS 93 ER 71.5%

Nº4

22.06 · 11:42

PHOTO

Over the past five years, the number of small and medium enterprises in Moscow's light industry and garment manufacturing grew by 13.8%...

VIEWS

12 969

REPOSTS

3

REACTIONS

86

ER

70.3%

Nº5

11.06 · 11:49

PHOTO

Post for those tired of the hustle: slow living and slow money
The modern world is an endless race. From all sides we...

VIEWS

12 165

REPOSTS

13

REACTIONS

129

ER

66.0%

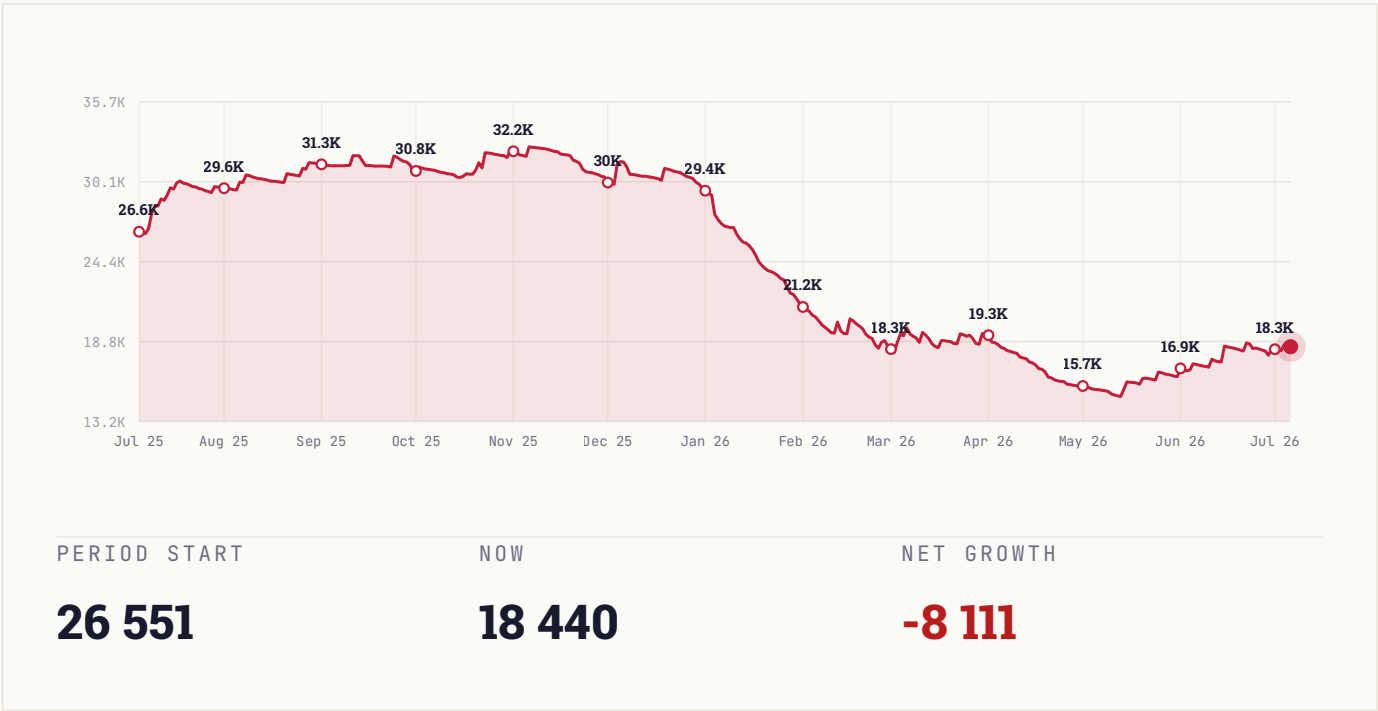
WORST 3

↓ 16.06 · 11:47 PHOTO Fear of changing jobs: what's behind it Fear of changing jobs is common, even if your current role hasn't felt right for a while. The reason may be...	VIEWS 11 883 REPOSTS 3	REACTIONS 110 ER 64.4%
↓ 08.06 · 11:46 PHOTO Two common mistakes: · no emergency fund or placing it in...	VIEWS 10 451 REPOSTS 76	REACTIONS 178 ER 56.7%
↓ 09.06 · 11:33 PHOTO ! ? How an introvert can develop soft skills Developing soft skills as an introvert is doable. And you don't have to become the most...	VIEWS 9 216 REPOSTS 91	REACTIONS 162 ER 50.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

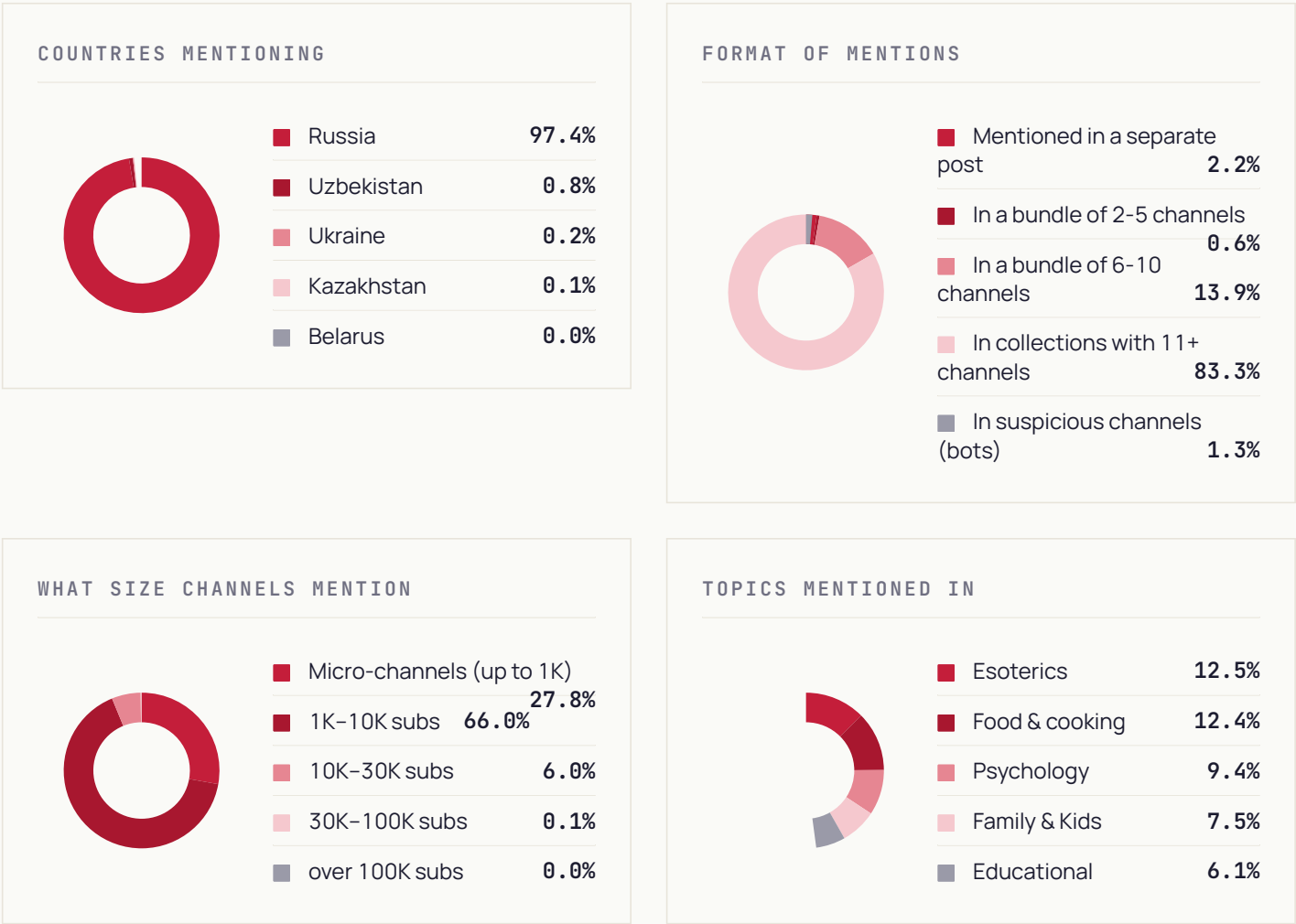
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

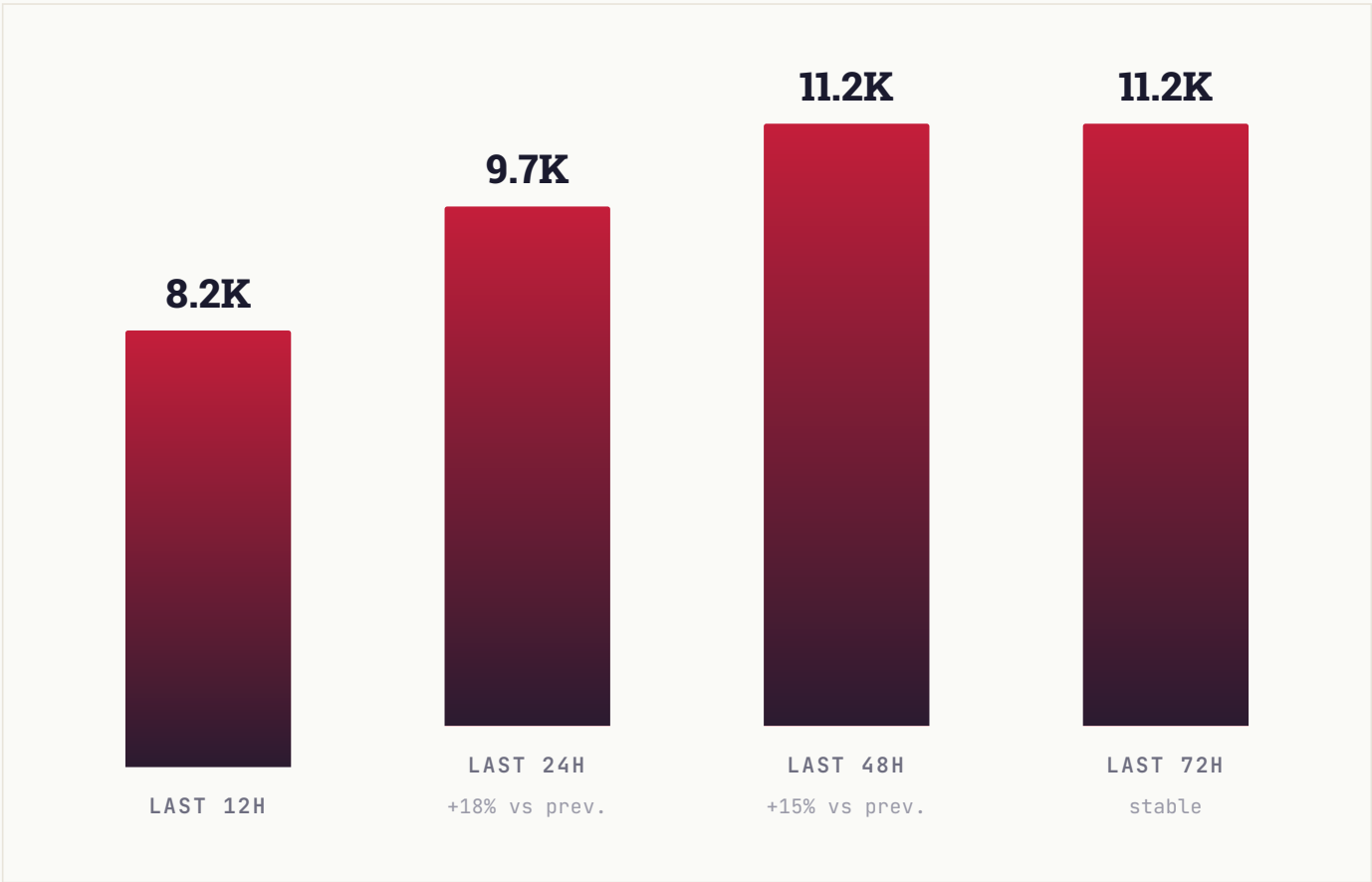
Citation index **11** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **415** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO MoscowBusiness	1M
CN Million-dollar books business blog	864.8K
RP Roxman typing...	538.5K
AB Акула Бизнеса	498.5K
SS M&A	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
UU Success Porn YOU	18.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **75**, they brought **10 238** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	0
December 2025	16	14	2 441
Nov 2025	2	2	679
Oct 2025	12	9	2 903
Sep 2025	12	11	1 502
August 2025	33	27	2 713

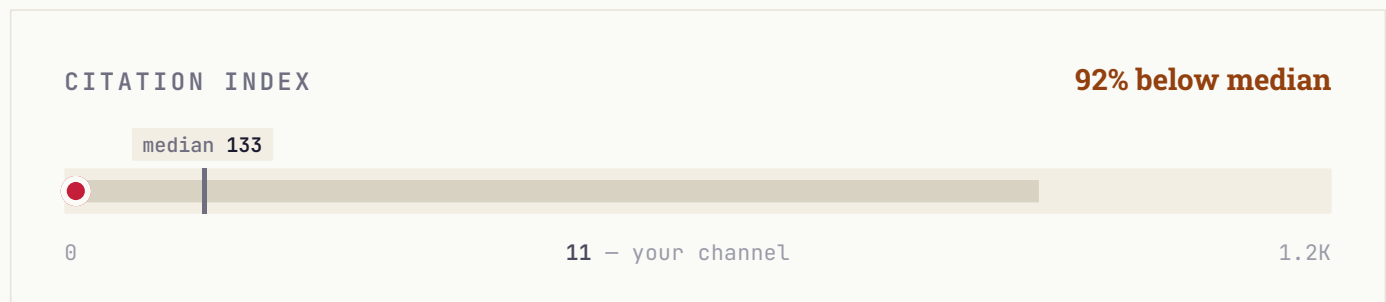
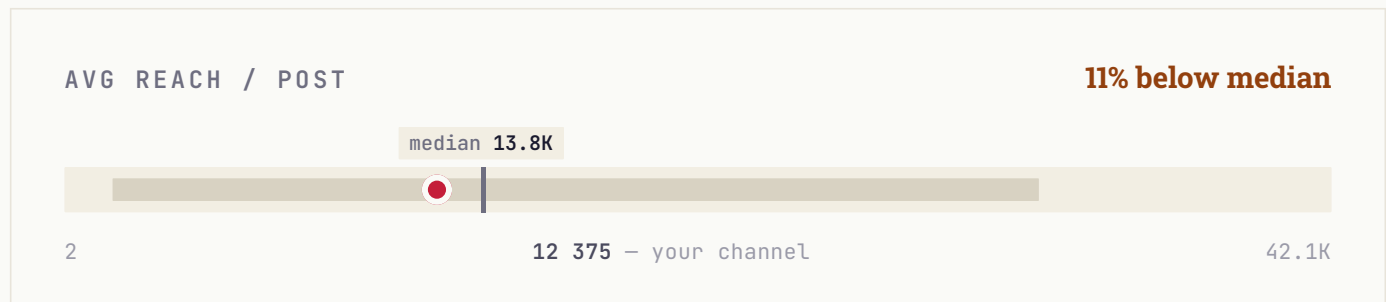
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
75	6	10 238

Where the channel stands in its league

SUBSCRIBERS 89% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 165.3K. The channel's count is 18,440, which is 89% below the median. The range from 49.7K to 585.5K is shown as a light beige bar.

Metric	Value
Channel Subscribers	18 440
Median	165.3K
Range (Lower)	49.7K
Range (Upper)	585.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.2 posts/week. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
On this day at 14:00 MSK audience is most active. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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