

PROMTPRESS PUBLIC REPORT

Channel audit

chad



@chadgpt_ru

👁️ AI news, neural network tips and promo codes for the service
Open service: ask.chadgpt.ru/ Boost: t.me/chadgpt_ru?boost Zen:
dzen.ru/chad_ai RKN: clck.ru/3NuEFV

SUBS

132 357

+3450 per month

ERR (% SEE POSTS)

11.0%

per day 6.7%

REACH/POST

14.4K

ad reach 8.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 132 357 —	 SUBS REACH 10.91% avg % subs see post	 VIEWS/POST 14.4K median 14.4K · —	 POSTS/WEEK 1.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 64.0 only 64 reactions, 12 reposts, 0 comments	 POST LENGTH 537 chars. median 537 · —	 POSTS ANALYZED 1 —
 AD REACH 8.8K 24h avg	 CHURN / MONTH +3450 for the last month	 CITATION RATE 1 citation index · 31 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 05.03.2023

AI EDITOR SUMMARY

Channel «chad» — 132 357 subs. Each post averages 14.4K people (11% of subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts per —.
- 02 Dominant format – Photo (1/1 posts).
- 03 Avg post length – 537 chars (median 537).
- 04 Peak audience activity – Saturday, 11:00 MSK.
- 05 Top posts get 0x more views than the weakest (4.8K avg for top vs 14.4K for worst) – among 1 posts for —. Worth analyzing what top posts have in common – topic, format, timing.

TOP 1 POSTS

Nº1	27.06 · 08:03	PHOTO	Added GLM-5.2 and Midjourney v8.1 😊 Midjourney v8.1 – new image generator version. 🖼️ Photo resolution: 1024×1024 ⚡ ...	VIEWS	REACTIONS
				14 443	64
				REPOSTS	ER
				12	10.9%

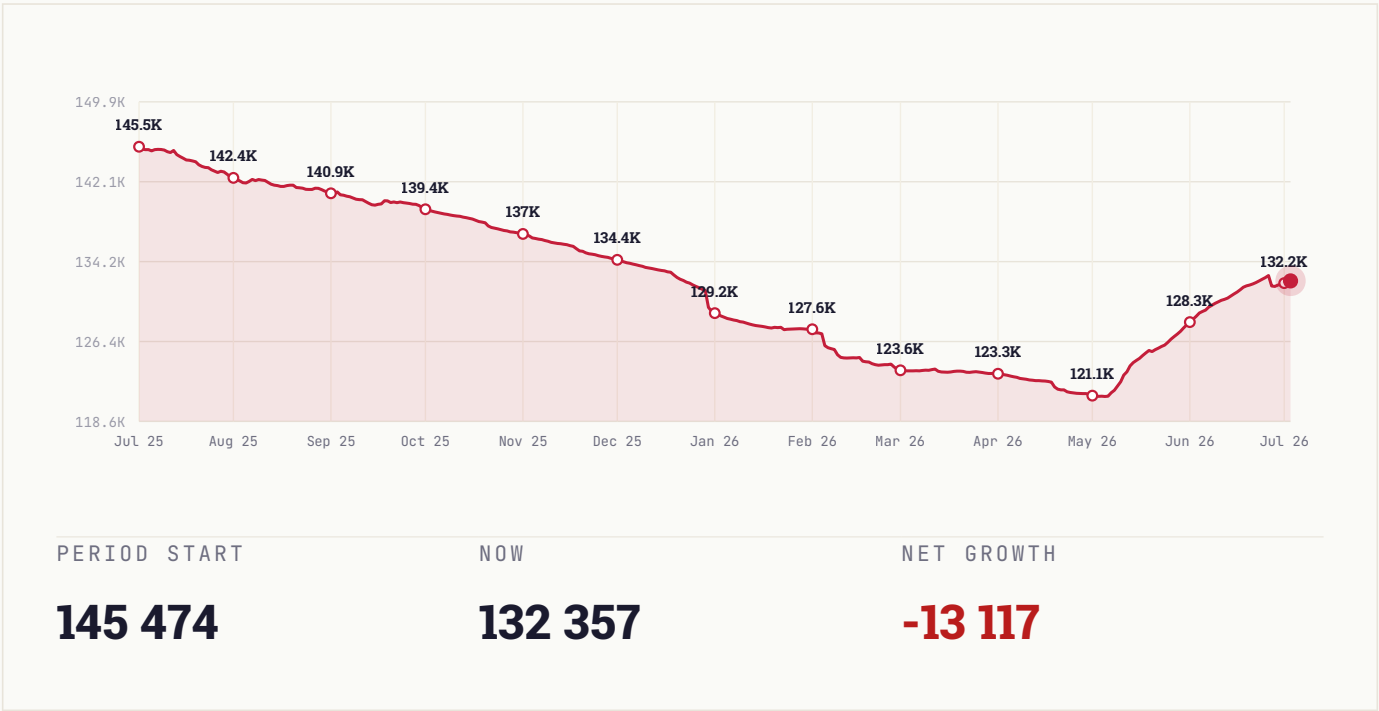
WORST 1

↓	27.06 · 08:03	PHOTO	Added GLM-5.2 and Midjourney v8.1 😊 Midjourney v8.1 – new image generator version. 🖼️ Photo resolution: 1024×1024 ⚡ ...	VIEWS	REACTIONS
				14 443	64
				REPOSTS	ER
				12	10.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

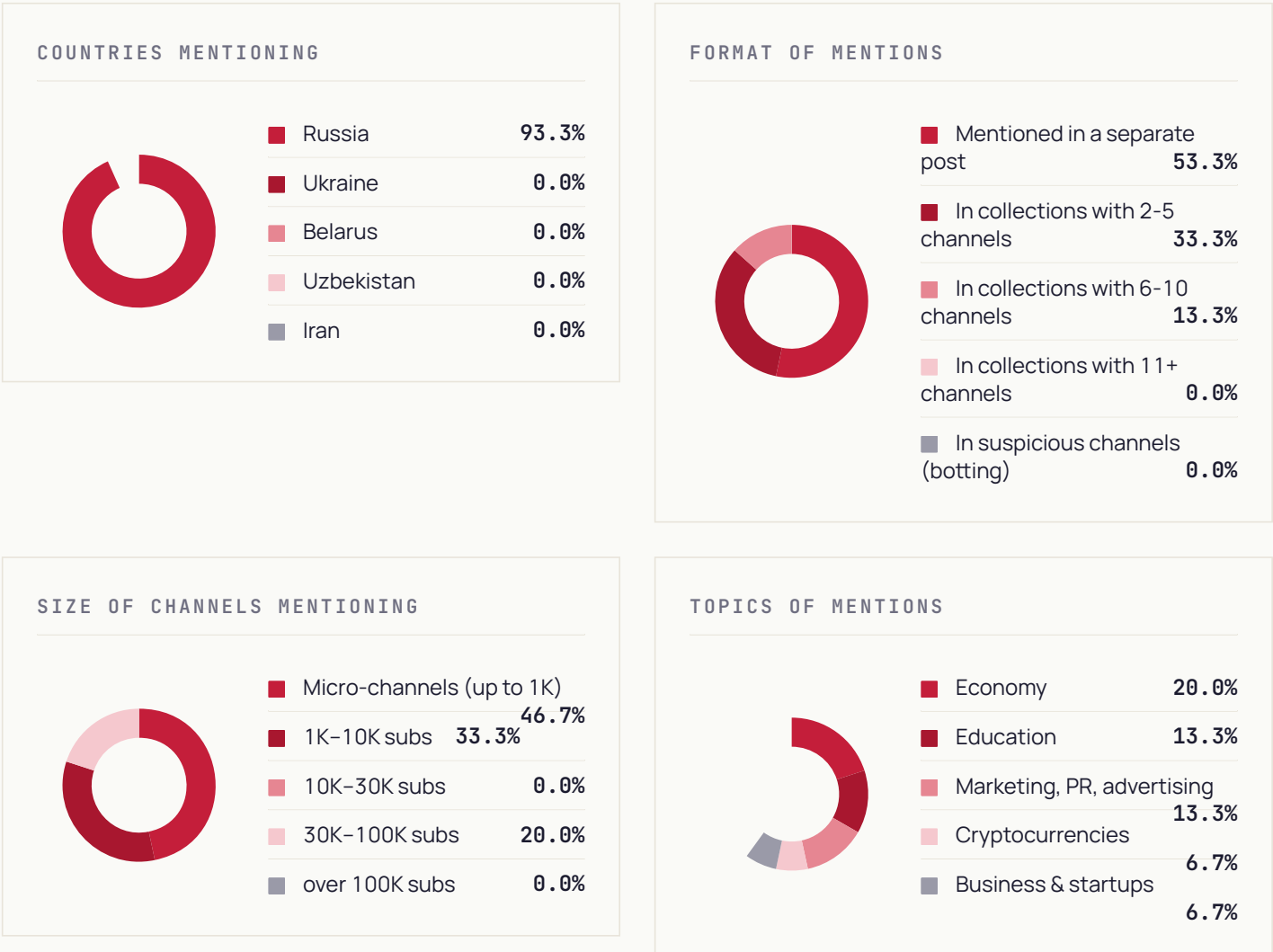
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

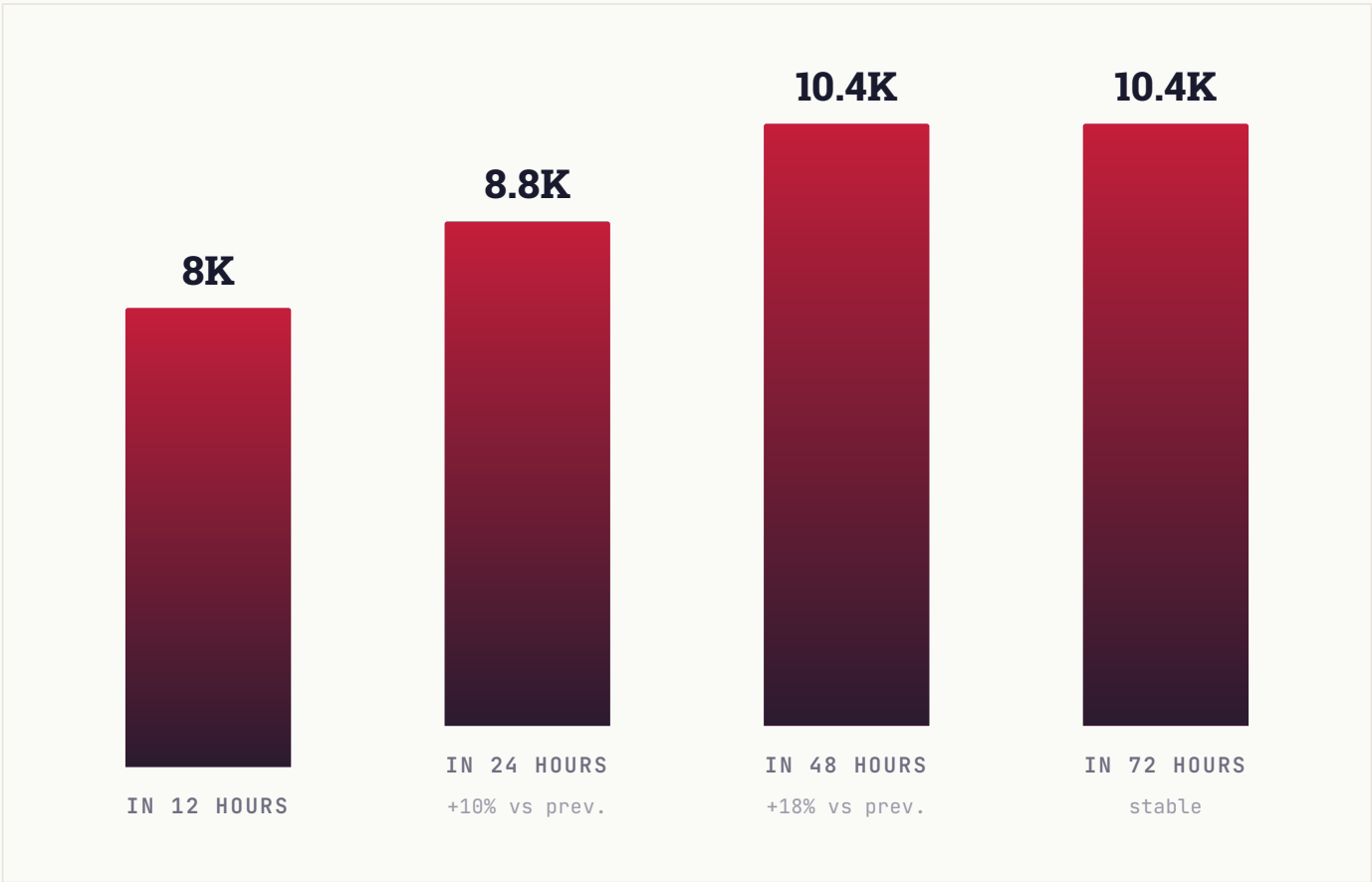
Citation index 1 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 31 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trend world	3.4M
TE Tech Chat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Tech Motel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
CH chad YOU	132.4K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 430.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **1 630** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	188
December 2025	0	0	0
November 2025	0	0	0
October 2025	0	0	0
September 2025	4	2	741
August 2025	1	1	701

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
5	6	1 630

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the range of the peer group. The charts are as follows:

- SUBS:** The channel's performance is 132,357, which is 70% below the median of 441.1K. The peer group range is from 108.5K to 2.3M.
- AVG REACH / POST:** The channel's performance is 14,443, which is 56% below the median of 33K. The peer group range is from 182 to 138.2K.
- CITATION INDEX:** The channel's performance is 1, which is 99% below the median of 137. The peer group range is from 0 to 1.8K.

Metric	Channel Value	Percentage Below Median	Median	Peer Group Range
SUBS	132,357	70%	441.1K	108.5K - 2.3M
AVG REACH / POST	14,443	56%	33K	182 - 138.2K
CITATION INDEX	1	99%	137	0 - 1.8K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Increase posting frequency**

Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Saturday**

Audience most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further — run ads through us and hit your growth target
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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