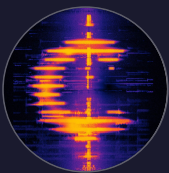


PROMTPRESS PUBLIC REPORT

Channel audit

Signals RCB



@cbrstocks

Info analytics for traders and investors. About us: <https://t.me/cbrstocks/61357> Ads, promotion, support: @signalstiven 📊 #1 product for traders since 2020: Spy on Russian and Crypto markets:...

SUBSCRIBERS

117 909

-671 per month

ERR (% SEE POSTS)

14.0%

per day 11.4%

REACH/POST

15.3K

ad reach 13.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 117 909 —	 SUBS REACH 12.97% avg % subs see a post	 VIEWS/POST 15.3K median 15.2K · 29 days	 POSTS/DAY 23.2 ~162 per week
 TREND 7D -0.1% vs prev week	 REACT./POST 126.1 total 87,660 reactions, 32,422 reposts, 7,238 comments	 POST LENGTH 264 chars. median 170 · 29 days	 POSTS ANALYZED 695 29 days
 AD REACH 13.4K avg per 24h	 CHURN/MONTH -671 last month	 CITATION RATE 698 citation index · 2,298 channels mentioned it ever	 CHANNEL AGE 6 years 7 months created 18.10.2019

AI EDITOR SUMMARY

Channel «Signals RCB» – 117 909 subs. Each post averages 15.3K people (13% from subs), reach is low – need to grow audience. Publishes 162 posts/week (~23/day) – very active. Week of May 25–31 reach stable (-0.1% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **695** posts in 29 days.
- 02 Dominant format – **Text** (558/695 posts).
- 03 Avg post length – **264** chars (median 170).
- 04 Peak audience activity – **Sat**, 23:00 MSK.
- 05 Top posts gather **3x** more views than the weakest (27.1K avg for top vs 9.4K for bottom) – among 695 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 12:27 **TEXT**
#macro RBC: PUTIN AT CONGRESS SAYS WON'T 'TALK SAD, ABOUT RATE'

VIEWS	REACTIONS
32 764	297
REP.	ER
95	27.8%

Nº2 06.06 · 20:57 **PHOTO**
#Politics China announces special naval operation against Taiwan – Global Times Multiple...

VIEWS	REACTIONS
25 160	281
REP.	ER
604	21.3%

Nº3 05.06 · 16:42 **PHOTO**
#Bonds Why buy OFZ when everyone's dumping money into deposits New Dzen article from Signals RCB. Breaking down bond mechanics: •...

VIEWS	REACTIONS
23 420	41
REP.	ER
59	19.9%

Nº4 28.05 • 16:06 TEXT #AFKS AFK Sistema denied talks on selling Ozon stake	VIEWS 22 757 REACTIONS 155 REP. 137 ER 19.3%
Nº5 03.06 • 18:39 TEXT #MOEX We're moving fast, good pace, but unfortunately in the wrong direction – Moscow Exchange Chairman Shvetsov at SPIEF-2026 on...	VIEWS 21 777 REACTIONS 618 REP. 449 ER 18.5%
WORST 3	
↓ 05.06 • 13:44 TEXT #Macro Ruble share in export settlements already 65% – Putin	VIEWS 11 387 REACTIONS 137 REP. 13 ER 9.7%
↓ 20.05 • 15:45 TEXT Investing in a ready asset: XScout growth strategy via pre-IPO JSC «XScout» – meat producer supplying goods to...	VIEWS 11 236 REACTIONS 27 REP. 9 ER 9.5%
↓ 29.05 • 13:42 PHOTO Pre-IPO XScout: Investing in Scaling Meat Production JSC «X-Scout» is conducting a pre-IPO round and raising 450 million rubles. Funds...	VIEWS 5 439 REACTIONS 51 REP. 9 ER 4.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

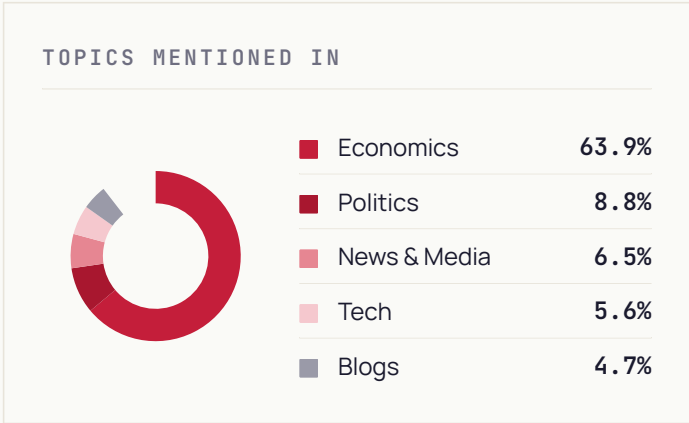
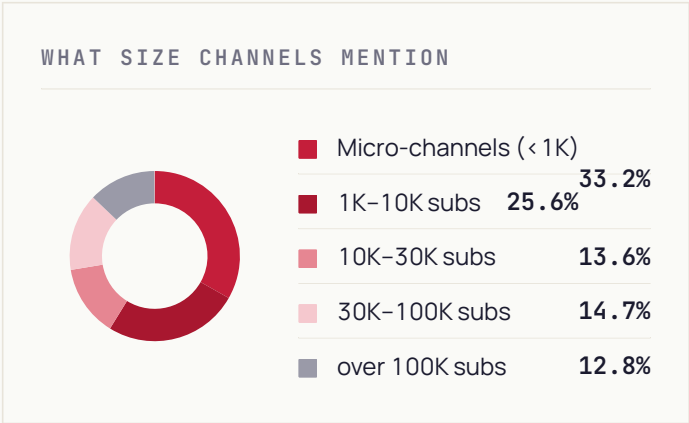
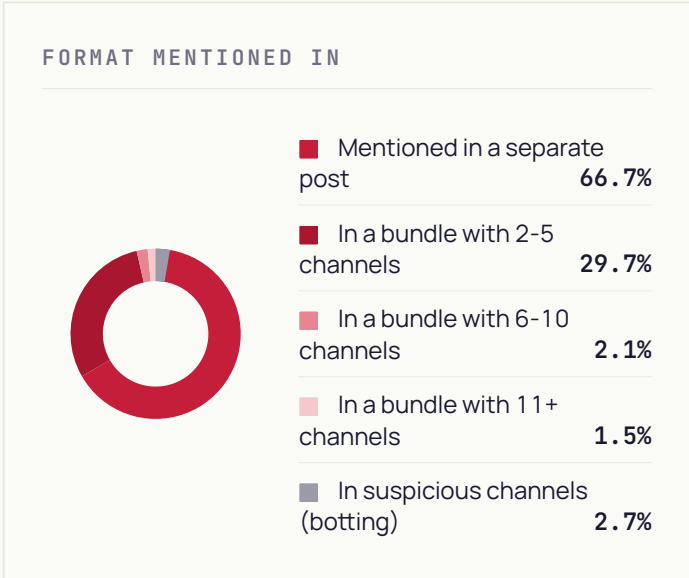
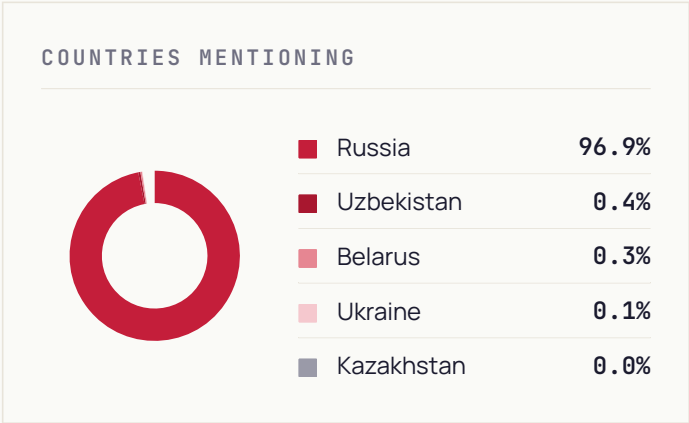
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and loss.



SECTION 04 · MENTIONS

Who mentions the channel & how

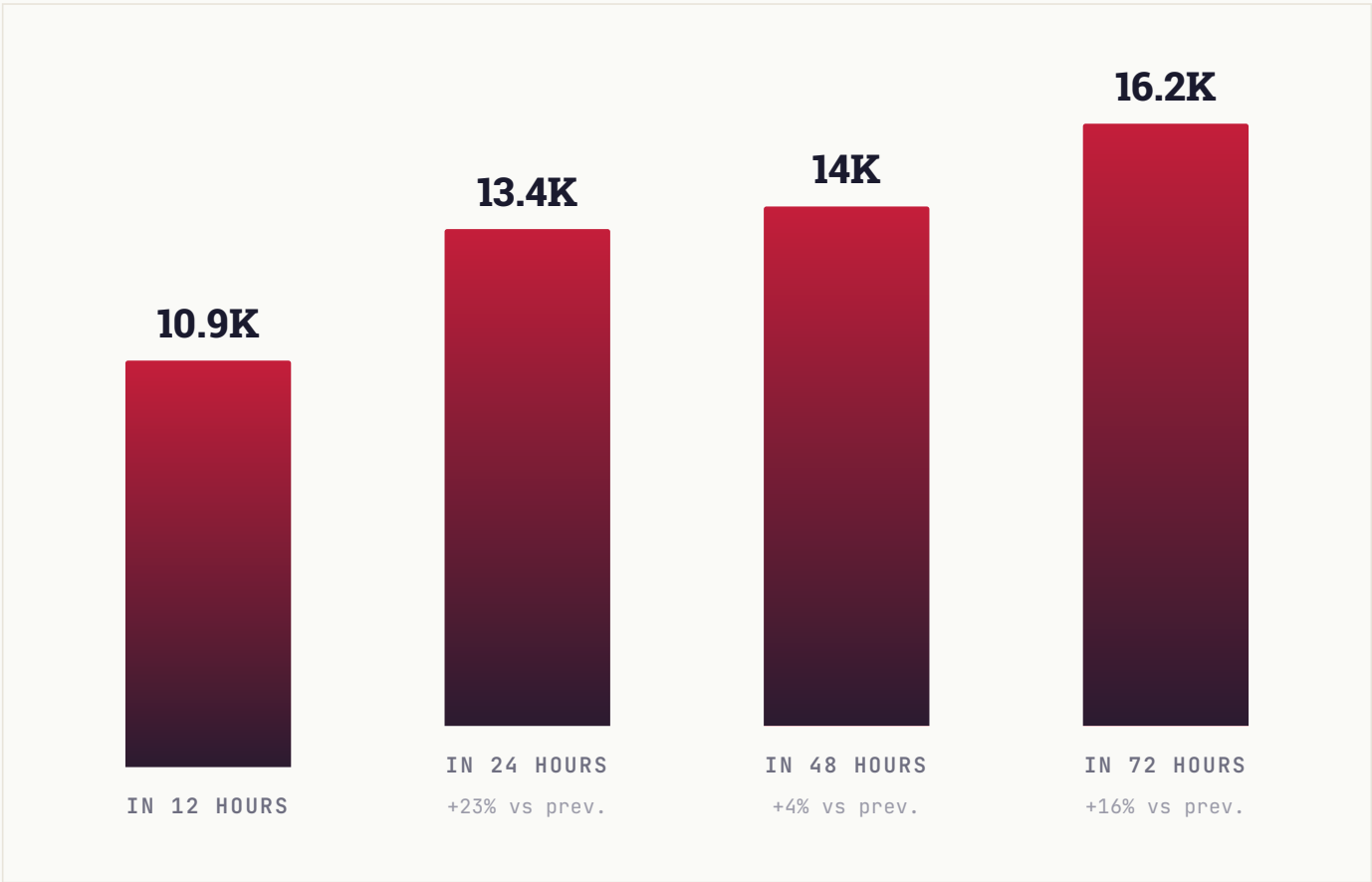
Citation index **698** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from 1K subs. All-time channel mentioned **2 298** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
TE Topor. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
Sat Sber	717K
OG Olga Gogaladze	590.2K
BC More than economics	541.2K
Wed Signals RCB YOU	117.9K

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#85 of 99). Niche median — 182.3K subs.
First growth KPI — reach median. Leader: The Economist (1.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **263**, they brought **1 445** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	67	13	38
Nov 2025	34	14	75
Oct 2025	29	13	91
September 2025	37	19	570
August 2025	43	14	84
July 2025	53	17	587

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
263	6	1 445

SECTION 08 · NICHE COMPARISON

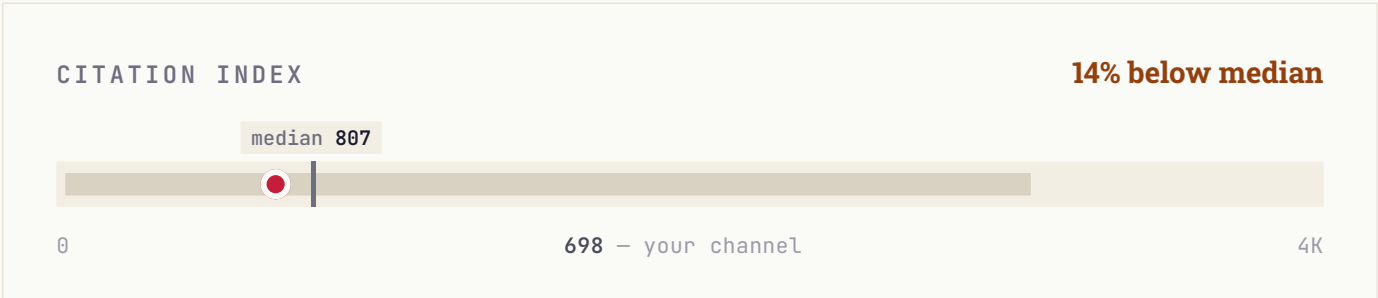
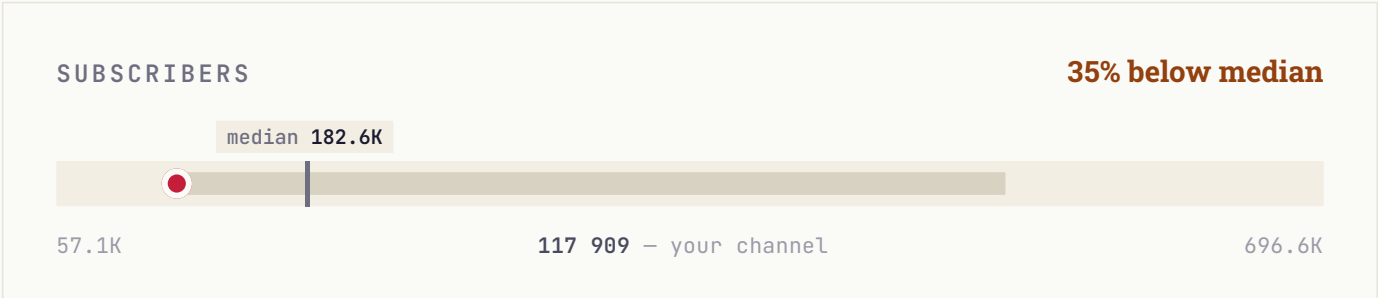
Where the channel stands in its league

Took top-100 channels in category "Economics» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#85/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day and at 23:00 MSK.

EFFECT

Best time for important posts

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a 'hot' topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with similar channels

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
