

PUBLIC REPORT BY PROMTPRESS

Channel audit

CBUHR



@cbuhrm

O'zbekiston Respublikasi Markaziy banki Inson resurslarini boshqarish tizimidagi so'ngi yangiliklar kanali Bo'sh ish o'rinlari uchun tanlovda ishtirok etish : @cbu_official_bot Kanal...

SUBSCRIBERS

8 800

-74 per month

ERR (% SEE POSTS)

88.0%

per day **32.1%**

REACH/POST

6.8K

ad reach **2.8K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 8 800 —	 SUBS REACH 77.39% avg % of subs see post	 VIEWS/POST 6.8K median 7.3K · 27 days	 POSTS/WEEK 1.8 over period
 7D TREND — no data for period	 REACTIONS/POST 10.1 only 71 reactions, 443 reposts, 0 comments	 POST LENGTH 906 chars median 1K · 27 days	 POSTS ANALYZED 7 27 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH -74 last month	 CITATION INDEX 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 4 years 3 days created 09.06.2022

AI EDITOR SUMMARY

Channel «CBUHR» — 8 800 subs. Each post averages 6.8K people (77% of subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 27 days.
- 02 Dominant format — Text (5/7 posts).
- 03 Avg post length — 906 chars (median 1000).
- 04 Peak audience activity — Friday, 19:00 UZT.
- 05 Top posts get 2× more views than the weakest (9.1K avg for top vs 4.4K for worst) — among 7 posts in 27 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 14:37 TEXT ✉ Joriy yilning 14 may sanasida bo'lib o'tgan test sinovlaridan quyidagi nomzodlar muvaffaqiyatli o'tdi: 1. Noraliyev Dilmurod...	VIEWS 10 126 REPOSTS 83	REACTIONS 7 ER 115.1%
Nº2 26.05 · 17:58 TEXT ✉ Joriy yilning 26 may sanasida bo'lib o'tgan test sinovlaridan quyidagi nomzodlar muvaffaqiyatli o'tdi: 1. Abdullaev Xasan Qaxramon...	VIEWS 9 023 REPOSTS 90	REACTIONS 18 ER 102.5%
Nº3 15.05 · 14:36 PHOTO (post without caption — photo)	VIEWS 8 056 REPOSTS 4	REACTIONS — ER 91.5%

Nº4

26.05 · 17:58

PHOTO

(post without caption – photo)

VIEWS

7 309

REACTIONS

—

REPOSTS

6

ER

83.1%

Nº5

02.06 · 14:53

TEXT

☒Hurmatli nomzodlar joriy yilning 1-iyun kuni o'tkazilgan suhbatning dastlabki natijalariga ko'ra quyida ko'rsatilgan nomzodlar navbatdagi...

VIEWS

6 447

REACTIONS

2

REPOSTS

32

ER

73.3%

|

WORST 3

↓

02.06 · 14:53

TEXT

☒Hurmatli nomzodlar joriy yilning 1-iyun kuni o'tkazilgan suhbatning dastlabki natijalariga ko'ra quyida ko'rsatilgan nomzodlar navbatdagi...

VIEWS

6 447

REACTIONS

2

REPOSTS

32

ER

73.3%

↓

11.06 · 17:25

TEXT

109. Shaxobiddinov Kamoliddin Ulug'bek o'g'li 110. Boymatov Mukhammadali Nurmamatovich 111. Xoldarov Sardor Zafar o'g'li 112. Sagdullayev...

VIEWS

3 421

REACTIONS

25

REPOSTS

110

ER

38.9%

↓

11.06 · 17:25

TEXT

☒ Joriy yilning 10 va 11 iyun sanalarida bo'lib o'tgan test sinovlaridan quyidagi nomzodlar muvaffaqiyatli o'tdi: 1. Yuldashev Aziz...

VIEWS

3 291

REACTIONS

19

REPOSTS

118

ER

37.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



START OF PERIOD

5 243

NOW

8 799

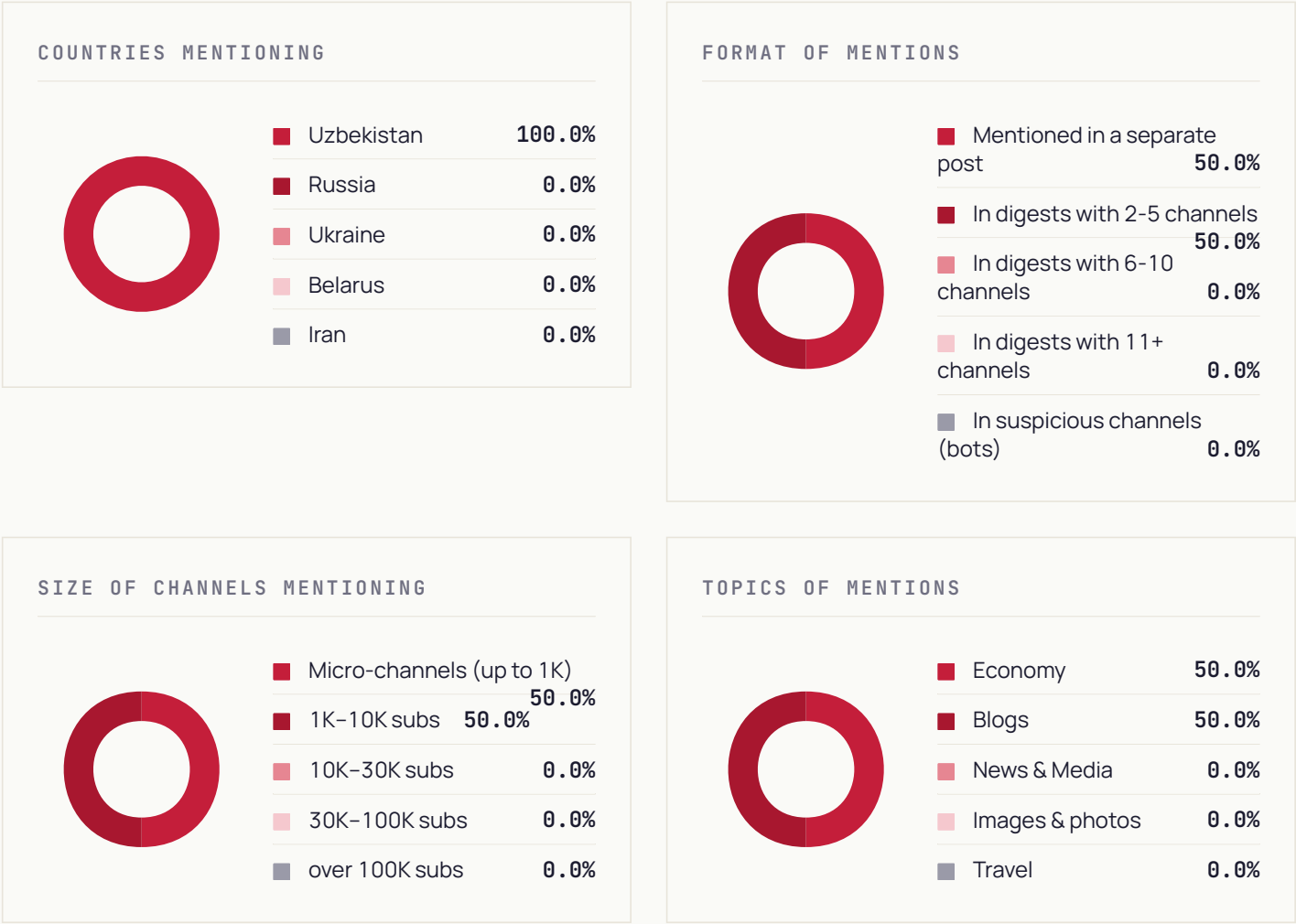
NET GROWTH

+3 556

SECTION 04 · CITATIONS

Who mentions the channel and how

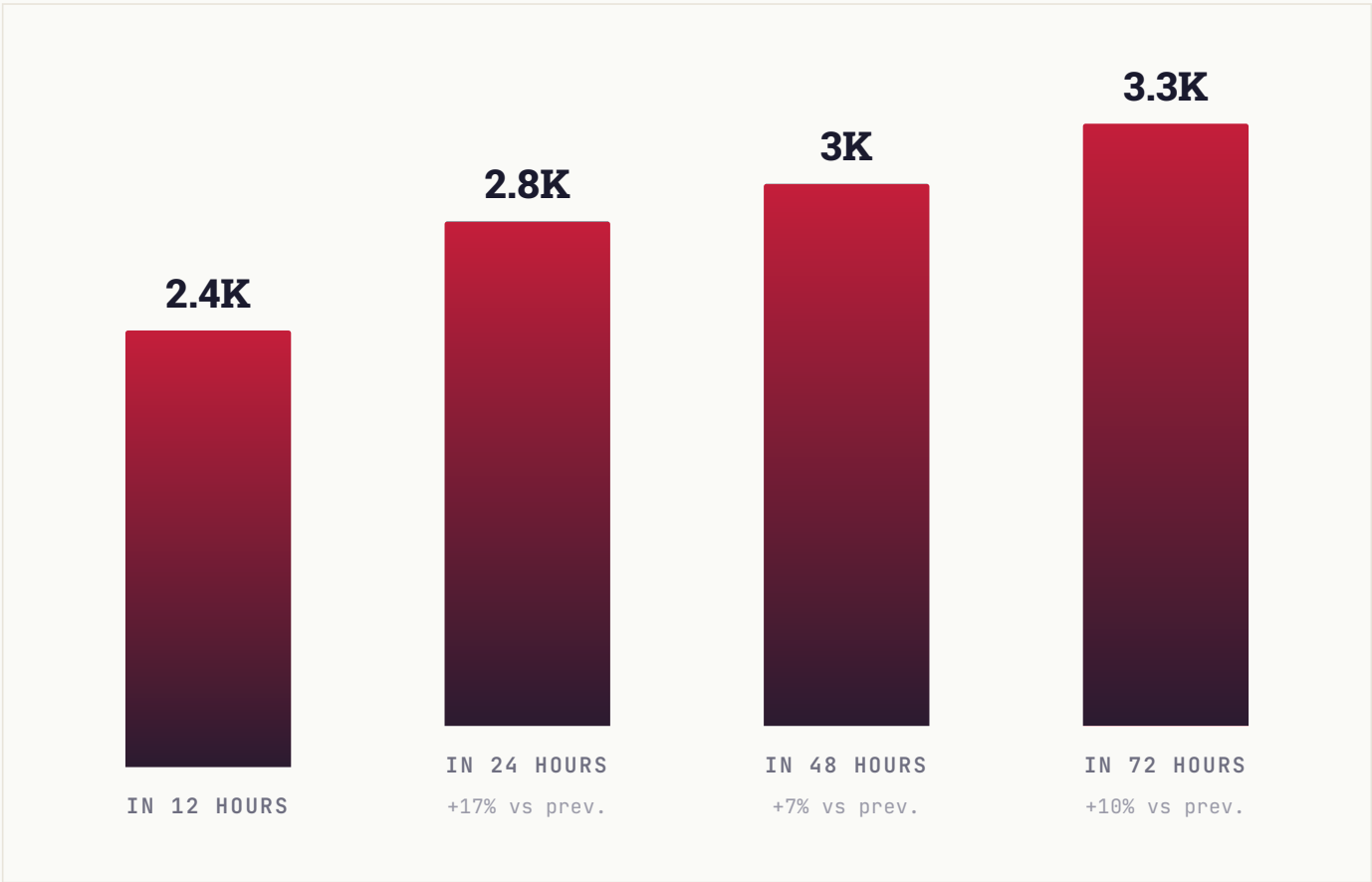
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentioned 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Кашкадарё иш Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
CB CBUHR YOU	8.8K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#95 of 99). Niche median — 20K subs.
First KPI — reach median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **1 936** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	445	
November 2025	0	0	349	
October 2025	0	0	243	
September 2025	0	0	342	
August 2025	0	0	293	
July 2025	0	0	264	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	1 936

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

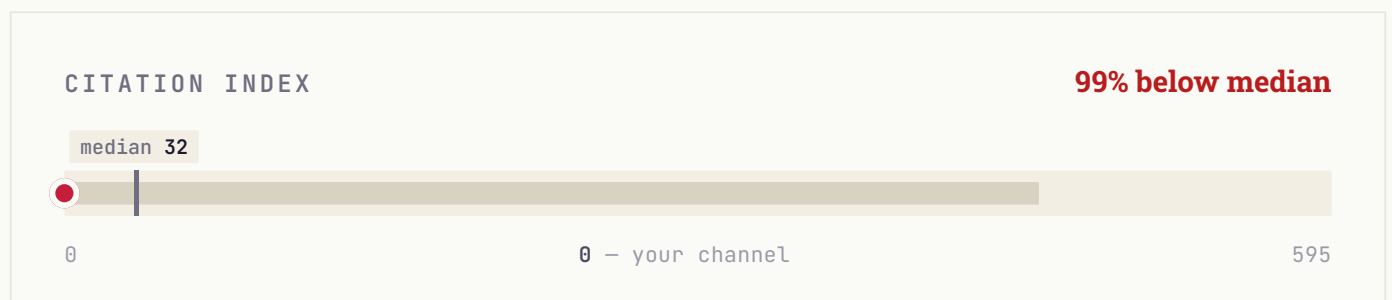
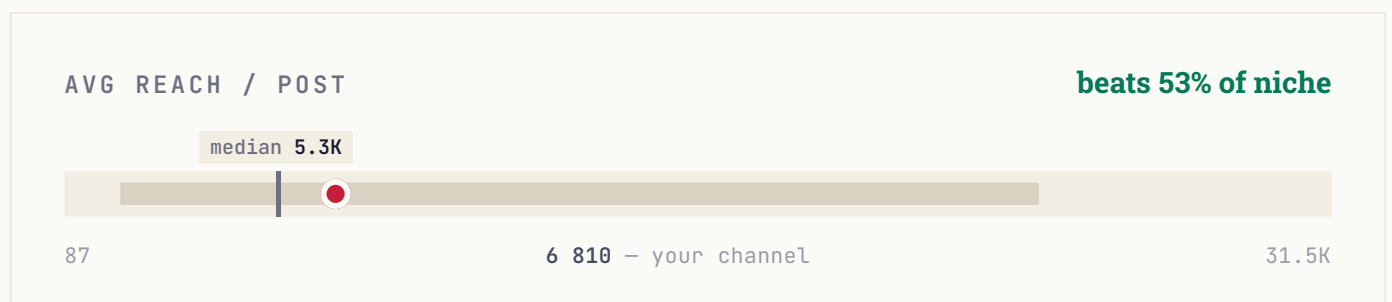
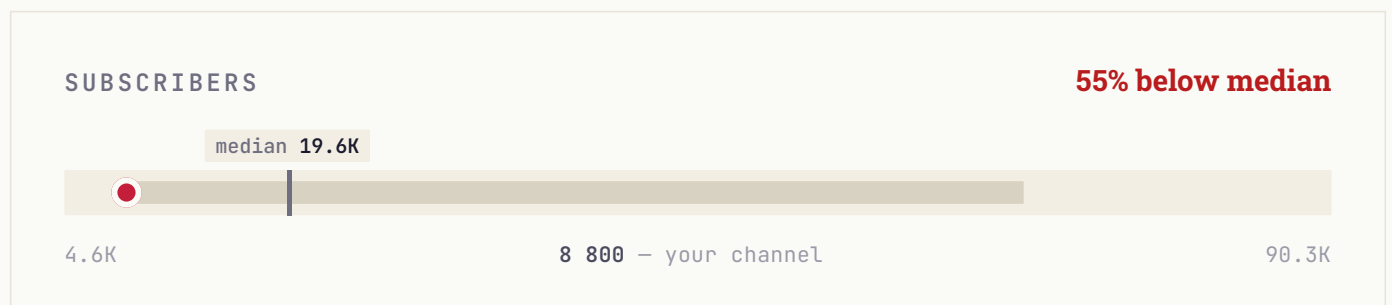
Top 100 channels in category «Economy» and saw how your channel compares.

Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

#95 /100

POSITION IN NICHE
 Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.8 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Friday

Audience most active on this day at 19:00 UZT.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
