

PUBLIC PROMTPRESS REPORT

Channel audit

CatBit (Official Channel)



@catbitofficial

Anonymous crypto exchange. Simple and reliable as 2x2 For exchange contact @Cat_Bit

SUBSCRIBERS

20 737

+19643 per month

ERR (% WHO SEE POSTS)

1.0%

per day 4.5%

REACH/POST

87

ad reach 49/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 20 737 —	 SUBS REACH 0.42% avg % subs see post	 VIEWS/POST 87 median 90 · 29 days	 POSTS/WEEK 20.5 over period
 7D TREND -1.9% vs previous week	 REACTIONS/POST 5.6 only 485 reactions, 97 reposts, 2 comments	 POST LENGTH 420 chars. median 414 · 29 days	 POSTS ANALYZED 87 29 days
 AD REACH 49 24h avg	 CHURN / MONTH +19643 over last month	 CITATION RATE 14 citation index · 58 channels mentioned ever	 CHANNEL AGE 4 years 22 days created 06/30/2022

AI EDITOR SUMMARY

Channel «CatBit (Official Channel)» – 20 737 subs. Each post averages 87 people (0% subs), reach is low – consider expanding audience. Publishes 20 posts/week (~3/day) – regular schedule. For the week of Jul 6–12, reach stable (-1.9% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 87 posts in 29 days.
- 02 Dominant format – Photo (84/87 posts).
- 03 Avg post length – 420 chars (median 414).
- 04 Peak audience activity – Friday, 13:00 MSK.
- 05 Top posts get ×1 more views than the weakest (104 avg for top vs 72 for worst) – among 87 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 02.07 · 17:03 PHOTO Crypto in Russia? The Central Bank set a date for crypto regulation launch The law should take effect on September 1 this year, but...	VIEWS 107 REPOSTS 1	REACTIONS 6 ER 0.5%
Nº2 03.07 · 10:44 PHOTO  Trump commented on his crypto earnings... It turns out the US president was unaware But then he added: The US should...	VIEWS 104 REPOSTS 2	REACTIONS 6 ER 0.5%
Nº3 27.06 · 17:30 PHOTO  Need a safe crypto exchange?  Our operators are always online!  We support all major banks and payment systems  For...	VIEWS 103 REPOSTS 2	REACTIONS 5 ER 0.5%

Nº4 01.07 • 19:09 PHOTO Some crypto exchanges failed to get MiCA license Now they can't operate in Europe 🚫 And must cease...	VIEWS 102 REACTIONS 6 REPOSTS 2 ER 0.5%
Nº5 04.07 • 18:27 PHOTO 📊 Michael Burry doesn't believe in AI growth Michael Burry bet against AI chip stocks Micron, Nvidia, and Applied Materials, believing...	VIEWS 102 REACTIONS 5 REPOSTS 1 ER 0.5%

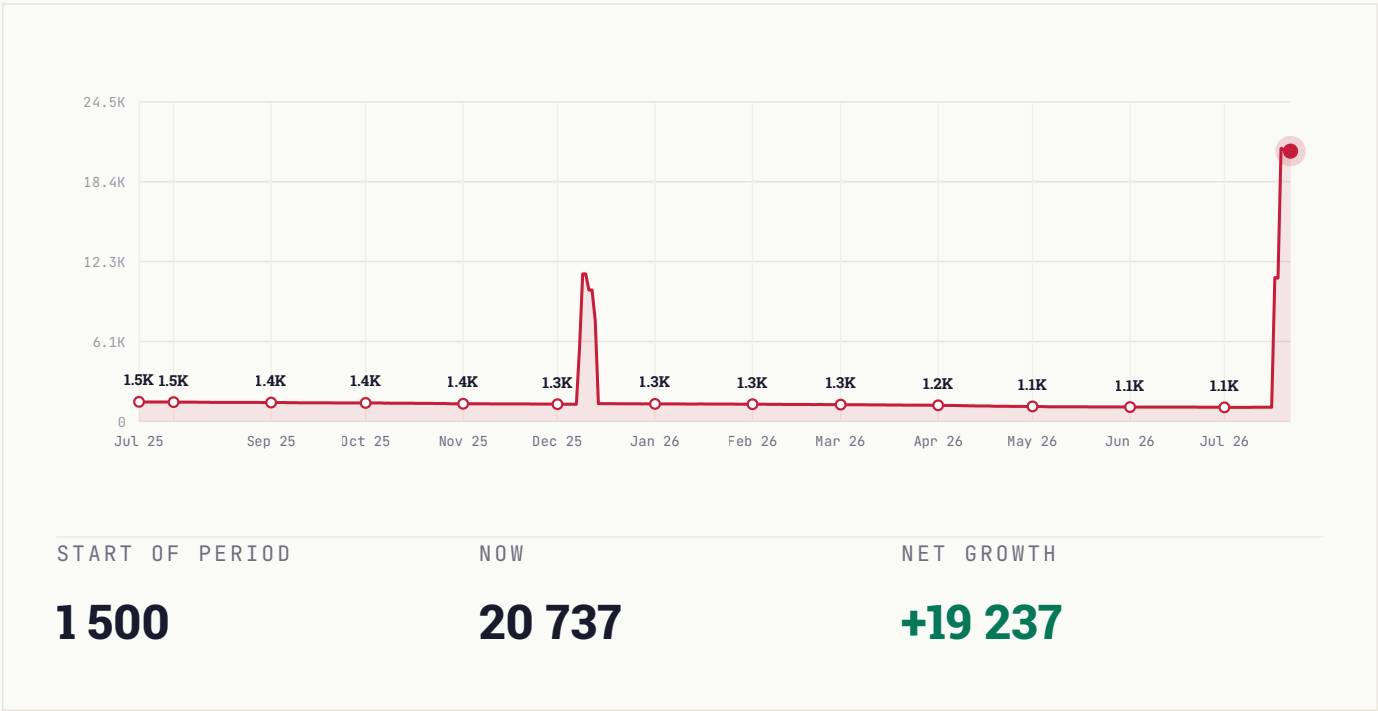
WORST 3

↓ 30.06 • 07:05 PHOTO (post without caption – photo)	VIEWS 75 REACTIONS 3 REPOSTS 1 ER 0.4%
↓ 17.07 • 16:58 PHOTO ⚡ Lightning-fast crypto exchange 🇪🇺 We support all major banks and payment systems 🌀 For safe and anonymous exchange...	VIEWS 75 REACTIONS 6 REPOSTS 1 ER 0.4%
↓ 19.07 • 15:49 PHOTO 📖 Crypto Glossary: Degens Yes, sometimes the crypto community uses not-so-pleasant expressions, but what can you do... ▪ Unlike simple...	VIEWS 66 REACTIONS 6 REPOSTS 1 ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

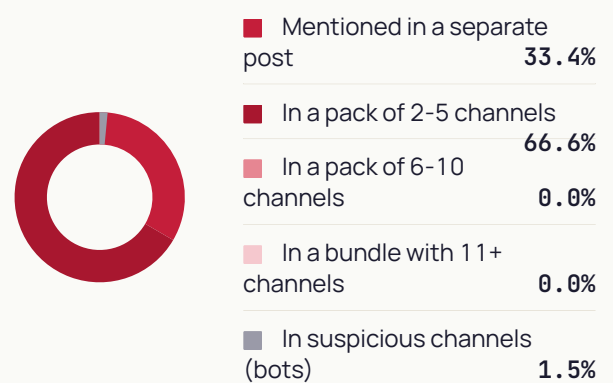
Who and how mentions the channel

Citation index **14** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **58** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



WHAT SIZE CHANNELS MENTION



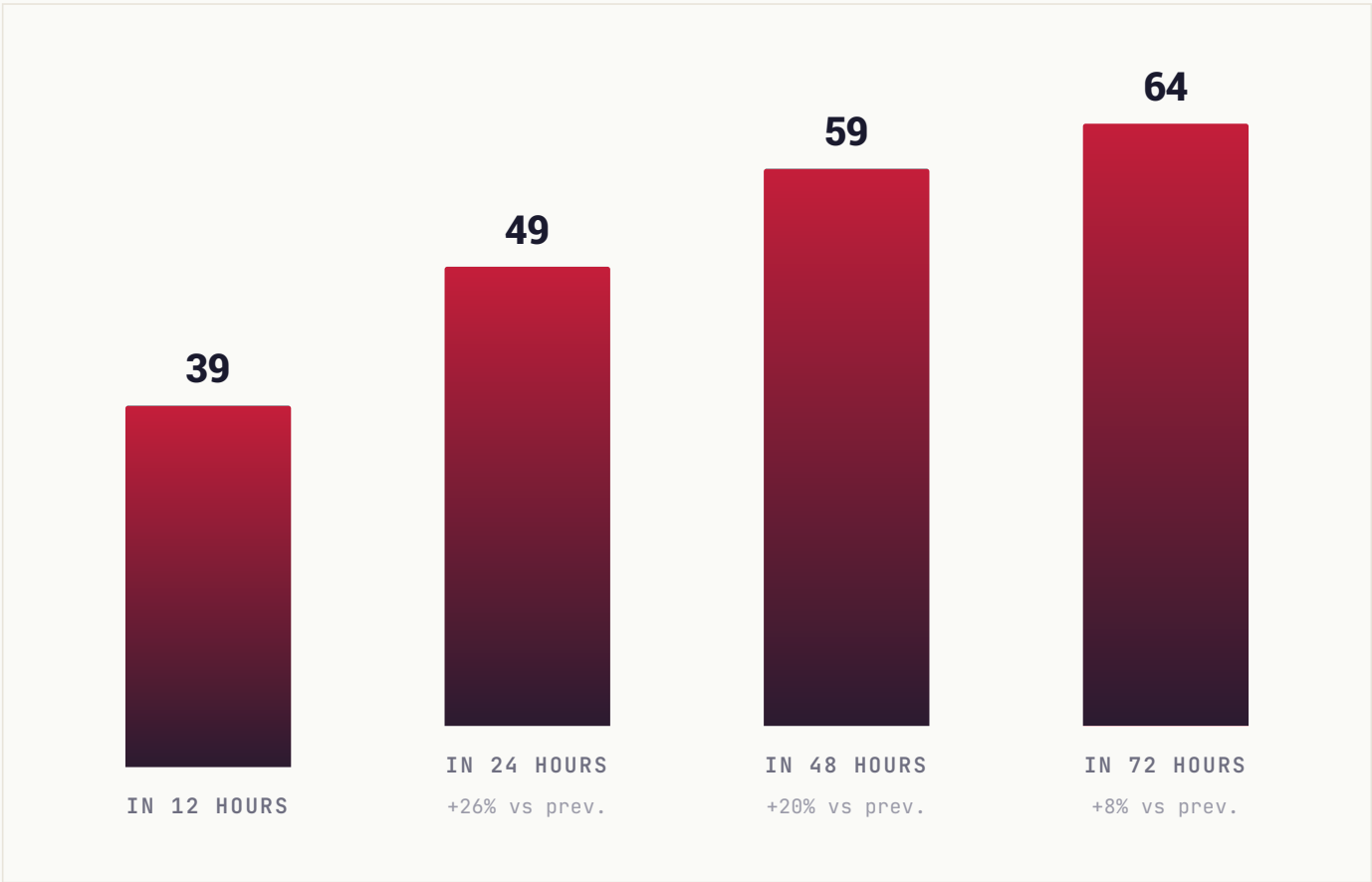
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
C(CatBit (Official Channel) YOU	20.7K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **1**, they brought **10 029** new subs.

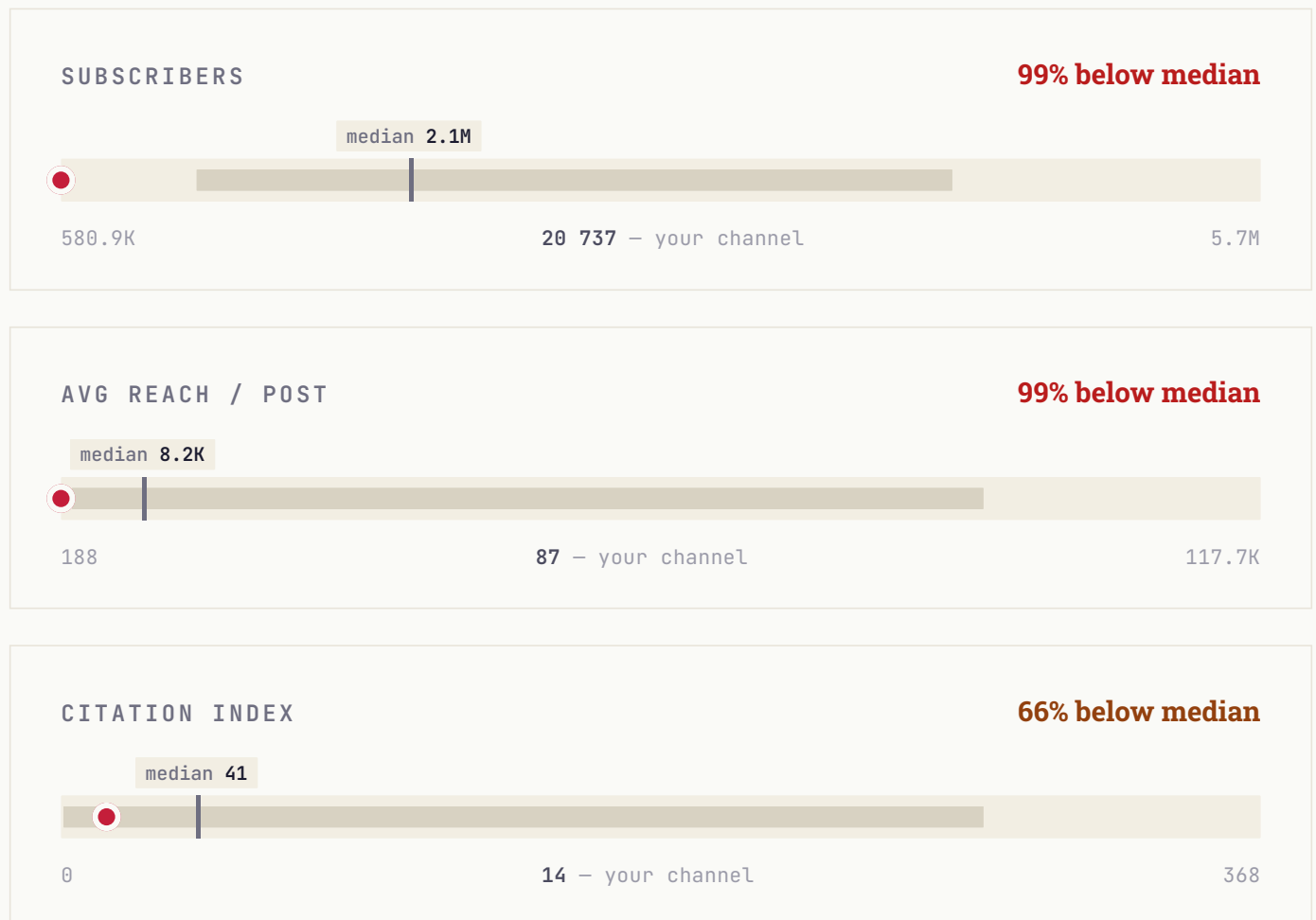
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	3	
December 2025	0	0	10 008	
November 2025	0	0	3	
October 2025	0	0	4	
September 2025	1	1	4	
August 2025	0	0	7	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	10 029

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

On this day at 13:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.42% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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