

PUBLIC REPORT BY PROMTPRESS

Channel audit

CGSpeak



@cgspeaks

Official Telegram of CGSpeak YouTube channel Ads: Via exchange:
<https://telega.in/c/cgspeaks> Admin (TG ads): @cgspeakmanagers
 Admin (YouTube ads): @dbloq

SUBSCRIBERS

43 635

-189 per month

ERR (% SEE POSTS)

11.0%

in 24 hrs **5.4%**

REACH/POST

4.5K

ad reach **2.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 43 635 —	 SUBSCRIBER REACH 10.27% avg % subs see post	 VIEWS/POST 4.5K median 4.5K · 27 days	 POSTS/WEEK 17.3 for the period
 7D TREND -16.6% vs previous week	 REACTIONS/POST 36.7 total 2,459 reactions, 3,895 reposts, 154 comments	 POST LENGTH 325 chars median 193 · 27 days	 POSTS ANALYZED 67 27 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH -189 last month	 CITATION RATE 17 citation index · 186 channels mentioned ever	 CHANNEL AGE 7 years 11 months created 17.07.2018

AI EDITOR SUMMARY

Channel «CGSpeak» — 43 635 subs. Each post avg views 4.5K people (10% of subs), low reach — expand audience. Publishes 17 posts/week (~2/day) — regular. Week Jun 29 – Jul 5 reach dropped -16.6% to week 22–28 Jun — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 67 posts in 27 days.
- 02 Dominant format — Photo (38/67 posts).
- 03 Avg post length — 325 chars (median 193).
- 04 Peak audience activity — Tuesday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (5.6K avg for top vs 3.6K for worst) — among 67 posts in 27 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

№119.06 · 08:20PHOTO	VIEWS	REACTIONS
	5 751	50
Winners' posts. Hi everyone 😊 I'm Kamila (YukamiArt), a freelancer, 2D artist and character designer. I create characters...	REPOSTS	ER
	11	13.2%
№225.06 · 07:49PHOTO	VIEWS	REACTIONS
	5 503	62
PR post of winners. Author: Unka 🌟Socials: https://t.me/unka_art	REPOSTS	ER
	2	12.6%
№316.06 · 06:16TEXT	VIEWS	REACTIONS
	5 448	37
Interesting video on black-and-white painting method: https://www.youtube.com/watch?v=00a3bxE0UCM	REPOSTS	ER
	67	12.5%

Nº4 20.06 • 09:02 **PHOTO**

🌀 Doodle Universe — a Telegram channel where kids' doodles come to life Here, simple sketches become characters with their own...

VIEWS

5 352

REPOSTS

6

REACTIONS

17

ER

12.3%

Nº5 15.06 • 16:33 **TEXT**

We have a new video. <https://youtu.be/9opODY9mrUY> Enjoy!

VIEWS

5 331

REPOSTS

14

REACTIONS

29

ER

12.2%

WORST 3

↓ 09.07 • 11:33 **VIDEO**

Dream of bringing your characters to life but think animation is too hard? 😞 Home Digital School launched a 2D animation course, on...

VIEWS

3 616

REPOSTS

5

REACTIONS

20

ER

8.3%

↓ 04.07 • 09:03 **PHOTO**

Always wanted to learn drawing on paper and finally build a solid foundation? Home Digital School just launched the long-awaited traditional course!...

VIEWS

3 581

REPOSTS

6

REACTIONS

10

ER

8.2%

↓ 04.07 • 08:21 **TEXT**

Beautiful splash art process: <https://www.youtube.com/watch?v=7E56idbPjw8>

VIEWS

3 494

REPOSTS

38

REACTIONS

30

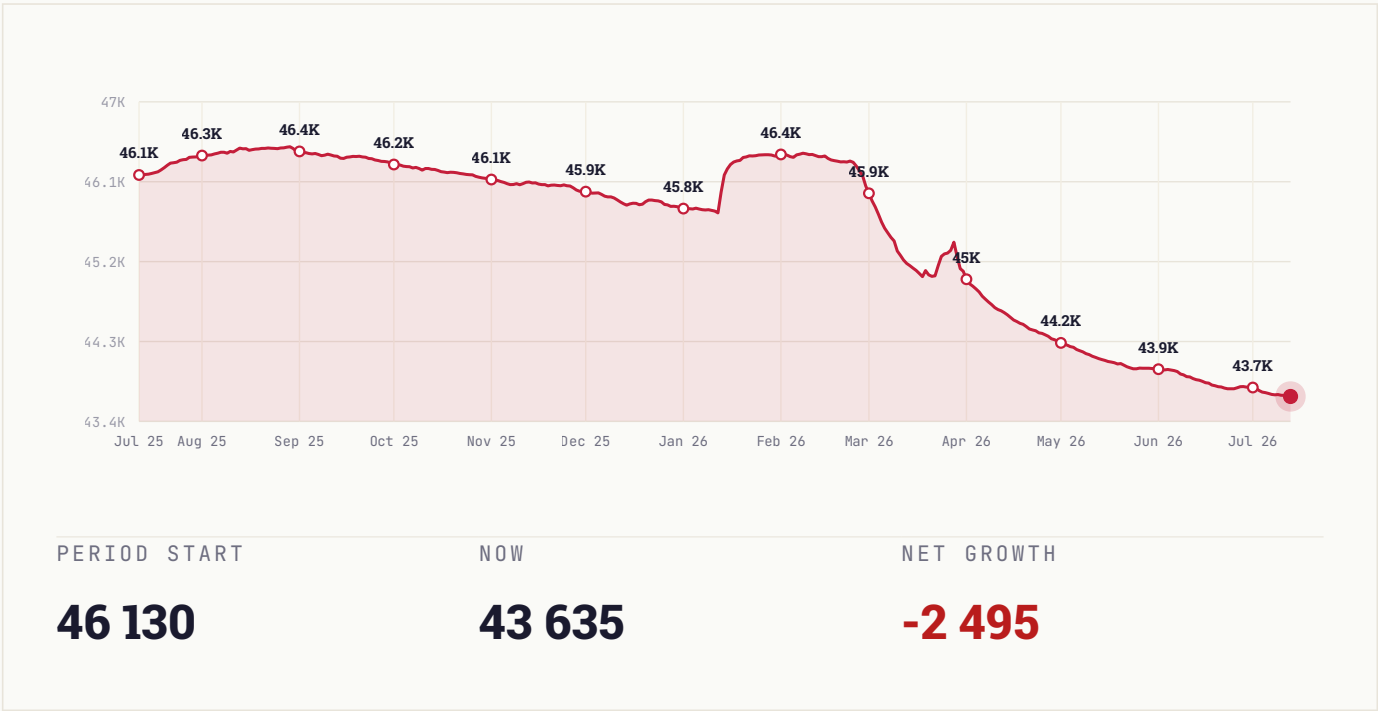
ER

8.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

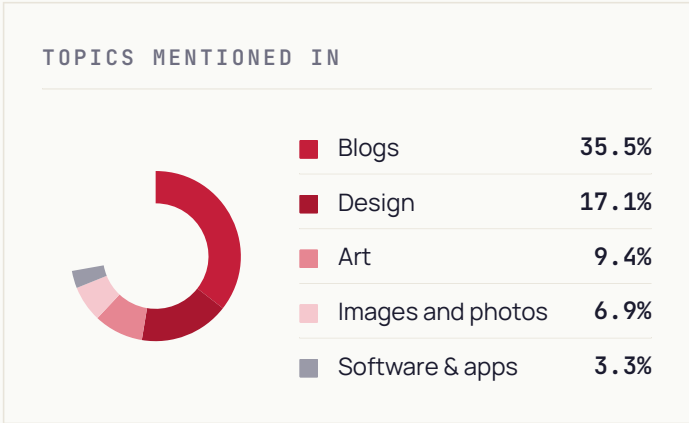
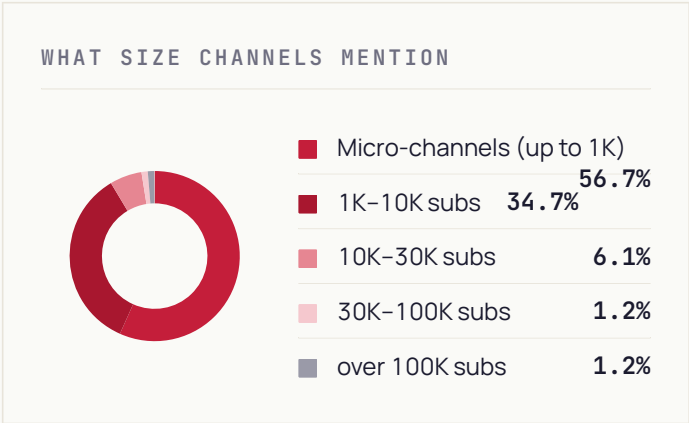
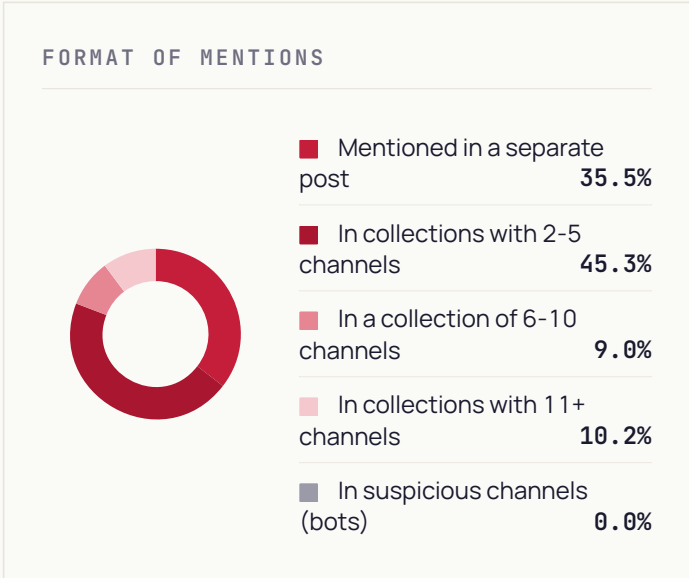
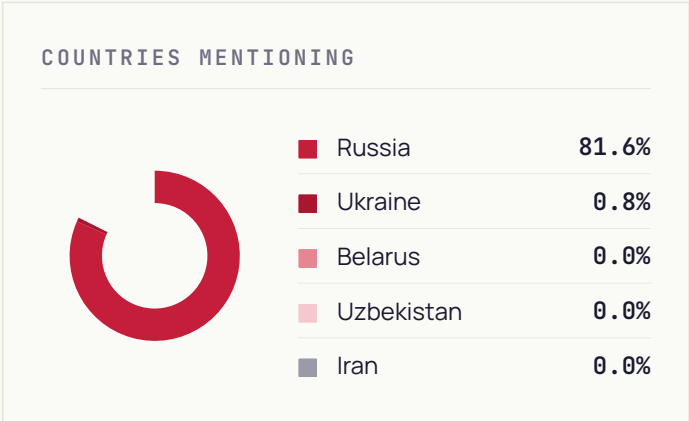
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

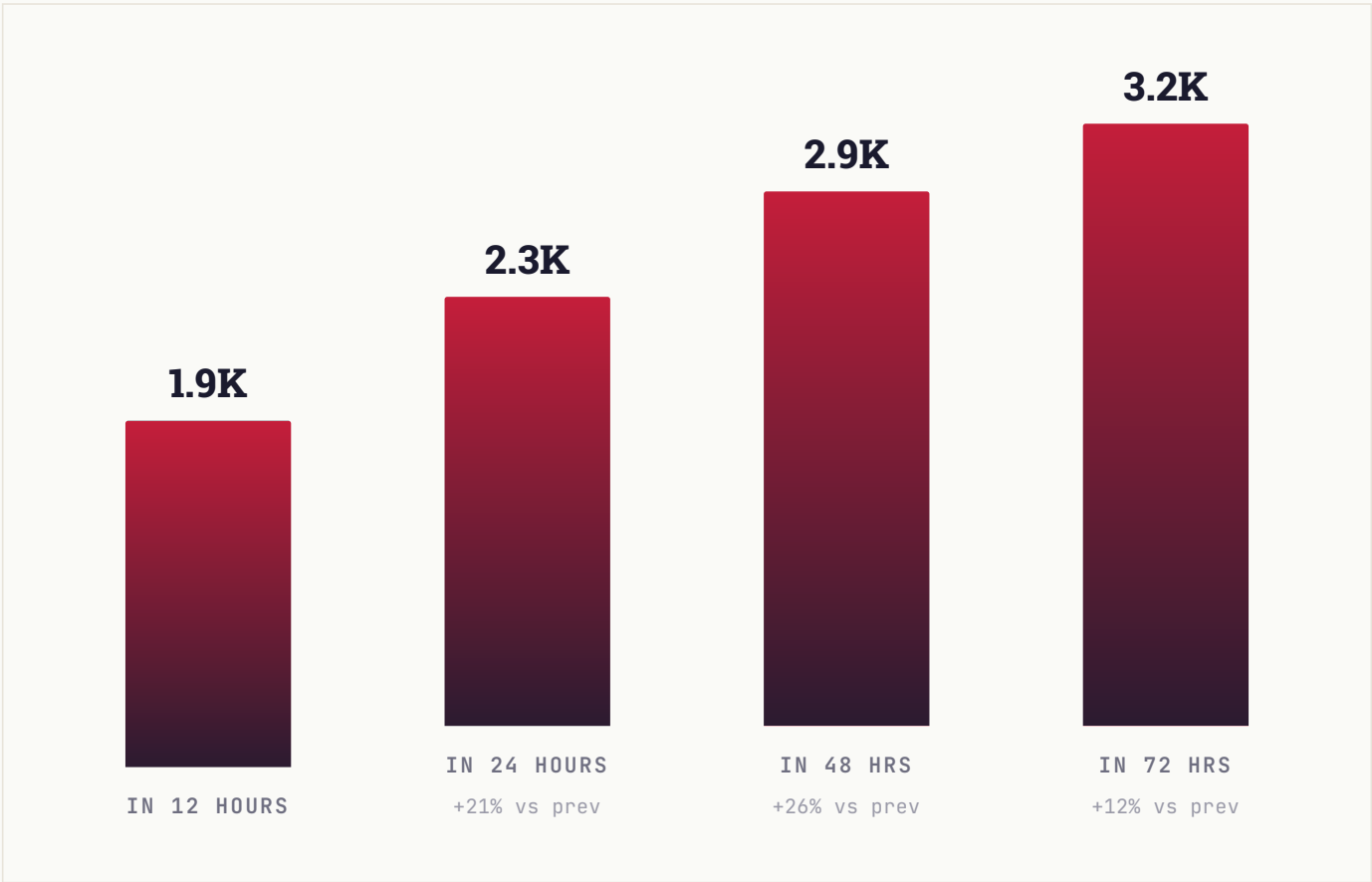
Citation index **17** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **186** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
Mم Manjmy منجمى	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
CG CGSpeak YOU	43.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#51 of 100). Niche median — 43.6K subs. First growth KPI — reach median. Leader: Manjmy منجمى (406.4K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **80**, they brought **1 059** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	668	
December 2025	17	12	79	
November 2025	5	5	67	
October 2025	17	9	30	
September 2025	40	21	51	
August 2025	1	1	164	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
80	6	1 059

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Courses and guides» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

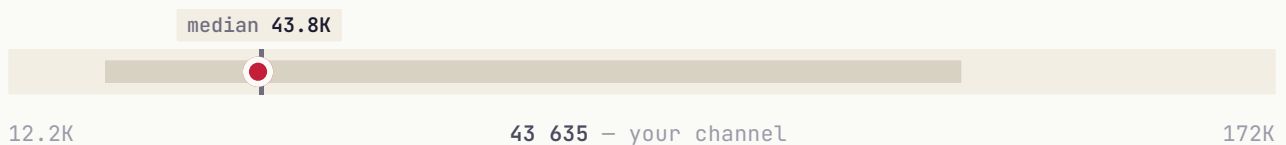
#51/100

POSITION IN NICHE

Channel in the bottom half of the ranking

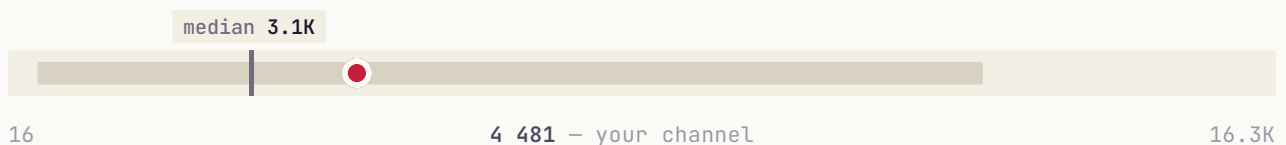
SUBSCRIBERS

1% below median



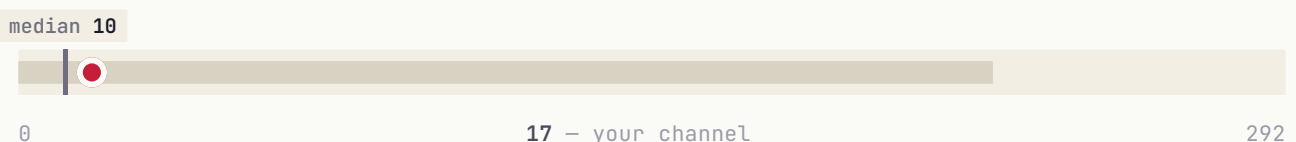
AVG REACH / POST

better than 55% of niche



CITATION INDEX

better than 51% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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