

PUBLIC PROMTPRESS REPORT

Channel audit

Castings in Moscow



@castings

Castings and vacancies for models/actors in Moscow. Post castings & ads 📄@getmodels Other casting channels https://t.me/addlist/k5Sqmn82X_o1Yzgy Roskomnadzor page:...

SUBSCRIBERS

62 850

+225 per month

ERR (% SEE POSTS)

6.0%

per day 2.2%

REACH/POST

2.8K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 62 850 —	 SUBS REACH 4.53% avg % subs see post	 VIEWS/POST 2.8K median 3.2K · 26 days	 POSTS/WEEK 7.7 over period
 7D TREND +38.1% vs previous week	 REACTS/POST — MTPROTO only	 POST LENGTH 882 chars median 999 · 26 days	 POSTS ANALYZED 29 26 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +225 last month	 CITATION RATE 28 citation index · 270 channels mentioned all time	 CHANNEL AGE 8 years 6 months created 01.12.2017

AI EDITOR SUMMARY

Channel «Castings in Moscow» — 62 850 subs. Each post averages 2.8K people (5% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. Week 8–14 Jun reach grew by +38.1% vs week 1–7 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **29** posts over 26 days.
- 02 Dominant format – **Text** (19/29 posts).
- 03 Avg post length – **882** chars (median 999).
- 04 Peak audience activity – **Thu**, 14:00 MSK.
- 05 Top posts get the most **2x** more views than the weakest (4.8K avg top vs 2.8K worst) – among 29 posts over 26 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 07:37 PHOTO Moscow! Need a man to be the face of a new YouTube show. Requirements: Male 35-50. Actor, non-media, no big...	VIEWS 5 213 REP. 12	REACTS — ER 8.3%
Nº2 11.06 · 11:40 PHOTO ☒☒We look forward to seeing you at the interview for the Tequila Girls project of the 'Ardor' agency ☒Work with a convenient schedule in Moscow for girls: ☒ 8-12...	VIEWS 4 701 REP. 24	REACTS — ER 7.5%
Nº3 07.06 · 16:48 TEXT Moscow! Casting for ongoing YouTube channel shoots. Looking for a charismatic fun guy. Channel for kids & teens...	VIEWS 4 614 REP. 10	REACTS — ER 7.3%

Nº4 10.06 · 03:03 TEXT Moscow! Urgent casting for a 'Marketplace' ad project. Need actors: Role — 'Mom' Female 35-43. Can be...	VIEWS 4 332 REP. 15	REACTS — ER 6.9%
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Nº5 18.06 · 17:19 PHOTO ☒ Casting actors for new project 'Mafia with Budaev' My name is Andrey Budaev. About me: https://t.me/budd_a I launched my project —...	VIEWS 4 018 REP. 66	REACTS — ER 6.4%
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WORST 3

↓ 03.06 · 10:38 TEXT Moscow! Casting for a mobile operator ad. Approval via self-tapes. Each actor has one shift: June 11 or 12. Need...	VIEWS 2 885 REP. 28	REACTS — ER 4.6%
↓ 02.06 · 13:13 PHOTO Moscow! Looking for a model-like girl for a shoot (blogger meeting at a concept bar). Location: Moscow, m...	VIEWS 2 874 REP. 14	REACTS — ER 4.6%
↓ 03.06 · 10:19 TEXT Moscow! Casting for a mobile operator ad. 2 shifts between June 11-13 (inclusive). Need a lead actor...	VIEWS 2 651 REP. 18	REACTS — ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.

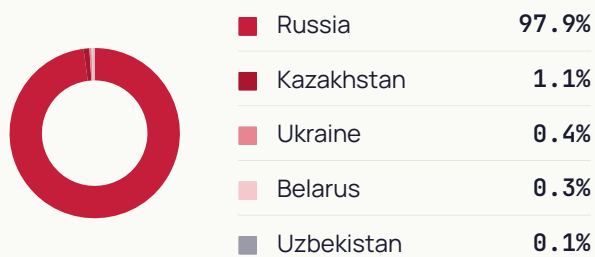


SECTION 04 • CITATIONS

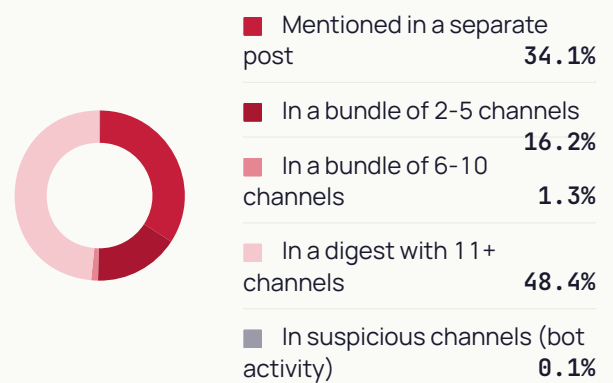
Who mentions the channel and how

Citation index **28** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **270** different channels.

COUNTRIES MENTIONING YOU



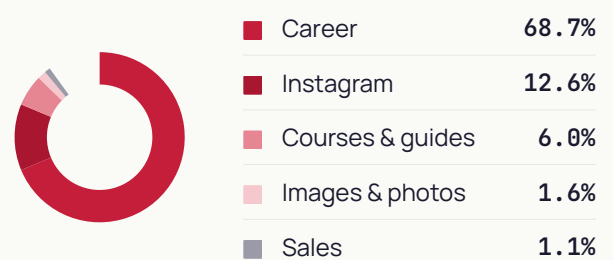
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING YOU



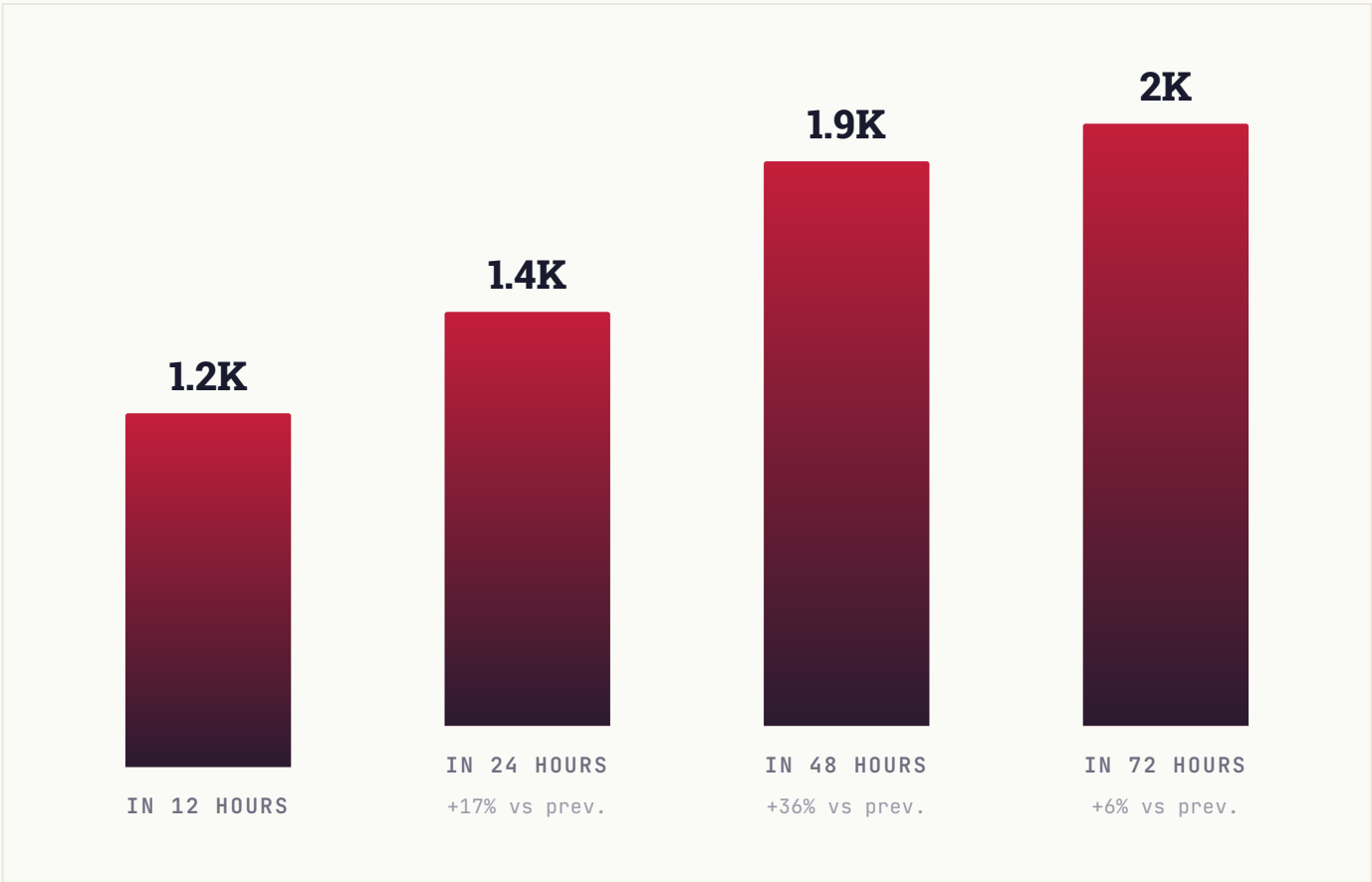
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no exp - Freelance	800.1K
PM JOBS MOSCOW VACANCIES	532.7K
S SeoJob Earn online	440.3K
FP Finder.work: jobs and vacancies	281.6K
H• HOME • Remote work • Freelance	252.9K
F Freelance Relocation Remote work Internships	247.2K
T TeleWork Freelance Remote work	227.2K
UM DREAM REMOTE - freelance / jobs	223.7K
FV FREELANCE. Jobs	221.1K
NU Remote🇷🇺	200.8K
ER Castings in Moscow YOU	62.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#89 of 91). Niche median — 88.3K subs.
First growth KPI — reach the median. Leader: Remote no exp - Freelance (800.1K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **318**, they brought **3 342** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	9	2	13
Nov 2025	30	19	574
Oct 2025	62	17	897
September 2025	44	13	792
August 2025	65	17	599
July 2025	108	17	467

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
318	6	3 342

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

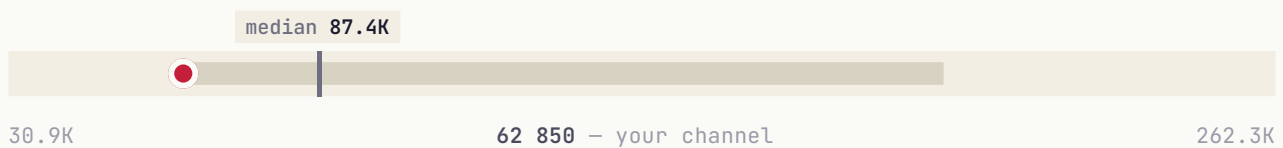
Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#89 /100

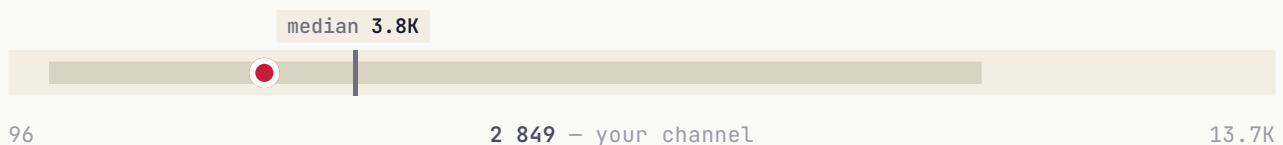
RANK IN NICHE

Channel in the bottom half of the ranking

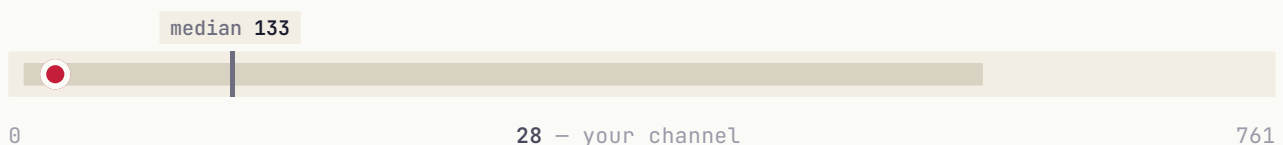
SUBSCRIBERS

28% below median


AVG REACH / POST

25% below median


CITATION INDEX

79% below median


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Best posting day – Thursday

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark – rethink formats

Current ER 4.53% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+1.0pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1K-3K subs

05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic – easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager